

# CONTRACT



**TV Multi Station**  
**660 Flormann St, #100**  
**Rapid City, SD 57701**  
**(605) 343-6161**

And:

**BUYING TIME MEDIA**  
**650 Massachusetts Ave N.W.**  
**SUITE 210**  
**WASHINGTON, DC 20001-3796**

<u>Contract / Revision</u> 61635 /		<u>Alt Order #</u> 07454608
<u>Product</u> <b>MAYDAY PAC</b>		
<u>Contract Dates</u> <b>10/28/14 - 11/04/14</b>	<u>Estimate #</u> <b>3890</b>	
<u>Advertiser</u> <b>Mayday Pac/ISS</b>		<u>Original Date / Revision</u> 10/20/14 / 10/31/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>TV</b>	<u>Account Executive</u> Ian Ambron	<u>Sales Office</u> HRP-NEW YOR
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 621	<u>Product Code</u> 629
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOTA	10/31/14	10/31/14	M-F	11:00 AM-12:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	----1--				1	\$200.00			
N 2	KOTA	10/31/14	10/31/14	M-F	12:00 PM-12:30 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	----1--				1	\$400.00			
N 3	KOTA	10/31/14	10/31/14	M-F	3:00 PM-4:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	----1--				1	\$200.00			
N 4	KOTA	10/31/14	10/31/14	M-F	4:00 PM-5:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	----1--				1	\$200.00			
N 5	KOTA	10/31/14	10/31/14	M-F	5:30 PM-6:00 PM		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	----1--				1	\$1,600.00			
N 6	KOTA	10/31/14	10/31/14	M-F	6:00 PM-6:30 PM		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	----1--				1	\$1,100.00			
N 7	KOTA	10/31/14	10/31/14	M-F	6:30 PM-7:00 PM		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	----1--				1	\$1,100.00			
N 8	KOTA	11/03/14	11/03/14	M-F	12:30 PM-1:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$200.00			
N 9	KOTA	11/03/14	11/03/14	M-F	5:30 PM-6:00 PM		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$1,600.00			
N 10	KOTA	11/03/14	11/03/14	GM KOTA Territory	5:30 AM-7:00 AM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$300.00			
N 11	KOTA	11/03/14	11/03/14	M-F	6:00 PM-6:30 PM		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$1,100.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nondiscrimination Policy: KY3, Inc. and its stations do not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to or has the effect of discriminating on the basis of race or ethnicity.



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<u>Contract / Revision</u> 61635 /		<u>Alt Order #</u> 07454608
<u>Contract Dates</u> 10/28/14 - 11/04/14	<u>Product</u> MAYDAY PAC	<u>Estimate #</u> 3890
<u>Advertiser</u> Mayday Pac/ISS		<u>Original Date / Revision</u> 10/20/14 / 10/31/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	KOTA	11/03/14	11/03/14	M-F	6:30 PM-7:00 PM		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$1,100.00			
N 13	KOTA	11/01/14	11/01/14	Sa-Su	6:00 AM-7:00 AM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----1-				1	\$200.00			
N 14	KOTA	11/02/14	11/02/14	Sa-Su	6:00 AM-7:00 AM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----1				1	\$200.00			
N 15	KOTA	10/30/14	10/30/14	M-F	12:30 PM-1:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	---1---				1	\$200.00			
N 16	KOTA	10/30/14	10/30/14	M-F	4:00 PM-5:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	---1---				1	\$200.00			
N 17	KOTA	10/30/14	10/30/14	GM KOTA Territory	5:30 AM-7:00 AM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	---1---				1	\$300.00			
N 18	KOTA	10/30/14	10/30/14	M-F GMA	7:00 AM-9:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	---1---				1	\$500.00			
N 19	KOTA	10/28/14	10/28/14	M-F	12:30 PM-1:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$200.00			
N 20	KOTA	10/28/14	10/28/14	M-F	12:00 PM-12:30 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$400.00			
N 21	KOTA	10/28/14	10/28/14	M-F	4:00 PM-5:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$200.00			
N 22	KOTA	10/28/14	10/28/14	M-F	5:30 PM-6:00 PM		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$1,600.00			
N 23	KOTA	10/28/14	11/04/14	GM KOTA Territory	5:30 AM-7:00 AM		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$300.00			
Week:		11/03/14	11/09/14	-1-----				1	\$300.00			
N 24	KOTA	10/28/14	10/28/14	M-F	6:30 PM-7:00 PM		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$1,100.00			
N 25	KOTA	11/04/14	11/04/14	M-F GMA	7:00 AM-9:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	-1-----				1	\$500.00			
N 26	KOTA	10/29/14	10/29/14	M-F	11:00 AM-12:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--1----				1	\$200.00			
N 27	KOTA	10/29/14	10/29/14	M-F	12:00 PM-12:30 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--1----				1	\$400.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 28	KOTA	10/29/14	10/29/14	M-F	3:00 PM-4:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--1----				1	\$200.00			
N 29	KOTA	10/29/14	10/29/14	GM KOTA Territory	5:30 AM-7:00 AM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--1----				1	\$300.00			
N 30	KOTA	10/29/14	10/29/14	M-F	6:00 PM-6:30 PM		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--1----				1	\$1,100.00			
N 31	KOTA	10/29/14	10/29/14	M-F GMA	7:00 AM-9:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--1----				1	\$500.00			
N 32	KOTA	11/03/14	11/04/14	M-F GMA	7a-9a		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	MT-----				4	\$700.00			
N 33	KOTA	11/03/14	11/03/14	M-F	530p-6p		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				1	\$1,600.00			
N 34	KOTA	11/03/14	11/03/14	M-F LN	10p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				1	\$1,500.00			
N 35	KOTA	11/03/14	11/03/14	M-F	12p-1230p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				1	\$350.00			
N 36	KOTA	11/03/14	11/03/14	M-F	430a-5a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				1	\$125.00			
<b>Totals</b>											<b>40</b>	<b>\$24,375.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/27/14 - 11/04/14	40	\$24,375.00	(\$3,656.25)	\$20,718.75
<b>Totals</b>	<b>40</b>	<b>\$24,375.00</b>	<b>(\$3,656.25)</b>	<b>\$20,718.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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