

### 3<sup>rd</sup> QUARTER - EEO Public File Report Form

Stations Comprising Station Employment Unit: WDJC-FM, WXJC-AM, WXJC-FM, WYDE-AM & WYDE-FM

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s):

Station	City of License
WDJC-FM	Birmingham, Alabama
WXJC-AM	Birmingham, Alabama
WXJC-FM	Cullman, Alabama
WYDE-AM	Birmingham, Alabama
WYDE-FM	Cordova, Alabama

and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning June 1st, 2020 to and including August 31st, 2020 (the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred from each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1, 2 and 3 which follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled "Full-time Positions for Which This Source Was Utilized" refer to the number of full-time positions listed on Appendix 1.

For purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person, over the telephone or by e-mail.

Appendix 1 to

ANNUAL - EEO Public File Report Form

Covering the Period from June 1st, 2020 to and including August 31st, 2020.

Stations Comprising Station Employment Unit: WDJC-FM, WXJC-AM, WXJC-FM,  
WYDE-AM & WYDE-FM

Section 1: Vacancy Information:

	Full-time Positions Filled by Job Title	Date Hired	Total Number Of Interviewees From All Sources For This Position	Recruitment Source of Hire	Recruitment Sources Utilized

Total Number of Persons Interviewed During Applicable Period: 0

Number of vacancies: 0

Appendix 2 to

ANNUAL - EEO Public File Report Form

Covering the Period from June 1st, 2020 to and including August 31st, 2020.

Stations Comprising Station Employment Unit: WDJC-FM, WXJC-AM, WXJC-FM,  
WYDE-AM & WYDE-FM

Section 2: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)
1	Greater Birmingham Ministries 2304 12 <sup>th</sup> Avenue, North Birmingham, AL 35234 205-326-6821 (Phone) Ext. #108 205-252-8458 (Fax) Attn: Mr. William Blackaby Email: <a href="mailto:info@gbm.org">info@gbm.org</a> Website: <a href="http://www.gbm.org">www.gbm.org</a>	0
2	Samford University 800 Lakeshore Drive Birmingham, AL 35209 205-726-2980 (Phone) 205-726-2842 (Fax) Attn: Ben Siple, Career Development Email: <a href="mailto:career@samford.edu">career@samford.edu</a> Website: <a href="http://www.hiresamford.com">www.hiresamford.com</a>	0
3	University Of Alabama At Birmingham Hill University Center, Suite 532 1400 University Blvd. Birmingham, AL 35294 205-934-4324 Attn: Dian Teague Johnson Email: <a href="mailto:careercenter@uab.edu">careercenter@uab.edu</a> ; <a href="mailto:dian@uab.edu">dian@uab.edu</a>	0
4	Miles College P.O. Box 39800 Birmingham, AL 35208 205-929-1440 Attn: Verlanda Tate, Career Services <a href="mailto:vtate@miles.edu">vtate@miles.edu</a>	0

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)
5	Jessie's Place for Women & Children 2305 5th Avenue North Birmingham, AL 35203 Attn: Ms. Glenda Murphy (205)-902-2619 (205) 323-0170 <a href="mailto:jplb.glenda@yahoo.com">jplb.glenda@yahoo.com</a>	0
6	<b>Beth Hallel Messianic Congregation- Birmingham</b> Rabbi Eric Walker 2230 Sumpter Street Birmingham, AL 35226 (205) 822-2510 <a href="mailto:bethhallel@bellsouth.net">bethhallel@bellsouth.net</a> Email <a href="http://www.shalombirmingham.com">www.shalombirmingham.com</a> – Website	0
7	<b>Alabama Department of Rehab Services Vocational Rehab Services/ABLE Network</b> 236 Goodwin Crest Drive Birmingham, AL 35209 Attn: Haley Cofer Phone: 205-290-4400 <a href="http://www.rehab.state.al.us">www.rehab.state.al.us</a> – Website <a href="http://www.alabamabltn.org">www.alabamabltn.org</a> – Job Posting Website Email: <a href="mailto:haley.cofer@rehab.alabama.gov">haley.cofer@rehab.alabama.gov</a>	0
8	Mt. Zion Full Gospel Baptist Church 923 Graymont Avenue West Birmingham, AL 35204 205-780-1806 Ext. 21 Attn: Ms. Sheree N. Head – Administrator Email: <a href="mailto:administration@mtzionfg.org">administration@mtzionfg.org</a>	0
9	Lawson State Community College 1100 9 <sup>th</sup> Avenue, SW Bessemer, AL 35022 205-929-3514 Attn: Akilih Haley <a href="http://www.lawsonstate.edu">www.lawsonstate.edu</a> Email: <a href="mailto:ahaley@lawsonstate.edu">ahaley@lawsonstate.edu</a> <b>Career Fair Date: <del>March 18, 2020</del></b> <b>CANCELED DUE TO COVID-19</b>	0

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)
10	Jefferson State Community College 2601 Carson Road Birmingham, AL 35215 205-856-8588 Contact: Tamara Payne Web: <a href="http://www.jeffersonstate.edu">www.jeffersonstate.edu</a> Email: <a href="mailto:tlpayne@jeffersonstate.edu">tlpayne@jeffersonstate.edu</a>	0
11	Wallace State Community College P.O. Box 2000 Hanceville, AL 35077 256-352-8133 Attn: Susan Peek Email: <a href="mailto:susan.peek@wallacestate.edu">susan.peek@wallacestate.edu</a> Web: <a href="http://www.wallacestate.edu">www.wallacestate.edu</a> <b>Career Fair Date:</b>	0
12	Mountain Top Community Church Contact: Autumn Bearden 205-776-8020 Email: <a href="mailto:Autumn.bearden@mountaintopchurch.com">Autumn.bearden@mountaintopchurch.com</a>	0
13	Riverchase United Methodist Contact: Cliff Fleming 205-987-4030 Email: <a href="mailto:ccfleming@earthlink.com">ccfleming@earthlink.com</a>	0
14	Valleydale Church Contact: Saint Green 205-991-5282 Email: <a href="mailto:sgreen@valleydale.org">sgreen@valleydale.org</a>	0
15	Riverchase Community Church Contact: 205-988-8515 Email: <a href="mailto:office@riverchase.cc">office@riverchase.cc</a>	0
16	Liberty Church of Birmingham Contact Jay Johnsey 205-988-5433 Email: <a href="mailto:Jjohnsey@libertychurch.cc">Jjohnsey@libertychurch.cc</a>	0
17	Inverness Vineyard Contact: J Downes 205-980-1690 Email: <a href="mailto:j@invernessvineyard.org">j@invernessvineyard.org</a>	0

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)
18	Mountain Brook Community Church Contact: Lauren 205-822-5980 Email: <a href="mailto:lauren@mbcc.us">lauren@mbcc.us</a>	0
19	Liberty Park Baptist Church Contact: David Lucas 205-969-1236 Email: <a href="mailto:david.lucas@libertypark.org">david.lucas@libertypark.org</a>	0
20	The Lutheran Church of Vestavia Hills Contact: Sharon 205-823-1883 Email: <a href="mailto:church_administrator@vestavialutheran.org">church_administrator@vestavialutheran.org</a>	0
21	Mountain Chapel United Methodist Contact: Jill, Debbie or Greg 205-822-0020 Email: <a href="mailto:mtchapelumc@bellsouth.net">mtchapelumc@bellsouth.net</a>	0
22	Church of the Highlands Contact: Teri Jones 205-980-5577 Email: <a href="mailto:teri@churchofthehighlands.com">teri@churchofthehighlands.com</a>	0

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)
23	<a href="http://www.wdjconline.com">www.wdjconline.com</a> all contact is made electronically through the internet to Web Master: Joshua Myers Email contact: jmyers@wdcxradio.com	0
24	<a href="http://www.wxjcradio.com">www.wxjcradio.com</a> all contact is made electronically through the internet to Web Master: Joshua Myers Email contact: jmyers@wdcxradio.com	0
25	<a href="http://www.wyderadio.com">www.wyderadio.com</a> all contact is made electronically through the internet to Web Master: Joshua Myers Email contact: jmyers@wdcxradio.com	0
26	<a href="http://www.allaccess.com">www.allaccess.com</a> Posting done online via internet only	0
27	In-House Posting of Job Availability Part Time to Full Time Status (Mail Room/Break Room Areas)	0
28	WDJC-FM 93.7 RADIO PROMO (On Air Ad)	0
29	WXJC-AM 850 RADIO PROMO (On Air Ad)	0
30	WXJC-FM 101.1 RADIO PROMO (On Air Ad)	0
31	WYDE-AM 1260 RADIO PROMO (On Air Ad)	0
32	WYDE-FM 92.5 RADIO PROMO (On Air Ad)	0



	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)
33	Referral from Current/Former Employee	0
34	Career Fair Participant Trussville Chamber Career Fair <b>Career Fair: Thursday, March 19 CANCELED due to COVID-19</b>	0
35	Facebook.com WXJC-The-Truth <a href="https://www.facebook.com/wxjcradio/">https://www.facebook.com/wxjcradio/</a>	0
36	Facebook.com WDJC-FM <a href="https://www.facebook.com/937WDJC/">https://www.facebook.com/937WDJC/</a>	0
37	Current Employee (Transfer Employee/Promotion)	0
38	Birmingham Work Release Program 1216 25 <sup>th</sup> Street, North Birmingham, AL 35234 205-252-2994 Contact: Warden Shirley Smith	0
39	Alabama Works – Formerly: State of Alabama Job Link 205-663-2542 Contact: Rene Nicklow <a href="https://alabamaworks.alabama.gov">https://alabamaworks.alabama.gov</a> Email: <a href="mailto:Rene.Nicklow@alcc.alabama.gov">Rene.Nicklow@alcc.alabama.gov</a> <b>Career Fair: Thursday, August 13, 2020</b>	0
40	Craigslist – Birmingham, AL	0
41	Craigslist – Huntsville, AL	0
42	Career Fair Participant Miles College Career Fair Career Fair:	0
43	Career Fair Participant Wallace State Career Fair Career Fair:	0
44	Indeed.com <a href="http://www.indeed.com">www.indeed.com</a>	0

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)
45	Troy State University Foundation Career Development Services 104 Eldridge Hall Troy, Alabama 36082 334-670-3217 Career Fair:	0
46	Linked In <a href="https://www.linkedin.com">https://www.linkedin.com</a> Customer service 650-687-3600	0
47	HisAir.net The Christian Radio Homepage Contact: Ted Kelly Email: <a href="mailto:ted@hisair.net">ted@hisair.net</a> Phone: 225-306-8383 Website: <a href="http://www.HisAir.Net">www.HisAir.Net</a>	0
48	The Alabama Baptist News 3310 Independence Drive, Birmingham, AL 35209 Contact: Email: <a href="mailto:support@thealabamabaptist.org">support@thealabamabaptist.org</a> Phone: 205-870-4720 Website: <a href="http://www.thealabamabaptist.org">www.thealabamabaptist.org</a>	0

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Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by  
WDJC-FM, WXJC-AM, WXJC-FM, WYDE-AM & WYDE-FM

1. **Mentoring of Account Executives** in the “Tailored Plan” method of selling continues to stabilize the sales force, develop professional skills and enable staff to meet objectives and benchmarks which are being conducted monthly by our Sales Management team. This training method has continued to be implemented during 2018 and 2019. Local Sales Manager’s and General Manager’s continue to work closely both on-site and in the field with our Account Executives and Creative Writers to ensure their understanding of our Company’s sales standards and procedures.
2. **SEU Self-Assessment** – The SEU completed a self-assessment regarding our EEO Recruitment Sources. All non-productive recruitment sources have been removed from our source lists. Current contact information has been verified. The SEU is working on a continual basis to seek recruitment sources that will perhaps be more responsive to our EEO recruiting efforts.
3. **Station and Tower Site Tour – June 10, 2020 - 10:30 A.M.**  
The EU Engineering staff conducted a WXJC-AM/FM | WDJC-FM Tower Site and Station Tour to a group of 8<sup>th</sup> grade girls as part of a (STEM) extracurricular project.
4. **Total Results Training – July and August 2020**  
Companywide management training calls conducted via Zoom.com on different ways to use digital tracking and tailored plan to get client results.  
Dates Held: 7/1 Total Results Training 7/10 Total Results Training  
7/21 Total Results Training 8/6 Total Results Training  
8/18 Total Results Training
5. **WDJC Career Fair – Thursday, August 13, 2020 – 8:30 A.M. – 11:30 A.M.**  
The EU contacted the **Alabama Career Center of Alabaster**, in Shelby County, Alabama to set up and conduct an onsite career fair. The job posting was posted on their website which has changed from Joblink to Alabamaworks: <https://alabamaworks.alabama.gov>. An electronic flyer, job fair invitation was sent out to the career centers current applicants who are registered on their site and PSAs were aired on WDJC-FM two weeks prior to the job fair. In those 3

hours, six job seekers came in and one applicant was an excellent candidate for hire based on experience.