



WMYV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

American Media & Advocacy Group
815 Slaters Ln
Alexandria, VA 22314

Contract # 1901956
Schedule Dates 09/23/14-09/29/14
Advertiser Tillis for Senate-R (88323)
Agency American Media & Advocacy Group (9105)
Product POLITICAL CANDIDATE (ns) (1186)
Brand TILLIS FOR SENATE (595398)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name ROBINSON, TRACEY
Phone/Fax /
CPE 322/575/5037
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments TILLIS FOR SENATE
PJ STACK

Date Entered 08/13/14
Last Modified 09/29/14
Entered By Lisa Carter
CO-OP Yes
Headline # ECR10375688
Demo A3564R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$333.00
Net Total \$1,887.00
Sales Tax

Greensboro (WMYV)		
By Broadcast Month	Spots	Rate
Sep. 2014	14	\$1,935.00
Oct. 2014	2	\$285.00
Grand Total:	16	\$2,220.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT (1)	09/23/14-09/23/14	4	:30	6:28:20P- Two And A Half Men 2				1								Greensboro (WMYV)	TWO&HALF MEN B	8/13/14
1.1	Normal Line / SPOT (1)	09/23/14-09/23/14	3	:30	6:28:20P- Two And A Half Men 2				1					1	\$85.00	\$85.00	Greensboro (WMYV)	TWO&HALF MEN B	8/25/14
2.0	Revised Line / SPOT (2)	09/24/14-09/24/14	4	:30	6:28:20P- Two And A Half Men 2					1							Greensboro (WMYV)	TWO&HALF MEN B	8/13/14
2.1	Normal Line / SPOT (2)	09/24/14-09/24/14	3	:30	6:28:20P- Two And A Half Men 2					1				1	\$85.00	\$85.00	Greensboro (WMYV)	TWO&HALF MEN B	8/25/14
3.0	Revised Line / SPOT (3)	09/25/14-09/25/14	4	:30	6:28:20P- Two And A Half Men 2						1						Greensboro (WMYV)	TWO&HALF MEN B	8/13/14
3.1	Normal Line / SPOT (3)	09/25/14-09/25/14	3	:30	6:28:20P- Two And A Half Men 2						1			1	\$85.00	\$85.00	Greensboro (WMYV)	TWO&HALF MEN B	8/25/14
4.0	Revised Line / SPOT (4)	09/26/14-09/26/14	4	:30	6:28:20P- Two And A Half Men 2							1					Greensboro (WMYV)	TWO&HALF MEN B	8/13/14
4.1	Normal Line / SPOT (4)	09/26/14-09/26/14	3	:30	6:28:20P- Two And A Half Men 2							1		1	\$85.00	\$85.00	Greensboro (WMYV)	TWO&HALF MEN B	8/25/14
5.0	Revised Line / SPOT (5)	09/29/14-09/29/14	4	:30	6:28:20P- Two And A Half Men 2		1										Greensboro (WMYV)	TWO&HALF MEN B	8/13/14

CONFIRMATION CONTRACT

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5.1	Normal Line / SPOT (5)	09/29/14-09/29/14	3	:30	6:28:20P- Two And A Half Men 2		1							1	\$85.00	\$85.00	Greensboro (WMYV)	TWO&HALF MEN B	8/25/14
6.0	Revised Line / SPOT (6)	09/23/14-09/23/14	3	:30	6:58:20P- Big Bang Theory			1									Greensboro (WMYV)	BIG BNG THEORY	8/13/14
6.1	Revised Line / SPOT (6)	09/23/14-09/23/14	2	:30	6:58:20P- Big Bang Theory			1									Greensboro (WMYV)	BIG BNG THEORY	8/25/14
6.2	Normal Line / SPOT (6)	09/23/14-09/23/14	3	:30	6:58:20P- Big Bang Theory			1						1	\$170.00	\$170.00	Greensboro (WMYV)	BIG BNG THEORY	9/4/14
7.0	Revised Line / SPOT (7)	09/25/14-09/25/14	3	:30	6:58:20P- Big Bang Theory					1							Greensboro (WMYV)	BIG BNG THEORY	8/13/14
7.1	Revised Line / SPOT (7)	09/25/14-09/25/14	2	:30	6:58:20P- Big Bang Theory					1							Greensboro (WMYV)	BIG BNG THEORY	8/25/14
7.2	Normal Line / SPOT (7)	09/25/14-09/25/14	3	:30	6:58:20P- Big Bang Theory					1				1	\$170.00	\$170.00	Greensboro (WMYV)	BIG BNG THEORY	9/4/14
8.0	Revised Line / SPOT (8)	09/24/14-09/24/14	4	:30	7:28:25P- Big Bang Theory 2				1								Greensboro (WMYV)	BG BNG THRY B	8/13/14
8.1	Revised Line / SPOT (8)	09/24/14-09/24/14	3	:30	7:28:25P- Big Bang Theory 2				1								Greensboro (WMYV)	BG BNG THRY B	8/25/14
8.2	Normal Line / SPOT (8)	09/24/14-09/24/14	3	:30	7:28:25P- Big Bang Theory 2				1					1	\$200.00	\$200.00	Greensboro (WMYV)	BG BNG THRY B	9/4/14
9.0	Revised Line / SPOT (9)	09/26/14-09/26/14	4	:30	7:28:25P- Big Bang Theory 2						1						Greensboro (WMYV)	BG BNG THRY B	8/13/14

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9.1	Revised Line / SPOT (9)	09/26/14-09/26/14	3	:30	7:28:25P- Big Bang Theory 2						1						Greensboro (WMYV)	BG BNG THRY B	8/25/14
9.2	Normal Line / SPOT (9)	09/26/14-09/26/14	3	:30	7:28:25P- Big Bang Theory 2						1			1	\$200.00	\$200.00	Greensboro (WMYV)	BG BNG THRY B	9/4/14
10.0	Revised Line / SPOT (10)	09/29/14-09/29/14	4	:30	7:28:25P- Big Bang Theory 2		1										Greensboro (WMYV)	BG BNG THRY B	8/13/14
10.1	Revised Line / SPOT (10)	09/29/14-09/29/14	3	:30	7:28:25P- Big Bang Theory 2		1										Greensboro (WMYV)	BG BNG THRY B	8/25/14
10.2	Normal Line / SPOT (10)	09/29/14-09/29/14	3	:30	7:28:25P- Big Bang Theory 2		1							1	\$200.00	\$200.00	Greensboro (WMYV)	BG BNG THRY B	9/4/14
11.0	Normal Line / SPOT (11)	09/23/14-09/23/14	3	:30	5:58:20P- Two And A Half Men			1						1	\$65.00	\$65.00	Greensboro (WMYV)	2.5 MEN	9/4/14
12.0	Normal Line / SPOT (12)	09/24/14-09/24/14	3	:30	6:58:20P- Big Bang Theory				1					1	\$170.00	\$170.00	Greensboro (WMYV)	BIG BANG	9/4/14
13.0	Normal Line / SPOT (13)	09/24/14-09/24/14	3	:30	Orbit- [P]Hot In Cleveland(We), [P]Hot In Cleveland 2(We)				1					1	\$20.00	\$20.00	Greensboro (WMYV)	HOT IN CLEVELAND	9/4/14
14.0	Normal Line / Football (14)	09/27/14-09/27/14	3	:30	12P- Sports-ACC Football							1		1	\$180.00	\$180.00	Greensboro (WMYV)	COLLEGE FOOTBALL	9/25/14

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15.0	Normal Line / Football (15)	09/27/14-09/27/14	3	:30	3:30P- Sports-ASN Southern Conference Football							2		2	\$210.00	\$420.00	Greensboro (WMYV)	COLLEGE FOOTBALL	9/25/14
16.0	Revised Line / Football	09/27/14-09/27/14	3	:30	3:30P- 7P (EST)							1					Greensboro (WMYV-ALT1)	COLLEGE FOOTBALL	9/26/14
16.1	Normal Line / Football	09/27/14-09/27/14	3	:30	3:30P- 7P (EST)							1					Greensboro (WMYV)	COLLEGE FOOTBALL	9/29/14
16.1.1	Closed Preempt	09/27/14															Greensboro (WMYV)	Marked as Did not Air/Spot	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		<i>Tracey Robinson</i>	10/1/14	

ORDER WORKSHEET

*OP'd
10/11*

Rep Order# 10375688 Ver# 7
EC'd Yes

Status Revised

Traffic Order# 1901956

Printed: 10/01/14 8:27 AM

1 of 2

Last Received:
Showing Buylines:

09/30/14 6:15 PM
All Rep Revised Lines

Station WMYV-TV GREENSBORO,NC
Advertiser (NW80) POLITICAL
Product TILLIS FOR SENATE
Estimate# 5037
Buyer TRACEY ROBINSON

Agency (AMAG) AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 322/575/5037
Flight Dates 09/23/14-09/29/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (PJX) PJ STACK
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

TILLIS FOR SENATE

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LN16 FOR LN FROM LN 14 PLS CONFIRM T/R PJ

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
14*	Sa	12P-330P	COLLEGE FOOTBALL MADE-GOOD BY LINE(S) 16 V7 Effective Dates Changed	30	\$180.00	09/27-09/27	0	\$0.00	1	0	-	-
16*	Sa	12P-4P	COLLEGE FOOTBALL Buy Comment: MG SPOT RAN LATE FOR LINE 14 ON 9/27 V7 Added	30	\$180.00	09/27-09/27	1	\$180.00	1	1	-	-

---REPORT TOTALS---

Report Totals: 1 / \$180.00

---SALES MONTHLY TOTALS---

Sep2014: 14/ \$1,935.00 Oct2014: 2/ \$285.00

Order Totals: 16 / \$2,220.00 Total GRPS: 33.7

--- COMPETITIVE ---

Market Totals	\$74,000.00	CABL	.00%	UNKN	.00%	WBFX	.00%	WCWG	.00%	WFMY	27.00%
		WGHP	26.00%	WMYV	3.00%	WXII	37.00%	WXLV	7.00%		

ORDER WORKSHEET

Rep Order# 10375688 Ver# 7
EC'd Yes

Status Revised

Traffic Order# 1901956

Printed: 10/01/14 8:27 AM

2 of 2

Last Received: 09/30/14 6:15 PM
Showing Buylines: All Rep Revised Lines

Station WMYV-TV GREENSBORO,NC
Advertiser (NW80) POLITICAL
Product TILLIS FOR SENATE
Estimate# 5037
Buyer TRACEY ROBINSON

Agency (AMAG) AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
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Flight Dates 09/23/14-09/29/14
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Sales Office (DC) WASHINGTON
Salesperson (PJX) PJ STACK
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

Books [null]
Demos RA3564

--- CREDIT RISK ---

STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10375688 Ver# 6
 EC'd Yes

Status Returned

Traffic Order# 1901956

Printed: 09/30/14 11:41 AM
 Last Received: 09/30/14 11:41 AM
 Showing Buylines: Last Station Changes

1 of 2

Station WMYV-TV GREENSBORO,NC
 Advertiser (NW80) POLITICAL
 Product TILLIS FOR SENATE
 Estimate# 5037
 Buyer TRACEY ROBINSON

Agency (AMAG) AMERICAN MEDIA & ADVOCACY GROUP
 815 SLATERS LANE
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E 322/575/5037
 Flight Dates 09/23/14-09/29/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
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--- REMARKS ---

pls see line # 14 for late run notification. pls advise if this will be ok. tks

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
14*	Sa	12P-330P	COLLEGE FOOTBALL	30	\$180.00	09/27-09/27	1	\$180.00	1	1	-	-
Station remark: V6 spot aired late on 9/27 (aired @ 348p) due to game running o ver. game aired 12n-4p.												

---REPORT TOTALS---

Report Totals: 1 / \$180.00

---SALES MONTHLY TOTALS---

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--- COMPETITIVE ---

Market Totals	\$74,000.00	CABL	.00%	UNKN	.00%	WBFX	.00%	WCWG	.00%	WFMY	27.00%
		WGHP	26.00%	WMYV	3.00%	WXII	37.00%	WXLV	7.00%		

Books [null]
 Demos RA3564

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