

WJPA

95.3 FM
1450 AM
wjpa.com

95.3 FM
Fourth Quarter Report, 2020

WJPA – FOURTH QUARTER PROGRAMMING REPORT – WJPA 95.3 FM & 1450 AM

October - December, 2020

LOCAL NEWS SCHEDULING: Monday - Friday

Program	Day	Duration	Time	Subject(s)
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	5:00am – 5:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	5:30am – 5:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	6:00am – 6:10am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	6:30am – 6:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	7:00am – 7:10am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	7:30am – 7:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	8:00am – 8:10am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	8:30am – 8:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	9:00am – 8:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	10:00am – 10:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	11:00am – 11:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	12:00pm – 11:05pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	1:00pm – 1:05pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	2:00pm – 2:05pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	3:00pm – 3:05pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	4:00pm – 4:05pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS

WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	4:30pm – 4:33pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	5:00pm – 5:10pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	5:30pm – 5:33pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	6:00pm – 6:05pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	7:00pm – 7:03pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS

WJPA - FOURTH QUARTER PROGRAMMING REPORT – WJPA 95.3 FM & 1450 AM

October - December, 2020

LOCAL NEWS SCHEDULING: Saturday

Program	Day	Duration	Time	Subject(s)
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	10 MINUTES	6:00am – 6:10am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	SATURDAY	3 MINUTES	6:30am – 6:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	10 MINUTES	7:00am – 7:10am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	SATURDAY	3 MINUTES	7:30am – 7:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	10 MINUTES	8:00am – 8:10am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	SATURDAY	3 MINUTES	8:30am – 8:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	5 MINUTES	9:00am – 9:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	5 MINUTES	10:00am– 10:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	5 MINUTES	11:00am – 11:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	10 MINUTES	12:00pm – 12:10pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS

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FOURTH QUARTER - PUBLIC SERVICE PROGRAMMING REPORT | "InfoTrak" Program

WJPA 95.3FM /1450 AM

October - December, 2020

Issues:	Program:	Date/Time:	Duration:	Guests & Narratives:
Privacy & Government Regulation	Infotrak Public Affairs Program	Sunday 10/4/2020 8 am	30 minutes	Stuart Brotman outlined the rapid increase in digital privacy issues related to the COVID-19 expanded online world of work & school at home.
Criminal Reform	Infotrak Public Affairs Program	Sunday 10/4/2020 8 am	30 minutes	Ajit Matthew George talked about an organization that employs only convicted felons, training them in entrepreneurship through mentorship programs.
Home Safety & Consumer Matters	Infotrak Public Affairs Program	Sunday 10/4/2020 8 am	30 minutes	Dr. Stephanie Bonne led a study of injuries caused by glass-topped tables. She said the furniture causes thousands of injuries each year, causing significant injuries & hospital stays.
Smoking & Consumer Matters	Infotrak Public Affairs Program	Sunday 10/11/2020 8 am	30 minutes	Carol Rickard explained what smoker's perceive as the benefits & why it's so hard for people to kick the habit once they've started.
Diversity & Minority Concerns	Infotrak Public Affairs Program	Sunday 10/11/2020 8 am	30 minutes	Matt Freeman said every human is biased in one way or another. He explained why bias has such an impact in every aspect of life & how companies should address it in the workplace.
Personal Health	Infotrak Public Affairs Program	Sunday 10/11/2020 8 am	30 minutes	Gloria Lopez-Cordle led a study that found that American Hospitals are making preventable medical errors that kill thousands each year. She says patients & their families need to take charge of their medical information to prevent mistakes by doctors.
Homelessness & Drug Abuse	Infotrak Public Affairs Program	Sunday 10/18/2020 8 am	30 minutes	Dennis Cuhlande, PhD. Discussed how over the next decade, the number of homeless Americans is projected to triple. He discussed what can be done to fix the problem.
Broadband Internet & Rural Concerns	Infotrak Public Affairs Program	Sunday 10/18/2020 8 am	30 minutes	Christopher Ali, PhD. Professor Ali noted nearly 40 million households lack a quality internet connection, cutting them off from work, schools & more. He said the same huge government efforts that brought electricity & telephone service to rural areas in the 1930's & 1940's should be applied in a similar way to broadband service today.
Alcoholism & Mental Health	Infotrak Public Affairs Program	Sunday 10/18/2020 8 am	30 minutes	Michael Pollard, PhD led a study that found that alcohol consumption has risen sharply during the pandemic shutdowns. He explained who was most at risk & why this is a serious & ongoing problem.
Suicide & Mental Health	Infotrak Public Affairs Program	Sunday 10/25/2020 8 am	30 minutes	Farrokh Alemi, PhD led a study that examined the reasons that vets take their own lives.
Healthcare Costs	Infotrak Public Affairs Program	Sunday 10/25/2020 8 am	30 minutes	Joseph Dieleman, PhD. Says five major risks such as obesity, high blood pressure & smoking were all linked.
Youth Sports, Parenting & COVID-19	Infotrak Public Affairs Program	Sunday 10/25/2020 8 am	30 minutes	Dr. David Soma explained how the risks to acquire COVID-19 differ from sport to sport. He also details what parents can do to reduce their kids' chances of becoming sick.
Science & Education	Infotrak Public Affairs Program	Sunday 11/1/2020 8 am	30 minutes	Kellie Gerardi shared some of her experiences as a human test subject for space suits in microgravity flights.
Personal Finance	Infotrak Public Affairs Program	Sunday 11/1/2020 8 am	30 minutes	Tom Corley says money mistakes made in one stage can have a ripple effect, impacting one or more subsequent stages.
Personal Health	Infotrak Public Affairs Program	Sunday 11/1/2020 8 am	30 minutes	Dr. Lois Krahn explained how time changes affect the body & sleep patterns, such as traffic accidents & offered tips.
Senior Citizens, Crime	Infotrak Public Affairs Program	Sunday 11/7/2020	30 minutes	Patricia Boyle outlined the latest battery of financial scams that are targeting senior citizens.

		8 am		
Online Security	Infotrak Public Affairs Program	Sunday 11/7/2020 8 am	30 minutes	Steve Webb discussed how to secure your child's online data during online school instruction.
Education & Minority Concerns	Infotrak Public Affairs Program	Sunday 11/7/2020 8 am	30 minutes	Denise Gandara led a study of college promise programs at 33 community colleges & found that free tuition boosted enrollment rates for black & Hispanic students.
Employment & Minority Concerns	Infotrak Public Affairs Program	Sunday 11/15/2020 8 am	30 minutes	Dr. Nicholas Brown talked about the technical problems faced by a large number of workers who are now working from home due to the pandemic.
Taxes & Government Spending	Infotrak Public Affairs Program	Sunday 11/15/2020 8 am	30 minutes	Shelby Kerns said U.S. states are facing the biggest cash crisis since the Great Depression, as varying levels of lockdowns have caused tax revenues to collapse.
Parenting & Education	Infotrak Public Affairs Program	Sunday 11/15/2020 8 am	30 minutes	Professor Linda Pagani was the senior author of a study that examined the readiness of children for kindergarten & how it affects academic performance through age 17.
Coronavirus & Public Health	Infotrak Public Affairs Program	Sunday 11/22/2020 8 am	30 minutes	Dr. William Schaffner outlined the similarities & differences between the flu & COVID-19.
Education & Technology	Infotrak Public Affairs Program	Sunday 11/22/2020 8 am	30 minutes	Professor Justin Reich delivered a report on the latest transformative educational technologies.
Physical Fitness	Infotrak Public Affairs Program	Sunday 11/22/2020 8 am	30 minutes	Nick Rizzo discussed the percentage of gym members returning to their fitness clubs during the pandemic.
Sex Trafficking & Youth At Risk	Infotrak Public Affairs Program	Sunday 11/29/2020 8 am	30 minutes	Jan Edwards discussed the growing issue of sex trafficking & outlined how predators target & groom their victims.
Workplace Matters	Infotrak Public Affairs Program	Sunday 11/29/2020 8 am	30 minutes	Ted Frank discussed the importance of learning how to effectively communicate in the workplace.
Energy & Consumer Matters	Infotrak Public Affairs Program	Sunday 11/29/2020 8 am	30 minutes	Professor Steve Cicala led a study that determined that deregulated power markets on the wholesale level have significantly cut the cost of generating electricity, saving consumers \$3 billion per year.
Women's Issues & Employment	Infotrak Public Affairs Program	Sunday 12/5/2020 8 am	30 minutes	Valerie Burton said the most successful women are often not the most talented, the most gifted, or even the most experienced. She outlined simple techniques women can utilize to be more clearly understood & respected.
School Shootings & Unemployment	Infotrak Public Affairs Program	Sunday 12/5/2020 8 am	30 minutes	Dr. Hagan led a study that uncovered a connection between increased unemployment rates & school shootings.
Crime Prevention & Personal Safety	Infotrak Public Affairs Program	Sunday 12/5/2020 8 am	30 minutes	Jason Hanson, a former CIA Officer, discussed ways to prevent & react to home invasions or abductions.
Aging & Age Bias	Infotrak Public Affairs Program	Sunday 12/12/2020 8 am	30 minutes	Professor William Chopik completed two studies that examined age bias: one examining which countries around the world showed the greatest implicit bias against older adults & the other looking at individual states across the US.
Emergency Medical Care	Infotrak Public Affairs Program	Sunday 12/12/2020 8 am	30 minutes	Professor Shujing Sun investigated the potential of telemedicine as a generic solution to reduce ER congestion.
Minority Concerns & Poverty	Infotrak Public Affairs Program	Sunday 12/12/2020 8 am	30 minutes	Diana Enriquez led a study that examined the impact of COVID-19 lockdowns on black households.

Minority Concerns	Infotrak Public Affairs Program	Sunday 12/19/2020 8 am	30 minutes	Jamie Wright shared her story as an African American woman who broke through the barriers to become a successful attorney.
Consumer Matters	Infotrak Public Affairs Program	Sunday 12/19/2020 8 am	30 minutes	Laura Adams led a study that found that more than half of US drivers have not switched auto companies in at least eight years & about 6% have stuck with the same provider for more than 30 years.
Drunk Driving	Infotrak Public Affairs Program	Sunday 12/19/2020 8 am	30 minutes	Russ Martin discussed states tracking a disturbing uptick in many risky driving behaviors.
Disaster Preparedness	Infotrak Public Affairs Program	Sunday 12/26/2020 8 am	30 minutes	Robert Meyer discussed what government authorities & individuals can do to improve disaster preparedness.
Education & Criminal Rehabilitation	Infotrak Public Affairs Program	Sunday 12/26/2020 8 am	30 minutes	Professor Dan Karpowicz explained how & why Bard College has provided hundreds of men & women across the country access to a high quality liberal arts education.
Personal Health & Women's Issues	Infotrak Public Affairs Program	Sunday 12/26/2020 8 am	30 minutes	Kendrin Sonnevile conducted a study that found that teenage girl athletes with the highest levels of vitamin D were half as likely to suffer a stress fracture.

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Three-C's (Local Hospitals for COVID Protection)

Marianna Outdoorsmen Association

North Wheeling Community Youth Center

N.A.A.C.P. (Food Distribution)

Domestic Violence Awareness Month

Veterans Temporary Assistance Program

Washington City Mission

Washington County Food Bank

Bethlehem Temple Food Ministries

PA W.I.C. Program

Citizen Library (COVID Hours)

Hickory Living Nativity

Canonsburg Food Drive "Fill The Trunk"

WJPA - FOURTH QUARTER – RELIGIOUS & PUBLIC SERVICE PROGRAMMING

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Program	Date/Time	Duration	Information
InfoTrack	Sundays January - March 8am	60 minutes	Each week, Infotrack contains interviews on important topics that impact the lives of many of our listeners. Infotrack is a valuable public service pre-recorded program.
Legacy Church	Sundays January - March 9am	30 minutes	Local Church Service, broadcast for community benefit.
“Homecoming”	Sundays January - March 9:30am	60 minutes	Pre-Recorded National Religious Service Program
Saint James Parish	Sundays January - March 10:30am	60 minutes	Local Church Service, broadcast for community benefit.
Church of the Covenant	Sundays January - March 11:30am	30 minutes	Local Church Service, broadcast for community benefit.

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WJPA - FOURTH QUARTER – RECRUITMENT

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On February 20th WJPA participated in a business to business job fair.
It took place at the Printscape Arena in Southpointe.

Over 100 business attended.

Representing WJPA was Pete Povich Program Director & Bob Gregg
Sales Manager.

This event is for business to share ideas & to recruit new employees.
They also have a chance to ask questions about the business.

FOURTH QUARTER – COMMUNITY SERVICE STATEMENT

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WJPA Radio joined in feeding Washington County with our 2,000 Turkey's program.

This year more than ever, the need increased and with COVID-19 - made the issue even tougher.

With the help of The Observer -Reporter, WJPA teamed up with Range Resources for a Telethon via Face book in addition to the 6 weeks of fundraising on the radio.

This year's program was a great success and doubled our usual total.

The total this year was \$207,500 - all benefitting the Washington County Food bank.

FOURTH QUARTER – WJPA STATEMENT ON JOB SHADOWING

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Jonathan Sakalik from Trinity High School interviewed WJPA Radio Pete Povich, Program Director, for a class project on the radio business.

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