

**KSFV-CD 3Q 2021
Issue Responsive Program Report**

| Name of Program | Air Date | Day | Time In | Length | Title | Description - Synopsis | Issue treated | Language | How issue was treated | Host | Guests | Contact Information |
|-----------------|-----------|--------|---------|---------|-----------------------------|--|--|----------|-----------------------|-------------------|---|----------------------------|
| Frente a Frente | 7/4/2021 | Sunday | 6am | 0:29:50 | The Violence You Cannot See | The episode discusses the side of domestic violence involving verbal, psychological abuse that ultimately harms ones self esteem. Guest Patricia Montero discusses her book "The Violence you cannot see" in which she describes the subtle types of psychological abuse that often are disregarded as abuse by a significant other. Guest describes the types of abuse that range from judgment of ones way of speaking, household tasks, harsh criticisms that come from an aspect of negativity. Ultimately these actions lead to negative views of ones self esteem and cause self doubt. Guest Annette Torres suggests to viewers if one feels they are being abused but unsure to read books on the topic, speak with agencies or women's shelter. | Domestic Violence, Psychology, Mental Health | Spanish | News Program | Guillermo Ahumada | Patricia Montero, Annette Torres | ahumadaguillermo@gmail.com |
| Frente a Frente | 7/11/2021 | Sunday | 6am | 0:29:50 | Foster Care | The episode discusses the forty-six thousand kids that are currently in the foster care system. A guest provides the foundation she is a part of, Archdiocese of Los Angeles, which provides children with temporary housing and education until they are able to return home or adopted into a home. Additional guests provide their foundation which works with an agency or county to connect a child with a foster parent that best suits the needs of the child. | Foster Care, Adoption, Health | Spanish | News Program | Guillermo Ahumada | Lily Alvarez, Noemi Amezcua, JC Tatiana Amezcua | ahumadaguillermo@gmail.com |
| Frente a Frente | 7/18/2021 | Sunday | 6am | 0:29:50 | Against the Heart | Episode introduces a medical doctor who discusses heart attacks and diabetes and what it does to the human body. Also educating viewers on signs to look out for that are indicative of heart issues or diabetes such as chest pain, feeling of numbness in parts of the body. Dr.Alonzo also describes doctoral methods of pin pointing the areas of the artery that are failing in someone that has had a heart attack. Also discussed is the increase in Type II Diabetes in children which has become a rising epidemic. Dr.Alonzo also provides information on beginning a nutritional diet, most importantly decreasing ones intake of bad carbohydrates and fatty foods. | Health, Diabetes, Wellness, Fitness | Spanish | News Program | Guillermo Ahumada | Dr.Alonso Alberto | Gahumada@ibimedia.com |
| Frente a Frente | 7/25/2021 | Sunday | 6am | 0:29:50 | Advocates | Episode discusses injuries in the work place, workers compensation and seeking new employment. Guest Angie Gonzalez who is a vocational rehabilitation counselor who assists in seeking new jobs and services from insurance and one's state, for instance workers compensation. Additionally discussed is workers compensation as a process that can involve many months to years depending on the injury. Guest also highlights positive experiences she's had with previous clients who were successfully provided with workers compensation. Additionally with her help have found new jobs in other fields of interest from people who can no longer work with their previous employer due to workers comp injury. | Self-help, Wellness, Workers Compensation | Spanish | News Program | Guillermo Ahumada | Angie Gonzalez | ahumadaguillermo@gmail.com |
| Frente a Frente | 8/1/2021 | Sunday | 6am | 0:29:50 | Happy Feeling | The episode deals with the topic of happiness and questions its true existence. The host and his guests seek to analyze the true state of happiness and whether or not happiness is truly attainable or if it is just an idea that we have. The episode also gives examples of kindness. | Happiness, Kindness, Philosophy | Spanish | News Program | Guillermo Ahumada | Livier Alvarez, Linda Calderon | Gahumada@ibimedia.com |
| Frente a Frente | 8/8/2021 | Sunday | 6am | 0:29:50 | Diabetes | The episode topic is on diabetes and related health issues. Guest Ibanez stresses to seek medical assistance to verify if you have diabetes and suggests to get checked 3 times a year. Also people that have a genetic predisposition to diabetes should get checked as a preventative measure. Nutritionist Estrada focuses on diabetes in children and what diet is best for an individual as not all diabetics have similar symptoms. Panelists inform viewers on nutrition, cutting back on eating fruit and introducing greens in ones diet. Pregnant women are also prone to diabetes because of the rise in hormones resulting in diabetes transmitted to their child. Panelists suggest if one wants to add bicarbonates into their diet, check if they are safe for human consumption adding only a tablespoon per liter of water. | Health, Wellness, Diabetes, Nutrition | Spanish | News Program | Guillermo Ahumada | Alba Ibanez, Javier Estrada | Gahumada@ibimedia.com |
| Frente a Frente | 8/15/2021 | Sunday | 6am | 0:29:50 | Red Veterans | The episode discusses the military and marines in infantry fighting in wars and the difficult situations they face. Also discussed is the lack of care for veterans on their return leading to issues on PTSD, mental health issues.etc. Panelist discuss the issues that arise for veterans that return home, stating that some end up homeless and often with mental health issues. A group known as Red Veterans that he helped create, provide veterans with temporary housing, technical trade in the work force, and the resources to receive mental health care. | Military, PTSD, mental health, fair housing | Spanish | News Program | Guillermo Ahumada | Rogelio Ramirez, Sgt. Cesar Medrano, Hector F. Elizalde | ahumadaguillermo@gmail.com |

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| Frente a Frente | 8/22/2021 | Sunday | 6am | 0:29:50 | Autism | Episode discusses children with autism, informs on what autism is and how to better understand behaviors. Guest Margarita who is a medical pediatrician provides information which introduces autism as a disease not always seen physically. However, there are children who exhibit symptoms such as difficulties paying attention, behavior and delayed speech development at an expected age for language. Guest also stresses that a child with autism may have different needs that need to be met such as speaking softly/slowly, need in depth explanations to complete a task. The final segment discusses the need for medication for children with autism. Guest states that studies have shown that brain scans of children with autism have shown that there are no irregularities. Medication is not needed when everything in the brain appears to be normal. Guest Margarita stresses that a child with autism are not mentally ill, they are simply a different child with different kinds of needs. | Autism, Health, Wellness | Spanish | News Program | Guillermo Ahumada | Margarita Gonzalez | ahumadaguillermo@gmail.com |
| Frente a Frente | 8/29/2021 | Sunday | 6am | 0:29:50 | The Violence You Cannot See | The episode discusses the side of domestic violence involving verbal, psychological abuse that ultimately harms ones self esteem. Guest Patricia Montero discusses her book "The Violence you cannot see" in which she describes the subtle types of psychological abuse that often are disregarded as abuse by a significant other. Guest describes the types of abuse that range from judgment of ones way of speaking, household tasks, harsh criticisms that come from an aspect of negativity. Ultimately these actions lead to negative views of ones self esteem and cause self doubt. Guest Annette Torres suggests to viewers if one feels they are being abused but unsure to read books on the topic, speak with agencies or women's shelter. | Domestic Violence, Psychology, Mental Health | Spanish | News Program | Guillermo Ahumada | Patricia Montero, Annette Torres | ahumadaguillermo@gmail.com |
| Frente a Frente | 9/5/2021 | Sunday | 6am | 0:29:50 | Financial Education | Episode discusses finances and consumer spending. Guest educates the public on ways to spend their money wisely and economically such as identifying the aspects in ones life that require saving and planning financial goals. Guest suggests to get together with spouse or partner and make a realistic list of spending that is necessary. Guest also emphasizes to begin saving early not when you need the finances and to be aware of situations that can cause debt such as interests, etc. | Education, Economics, Taxes, Rent | Spanish | News Program | Guillermo Ahumada | Azucena Gomez | ahumadaguillermo@gmail.com |
| Frente a Frente | 9/12/2021 | Sunday | 6am | 0:29:50 | Singers | Guest panelists are two artistic singers of folk ballads known as 'corridos' which are a form of narrative song or verse, and are largely popular in Mexico and the Southwestern US. Guests discuss evolving the corrido style and creating narratives that pertain to love through the lens of a woman's perspective. Guests also elaborate on their individual journey to discovering and refining their skills as singers. Also discussed is Reggaeton which is a mixture of hip hop, dancehall and Caribbean music. Panelists provide their opinion on their distaste of Reggaeton because it lacks substance, variety, degradation of women and portrays a negative lifestyle involving sex and drugs. Ultimately the theme of the episode is discovering and crafting your talent and to pursue ones dream. | Culture, Entertainment, Music Industry, Entrepreneurship | Spanish | News Program | Guillermo Ahumada | Nancy Rey, Angelica Ramirez | Gahumada@lbimedia.com |
| Frente a Frente | 9/19/2021 | Sunday | 6am | 0:29:50 | Advocates | Episode discusses injuries in the work place, workers compensation and seeking new employment. Guest Angie Gonzalez who is a vocational rehabilitation counselor who assists in seeking new jobs and services from insurance and one's state, for instance workers compensation. Additionally discussed is workers compensation as a process that can involve many months to years depending on the injury. Guest also highlights positive experiences she's had with previous clients who were successfully provided with workers compensation. Additionally with her help have found new jobs in other fields of interest from people who can no longer work with their previous employer due to workers comp injury. | Self-help, Wellness, Workers Compensation | Spanish | News Program | Guillermo Ahumada | Angie Gonzalez | ahumadaguillermo@gmail.com |
| Frente a Frente | 9/26/2021 | Sunday | 6am | 0:29:50 | CPR | Episode discusses CPR and educates viewers on how to help someone that is unconscious, had cardiac arrest and establish if CPR is necessary. Guest doctor, educates viewers on how to initiate CPR steps, and stresses a person has 5 minutes to revive the unconscious person. Guest also advises viewers in ones family that has the potential to have a cardiac arrest such as, the elderly, people that have previously had a heart attack, stroke, obesity particularly with arterial problems. Guest also suggests a person who is administering CPR be in good physical shape. Most importantly educated and trained to effectively administer CPR with successful results. However, a person without training can also successfully administer CPR, providing the compression techniques and air into the mouth. | Health, Fitness, Cardiac Arrest, CPR, Health Education | Spanish | News Program | Guillermo Ahumada | Dr. Alberto Alonzo | Gahumada@lbimedia.com |