

Below is a list of some of the significant issues responded to by Station WVTM Milwaukee, Wisconsin, along with the most significant programming treatment of those issues for the period July 1st through September 30, 2014. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type & Description of Program/Segment
Small Business & Economic Development	Armstrong Williams	Sat 7/5 and Sun 7/6	130a and 630a	30 minutes	Tim Herman, Flint and Genesee Chamber of Commerce CEO, Bob Van Deventer, Saginaw County Chamber of Commerce discuss the changes with Flint being traditionally an automotive manufacturing.
Affordable Health Care Act	Armstrong Williams	Sat 7/12 and Sun 7/13	130a and 630a	30 minutes	Rev. Terry Alexander, Mayor Lovith Anderson, Congressman Tom Rice, Dave Schwartz. Discussion on Affordable Healthcare Act was balanced and heard views from Republicans and Democrats.
Religious Unity	Armstrong Williams	Sat 7/19 and Sun 7/20	130a and 630a	30 minutes	Dialogue with Rabbi Aizenman and Rev. Norman Gamble regarding religious unity.
Financing the Flame	Armstrong Williams	Sat 7/26 and Sun 7/27	130a and 630a	30 minutes	Edwin Black, Human Rights Investigative author, discuss how Americans tax dollar is financing terrorist in Israel.
The Sherriff's Perspective	Armstrong Williams	Sat 8/2 and Sun 8/3	130a and 630a	30 minutes	Dialogue with selected Sheriffs regarding growing and senseless crime among our youth and how parents and guardians can make a difference.
Victory over Violence Part I	Armstrong Williams	Sat 8/9 and Sun 8/10	130a and 630a	30 minutes	Guests Rev. Tim McCray, CEO/Founder Joshua Academy, Bennie Swans, Community Activist, Lori Chappelle Director, Waccamaw Center for Mental Health, Dr. Tom Reid, Chairman, Carolina Human Reinvestment discusses the components that causes youth to become part of the criminal system, resources for prevention and resolutions.
Affordable Health Care Act	Armstrong Williams	Sat 8/16 and Sun 8/17	130a and 630a	30 minutes	Rev. Terry Alexander and SC State Rep. Phillip Lowe discuss the pro and con of the Affordable Healthcare Act.
Your Community in Action	Armstrong Williams	Sat 8/23 and Sun 8/24	130a and 630a	30 minutes	Dialogue with Mayors regarding growth and challenges in their respective communities.
Progress in America	Armstrong Williams	Sat 8/30 and Sun 8/31	130a and 630a	30 minutes	Dialogue with Dr. Ben Carson, Rev. A.R. Bernard, Dwight Pettit (Civil Rights Attorney/Author) on Race Relations today.
Tourism and Jobs Creation	Armstrong Williams	Sat 9/6 and Sun 9/7	130a	30 minutes	Brad Dean, President/CEO, Myrtle Beach Chamber of Commerce, Jeff McKay, Executive Director, North Eastern Strategic Alliance (NESA) and Brad Lofton, President/CEO Myrtle Beach Regional Economic Development discusses the increase of tourism in the Myrtle Beach area and the development of employment opportunities.
Stand Your Ground	Armstrong Williams	Sat 9/13 and Sun 9/14	130a and 630a	30 minutes	Bennie Swans, Community Activist, Horry County Solicitor Jimmy Richardson and Myrtle Beach Attorney Fran Humphries discusses their position on Stand Your Ground law.
Break the Cradle to Prison Pipeline	Armstrong Williams	Sat 9/20 and Sun 9/21	130a and 630a	30 minutes	Sunny Fry, Rev. Jerry Faulk, Patrick Richardson and Joe DeFeo discuss community programs and efforts to prevent youth incarceration.
Out of Birth Wedlock	Armstrong Williams	Sat 9/27 and Sun 9/28	130a and 630a	30 minutes	Forrest Alton, CEO, SC Campaign to Prevent Teen Pregnancy, Sherry Coutain, Family Life Educator, Family Life Center and Shaunette Gathers, previous teen mother discusses the challenges of being a teen mother and why it is so important to have two parents in the home.
State Government	Our Issues #27	Sun 7/6	730a	15 minutes	Guest: Wisconsin State Senator Nikiya Dodd. Discussion of issues facing city of Milwaukee residents and publicizing the upcoming Coffee with the Senator event.
Community Activism	Our Issues #27	Sun 7/6	730a	15 minutes	Guest: Andre Lee Ellis, Local Activist. Local residents used an open plot of land to create a community garden and a discussion of the positive impact of that garden on the neighborhood.
Boys & Girls Club	Our Issues #28	Sun 7/13	730a	30 minutes	Guests: Vincent Lyles, President and CEO of the Boys and Girls Club of Greater Milwaukee, Laketta Caldwell, Senior Program Manager, and Tamera Key, Club Manager of the Daniels-Mardak Boys & Girls Club. The Boys and Girls Club of Greater Milwaukee provides assistance and activities to inner city youths for a minimal cost.

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State Fair	Our Issues #29	Sun 7/20	730a	30 minutes	Guest: Kathleen O'Leary, Director of Marketing and Communication for the Wisconsin State Fair. The Wisconsin State Fair is an 11 day event celebrating local produce, businesses and entertainment.
State Fair	Our Issues #30	Sun 7/27	730a	20 minutes	Guests: Kaitlyn Riley, Wisconsin Fairest of the Fair 2014, Dave Schmidt, President of the Wisconsin Bakers Association. The Wisconsin State Fair is a showcase for local produce, livestock and agriculture.
Local Farming	Our Issues #30	Sun 7/27	730a	10 minutes	Guest: Michael Slattery, Director of the State Board of the Wisconsin Farmers Union. Local, family farms are still a part of the Wisconsin economy and a place where communities can get fresh, healthy produce.
County Sheriff	Our Issues #31	Sun 8/3	730a	15 minutes	Guest: David A. Clarke, Jr., Milwaukee County Sheriff. Sheriff Clarke discusses his bid to be re-elected as Sheriff of Milwaukee County.
County Sheriff	Our Issues #31	Sun 8/3	730a	15 minutes	Guest: Lt. Chris Moews, Democratic Candidate for Milwaukee County Sheriff. Lt. Moews discusses his campaign for the position of Milwaukee County Sheriff.
Girl Scouts	Our Issues #32	Sun 8/10	730a	15 minutes	Guests: Roseanne McGuire, Director of the Central Region of Girl Scouts of Wisconsin Southeast and, Kiara Nicks, Girl Scout Cadette. The Girl Scouts of Wisconsin Southeast provide organized activities for girls ages 5-18.
Boy Scouts	Our Issues #32	Sun 8/10	730a	15 minutes	Guests: Joshua Sova, Development and Marketing Director at Three Harbors Council, and Joe, Senior Patrol Leader for Troop 530. The Cub Scouts and Boy Scouts provide organized outdoor activities for boys ages 8-18.
Sports and Healthy Lifestyles	Our Issues #33	Sun 8/17	730a	15 minutes	Guest: Bernell Hooker, Executive Director of Images of Us Sports and IOU Sports Member Tryshaun. Images of Us Sports provides training and athletic competition for inner city girls of all ages.
Sports and Healthy Lifestyles	Our Issues #33	Sun8/17	730a	15 minutes	Guest: Shelby Parish, A Violence Free Zone Site Supervisor for the Running Rebels. The Running Rebels provide organized activities and a safe place for kids to congregate.
Back to School	Our Issues #34	Sun 8/24	730a	15 minutes	Guests: Tina Flood, Chief Academic Officer for Milwaukee Public Schools, and Patricia Gill, Executive Director of Family and Student Services. Advice for how to prepare children for the upcoming school year.
Back to School	Our Issues #34	Sun 8/24	730a	15 minutes	Guest: Rahim Islam, President and CEO of Universal Companies. The Universal Academy is a new school in the City of Milwaukee aimed at raising the academic standards of local youths.
City of Milwaukee	Our Issues #35	Sun 8/31	730a	15 minutes	Guest: 6th District Alderwoman Milele Coggs. Alderwoman Coggs discusses issues facing her district and the lessons the City of Milwaukee should learn from the tragedy and civic unrest in Ferguson, MO.
City of Milwaukee	Our Issues #35	Sun 8/31	730a	15 minutes	Guest: 14th District Alderman Tony Zielinski. Alderman Zielinski talks about the issues in his district and how the Southeast area of Milwaukee is attracting new business growth.
ALS	Our Issues #36	Sun 9/7	730a	30 minutes	Guest: Melanie Roach-Bekos, Executive Director of the ALS Association, Wisconsin Chapter. The profile of ALS has risen largely due to the Ice Bucket Challenge phenomenon, but research is still necessary for the disease which has no cure.
Pet Fest	Our Issues #37	Sun 9/14	730a	15 minutes	Guest: Bryan Nieman, Brand Director for Fromm Family Pet Foods. Fromm Family Pets foods is a local boutique pet food brand and the company is organizing the first ever Pet Fest at the Maier Festival grounds on the Milwaukee Lakefront.
MADACC	Our Issues #37	Sun 9/14	730a	15 minutes	Guest: Kathy Shillinglaw, Volunteer and Outreach Coordinator for the Milwaukee Area Domestic Animal Control Commission. MADACC works to reunite lost pets with their families and find homes for stray animals. They also have a program that looks to find homes for pitbulls.

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Habitat for Humanity	Our Issues #38	Sun 9/21	730a	30 minutes	Guests: Brian Sonderman, Executive Director at Milwaukee Habitat for Humanity, and Larry Starkey, ReStore Director. Milwaukee Habitat for Humanity helps residents build affordable housing with the help proceeds sold at their ReStore.
Literacy	Our Issues #39	Sun 9/28	730a	15 minutes	Guest: LeVar Burton, Actor/Producer and Host of Reading Rainbow. Burton talks about ways to use new technology to get kids reading and the importance of literacy to improve your lifestyle.
Literacy	Our Issues #39	Sun 9/28		15 minutes	Guests: Linda Kohlerm President and CEO of SHARP Literacy, Inc., and Raquel Filmanowicz, Vice President of Community Affairs at BMO Harris Bank. SHARP Literacy works with the Milwaukee Public Schools to improve reading comprehension in the school district.