

KSFV-CD 4Q20 Issues/Programs List

Name of Program	Station	Air Date	Day	Time	Length	Issue	Description - Synopsis	Issue treated	Lang.	How issue was treated	Host	Guests	Contact Information
Frente a Frente	KSFV-CD	10/4/2021	Sunday	6am	0:29:50	Singers	Guest panelists are two artistic singers of folk ballads known as 'corridos' which are a form of narrative song or verse, and are largely popular in Mexico and the Southwestern US. Guests discuss evolving the corrido style and creating narratives that pertain to love through the lens of a woman's perspective. Guests also elaborate on their individual journey to discovering and refining their skills as singers. Also discussed is Reggaeton which is a mixture of hip hop, dancehall and Caribbean music. Panelists provide their opinion on their distaste of Reggaeton because it lacks substance, variety, degradation of women and portrays a negative lifestyle involving sex and drugs. Ultimately the theme of the episode is discovering and crafting your talent and to pursue ones dream.	Culture, Entertainment, Music Industry, Entrepreneurship	Spanish	News Program	Guillermo Ahumada	Nancy Rey, Angelica Ramirez	Gahumada@ibimedia.com
Frente a Frente	KSFV-CD	10/11/2021	Sunday	6am	0:29:50	Against the Heart	Episode introduces a medical doctor who discusses heart attacks and diabetes and what it does to the human body. Also educating viewers on signs to look out for that are indicative of heart issues or diabetes such as chest pain, feeling of numbness in parts of the body. Dr.Alonzo also describes doctoral methods of pin pointing the areas of the artery that are failing in someone that has had a heart attack. Also discussed is the increase in Type II Diabetes in children which has become a rising epidemic. Dr.Alonzo also provides information on beginning a nutritional diet, most importantly decreasing ones intake of bad carbohydrates and fatty foods.	Health, Diabetes, Wellness, Fitness	Spanish	News Program	Guillermo Ahumada	Dr.Alonso Alberto	Gahumada@ibimedia.com
Frente a Frente	KSFV-CD	10/18/2021	Sunday	6am	0:29:50	Autism	Episode discusses children with autism, informs on what autism is and how to better understand behaviors. Guest Margarita who is a medical pediatrician provides information which introduces autism as a disease not always seen physically. However, there are children who exhibit symptoms such as difficulties paying attention, behavior and delayed speech development at an expected age for language. Guest also stresses that a child with autism may have different needs that need to be met such as speaking softly/slowly, need in depth explanations to complete a task.The final segment discusses the need for medication for children with autism. Guest states that studies have shown that brain scans of children with autism have shown that there are no irregularities. Medication is not needed when everything in the brain appears to be normal. Guest Margarita stresses that a child with autism are not mentally ill, they are simply a different child with different kinds of needs.	Autism, Health, Wellness	Spanish	News Program	Guillermo Ahumada	Margarita Gonzalez	Gahumada@ibimedia.com
Frente a Frente	KSFV-CD	10/25/2021	Sunday	6am	0:29:50	Foster Care	The episode discusses the forty-six thousand kids that are currently in the foster care system. A guest provides the foundation she is a part of, Archdiocese of Los Angeles, which provides children with temporary housing and education until they are able to return home or adopted into a home. Additional guests provide their foundation which works with an agency or county to connect a child with a foster parent that best suits the needs of the child.	Foster Care, Adoption, Health	Spanish	News Program	Guillermo Ahumada	Lily Alvarez, Noemi Amezcua, JC Tatiana Amezcua	Gahumada@ibimedia.com
Frente a Frente	KSFV-CD	11/1/2021	Sunday	6am	0:29:50	Diabetes	The episode topic is on diabetes and related health issues. Guest Ibanez stresses to seek medical assistance to verify if you have diabetes and suggests to get checked 3 times a year. Also people that have a genetic predisposition to diabetes should get checked as a preventative measure. Nutritionist Estrada focuses on diabetes in children and what diet is best for an individual as not all diabetics have similar symptoms. Panelists inform viewers on nutrition, cutting back on eating fruit and introducing greens in ones diet. Pregnant women are also prone to diabetes because of the rise in hormones resulting in diabetes transmitted to their child. Panelists suggest if one wants to add bicarbonates into their diet, check if they are safe for human consumption adding only a tablespoon per liter of water.	Health, Wellness, Diabetes, Nutrition	Spanish	News Program	Guillermo Ahumada	Alba Ibanez, Javier Estrada	Gahumada@ibimedia.com
Frente a Frente	KSFV-CD	11/8/2021	Sunday	6am	0:29:50	Financial Education	Episode discusses finances and consumer spending. Guest educates the public on ways to spend their money wisely and economically such as identifying the aspects in ones life that require saving and planning financial goals. Guest suggests to get together with spouse or partner and make a realistic list of spending that is necessary. Guest also emphasizes to begin saving early not when you need the finances and to be aware of situations that can cause debt such as interests, etc.	Education, Economics, Taxes, Rent	Spanish	News Program	Guillermo Ahumada	Azucena Gomez	Gahumada@ibimedia.com
Frente a Frente	KSFV-CD	11/15/2021	Sunday	6am	0:29:50	Women of Fire	Guests discuss their organization's name Women a Proof of Fire which stands on the idea of arising from fire as a spiritual means of cleansing. It represents the hardships in life but resulting in a transformation of a better self. The organization of Women a Proof of Fire has a book that provides women with stories from their personal experiences in the hopes to inspire. The stories in the book regard topics such as becoming a new mother, navigating life in a new country and language, experiences of an immigrant and how to start and maintain a business. Also provided is a website for up to date organization meetings, inviting all women to participate.	Organization, Literature, Empowerment, Self-help, Mental Health	Spanish	News Program	Guillermo Ahumada	Rose Ismerio, Erika Rojas, Marba Reyes, Miriam Balderas Robles, Elba Granados	Gahumada@ibimedia.com
Frente a Frente	KSFV-CD	11/22/2021	Sunday	6am	0:29:50	Against the Heart - Repeat	Episode introduces a medical doctor who discusses heart attacks and diabetes and what it does to the human body. Also educating viewers on signs to look out for that are indicative of heart issues or diabetes such as chest pain, feeling of numbness in parts of the body. Dr.Alonzo also describes doctoral methods of pin pointing the areas of the artery that are failing in someone that has had a heart attack. Also discussed is the increase in Type II Diabetes in children which has become a rising epidemic. Dr.Alonzo also provides information on beginning a nutritional diet, most importantly decreasing ones intake of bad carbohydrates and fatty foods.	Health, Diabetes, Wellness, Fitness	Spanish	News Program	Guillermo Ahumada	Dr.Alonso Alberto	Gahumada@ibimedia.com

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Frente a Frente	KSFV-CD	11/29/2021	Sunday	6am	0:29:50	Books & Authors	The episodes topic is on the personal experiences of the panelists and how they published those stories into a book. Guest Cacho discusses her book written for the Latin American community regarding anxiety, depression, stress and panic attacks. She provides a compilation of personal experiences regarding these attacks and how she overcame them. Guest Vargas discusses her book about Divorce, where she provides insight, suggestions, and how to process divorce through forgiveness and understanding. The book also serves to help couples currently married as well as people that are single. Guest Rojas discussed her book that provides suggestions, tips, refining ones skill as a writer, and how to publish your work.	Self-Help, Mental Health, Literature	Spanish	News Program	Guillermo Ahumada	Jackeline Cacho, Elizabeth Vargas, Erika Rojas	Gahumada@ibimedia.com
Frente a Frente	KSFV-CD	12/6/2021	Sunday	6am	0:29:50	Singers - Repeat	Guest panelists are two artistic singers of folk ballads known as 'corridos' which are a form of narrative song or verse, and are largely popular in Mexico and the Southwestern US. Guests discuss evolving the corrido style and creating narratives that pertain to love through the lens of a woman's perspective. Guests also elaborate on their individual journey to discovering and refining their skills as singers. Also discussed is Reggaeton which is a mixture of hip hop, dancehall and Caribbean music. Panelists provide their opinion on their distaste of Reggaeton because it lacks substance, variety, degradation of women and portrays a negative lifestyle involving sex and drugs. Ultimately the theme of the episode is discovering and crafting your talent and to pursue ones dream.	Culture, Entertainment, Music Industry, Entrepreneurship	Spanish	News Program	Guillermo Ahumada	Nancy Rey, Angelica Ramirez	Gahumada@ibimedia.com
Frente a Frente	KSFV-CD	12/13/2021	Sunday	6am	0:29:50	Red Veterans	The episode discusses the military and marines in infantry fighting in wars and the difficult situations they face. Also discussed is the lack of care for veterans on their return leading to issues on PTSD, mental health issues etc. Panelist discuss the issues that arise for veterans that return home, stating that some end up homeless and often with mental health issues. A group known as Red Veterans that he helped create, provide veterans with temporary housing, technical trade in the work force, and the resources to receive mental health care.	Military, PTSD, mental health, fair housing	Spanish	News Program	Guillermo Ahumada	Rogelio Ramirez, Sgt. Cesar Medrano, Hector F. Elizalde	Gahumada@ibimedia.com
Frente a Frente	KSFV-CD	12/20/2021	Sunday	6am	0:29:50	Cancer	Episode discusses breast cancer and growing number of woman that are diagnosed. Episode stresses the public be informed with the disease and provides information to do so. Episode also stresses cancer can be preventable if found early and staying informed is the first preventative step. Guest Benjamin discusses ways in which to stay healthy, such as not smoking, eating well, and staying active.	Health, cancer, breast cancer, preventative care	Spanish	News Program	Guillermo Ahumada	Benjamin Paz, Rosa Maria Orbach	Gahumada@ibimedia.com
Frente a Frente	KSFV-CD	12/27/2021	Sunday	6am	0:29:50	Domestic Violence	The topic that is covered in today's episode is the topic of domestic violence. The panel seeks to talk about and analyze what tends to lead to domestic violence, the consequences, how to possibly stop it, and resources that someone can use if they are currently undergoing domestic violence.	Domestic Violence, Spousal Abuse, Crime, Children, Families	Spanish	News Program	Guillermo Ahumada	Jose Corena, Vicky Cerpa, Jaime Limon	Gahumada@ibimedia.com