



WMYV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

American Media & Advocacy Group
815 Slaters Ln
Alexandria, VA 22314

Contract # 1901956
Schedule Dates 09/23/14-09/29/14
Advertiser Tillis for Senate-R (88323)
Agency American Media & Advocacy Group (9105)
Product POLITICAL CANDIDATE (ns) (1186)
Brand TILLIS FOR SENATE (595398)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name ROBINSON, TRACEY
Phone/Fax /
CPE 322/575/5037
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments TILLIS FOR SENATE
PJ STACK

Date Entered 08/13/14
Last Modified 09/04/14
Entered By Lisa Carter
CO-OP Yes
Headline # ECR10375688
Demo A3564R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$243.00
Net Total \$1,377.00
Sales Tax

Greensboro (WMYV)

By Broadcast Month	Spots	Rate
Sep. 2014	11	\$1,335.00
Oct. 2014	2	\$285.00
Grand Total:	13	\$1,620.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT (1)	09/23/14-09/23/14	4	:30	6:28:20P- Two And A Half Men 2			1									Greensboro (WMYV)	TWO&HALF MEN B	8/13/14
1.1	Normal Line / SPOT (1)	09/23/14-09/23/14	3	:30	6:28:20P- Two And A Half Men 2			1						1	\$85.00	\$85.00	Greensboro (WMYV)	TWO&HALF MEN B	8/25/14
2.0	Revised Line / SPOT (2)	09/24/14-09/24/14	4	:30	6:28:20P- Two And A Half Men 2				1								Greensboro (WMYV)	TWO&HALF MEN B	8/13/14
2.1	Normal Line / SPOT (2)	09/24/14-09/24/14	3	:30	6:28:20P- Two And A Half Men 2				1					1	\$85.00	\$85.00	Greensboro (WMYV)	TWO&HALF MEN B	8/25/14
3.0	Revised Line / SPOT (3)	09/25/14-09/25/14	4	:30	6:28:20P- Two And A Half Men 2					1							Greensboro (WMYV)	TWO&HALF MEN B	8/13/14
3.1	Normal Line / SPOT (3)	09/25/14-09/25/14	3	:30	6:28:20P- Two And A Half Men 2					1				1	\$85.00	\$85.00	Greensboro (WMYV)	TWO&HALF MEN B	8/25/14
4.0	Revised Line / SPOT (4)	09/26/14-09/26/14	4	:30	6:28:20P- Two And A Half Men 2						1						Greensboro (WMYV)	TWO&HALF MEN B	8/13/14
4.1	Normal Line / SPOT (4)	09/26/14-09/26/14	3	:30	6:28:20P- Two And A Half Men 2						1			1	\$85.00	\$85.00	Greensboro (WMYV)	TWO&HALF MEN B	8/25/14
5.0	Revised Line / SPOT (5)	09/29/14-09/29/14	4	:30	6:28:20P- Two And A Half Men 2		1										Greensboro (WMYV)	TWO&HALF MEN B	8/13/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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5.1	Normal Line / SPOT (5)	09/29/14-09/29/14	3	:30	6:28:20P- Two And A Half Men 2		1							1	\$85.00	\$85.00	Greensboro (WMYV)	TWO&HALF MEN B	8/25/14
6.0	Revised Line / SPOT (6)	09/23/14-09/23/14	3	:30	6:58:20P- Big Bang Theory			1									Greensboro (WMYV)	BIG BNG THEORY	8/13/14
6.1	Revised Line / SPOT (6)	09/23/14-09/23/14	2	:30	6:58:20P- Big Bang Theory			1									Greensboro (WMYV)	BIG BNG THEORY	8/25/14
6.2	Normal Line / SPOT (6)	09/23/14-09/23/14	3	:30	6:58:20P- Big Bang Theory			1						1	\$170.00	\$170.00	Greensboro (WMYV)	BIG BNG THEORY	9/4/14
7.0	Revised Line / SPOT (7)	09/25/14-09/25/14	3	:30	6:58:20P- Big Bang Theory					1							Greensboro (WMYV)	BIG BNG THEORY	8/13/14
7.1	Revised Line / SPOT (7)	09/25/14-09/25/14	2	:30	6:58:20P- Big Bang Theory					1							Greensboro (WMYV)	BIG BNG THEORY	8/25/14
7.2	Normal Line / SPOT (7)	09/25/14-09/25/14	3	:30	6:58:20P- Big Bang Theory					1				1	\$170.00	\$170.00	Greensboro (WMYV)	BIG BNG THEORY	9/4/14
8.0	Revised Line / SPOT (8)	09/24/14-09/24/14	4	:30	7:28:25P- Big Bang Theory 2				1								Greensboro (WMYV)	BG BNG THRY B	8/13/14
8.1	Revised Line / SPOT (8)	09/24/14-09/24/14	3	:30	7:28:25P- Big Bang Theory 2				1								Greensboro (WMYV)	BG BNG THRY B	8/25/14
8.2	Normal Line / SPOT (8)	09/24/14-09/24/14	3	:30	7:28:25P- Big Bang Theory 2				1					1	\$200.00	\$200.00	Greensboro (WMYV)	BG BNG THRY B	9/4/14
9.0	Revised Line / SPOT (9)	09/26/14-09/26/14	4	:30	7:28:25P- Big Bang Theory 2						1						Greensboro (WMYV)	BG BNG THRY B	8/13/14

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Accepted-Agency/Advertiser:

Date:

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9.1	Revised Line / SPOT (9)	09/26/14-09/26/14	3	:30	7:28:25P- Big Bang Theory						1						Greensboro (WMYV)	BG BNG THRY B	8/25/14
9.2	Normal Line / SPOT (9)	09/26/14-09/26/14	3	:30	7:28:25P- Big Bang Theory						1			1	\$200.00	\$200.00	Greensboro (WMYV)	BG BNG THRY B	9/4/14
10.0	Revised Line / SPOT (10)	09/29/14-09/29/14	4	:30	7:28:25P- Big Bang Theory		1										Greensboro (WMYV)	BG BNG THRY B	8/13/14
10.1	Revised Line / SPOT (10)	09/29/14-09/29/14	3	:30	7:28:25P- Big Bang Theory		1										Greensboro (WMYV)	BG BNG THRY B	8/25/14
10.2	Normal Line / SPOT (10)	09/29/14-09/29/14	3	:30	7:28:25P- Big Bang Theory		1							1	\$200.00	\$200.00	Greensboro (WMYV)	BG BNG THRY B	9/4/14
11.0	Normal Line / SPOT (11)	09/23/14-09/23/14	3	:30	5:58:20P- Two And A Half Men			1						1	\$65.00	\$65.00	Greensboro (WMYV)	2.5 MEN	9/4/14
12.0	Normal Line / SPOT (12)	09/24/14-09/24/14	3	:30	6:58:20P- Big Bang Theory				1					1	\$170.00	\$170.00	Greensboro (WMYV)	BIG BANG	9/4/14
13.0	Normal Line / SPOT (13)	09/24/14-09/24/14	3	:30	Orbit- [P]Hot In Cleveland(We), [P]Hot In Cleveland 2(We)				1					1	\$20.00	\$20.00	Greensboro (WMYV)	HOT IN CLEVELAND	9/4/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

maled 3 am

9/23/14

ORDER WORKSHEET

190950

9/4

Rep Order# 10375688 Ver# 3
EC'd Yes

Status Revised

Traffic Order# 1901960

Last Received:
Showing Buylines:

Printed: 09/03/14 4:07 PM
09/03/14 4:02 PM
All Rep Revised Lines

1 of 2

Station WMYV-TV GREENSBORO, NC
Advertiser (NW80) POLITICAL
Product TILLIS FOR SENATE
Estimate# 5037
Buyer TRACEY ROBINSON

Agency (AMAG) AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 322/575/5037
Flight Dates 09/23/14-09/29/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (PJX) PJ STACK
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

— CONTRACT COMMENT —

TILLIS FOR SENATE

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

SEE LNS 6-10 FOR RATE REVISED SEE LNS 11-13 FOR ADD TO SKED ALL RATES SHOULD NOW BE ON WINDOW CARD PLS CONFIRM T/R PJ

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
6*	Tu	7P-730P	BIG BNG THEORY Sales remark: V3 RATE REVISED V3 Comment Changed, Rate Changed	30	\$170.00	09/23-09/23	1	\$170.00	1	1	3.6	3.6
7*	Th	7P-730P	BIG BNG THEORY Sales remark: V3 RATE REVISED V3 Comment Changed, Rate Changed	30	\$170.00	09/25-09/25	1	\$170.00	1	1	3.6	3.6
8*	W	730P-8P	BG BNG THRY B Sales remark: V3 RATE REVISED V3 Comment Changed, Rate Changed	30	\$200.00	09/24-09/24	1	\$200.00	1	1	3.8	3.8
9*	F	730P-8P	BG BNG THRY B Sales remark: V3 RATE REVISED V3 Comment Changed, Rate Changed	30	\$200.00	09/26-09/26	1	\$200.00	1	1	3.8	3.8
10*	M	730P-8P	BG BNG THRY B Sales remark: V3 RATE REVISED V3 Comment Changed, Rate Changed	30	\$200.00	09/29-09/29	1	\$200.00	1	1	3.8	3.8

ORDER WORKSHEET

Rep Order# 10375688 Ver# 3
EC'd Yes

Status Revised

Traffic Order# 1901960

Last Received:
Showing Buylines:

Printed: 09/03/14 4:07 PM
09/03/14 4:02 PM
All Rep Revised Lines

2 of 2

Station WMYV-TV GREENSBORO,NC
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Flight Dates 09/23/14-09/29/14

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Sales Office (DC) WASHINGTON
Salesperson (PJX) PJ STACK
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
11*	Tu	6P-630P	TWO&HALF MEN A	30	\$65.00	09/23-09/23	1	\$65.00	1	1	1.6	1.6
			Sales remark: V3 ADD TO SKED									
			V3 Added									
12*	W	7P-730P	BG BNG THRY A	30	\$170.00	09/24-09/24	1	\$170.00	1	1	3.6	3.6
			Sales remark: V3 ADD TO SKED									
			V3 Added									
13*	W	10P-11P	HOT IN CLEVELAND	30	\$20.00	09/24-09/24	1	\$20.00	1	1	0.4	0.4
			Sales remark: V3 ADD TO SKED									
			V3 Added									

—REPORT TOTALS—

Report Totals: 8 / \$1,195.00

—SALES MONTHLY TOTALS—

Sep2014: 11/ \$1,335.00 Oct2014: 2/ \$285.00

Order Totals: 13 / \$1,620.00 Total GRPs: 33.7

—COMPETITIVE—

Market Totals	\$54,000.00	CABL .00%	UNKN .00%	WBFX .00%	WCWG .00%	WFMY 27.00%
		WGHP 26.00%	WMYV 3.00%	WXII 37.00%	WXLV 7.00%	

Books [null]
Demos RA3564

—CREDIT RISK—

STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10375688 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 08/12/14 4:30 PM
Last Received: 08/12/14 3:31 PM
Showing Buylines: All Rep Changes or Last Station Changes

1 of 2

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— REMARKS —

NEW POLITICAL ORDER PLS CFM T/R PJ

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
1	Tu	630P-7P	TWO&HALF MEN B	30	\$85.00	09/23-09/23	1	\$85.00	1	1	1.9	1.9
2	W	630P-7P	TWO&HALF MEN B	30	\$85.00	09/24-09/24	1	\$85.00	1	1	1.9	1.9
3	Th	630P-7P	TWO&HALF MEN B	30	\$85.00	09/25-09/25	1	\$85.00	1	1	1.9	1.9
4	F	630P-7P	TWO&HALF MEN B	30	\$85.00	09/26-09/26	1	\$85.00	1	1	1.9	1.9
5	M	630P-7P	TWO&HALF MEN B	30	\$85.00	09/29-09/29	1	\$85.00	1	1	1.9	1.9
6	Tu	7P-730P	BIG BNG THEORY	30	\$260.00	09/23-09/23	1	\$260.00	1	1	3.6	3.6
7	Th	7P-730P	BIG BNG THEORY	30	\$260.00	09/25-09/25	1	\$260.00	1	1	3.6	3.6
8	W	730P-8P	BG BNG THRY B	30	\$225.00	09/24-09/24	1	\$225.00	1	1	3.8	3.8
9	F	730P-8P	BG BNG THRY B	30	\$225.00	09/26-09/26	1	\$225.00	1	1	3.8	3.8
10	M	730P-8P	BG BNG THRY B	30	\$225.00	09/29-09/29	1	\$225.00	1	1	3.8	3.8

ORDER WORKSHEET

Rep Order# 10375688 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 08/12/14 4:30 PM
Last Received: 08/12/14 3:31 PM
Showing Buylines: All Rep Changes or Last Station Changes

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—REPORT TOTALS—

Report Totals: 10 / \$1,620.00

—SALES MONTHLY TOTALS—

Sep2014: 8/ \$1,310.00 Oct2014: 2/ \$310.00
Order Totals: 10 / \$1,620.00 Total GRPS: 28.1

— COMPETITIVE —

Market Totals	\$54,000.00	CABL .00%	UNKN .00%	WBFX .00%	WCWG .00%	WFMY 27.00%
		WGHP 26.00%	WMYV 3.00%	WXII 37.00%	WXLV 7.00%	

Books [null]
Demos RA3564

— CREDIT RISK —

STANDARD CREDIT TERMS

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
------------------------------	--------------

I, American Media and Advocacy Group
 being/on behalf of: Thom Tillis
 a legally qualified candidate of the Republican
 political party for the office of: U.S. Senate
 in the General Election
 election to be held on: November 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see schedule	see schedule	see schedule	see schedule	see schedule	see schedule

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Thom Tills for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Collin McMichael

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date Signature gtr Ferrell

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected

Matthew Benson Matthew Benson ASm
Signature Printed Name Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, The Thom Tillis Committee

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

JONATHAN FERRELL

printed name

date