

SEEHAFAER

BROADCASTING

Advertiser: Soeldner for School Board Today's Date: January 22, 2024
 Starting Date: January 29, 2024 End Date: February 20, 2024
 WOMT: XXX WQTC: _____ WLKN: _____
 WCUB: _____ WLTU: _____ WEMP: _____
 New Contract: XXX Supplemental: _____ Superseding: _____

Campaign: Political

Total Spots 85x :30-seconds
 _____ :60-seconds Please do not include an FCC fee on invoices
 _____ Other (:10, :15, :20)
 _____ Promos

Billing

Media: _____ Monthly: XXX Affidavit: XXX Yes _____ No _____
 Co-Op: _____ Script: Yes XXX No _____
 Electronic Invoicing: XXX Yes _____ No _____

Details

Schedule

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	5x	5x	5x	5x	5x	

Price Per Spot: \$15.00 Contract Total: \$1,275.00

Client Approval: Stacey Soeldner *Stacey Soeldner* Date: 1.22.2024
 Billing Address: 1403 Arden Lane
 City: Manitowoc State: WI Zip: 54220
 Contact Number: 920-973-9238 Email: soeldner4schoolboard@gmail.com

Seehafer Broadcasting Approval: Terry Eric Stevenson *Terry Eric Stevenson* Date: _____

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WOMT - AM/FM Manitowoc, WI	Date: 1/22/24
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I, _____,

being/on behalf of: _____,

a legally qualified candidate of the _____

political party for the office of: _____

in the _____

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30-sec	ROS	17 Days		5x per day	

Attach proposed schedule with charges (if available): 85x @ \$15.00 = \$1275.00

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

1.22.2024

Date

Stacey E. Soeldner

Stacey E. Soeldner, Psy.D., SAE
2024.01.22 16:37:44 -06'00'

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

WOMT/WQTC/WEMP/WLKN/WCUB/WLTU
SEEHAFER BROADCASTING CORPORATION
PO BOX 1385
3730 MANGIN ST
MANITOWOC, WI 54221-1385

Order #: 4916-00004
Description: POLITICAL
Date Entered: 1/23/2024
P.O.#:
Salesperson: STEVENSON, TERRY
Invoice Frequency: Billed at end of Cal Month (Invoice will NOT be printed)

SOELDNER FOR SCHOOLBOARD
1403 ARDEN LANE
MANITOWOC, WI 54220

Statement Group: WOMT/WQTC/WEMP/WLKN/WCUB/WLTU
Receivables Group: Political
Sales Commission: 1st Tier Sales Commission
A/R Account: WOMT-A/R
Order Discount: <None>
Agency Discount: <None>
Default Primary Product Code: Political
Secondary Product Code: <unassigned>
Last Modified: 1/23/2024
Modified 1 times
OrderType: Per Spot

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 1/29/2024	2/20/2024	WOMT-AM	05:00:00 to 20:00:00	Weekly	:30	85	15.00	1275.00	5	5	5	5	5	0	0

Avail: General Sales Comm: X Agency Discount: Order Discount:
Inc. Acct: POLITICAL Adv. Sep: X Prod Sep: X Priority: 128 Prod: Political
Spot Type: GENERAL Description:
**Copy Plan: ALL STATIONS(No Valid Copy)

Station Totals:

Station	Spot Count	Net Billing
WOMT-AM	85	\$1,275.00

Order Start Date: 1/29/2024 Order End Date: 2/20/2024 Spots: 85 Total Charges: \$1,275.00

Projected Calendar Month Billing Totals for SOELDNER FOR SCHOOLBOARD / 4916-00004 :

		Spot Count	Net Billing
January	2024	15	\$225.00
February	2024	70	\$1,050.00
Total:		85	\$1,275.00

Confirmed & Accepted for WOMT/WQTC/WEMP/WLKN/WCUB/WLTU

Accepted for SOELDNER FOR SCHOOLBOARD By:

Please Sign and Return One Copy