

# SEEHAFFER

## BROADCASTING

Advertiser: Soeldner for School Board Today's Date: March 25, 2024  
 Starting Date: March 27, 2024 End Date: April 2, 2024  
 WOMT: XXX WQTC: \_\_\_\_\_ WLKN: \_\_\_\_\_  
 WCUB: XXX WLTU: \_\_\_\_\_ WEMP: XXX  
 New Contract: XXX Supplemental: \_\_\_\_\_ Superseding: \_\_\_\_\_

Campaign: Political

Total Spots 35x per station :30-seconds  
 :60-seconds Please do not include an FCC fee on invoices  
 Other (:10, :15, :20)  
 Promos

### Billing

Media: \_\_\_\_\_ Monthly: XXX Affidavit: XXX Yes No  
 Co-Op: \_\_\_\_\_ Script: XXX Yes No  
 Electronic Invoicing: XXX Yes No

### Details

WOMT @ \$15.00  
 WCUB @ \$8.00  
 WEMP @ \$6.00

### Schedule

| Sunday | Monday | Tuesday      | Wednesday | Thursday | Friday | Saturday |
|--------|--------|--------------|-----------|----------|--------|----------|
| 5x     | 5x     | 5x before 1p | 5x        | 5x       | 5x     | 5x       |
|        |        |              |           |          |        |          |
|        |        |              |           |          |        |          |
|        |        |              |           |          |        |          |
|        |        |              |           |          |        |          |
|        |        |              |           |          |        |          |
|        |        |              |           |          |        |          |
|        |        |              |           |          |        |          |
|        |        |              |           |          |        |          |

Price Per Spot: \$29.00 Total Contract Total: \$1,015.00

Client Approval: Stacey Soeldner Date: 3.25.2024  
 Billing Address: 1403 Arden Lane  
 City: Manitowoc State: WI Zip: 54220  
 Contact Number: 920-973-9238 Email: soeldner4schoolboard@gmail.com

Seehafer Broadcasting Approval: Terry Eric Stevenson Date: \_\_\_\_\_

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits or obligations relating to it discriminate in any way on the basis of race or ethnicity. In addition, in the event that this agreement is canceled or unfulfilled by the advertiser, normal rate adjustment procedures will apply. Terp: 10 days net.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WOMT, WCUB, WEMP -- Manitowoc, WI

**Date:** 3/25/24

I, Stacey Soeldner,

being/on behalf of: Stacey Soeldner,

a legally qualified candidate of the \_\_\_\_\_

political party for the office of: MPSD School Board

in the Manitowoc, WI 54220

election to be held on: April 2, 2024

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days            | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|-----------------|-------|----------------|-----------------|
| 30-sec           | ROS                              | 7 Days Per Week |       | 5x per day     | 1 Week          |

**Attach proposed schedule with charges (if available):** 35x per station @ \$29.00 Total = \$1,015.00

I represent that the payment for the above described broadcast time has been furnished by:

Stacey Soeldner

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Stacey Soeldner

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

3.25.2024

**Date**

Stacey Soeldner

Stacey E. Soeldner, Psy.D., SAE  
2024.03.25 22:29:14 -05'00'

**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Terry Stevenson

Digitally signed by Terry Stevenson  
Date: 2024.03.26 06:20:50 -05'00'

**Signature**

Terry Stevenson

**Printed Name**

Vice President

**Title**

WOMT/WQTC/WEMP/WLKN/WCUB/WTU  
SEEHAFER BROADCASTING CORPORATION  
PO BOX 1385  
3730 MANGIN ST  
MANITOWOC, WI 54221-1385

Order #: 4916-00006  
Description: POLITICAL  
Date Entered: 3/26/2024  
P.O.#:  
Salesperson: STEVENSON, TERRY  
Invoice Frequency: Billed at end of Cal Month (Invoice will NOT be printed)

SOELDNER FOR SCHOOLBOARD  
1403 ARDEN LANE  
MANITOWOC, WI 54220

Statement Group: WOMT/WQTC/WEMP/WLKN/WCUB/WTU  
Receivables Group: Political  
Sales Commission: 1st Tier Sales Commission  
A/R Account: WOMT-A/R  
Order Discount: <None>  
Agency Discount: <None>  
Default Primary Product Code: Political  
Secondary Product Code: <unassigned>  
Last Modified: 3/26/2024  
Modified 1 times  
OrderType: Per Spot

#### On-Air Schedule

| Start Date                | End Date | Station       | Scheduled Time/Event |                  | Repeated  | Length          | Qty       | Rate            | Total        | M | Tu | W | Th | F | Sa | Su |
|---------------------------|----------|---------------|----------------------|------------------|-----------|-----------------|-----------|-----------------|--------------|---|----|---|----|---|----|----|
| 1 3/27/2024               | 4/2/2024 | WOMT-AM       | 05:00:00 to 20:00:00 |                  | Weekly    | :30             | 30        | 15.00           | 450.00       | 5 | 0  | 5 | 5  | 5 | 5  | 5  |
| Avail: General            |          | Sales Comm: X |                      | Agency Discount: |           | Order Discount: |           | Prod: Political |              |   |    |   |    |   |    |    |
| Inc. Acct: POLITICAL      |          | Adv. Sep: X   |                      | Prod Sep: X      |           | Priority: 128   |           |                 |              |   |    |   |    |   |    |    |
| Spot Type: GENERAL        |          | Description:  |                      |                  |           |                 |           |                 |              |   |    |   |    |   |    |    |
| **Copy Plan: ALL STATIONS |          |               |                      |                  |           |                 |           |                 |              |   |    |   |    |   |    |    |
| Copy Name                 | Cart     | % / Iter      | Station              | Start            | End       | Coop            | Product   | Cart Type       | Restrictions |   |    |   |    |   |    |    |
| < All Dates >             |          |               |                      |                  |           |                 |           |                 |              |   |    |   |    |   |    |    |
| 1 2024                    | 9561     | 1 %           | WOMT-AM              | 1/26/2024        | 2/29/2024 |                 | Political | Commercial      | <None>       |   |    |   |    |   |    |    |
| 2 MARCH/APRIL             | 3924     | 1 %           | WOMT-AM              | 3/12/2024        | 4/2/2024  |                 | Political | Commercial      | <None>       |   |    |   |    |   |    |    |
| 3 MARCH/APRIL #2          | 8742     | 1 %           | WOMT-AM              | 3/14/2024        | 4/2/2024  |                 | Political | Commercial      | <None>       |   |    |   |    |   |    |    |
| 4 MARCH/APRIL #3          | 6297     | 1 %           | WOMT-AM              | 3/18/2024        | 4/2/2024  |                 | Political | Commercial      | <None>       |   |    |   |    |   |    |    |
| 2 3/27/2024               | 4/2/2024 | WOMT-AM       | 05:00:00 to 13:00:00 |                  | Weekly    | :30             | 5         | 15.00           | 75.00        | 0 | 5  | 0 | 0  | 0 | 0  | 0  |
| Avail: General            |          | Sales Comm: X |                      | Agency Discount: |           | Order Discount: |           | Prod: Political |              |   |    |   |    |   |    |    |
| Inc. Acct: POLITICAL      |          | Adv. Sep: X   |                      | Prod Sep: X      |           | Priority: 128   |           |                 |              |   |    |   |    |   |    |    |
| Spot Type: GENERAL        |          | Description:  |                      |                  |           |                 |           |                 |              |   |    |   |    |   |    |    |
| **Copy Plan: ALL STATIONS |          |               |                      |                  |           |                 |           |                 |              |   |    |   |    |   |    |    |
| Copy Name                 | Cart     | % / Iter      | Station              | Start            | End       | Coop            | Product   | Cart Type       | Restrictions |   |    |   |    |   |    |    |
| < All Dates >             |          |               |                      |                  |           |                 |           |                 |              |   |    |   |    |   |    |    |
| 1 2024                    | 9561     | 1 %           | WOMT-AM              | 1/26/2024        | 2/29/2024 |                 | Political | Commercial      | <None>       |   |    |   |    |   |    |    |
| 2 MARCH/APRIL             | 3924     | 1 %           | WOMT-AM              | 3/12/2024        | 4/2/2024  |                 | Political | Commercial      | <None>       |   |    |   |    |   |    |    |
| 3 MARCH/APRIL #2          | 8742     | 1 %           | WOMT-AM              | 3/14/2024        | 4/2/2024  |                 | Political | Commercial      | <None>       |   |    |   |    |   |    |    |
| 4 MARCH/APRIL #3          | 6297     | 1 %           | WOMT-AM              | 3/18/2024        | 4/2/2024  |                 | Political | Commercial      | <None>       |   |    |   |    |   |    |    |

#### Station Totals:

Station Spot Count Net Billing  
WOMT-AM 35 \$525.00

Order Start Date: 3/27/2024 Order End Date: 4/2/2024 Spots: 35 Total Charges: \$525.00

#### Projected Calendar Month Billing Totals for SOELDNER FOR SCHOOLBOARD / 4916-00006 :

|        |      | Spot Count | Net Billing |
|--------|------|------------|-------------|
| March  | 2024 | 25         | \$375.00    |
| April  | 2024 | 10         | \$150.00    |
| Total: |      | 35         | \$525.00    |