

# SEEHAFFER

## BROADCASTING

Advertiser: Soeldner for School Board Today's Date: March 12, 2024  
 Starting Date: March 13, 2024 End Date: April 2, 2024  
 WOMT: XXX WQTC: \_\_\_\_\_ WLKN: \_\_\_\_\_  
 WCUB: \_\_\_\_\_ WLTU: \_\_\_\_\_ WEMP: \_\_\_\_\_  
 New Contract: XXX Supplemental: \_\_\_\_\_ Superseding: \_\_\_\_\_

Campaign: Political

Total Spots 105x :30-seconds  
 \_\_\_\_\_ :60-seconds Please do not include an FCC fee on invoices  
 \_\_\_\_\_ Other (:10, :15, :20)  
 \_\_\_\_\_ Promos

### Billing

Media: \_\_\_\_\_ Monthly: XXX Affidavit: XXX Yes No  
 Co-Op: \_\_\_\_\_ Script: Yes XXX No  
 Electronic Invoicing: XXX Yes No

### Details

### Schedule

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
5x	5x	5x	5x	5x	5x	5x

Price Per Spot: \$15.00 Contract Total: \$1,575.00

Client Approval: Stacey E. Soeldner Date: 3.12.2024  
 Billing Address: 1403 Arden Lane  
 City: Manitowoc State: WI Zip: 54220  
 Contact Number: 920-973-9238 Email: soeldner4schoolboard@gmail.com

Seehafer Broadcasting Approval: Terry Eric Stevenson Date: \_\_\_\_\_

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WOMT - AM/FM Manitowoc, WI	<b>Date:</b> 3/12/24
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I, Stacey Soeldner,

being/on behalf of: myself,

a legally qualified candidate of the non-partisan

political party for the office of: MPSD Board of Education

in the General

election to be held on: April 2, 2024

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30-sec	ROS	7 Days Per Week		5x per day	

**Attach proposed schedule with charges (if available):** 105x @ \$15.00 = \$1575.00

I represent that the payment for the above described broadcast time has been furnished by:

Stacey Soeldner

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

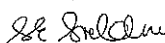
The name of the treasurer of the candidate's authorized committee is:

Stacey Soeldner


This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

<hr/>	 Stacey E. Soeldner, Psy.D., SAE 2024.03.12 10:09:27 -05'00'
<b>Date</b>	<b>Signature</b>

***To Be Signed By Station Representative***

<input checked="" type="checkbox"/> <b>Accepted</b>	<input type="checkbox"/> <b>Accepted in Part</b>	<input type="checkbox"/> <b>Rejected</b>
 <hr/>	Terry Stevenson <hr/>	VP <hr/>
<b>Signature</b>	<b>Printed Name</b>	<b>Title</b>

WOMT/WQTC/WEMP/WLKN/WCUB/WLTU  
 SEEHAFFER BROADCASTING CORPORATION  
 PO BOX 1385  
 3730 MANGIN ST  
 MANITOWOC, WI 54221-1385

Order #: 4916-00005  
 Description: POLITICAL  
 Date Entered: 3/12/2024  
 P.O.#:  
 Salesperson: STEVENSON, TERRY  
 Invoice Frequency: Billed at end of Cal Month (Invoice will NOT be printed)

SOELDNER FOR SCHOOLBOARD  
 1403 ARDEN LANE  
 MANITOWOC, WI 54220

Statement Group: WOMT/WQTC/WEMP/WLKN/WCUB/WLTU  
 Receivables Group: Political  
 Sales Commission: 1st Tier Sales Commission  
 A/R Account: WOMT-A/R  
 Order Discount: <None>  
 Agency Discount: <None>  
 Default Primary Product Code: Political  
 Secondary Product Code: <unassigned>  
 Last Modified: 3/12/2024  
 Modified 1 times  
 OrderType: Per Spot

#### On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 3/13/2024	4/2/2024	WOMT-AM	05:00:00 to 20:00:00	Weekly	:30	105	15.00	1575.00	5	5	5	5	5	5	5
Avail: General		Sales Comm: X		Agency Discount:		Order Discount:		Prod: Political							
Inc. Acct: POLITICAL		Adv. Sep: X		Prod Sep: X		Priority: 128									
Spot Type: GENERAL		Description:													
**Copy Plan: ALL STATIONS															
Copy Name	Cart	% / Iter	Station	Start	End	Coop	Product	Cart Type	Restrictions						
< All Dates >															
1 2024	9561	1 %	WOMT-AM	1/26/2024	2/29/2024		Political	Commercial	<None>						
2 MARCH/APRIL	3924	1 %	WOMT-AM	3/12/2024	4/2/2024		Political	Commercial	<None>						

#### Station Totals:

Station Spot Count Net Billing  
 WOMT-AM 105 \$1,575.00

Order Start Date: 3/13/2024 Order End Date: 4/2/2024 Spots: 105 Total Charges: \$1,575.00

#### Projected Calendar Month Billing Totals for SOELDNER FOR SCHOOLBOARD / 4916-00005 :

		Spot Count	Net Billing
March	2024	95	\$1,425.00
April	2024	10	\$150.00
Total:		105	\$1,575.00

Confirmed & Accepted for WOMT/WQTC/WEMP/WLKN/WCUB/WLTU

Accepted for SOELDNER FOR SCHOOLBOARD By:

Please Sign and Return One Copy