

WQUE-FM  
New Orleans, LA  
Quarterly Issues/Programs List  
Fourth Quarter, 2018  
01/04/2019

WQUE-FM  
Quarterly Issues/Programs List

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WQUE-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CHARITABLE:** Promotion of the upcoming AKA Champagne Brunch, a fundraiser for the social service projects supported by local sorority AKA.
- **CRIME:** The guest is a Washington Post investigative reporter who talks about her recent feature on Cynthia Glover of Algiers, who has lost 3 of her 4 children, a brother and grandson to gun violence.
- **CULTURE:** Discussion of Africa Umoja. This is a touring troupe from South Africa doing several performances in New Orleans. The shows introduce residents, particularly children, to African music and dance
- **EDUCATION:** The guests are from the Grambling State University New Orleans Alumni Chapter. Discussion of upcoming scholarship fundraiser to help deserving students pay for college
- **EMERGENCY PREPAREDNESS:** The guest is executive director of Healthy Community Services, which is sponsoring a green infrastructure project to reduce flooding in Treme and the 7th Ward
- **FAMILY ISSUES:** The guest serves as executive coordinator for Bishop T.D. Jakes. Discussion of his new book "Heartcore: Effective Leadership Starts with a Servant's Heart." How we can all learn to communicate our messages and ideas more effectively
- **FINANCES:** The guest is a Certified Public Accountant. Advice for curbing credit card debt, particularly with the holidays coming up
- **HEALTH:** The guest is CEO of the Jefferson Community Healthcare Centers, which strives to bring health care programs to an under served population
- **HOUSING:** The guest is executive director of Housing NOLA. Discussion of the American Housing and Economic Mobility Act, which address the affordable housing crisis in communities like New Orleans
- **VETERANS/ MILITARY:** Discussion of the Veterans History project, which seeks to gather and tell the stories of local veterans and their war

experiences

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CULTURE	REAL TALK	Discussion of Africa Umoja. This is a touring troupe from South Africa doing several performances in New Orleans. The shows introduce residents, particularly children, to African music and dance	ERNEST KELLY	10/06/2018 06:00 AM	009:00
FAMILY ISSUES	REAL TALK	Discussion of the Robottom Foundation, which has at its core a mission to empower local children and help them find guidance for the future	DR. KYA ROBOTOM	10/06/2018 06:12 AM	007:00
HEALTH	REAL TALK	The guest is a family medical doctor based in Bogalusa. Discussion of healthy lifestyle choices we can all make	DR. KEISHA HARVEY	10/13/2018 06:00 AM	017:00
CHARITABLE	REAL TALK	Promotion of the upcoming AKA Champagne Brunch, a fundraiser for the social service projects supported by local sorority AKA.	NONE	10/20/2018 06:00 AM	008:00
FINANCES	REAL TALK	The guest is a Certified Public Accountant. Advise for curbing credit card debt, particularly with the holidays coming up	KEM WASHINGTON	10/20/2018 06:16 AM	005:00
FAMILY ISSUES	REAL TALK	The guest is author of "Speak with Impact: How to Command the Room and Influence Others".	ALLISON SHAPIRA	10/27/2018 06:00 AM	017:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Practical tips for becoming more of an influence leaders and making an argument without being confrontational			
HEALTH	REAL TALK	The guest is CEO of the Jefferson Community Healthcare Centers, which strives to bring health care programs to an under served population	DR. SHONDRA WILLIAMS	10/27/2018 06:21 AM	007:00
VETERANS/ MILITARY	REAL TALK	Discussion of the Veterans History project, which seeks to gather and tell the stories of local veterans and their war experiences	LINNEDA MCIVER	11/03/2018 06:00 AM	010:00
FINANCES	REAL TALK	A free financial planning seminar in which participants can get tips for building income wealth and protecting it long term	CORONELLA PORCHE JENNEFORD	11/03/2018 06:15 AM	004:00
FAMILY ISSUES	REAL TALK	The guest serves as executive coordinator for Bishop T.D. Jakes. Discussion of his new book "Heartcore: Effective Leadership Starts with a Servant's Heart." How we can all learn to communicate our messages and ideas more effectively	ANTAR MUHAMMAD	11/10/2018 06:00 AM	012:00
EDUCATION	REAL TALK	The guests are from the Grambling State University New Orleans Alumni Chapter. Discussion of upcoming scholarship fundraiser to help deserving students pay for college	LUCRECIA JONES/ TORREY JAMES	11/10/2018 06:15 AM	007:00
FAMILY ISSUES	REAL TALK	The guest is a former journalist with Fox Sports, Entertainment Tonight and CNBC and author of "Redefining Red: Turning your Red Light Moments into Green Light Victories". Simple tools we can all use to turn	ELICITA HART	11/17/2018 06:00 AM	022:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		adversity into triumph			
CRIME	REAL TALK	The guest is a Washington Post investigative reporter who talks about her recent feature on Cynthia Glover of Algiers, who has lost 3 of her 4 children, a brother and grandson to gun violence.	KIMBRIELL KELLY	11/24/2018 06:00 AM	022:00
HEALTH	REAL TALK	The guest is a family doctor with a practice in Bogalusa. Discussion of the importance of breastfeeding, which is not only healthier for the baby but also serves to strengthen the mother/child bond	DR. KEISHA HARVEY MANSFIELD	12/01/2018 06:42 AM	015:00
FAMILY ISSUES	REAL TALK	The guest is an FBI defense tactics trainer and author of a new book on simple steps women can take to protect themselves. Interest in self-defense has increased in part due to a recent string of carjackings	STEVE KARDIAN	12/08/2018 06:00 AM	009:00
EMERGENCY PREPARDNESS	REAL TALK	The guest is executive director of Healthy Community Services, which is sponsoring a green infrastructure project to reduce flooding in Treme and the 7th Ward	ANGELA CHALK	12/22/2018 06:00 AM	011:00
HOUSING	REAL TALK	The guest is executive director of Housing NOLA. Discussion of the American Housing and Economic Mobility Act, which address the affordable housing crisis in communities like New Orleans	ANDREANICA MORRIS	12/22/2018 06:15 AM	012:00
EDUCATION	REAL TALK	The guest is a partner with rap mogul Diddy in opening new public schools in NYC and he has a new TV show, "Breakthrough", which talks about steps teachers	DR. STEVE PERRY	12/29/2018 06:00 AM	019:00

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and administrators can take to close the achievement gap

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LOCAL PROGRAMMING**

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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EDUCATION	UNITED WAY: LIVE UNITED	"New Orleans Campaign for Grade Level Reading". In N.O. public schools only 32% of 3rd graders are at level. Promotion of Harvest Cup Polo Classic	JILLIAN DE LA ROSE/ ELIZABETH WESTERFIELD	10/06/2018 6:45 AM	029:01
CHARITABLE	UNITED WAY: LIVE UNITED	Tochville Society annual gala recognizing philanthropists and charitable work that is done by volunteers across the city	CHARMAINE CACCIOPPI- LA ASSOC OF UNITED WAY, COO	10/13/2018 6:45 AM	028:47
CHARITABLE	UNITED WAY: LIVE UNITED	U.W. is taking applications for program grants. This is the funding step for social service organizations that want support from the U.W. Discussion of the St Bernard Battered Women's shelter	TAP BOUIE/ GAIL MCGOWAN	10/20/2018 6:45AM AM	029:05
HEALTH	UNITED WAY: LIVE UNITED	Services offered by CAGNO, Cancer Association of Greater New Orleans. Oct is Breast Cancer Awareness Month. A program called "Breatoration" offers help for women wanting mammograms	TAMMY SWINDELL/ KAILYN LEBEAU	10/27/2018 6:45 AM	029:02
VOLUNTEERING	UNITED	Beginning of the	TAB BOUIE/	11/03/2018	029:17

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	WAY: LIVE UNITED	application process for the U.W.'s program grants and discussion of the volunteer projects through Americorp Vista in conjunction with the city's 300th anniversary	HALEY MACK	6:45 AM	
VOLUNTEERING	UNITED WAY: LIVE UNITED	Mission Ignition gets students to volunteer and schools compete for most volunteer hours each January.	MELODY REED/ HALEY MACK	11/10/2018 6:45 AM	029:14
FAMILY SERVICES	UNITED WAY: LIVE UNITED	STARK provides services for people with disabilities and their families. Services offered include job training, advocacy and community connections	MARK BAHAM/ SUZANNE BOURGOIS	11/17/2018 6:45 AM	029:02
CHARITABLE	UNITED WAY: LIVE UNITED	Tips for United Way campaigns. How companies can make the presentation to employees. With so many people working from home now this has become more difficult. Discussion of the upcoming Gumbo Cook Off	JEAN KASHNICK/ CAMMY PROCTOR/ AARON BROWN	11/24/2018 6:45 AM	030:00
CHARITABLE	UNITED WAY: LIVE UNITED	Year in review. Ongoing work to establish the United Way as a thought leader in the community on the subject of social service	MICHAEL WILLIAMSON- UNITED WAY SR. V.P.	12/01/2018 6:45 AM	028:59
VOLUNTEERING	UNITED WAY: LIVE UNITED	Mission Ignition is a program where by schools compete for the most service hours. The program got its start at Ben Franklin Charter School	MELODY REED/ HALEY MACK	12/08/2018 6:45 AM	029:01
CHARITABLE	UNITED WAY: LIVE UNITED	The U.W. campaign cabinet engages companies to take part in the annual campaign. Encouraging employees	LEA THORPE/ ROGER OGDEN	12/15/2018 6:45 AM	028:48

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		to donate but not to the point where they feel pressured			
FAMILY SERVICES	UNITED WAY: LIVE UNITED	Discussion of children in trauma. 1 in 4 children will experience trauma before the age of 16. There is a new collaborative to help them deal with it	PAULETTE CARTER/ DR. DENISE SHERATON	12/22/2018 6:45 AM	028:55
FAMILY SERVICES	UNITED WAY: LIVE UNITED	Calls to crisis line always increase during the holidays. Holiday stress can leader to suicidal ideations among many who have mental health problems to begin with	LAVONDRA DOBBS- CEO, VIA LINK 211	12/29/2018 6:45 AM	027:59

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<b>HEALTH, "LIVING WITH DIABETES", NOV 3, 6 AM, 30 MINS</b>				

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ANIMAL SERVICES	SPCA	000:30	034
ANIMAL SERVICES	Louisiana SPCA	000:30	013
CHARITABLE	DJ MANNIE FOUNDATION	000:30	020
HEALTH	Jefferson Community Health Ce	000:30	036
CHARITABLE	LASTA	000:29	041

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHARITABLE	Local Promo PSA	000:30	003
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	002
COMMUNITY INVOLVEMENT	GLAAD	000:31	003
COMMUNITY INVOLVEMENT	L'OREAL	000:30	007
COMMUNITY INVOLVEMENT	National Promo Inventory	000:30	011
DISASTER RELIEF	100 ROOFS	000:30	015
DISASTER RELIEF	RED CROSS	000:30	016
EDUCATION	GRAMBLING ALUMNI	000:31	057
EMERGENCY PREPAREDNESS	CAJUN NAVY	000:30	026
ENVIRONMENTAL	JEFF PARISH ENVIRONMENTAL DEP	000:30	010
FAMILY SERVICES	Franklin Ave Baptist Church*	000:29	015
FAMILY SERVICES	KINGSLEY HOUSE	000:30	042
HEALTH	Blood Donor Month	000:31	010
HEALTH	NATL KIDNEY FOUNDATION	000:30	046
HEALTH AND FITNESS	RED	000:30	016
MOTOR VEHICLE SAFETY	PROJECT YELLOW LIGHT	000:30	008
HEALTH	Delta Sigma Theta-NOA Chapter	000:28	039
RECREATION	HELIS FOUNDATION	000:30	027
REHAB	MARY'S SONG RESTORATION CENTE	000:30	038
SAFE DRIVING	Ad Council	000:30	016
SAFE DRIVING	Local Promo PSA	000:30	003