

SEEHAFAER

BROADCASTING

Advertiser: Friends of Keith Shaw Today's Date: March 19, 2024
 Starting Date: March 25, 2023 End Date: April 2, 2024
 WOMT: xxx WQTC: WLKN:
 WCUB: xxx WLTU: WEMP:
 New Contract: xxx Supplemental: Superseding:

Campaign: Political

Total Spots 45x :30-seconds
 :60-seconds
 Other (:10, :15, :20)
 Promos

Please do not include an FCC fee on invoices

Billing
 Media: Monthly: xxx Affidavit: xxx Yes No
 Co-Op: Script: Yes xxx No
 Electronic Invoicing: xxx Yes No

Details
 Ads on April 2nd must run before 2:00 PM
 45x on WOMT @ \$15.00 & 45x on WCUB @ \$8.00

Schedule

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|--------|---------|-----------|----------|--------|----------|
| | 5x | 5x | 5x | 5x | 5x | 5x |
| 5x | 5x | 5x | - | - | - | - |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |

Price Per Spot: Contract Total: \$1,035.00

Client Approval: *Keith W Shaw* Date: 3/21/2024
 Billing Address: 4220 Ray St
 City: Mantoloking State: WI Zip: 54220
 Contact Number: 920-901-7960 Email: shawkw1@milwpc.com

Seehafer Broadcasting Approval: *Terry Eric Stevenson* Date:

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|---|-----------------------------|
| Station and Location: WOMT / WCUB - Manitowoc, WI | Date: March 19, 2024 |
|---|-----------------------------|

I, Kerth W Shaw,

being/on behalf of: Kerth Shaw,

a legally qualified candidate of the Non-Partisan

political party for the office of: School Board Member

in the City of Manitowoc, Wisconsin

election to be held on: April 2nd, 2024

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|--------|-------|----------------|-----------------|
| 30-sec | ROS | 9 Days | | | 1 Week |

Attach proposed schedule with charges (if available): 45x @ \$23.00 Combo = \$1,035.00

I represent that the payment for the above described broadcast time has been furnished by:

Keith W Shaw

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Keith W Shaw

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3/21/2024

Date

Keith W Shaw

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Greg Sturka

Printed Name

VP

Title

WOMT/WQTC/WEMP/WLKN/WCUB/WLTU
SEEHAFFER BROADCASTING CORPORATION
PO BOX 1385
3730 MANGIN ST
MANITOWOC, WI 54221-1385

Order #: 5281-00002
Description: POLITICAL
Date Entered: 3/21/2024
P.O.#:
Salesperson: STEVENSON, TERRY
Invoice Frequency: Billed at end of Cal Month, Sorted by Date

FRIENDS OF KEITH SHAW
4220 RAY STREET
MANITOWOC, WI 54220

On-Air Schedule

| <u>Start Date</u> | <u>End Date</u> | <u>Station</u> | <u>Scheduled Time/Event</u> | <u>Repeated</u> | <u>Length</u> | <u>Qty</u> | <u>Rate</u> | <u>Total</u> | <u>M</u> | <u>Tu</u> | <u>W</u> | <u>Th</u> | <u>F</u> | <u>Sa</u> | <u>Su</u> |
|-------------------|-----------------|----------------|-----------------------------|-----------------|---------------|------------|-------------|--------------|----------|-----------|----------|-----------|----------|-----------|-----------|
| 1 3/25/2024 | 4/1/2024 | WOMT-AM | 05:00:00 to 20:00:00 | Weekly | :30 | 40 | 15.00 | 600.00 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| 2 4/2/2024 | 4/2/2024 | WOMT-AM | 05:00:00 to 14:00:00 | Weekly | :30 | 5 | 15.00 | 75.00 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |

Order Start Date: 3/25/2024 Order End Date: 4/2/2024 Spots: 45 Total Charges: \$675.00

Projected Calendar Month Billing Totals for FRIENDS OF KEITH SHAW / 5281-00002 :

| | | <u>Spot Count</u> | <u>Net Billing</u> |
|---------------|------|-------------------|--------------------|
| March | 2024 | 35 | \$525.00 |
| April | 2024 | 10 | \$150.00 |
| Total: | | 45 | \$675.00 |

Confirmed & Accepted for WOMT/WQTC/WEMP/WLKN/WCUB/WLTU

Accepted for FRIENDS OF KEITH SHAW By:

Please Sign and Return One Copy