

WQUE
 New Orleans, LA
 Quarterly Issues/Programs List
 Fourth Quarter, 2020
 1/1/2021

WQUE
 Quarterly Issues/Programs List

WQUE provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Pandemic Response
- Hurricane Response
- Poverty
- Education
- Hunger
- Homelessness

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HURRICANE RESPONSE	UNITED WAY	The United Way response to Hurricane Laura, which includes helping thousands of evacuees in the New Orleans area from SW La. Also the SNAP program, which includes employment and training which U.W. contracts with the state for	JEMENE DAHMER	10/03/2020 06:00 AM	030:00
HURRICANE RESPONSE	UNITED WAY	United Way response to Hurricane Laura, which includes help for thousands of evacuees from SW La. now in the New Orleans area. Also the Snap program, which includes employment and training through state contracts	JEMENE DAHMER	10/10/2020 06:00 AM	030:00
HOMELESSNESS	UNITED WAY	The guest is Executive Director of Unity for GNO, discussing a grant to end chronic	MARTHA KAGEL	10/17/2020 06:00 AM	030:00

		homelessness by providing housing and a steady income. Unity is a collaborative of 60 agencies			
HOSPITALITY	UNITED WAY	Discussion of the hospitality industry, which is a major employer in New Orleans. The lack of big events due to the pandemic has led to thousands of hospitality workers being furloughed	MICHELLE DUNNICK	10/24/2020 06:00 AM	030:00
SOCIAL SERVICES	UNITED WAY	Promotion of the Via Link 211 service, which provides free, confidential crisis help for callers. Services include temporary housing, suicide prevention and many other services that have been in demand during the pandemic	ANDREW HOLBEIN	10/31/2020 06:00 AM	030:00
DIVERSITY	UNITED WAY	A look at how United Way funding targets agencies that work for inclusion, equity and diversity. Its important that all United Way-supported projects model those values	TODD BATISTE/ KAOMEE APPLETON GAINES	11/07/2020 06:00 AM	030:00
PANDEMIC	UNITED WAY	Guest is Executive Director of United Way for S.E. La., a look at how the region is fairing in the face of the pandemic. What United Way initiatives are addressing the biggest needs? Talk of a vaccine coming soon has improved the outlook	MICHAEL WILLIAMSON	11/14/2020 06:00 AM	030:00
HURRICANE RESPONSE	UNITED WAY	United Way efforts to raise funds for	MICHAEL WILLIAMSON/	11/21/2020 06:00 AM	030:00

		Hurricane Delta and Laura victims in S.W. La. This has become more difficult since Hurricane Zeta, which struck the New Orleans area	DENISE DURRELL/ CAM JORDAN		
EDUCATION	UNITED WAY	Guests are from the Campaign for Grade Level Reading and the Toddlers' University. Discussion of an upcoming Dec 5 vote on a proposal to help early childhood care and education. Would also increase library services	JILLIAN REYES/ TIFFANY SPEARS	11/28/2020 06:00 AM	030:00
POVERTY	UNITED WAY	Discussion of Alice, which stands for Asset Limited, Income constrained, Employed. These are households that may be a missed paycheck away from poverty. The number of Alice households has skyrocketed since the pandemic began	MICHAEL WILLIAMSON	12/05/2020 06:00 AM	030:00
HUNGER	UNITED WAY	Guest is from Second Harvest Food Bank, discussing the challenges of the pandemic, the holidays and the hurricanes the region has experienced this year. Many people need food now who have never been in that position before. Second Harvest has been conducting regular mass food giveaways since the early days of the pandemic	NATALIE JAYROE	12/12/2020 06:00 AM	030:00
PANDEMIC	COVID-19 VACCINE IN LOUISIANA: WHAT YOU	Roundtable discussion between Gov. Edwards and a panel of medical experts on the soon	GOV. EDWARDS/ DR. JOSEPH KANTER/ DR.	12/19/2020 06:00 AM	030:00

	NEED TO KNOW	to be released Covid- 19 vaccine. To date 275,000 Louisiana residents have been infected by the virus with almost 7,000 deaths	REYNOLD VERRETT		
SOCIAL SERVICES	UNITED WAY	Discussion of Via Link 211, which sees a major increase in calls around the holidays. These are people seeking crisis intervention, many of whom are battling depression and suicidal ideations	LAVONDRA DOBBS	12/26/2020 06:00 AM	030:00

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION RUNS	
LPI/WQUE LOCAL PSA1 BAYOU BRACES MEALS	Bayou Braces	000:29	11
LPI/WQUE LOCAL PSA1 FLU VACCINATION	LA. DEPT OF HEALTH AND HOSP.	000:30	58
LPI/WQUE LOCAL PSA1 FLU VACCINATION	LPI/WQUE LOCAL PSA1 FLU VACCINATION	000:30	2
LPI/WQUE LOCAL PSA1 Gumbo Nation Gives	Dwayne Stein	000:30	46
LPI/WQUE LOCAL PSA1 Gumbo Nation Gives	LPI/WQUE LOCAL PSA1 Gumbo Nation Gives	000:30	1
LPI/WQUE LOCAL PSA1 Operation Spark	LPI/WQUE LOCAL PSA1 Operation Spark	000:30	1
LPI/WQUE LOCAL PSA1 Operation Spark	OPERATION SPARK	000:30	32
LPI/WQUE LOCAL PSA1 RONALD MCDONALD HOUSE	LPI/WQUE LOCAL PSA1 RONALD MCDONALD HOUSE	000:29	1
LPI/WQUE LOCAL PSA1 RONALD MCDONALD HOUSE	RONALD MCDONALD HOUSE	000:29	32
LPI/WQUE LOCAL PSA1 Samaritans Purse	SAMARITAN'S PURSE	000:30	3
LPI/WQUE LOCAL PSA1 MASK UP	St Tammany News	000:30	6
LPI/WQUE LOCAL PSA1 MASK UP	TOYS FOR TOTS	000:30	3

LPI/WQUE LOCAL PSA1 TOY DRIVE THRU	Morris Bart Law Office	000:30	23
LPI/WQUE LOCAL PSA1 TOYS FOR TOTS	TOYS FOR TOTS	000:31	29
LPI/WQUE LOCAL PSA2 - CCD Blood Drive	CRESCENT CITY DAMES	000:30	9
LPI/WQUE LOCAL PSA2 - Kidney Walk	KIDNEY FOUNDATION LA	000:28	16
LPI/WQUE LOCAL PSA2 - MAKING STRIDES	Everything BSC	000:29	39
LPI/WQUE LOCAL PSA2 - MASK UP	NEW ORLEANS RECREATION DEPT	000:30	3
LPI/WQUE LOCAL PSA2 - NOLA Cleanup Day	Everything BSC	000:30	18
LPI/WQUE LOCAL PSA2 - NORD Fall Fest	Morris Bart Law Office	000:31	23
LPI/WQUE LOCAL PSA2 - NORD TOY DRIVE	NEW ORLEANS RECREATION DEPT	000:31	14
LPI/WQUE LOCAL PSA2 - TOYS FOR TOTS	TOYS FOR TOTS	000:31	87
LPI/WQUE LOCAL PSA2 Kedila Youthbuild	Kedila Family Learning Center	000:30	20
LPI/WQUELOCALPSA1-30	Local Promo PSA	000:30	15
LPI/WQUELOCALPSA2-30	Local Promo PSA	000:30	17
PSA/NUL - RECLAIM YOUR VOTE	National Urban League	000:30	32
PSA/NUL - RECLAIM YOUR VOTE	PSA/NUL - RECLAIM YOUR VOTE	000:30	1
PSA/SURGEON GENERAL 3WS COVID/HOLIDAY	DEPT OF HEALTH & HUMAN SERVIC	000:29	8
PSA/SURGEON GENERAL 3WS COVID/HOLIDAY	UNCF	000:29	12
PSA/UN GOALS/FOOD WASTE	UN GOALS	000:30	6
PSA/UN GOALS/GARBAGE	UN GOALS	000:29	6
PSA/UN GOALS/LED LIGHT BULB	UN GOALS	000:30	6
PSA/UNCF-HBCU DONATION	UNCF	000:29	12