

WQUE-FM
New Orleans, LA
Quarterly Issues/Programs List
Second Quarter, 2012
07/06/2012

WQUE-FM
Quarterly Issues/Programs List

WQUE-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CRIME:** Will the conviction of former Congressman William Jefferson damage New Orleans' reputation? Is the mainstream media biased in its coverage of black politicians?
- **CURRENT EVENTS:** Discussion of the New Orleans Saints "bountygate" scandal. Who is to blame and what the ramifications should be.
- **EDUCATION:** The Twitter rant of Jefferson Parish School psychologist Mark Traina, who blasted what he called "young black thugs". Should someone with those feelings work in the school system?
- **EMPLOYMENT:** Segment on job opportunities for those who have served time but have recently been released from jail
- **FAMILY ISSUES:** Relationship segment dealing with how social networking has changed relationships: for the better or worse? Also, in a failing relationship is it better for the couple of stay together for the sake of the children?
- **FAMILY ISUES:** Best Of show featuring previous segments on preserving the family unit, including the necessary give and take in any good marriage and if a single mother can also play the role of father
- **FINANCES:** The guest is the Gen Manager at Leson Chevrolet. He answers questions about buying a new or used car. What questions to ask the sales person.
- **HEALTH:** Segment on the importance of mental health among women. Why so many women suffer by putting the family before their own critical needs.

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FAMILY ISSUES	REAL TALK	Discussion of the term "breadwinner" and if it still applies in today's society. Are women who earn more money than their male counterparts more widely accepted now?	NONE	04/07/2012 07:06 AM	120:00
FAMILY ISSUES	REAL TALK	Is Freedom of Speech really free? Should more people be held responsible for words used against others or should all be able to voice their opinions without fear?	NONE	04/14/2012 07:07 AM	120:00
FAMILY ISSUES	REAL TALK	Best Of show featuring previous segments on preserving the family unit, including the necessary give and take in any good marriage and whether a single mother can also play the role of father	NONE	04/21/2012 07:06 AM	060:00
HEALTH	REAL TALK	Segment on the importance of mental health among women. Why so many women suffer by putting the family before their own critical needs.	NONE	04/21/2012 08:07 AM	010:00
EDUCATION	REAL TALK	Different philosophies on getting an education. Is it necessary for everyone? Many successful people did not get a formal education.	NONE	04/21/2012 08:30 AM	010:00
EDUCATION	REAL TALK	Guests are the CEO of	DR. VERA	04/28/2012	120:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		the Capital One Charter School Network and a Counselor at Lake Area New tech Early College High School. Discussion of school success stories.	TRIPLETT/ JOHN LEITZ	07:09 AM	
CURRENT EVENTS	REAL TALK	Discussion of the New Orleans Saints "bountygate" scandal. Who is to blame and what the ramifications should be.	NONE	05/05/2012 07:07 AM	120:00
FAMILY ISSUES	REAL TALK	Discussion of Pres Obama's support of gay marriage. This is the first time a sitting US president has come out in support of this issue while in office. Is the topic overdue for a more timely public debate?	NONE	05/12/2012 07:10 AM	120:00
HEALTH	REAL TALK	Couple that lost a combined 300 pounds. How did they do it and how others can achieve similar results.	ERIC & MALEKA BEAL	05/19/2012 07:05 AM	120:00
EDUCATION	REAL TALK	The Twitter rant of Jefferson Parish School psychologist Mark Traina, who blasted what he called "young black thugs". Should someone with those feelings work in the school system?	NONE	05/26/2012 07:05 AM	060:00
CRIME	REAL TALK	The recent arrests of two teenagers for a murder that occurred earlier in the week. Who is responsible for child killers? Parents, society or the criminal justice system?	NONE	06/02/2012 07:04 AM	120:00
FINANCES	REAL TALK	The guest is the Gen	RICK	06/09/2012	120:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Manager at Leson Chevrolet. He answers questions about buying a new or used car. What questions to ask the sales person.	HARPER	07:06 AM	
FAMILY ISSUES	REAL TALK	Father's Dy is tomorrow. What it means to be a Dad, the importance of fatherhood and why so many fathers fail to maintain a relationship with their children.	NONE	06/16/2012 07:07 AM	120:00
FAMILY ISSUES	REAL TALK	Discussion of Hollywood South, the monikor that has been given to the film industry in Louisiana. Upcoming film project and the guests' take on the movie business.	SPIKE LEE/ JAQUELINE FLEMING/ GRALEN BANKS	06/23/2012 07:08 AM	120:00
EMPLOYMENT	REAL TALK	Segment on job opportunities for those who have served time but have recently been released from jail	NONE	06/30/2012 06:59 AM	020:00
FAMILY ISSUES	REAL TALK	Relationship segment dealing with how social networking has changed relationships: for the better or worse? Also, in a failing relationship is it better for the couple of stay together for the sake of the children?	NONE	06/30/2012 07:45 AM	030:00
CRIME	REAL TALK	Will the conviction of former Congressman William Jefferson damage New Orleans' reputation? Is the mainstream media biased in its coverage	NONE	06/30/2012 08:03 AM	020:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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of black politicians?

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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HEALTH, "GREATER THAN AIDS", promotion of HIV/AIDS testing and prevention in the African American community, 6/23, 6AM, 26 mins

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FAMILY ISSUES	Ad Council/Youth Reckless Driving	000:30	132
FAMILY ISSUES	LAB/ ARMY NATL GUARD	000:30	146
EMPLOYMENT	VIRTUAL JOB FAIR	:15	050
CRIME	TEEN PEACE SUMMIT	:15	050
EDUCATION	LISTEN LITERACY AND ARTS FESTIVAL	:15	050
BULLYING	AD COUNCIL	000:30	032
BULLYING	AD COUNCIL	000:31	032
CHARITABLE	CHILDREN'S HOSPITAL	000:30	013
CHARITABLE	NATL ASSOC OF BLACK JOURNALIS	000:32	032
EDUCATION	2- CENT ENTERTAINMENT	000:29	024
EDUCATION	COOPER PROJ/TULANE	000:32	036
EDUCATION	JOHN BESH FOUNDATION	000:31	039
EDUCATION	NATL SOCIETY OF BLACK ENGINEE	000:29	038
EDUCATION	URBAN LEAGUE	000:29	036
EMPLOYMENT	LPI/WQUE-LOCALPSA-30 2 TCA JOB READINESS	000:31	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PROG.		
EMPLOYMENT	Total Community Action	000:31	031
FAMILY SERVICES	N.O. REG. LEADERSHIP INST.	000:32	039
FAMILY SERVICES	YOUTHANASIA FOUND.	000:31	008
HEALTH	AMERICAN HEART ASSOC	000:30	040
HEALTH AND FITNESS	AD COUNCIL	000:29	003
HEALTH AND FITNESS	AD COUNCIL	000:30	027
HEALTH AND FITNESS	AD COUNCIL	000:31	003
HEALTH AND FITNESS	AD COUNCIL	000:29	076
HEALTH AND FITNESS	AD COUNCIL	000:30	032
HEALTH AND FITNESS	AD COUNCIL	000:31	157
HEALTH AND FITNESS	AD COUNCIL	000:29	001
HOUSING	GNO Fair Housing	000:28	003
HOUSING	GNO Fair Housing	000:32	041
MENTORING	EACH ONE SAVE ONE	000:31	008
POVERTY	AD COUNCIL	000:33	032
RECREATION	AM. RED CROSS	000:30	033
RECREATION	SQUEAKY JOHNSON FATHERHOOD FO	000:31	050
RECREATION	VOICES OF OUR GENERATION	000:28	031
RECREATION	VOICES OF OUR GENERATION	000:31	018
HEALTH	CITY OF HOPE	:15	050
EMPLOYMENT	URBAN LEAGUE WOMEN'S BUSINESS RESOURCE CENTER	:15	050