

ORDER



Orders
Order / Rev: 119042
Alt Order #:
Product Desc: Hillary Clinton for US President
Estimate: 4458
Flight Dates: 03/12/16 - 03/15/16
Original Date / Rev: 03/11/16 / 03/11/16
Order Type: GENERAL

Primary AE: Sharon Painter
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: GMMB Inc - Political
Buying Contact:
Billing Contact:
 Suite #800
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Clinton/Democrat/US President
Demographic: A25-54
Product Codes: PL Presidential
Priority: P-3
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID: 2
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/29/16	03/15/16	23	\$11,690.00	\$9,936.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2016	23	\$11,690.00	\$9,936.50	0.00
Totals	23	\$11,690.00	\$9,936.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sharon Painter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFTS	03/14/16	03/15/16	M-F 5-530am News M-F 5-530am News	CM	5-530am	M-----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/14/16	03/20/16	M-----					1	\$150.00		0.00			
N 2	WFTS	03/14/16	03/15/16	M-F 530-6am News M-F 530-6am News	CM	530-6am	MT-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----					1	\$200.00		0.00			
N 3	WFTS	03/14/16	03/15/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	MT-----	:30	2	\$450.00	P-3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----					2	\$450.00		0.00			
N 4	WFTS	03/14/16	03/15/16	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	MT-----	:30	3	\$700.00	P-3	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----					3	\$700.00		0.00			
N 5	WFTS	03/12/16	03/12/16	SA 7-8am News SA 7-8am News	CM	7-8am	-----S-	:30	1	\$265.00	P-3	0.00	NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	-----S-					1	\$265.00		0.00			
N 7	WFTS	03/13/16	03/13/16		CM	7-8am	-----S	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00

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Advertiser: Clinton/Democrat/US President
 Product Desc: Hillary Clinton for US President
 Estimate: 4458

WFTS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				SU 7-8am GMA											
				SU 7-8am GMA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	-----S					1	\$600.00		0.00			
N 8	WFTS	03/14/16	03/15/16	M-F 9-10am News	CM	9-10am	MT-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
				M-F 9-10am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----					1	\$350.00		0.00			
N 9	WFTS	03/14/16	03/15/16	M-F 10-11am	CM	10-11am	MT-----	:30	1	\$100.00	P-5	0.00	NM	1	\$100.00
				M-F 10-11am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----					1	\$100.00		0.00			
N 10	WFTS	03/14/16	03/15/16	M-F 11am-12pm	CM	11am-12pm	MT-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
				M-F 11am-12pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----					1	\$500.00		0.00			
N 11	WFTS	03/14/16	03/15/16	M-F 1-2pm	CM	1-2pm	MT-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
				M-F 1-2pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----					1	\$350.00		0.00			
N 13	WFTS	03/14/16	03/15/16	M-F 4-5pm	CM	4-5pm	MT-----	:30	2	\$100.00	P-5	0.00	NM	2	\$200.00
				M-F 4-5pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/14/16	03/20/16	MT-----					2	\$100.00		0.00			
N 14	WFTS	03/14/16	03/14/16	M-F 5-530pm News	CM	5-530pm	M-----	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
				M-F 5-530pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/14/16	03/20/16	M-----					1	\$750.00		0.00			
N 15	WFTS	03/14/16	03/14/16	M-F 530-6pm News	CM	530-6pm	M-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
				M-F 530-6pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/14/16	03/20/16	M-----					1	\$800.00		0.00			
N 16	WFTS	03/14/16	03/14/16	M-F 6-630pm News	CM	6-630pm	M-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
				M-F 6-630pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/14/16	03/20/16	M-----					1	\$1,000.00		0.00			
N 18	WFTS	03/12/16	03/12/16	SA 6-630pm News	CM	6-630pm	-----S-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
				SA 6-630pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	-----S-					1	\$400.00		0.00			
N 21	WFTS	03/14/16	03/14/16	M-SU 11-1135pm	CM	11-1135pm	M-----	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
				M-SU 11-1135pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/14/16	03/20/16	M-----					2	\$1,000.00		0.00			
N 22	WFTS	03/14/16	03/14/16	World News Tonight	CM	630-7pm	M-----	:30	1	\$850.00	P-5	0.00	NM	1	\$850.00
				World News Tonight											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/14/16	03/20/16	M-----					1	\$850.00		0.00			
N 23	WFTS	03/14/16	03/14/16	Jimmy Kimmel 1135pm	CM	1135pm-1237am	M-----	:30	1	\$175.00	P-5	0.00	NM	1	\$175.00
				Jimmy Kimmel 1135pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/14/16	03/20/16	M-----					1	\$175.00		0.00			
													Totals	23	\$11,690.00