

WQUE-FM  
New Orleans, LA  
Quarterly Issues/Programs List  
Fourth Quarter, 2019  
12/31/2019

WQUE-FM  
Quarterly Issues/Programs List

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WQUE-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ANIMAL SERVICES:** "Mortgage Gumbo" host discussing a pet adoption fundraiser. Helping to bring animals and people together so they can find a forever home
- **CULTURAL:** The guests are recent winners of the Food Network's Family Restaurant Rivals TV competition. Discussion of how they became involved with food and the show
- **FAMILY ISSUES:** The guest is pastor at Franklin Ave Baptist Church. Promotion of the Blended Family Conference, which can help blended families overcome the obstacles that many of them face
- **FAMILY SERVICES:** Operation Restoration provides help to women and girls who have been incarcerated
- **FINANCES:** Repeat segment with personal money manager on smart moves to make for 2020.
- **FINANCIAL:** Discussion of smart money moves for 2020. Are there any steps that investors should take at the end of the year?
- **HEALTH:** The guest is chairman of the Young Men of Color Advisory Board, talking about an HIV and sexually transmitted infections awareness event at the main New Orleans library.
- **HUNGER:** Guest is Executive Director of Giving Hope, a local food pantry that helps meet the food needs of families who sometimes find themselves short on food
- **POLITICS:** Louisiana Governor in a runoff for reelection. Discussing early voting and areas in which the state has improved under his watch
- **SUBSTANCE ABUSE:** Discussion of the Rehab Experience. What methods have a proven track record of working for most people. Why do some people become addicted in the first place?
- **YOUTH ISSUES:** Segment on Teen Violence in America. Why do so many young people turn to violence as a way to get what they want? An examination

of the factors which have made America more of a violence place to live in recent years

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE           | PROGRAM / TITLE | DESCRIPTION   | GUEST  | DATE/TIME              | DURATION |
|-----------------|-----------------|---|--|------------------------|----------|
| FAMILY ISSUES   | REAL TALK       | The guest is a black woman living with a disability who has overcome suicidal thoughts to become a freelance writer. Her works include a memoir entitled "The Pretty One"     | KEAH BROWN                                   | 10/05/2019<br>06:00 AM | 016:00   |
| HEALTH          | REAL TALK       | October is National Breast Cancer Awareness Month. Discussion of an upcoming cancer education event on 10/12 in Slidell.  | CORRINE VILLAVASCO                           | 10/05/2019<br>06:17 AM | 009:00   |
| CULTURAL        | REAL TALK       | The guests are recent winners of the Food Network's Family Restaurant Rivals TV competition. Discussion of how they became involved with food and the show                    | KENNETH JOHNSON/<br>DEEDRA BARROW<br>JOHNSON | 10/12/2019<br>06:00 AM | 012:00   |
| FAMILY ISSUES   | REAL TALK       | The guest is pastor at Franklin Ave Baptist Church. Promotion of the Blended Family Conference, which can help blended families overcome the obstacles that many of them face | GARY MACK                                    | 10/12/2019<br>06:13 AM | 009:00   |
| ANIMAL SERVICES | REAL TALK       | "Mortgage Gumbo" host discussing a pet adoption fundraiser. Helping to bring animals and people together so they can find a forever home                                      | DWAYNE STEIN                                 | 10/12/2019<br>06:25 AM | 004:00   |
| HUNGER          | REAL TALK       | Guest is Executive Director of Giving Hope, a local food pantry that helps meet the food needs of families who  | BETTY THOMAS                                 | 10/19/2019<br>06:00 AM | 008:00   |

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| ISSUE           | PROGRAM / TITLE | DESCRIPTION  | GUEST            | DATE/TIME              | DURATION |
|-----------------|-----------------|--|------------------|------------------------|----------|
|                 |                 | sometimes find themselves short on food  |                  |                        |          |
| CULTURAL        | REAL TALK       | The guest is the only woman of color on the professional women's bowling association tour. Her love of the sport and how she got involved  | GAZMINE MASON    | 10/19/2019<br>06:10 AM | 012:00   |
| CULTURAL        | REAL TALK       | The guest is a visual artist, chatting about a reenactment of the 1811 slave rebellion that began in Laplace. The commemoration is Nov 8- 9 and will travel from Laplace to New Orleans                                  | DREAD SCOTT      | 10/26/2019<br>06:00 AM | 030:00   |
| POLITICS        | REAL TALK       | Louisiana Governor in a runoff for reelection. Discussing early voting and areas in which the state has improved under his watch   | JOHN BEL EDWARDS | 11/02/2019<br>06:00 AM | 009:00   |
| SUBSTANCE ABUSE | REAL TALK       | Discussion of the Rehab Experience. What methods have a proven track record of working for most people. Why do some people become addicted in the first place?   | SHATARA DIGGS    | 11/02/2019<br>06:10 AM | 013:00   |
| YOUTH ISSUES    | REAL TALK       | Host Wild Wayne recaps the Evolution Power of Positivity Assembly at James Singleton Charter school.   | NONE             | 11/02/2019<br>06:26 AM | 012:00   |
| FINANCIAL       | REAL TALK       | Discussion of smart money moves for 2020. Are there any steps that investors should take at the end of the year?   | DR. LISA FRYE    | 11/09/2019<br>06:00 AM | 023:00   |
| YOUTH ISSUES    | REAL TALK       | Segment on Teen Violence in America. Why do so many young people turn to violence as a way to get what they want? An examination of the factors which have made America more of a violence place to live in recent years | JOSEPH KOLB      | 11/16/2019<br>06:00 AM | 014:00   |
| CULTURAL        | REAL TALK       | The guest is an actor from Deridder talking about his role in the film "Queen & Slim", which tells the story   | ANDRE SHANKS     | 12/07/2019<br>06:00 AM | 013:00   |

| ISSUE         | PROGRAM / TITLE | DESCRIPTION   | GUEST                               | DATE/TIME              | DURATION |
|---------------|-----------------|---|-------------------------------------|------------------------|----------|
|               |                 | of a traffic stop turned deadly involving an African American couple and a white police officer.  |                                     |                        |          |
| HEALTH        | REAL TALK       | The guest is chairman of the Young Men of Color Advisory Board, talking about an HIV and sexually transmitted infections awareness event at the main New Orleans library. | ERIC DILLARD                        | 12/07/2019<br>06:14 AM | 009:00   |
| FINANCES      | REAL TALK       | Repeat segment with personal money manager on smart moves to make for 2020.   | LISA FRYE                           | 12/14/2019<br>06:00 AM | 017:00   |
| CULTURAL      | REAL TALK       | Guests are authors of "B is for Black Girl". The book aims to inspire and empower African American girls to embrace their uniqueness                                      | CHELSEA AND<br>CHANNING<br>MORELAND | 12/21/2019<br>06:00 AM | 025:00   |
| FAMILY ISSUES | REAL TALK       | Promotion of a campaign called Kicks 4 Christmas, a shoe drive for youth geared towards the holidays. Supporters are asked to donate new or lightly used shoes            | DEE 1                               | 12/21/2019<br>06:25 AM | 010:00   |

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE  | PROGRAM / TITLE               | DESCRIPTION   | GUEST             | DATE/TIME              | DURATION |
|--------|-------------------------------|---|-------------------|------------------------|----------|
| HEALTH | UNITED<br>WAY: LIVE<br>UNITED | Oct is Breast Cancer Awareness Month. The guest is Executive Director of the Cancer Association of Greater New Orleans, discussing awareness events around the area | TAMMY<br>SWINDELL | 10/05/2019<br>06:40 AM | 029:22   |

| ISSUE             | PROGRAM / TITLE         | DESCRIPTION  | GUEST                          | DATE/TIME              | DURATION |
|-------------------|-------------------------|--|--------------------------------|------------------------|----------|
| POVERTY           | UNITED WAY: LIVE UNITED | United Way Prosperity Dashboard, which is an online tool that highlights high poverty areas in the New Orleans community. How this information can be used to address the needs of this population                         | ED KRAUSE/<br>JEFF HEBERT      | 10/12/2019<br>06:40 AM | 029:11   |
| HOMELESSNESS      | UNITED WAY: LIVE UNITED | Discussion of the issue of homelessness in the New Orleans area and what can be done to end it. Goals include increasing grants used to combat homelessness and identifying vulnerable populations                         | MARTHA<br>KAGEL                | 10/19/2019<br>06:40 AM | 029:58   |
| DOMESTIC VIOLENCE | UNITED WAY: LIVE UNITED | Family Violence Program of St Bernard, formerly St Bernard Battered Women's Program. October is Domestic Violence Awareness Month. Unlike some shelters, this one accepts the victims of domestic abuse and their children | GAIL GOWAN/<br>MOLLY<br>TURNER | 10/26/2019<br>06:40 AM | 028:51   |
| POVERTY           | UNITED WAY: LIVE UNITED | How to build wealth and prosperity in a community where half of all households live paycheck to paycheck. Guest is United Way V.P. of Financial Capability   | CHAQUITTA<br>ADAMS<br>MOORE    | 11/2/2019<br>06:40 AM  | 029:06   |
| FINANCIAL SUPPORT | UNITED WAY: LIVE UNITED | Discussion of opportunities to apply for United Way grants. How the application process works and the advantage of collaborative grants. How all of this related to the United Way's Blueprint for Prosperity              | TAP BOUIE                      | 11/16/2019<br>06:35 AM | 015:00   |
| LEGAL ISSUES      | UNITED WAY: LIVE UNITED | Discussion of the Nancy Marsiglia Institute for Justice and the classes it offers on the constitution and how it applies to everyday issues. The   | CHARMAINE<br>CACCIOPE          | 11/16/2019<br>06:50 AM | 015:00   |

| ISSUE             | PROGRAM / TITLE         | DESCRIPTION  | GUEST                               | DATE/TIME               | DURATION |
|-------------------|-------------------------|--|-------------------------------------|-------------------------|----------|
|                   |                         | partnership with the Loyola School of Law  |                                     |                         |          |
| HEALTH            | UNITED WAY: LIVE UNITED | Guets are from Evergreen Life Services, a United Way agency. Discussion of the program that provides help for those with dental problems not covered by Medicaid. The group also operates 20 group homes | CHARMAINE JONES/<br>CONNIE ANDERSON | 11/23/2019<br>06:40 AM  | 028:41   |
| FINANCIAL SUPPORT | UNITED WAY: LIVE UNITED | Giving Tuesday is Dec 3. Piggybacking on Black Friday and Cyber Monday, Giving Tuesday is a day set aside to encourage people to make charitable donations during the holidays. It first began in 2012.  | MISSY RAMAGOSA/<br>HALEY MACK       | 11/30 /2019<br>06:40 AM | 029:08   |
| HUNGER            | UNITED WAY: LIVE UNITED | Guests are from Second Harvest Food Bank. Many offices hold holiday food drives during the holidays. Larger discussion of food insecurity where many working people are just a missed paycheck away      | NATALIE JAYROW/ JAY VISE            | 12/07/2019<br>06:40 AM  | 026:50   |
| HOMELESSNESS      | UNITED WAY: LIVE UNITED | Guest is Executive Director of Unity of New Orleans. Finding housing for the city's homeless population and long term solutions  | MARTHA KAGEL                        | 12/14/2019<br>06:40 AM  | 029:58   |
| FINANCIAL SUPPORT | UNITED WAY: LIVE UNITED | Guest is Executive Director of the United Way for Southeast Louisiana. The United Way year in review. Gratitude to donors, volunteers and advocates  | MICHAEL WILLIAMSON                  | 12/21/2019<br>06:40 AM  | 029:14   |
| FAMILY SERVICES   | UNITED WAY: LIVE UNITED | Operation Restoration provides help to women and girls who have been incarcerated. There is a major emphasis on helping this population get a leg up by accessing  | ANNIE FREDIS/<br>MONTRELL CARTOS    | 12/28/2019<br>06:40 AM  | 029:29   |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------|-----------------|-------------|-------|-----------|----------|
|-------|-----------------|-------------|-------|-----------|----------|

higher education

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE   | DESCRIPTION | DATE/TIME | DURATION |
|-------|---|-------------|-----------|----------|
|       | <b>HEALTH, DIABETES AWARENESS SHOW, 11/9, 6:34AM, 30 MINS</b> |             |           |          |

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE                | ORGANIZATION OR TITLE            | DURATION | RUNS |
|----------------------|----------------------------------|----------|------|
| CANCER               | B & Y FOUNDATION                 | 000:31   | 007  |
| CANCER               | LSU Health Science Center        | 000:30   | 010  |
| CANCER               | SUSAN G KIMAN FOUND              | 000:30   | 002  |
| CHARITABLE           | TOYS FOR TOTS                    | 000:30   | 019  |
| CHILD MIND INSTITUTE | CHILD MIND INSTITUTE             | 000:30   | 014  |
| CHILD MIND INSTITUTE | CHILD MIND INSTITUTE             | 000:31   | 014  |
| CHILD MIND INSTITUTE | CHILD MIND INSTITUTE             | 000:33   | 016  |
| COVENANT HOUSE       | COVENANT HOUSE                   | 000:30   | 044  |
| CRIME                | NEW ORLEANS POLICE DEPT          | 000:29   | 011  |
| EDUCATION            | VICTORY YOUTH TA                 | 000:30   | 007  |
| ENVIRONMENT          | UN GOALS                         | 000:30   | 069  |
| FAMILY SERVICES      | KINGSLEY HOUSE                   | 000:31   | 007  |
| FOSTER CARE          | CASA NEW ORLEANS                 | 000:31   | 005  |
| HEALTH               | LA Healthcare Connection         | 000:30   | 005  |
| HEALTH AND FITNESS   | AFLAC                            | 000:31   | 012  |
| HEALTH AND FITNESS   | ROCHEDIABETES LONG FORM PSA SHOW | 026:46   | 002  |
| HUNGER               | BRANDNER GIVES BACK              | 000:30   | 003  |

| ISSUE                | ORGANIZATION OR TITLE | DURATION | RUNS |
|----------------------|-----------------------|----------|------|
| HUNGER               | Local Promo PSA       | 000:30   | 001  |
| HUNGER               | OPSO GUSMAN           | 000:30   | 003  |
| PROJECT YELLOW LIGHT | PROJECT YELLOW LIGHT  | 000:29   | 007  |
| PROJECT YELLOW LIGHT | PROJECT YELLOW LIGHT  | 000:30   | 007  |
| PSA                  | GLAAD                 | 000:30   | 015  |
| TOY DONATION         | TOYS FOR TOTS         | 000:30   | 012  |