



American Media & Advocacy Group
815 Slaters Ln
Alexandria, VA 22314

WMMV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Contract # 1901998

Schedule Dates: 10/21/14-10/27/14
Advertiser: Tills for Senate-R (88323)
Agency: American Media & Advocacy Group (9105)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: TILLS FOR SENATE (595398)
Salesperson: Millennium/DC, Washington DC (1108)
Sales Office: Millennium Washington DC
Buyer Name: ROBINSON, TRACEY
Phone/Fax: /
CPE: 322/575/4896
Account Types: National/Political Candidate Agency BRD
Billing Type: Weekly/Irregular
Comments: TILLS FOR SENATE PJ STACK

Date Entered: 08/13/14
Last Modified: 09/04/14
Entered By: Lisa Carter
CO-OP: Yes
Headline #: ECR10375695
Demo: W/3564R
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$240.00
Net Total: \$1,360.00
Sales Tax:

Greensboro (WMMV)		
By Broadcast Month	Spots	Rate
Oct. 2014	8	\$1,145.00
Nov. 2014	3	\$455.00
Grand Total:	11	\$1,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT (1)	10/21/14-10/21/14	3	:30	6:28-20P- Two And A Half Men 2	1		1						1	\$85.00	\$85.00	Greensboro (WMMV)	TWO&HALF MEN B	8/13/14
1.1	Normal Line / SPOT (1)	10/21/14-10/21/14	3	:30	6:28-20P- Two And A Half Men 2	1		1						1	\$85.00	\$85.00	Greensboro (WMMV)	TWO&HALF MEN B	9/4/14
2.0	Revised Line / SPOT (2)	10/23/14-10/23/14	3	:30	6:28-20P- Two And A Half Men 2	1				1				1	\$85.00	\$85.00	Greensboro (WMMV)	TWO&HALF MEN B	8/13/14
2.1	Normal Line / SPOT (2)	10/23/14-10/23/14	3	:30	6:28-20P- Two And A Half Men 2	1				1				1	\$85.00	\$85.00	Greensboro (WMMV)	TWO&HALF MEN B	9/4/14
3.0	Revised Line / SPOT (3)	10/27/14-10/27/14	3	:30	6:58-20P- Two And A Half Men 2	1					1			1	\$85.00	\$85.00	Greensboro (WMMV)	TWO&HALF MEN B	8/13/14
3.1	Normal Line / SPOT (3)	10/27/14-10/27/14	3	:30	6:58-20P- Two And A Half Men 2	1					1			1	\$85.00	\$85.00	Greensboro (WMMV)	TWO&HALF MEN B	9/4/14
4.0	Revised Line / SPOT (4)	10/21/14-10/21/14	3	:30	6:58-20P- Big Bang Theory	1					1			1	\$170.00	\$170.00	Greensboro (WMMV)	BIG BNG THEORY	8/13/14
4.1	Normal Line / SPOT (4)	10/21/14-10/21/14	3	:30	6:58-20P- Big Bang Theory	1					1			1	\$170.00	\$170.00	Greensboro (WMMV)	BIG BNG THEORY	9/4/14
5.0	Revised Line / SPOT (5)	10/23/14-10/23/14	3	:30	6:58-20P- Big Bang Theory	1					1			1	\$170.00	\$170.00	Greensboro (WMMV)	BIG BNG THEORY	8/13/14
5.1	Normal Line / SPOT (5)	10/23/14-10/23/14	3	:30	6:58-20P- Big Bang Theory	1					1			1	\$170.00	\$170.00	Greensboro (WMMV)	BIG BNG THEORY	9/4/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____



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Sales Office Millennium Washington DC
Buyer Name ROBINSON, TRACEY
Phone/Fax /
CPE 322/575/4896
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments TILIS FOR SENATE
PI STACK

Date Entered 08/13/14
Last Modified 09/04/14
Entered By Lisa Carter
CO-OP Yes
Headline # ECR10375695
Demo W3564R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$240.00
Net Total \$1,360.00
Sales Tax

Greensboro (WMMV)		
By Broadcast Month	Spots	Rate
Oct. 2014	8	\$1,145.00
Nov. 2014	3	\$455.00
Grand Total:	11	\$1,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
6.0	Revised Line / SPOT (6)	10/22/14-10/22/14	3	:30	7:28-25P- Bigg Bang Theory				1					1	\$200.00	\$200.00	Greensboro (WMMV)	BG BNG THRY B	8/13/14
6.1	Normal Line / SPOT (6)	10/22/14-10/22/14	3	:30	7:28-25P- Bigg Bang Theory				1					1	\$200.00	\$200.00	Greensboro (WMMV)	BG BNG THRY B	9/4/14
7.0	Revised Line / SPOT (7)	10/24/14-10/24/14	3	:30	7:28-25P- Bigg Bang Theory					1				1	\$200.00	\$200.00	Greensboro (WMMV)	BG BNG THRY B	8/13/14
7.1	Normal Line / SPOT (7)	10/24/14-10/24/14	3	:30	7:28-25P- Bigg Bang Theory					1				1	\$200.00	\$200.00	Greensboro (WMMV)	BG BNG THRY B	9/4/14
8.0	Revised Line / SPOT (8)	10/27/14-10/27/14	3	:30	7:28-25P- Bigg Bang Theory						1			1	\$200.00	\$200.00	Greensboro (WMMV)	BG BNG THRY B	8/13/14
8.1	Normal Line / SPOT (8)	10/27/14-10/27/14	3	:30	7:28-25P- Bigg Bang Theory						1			1	\$200.00	\$200.00	Greensboro (WMMV)	BG BNG THRY B	9/4/14
9.0	Normal Line / SPOT (9)	10/22/14-10/22/14	3	:30	6:58-20P- Bigg Bang Theory				1					1	\$170.00	\$170.00	Greensboro (WMMV)	BG BNG THRY B	9/4/14
10.0	Normal Line / SPOT (10)	10/27/14-10/27/14	3	:30	6:58-20P- Bigg Bang Theory				1					1	\$170.00	\$170.00	Greensboro (WMMV)	BG BNG THRY B	9/4/14
11.0	Normal Line / SPOT (11)	10/21/14-10/21/14	3	:30	5:58-20P- Two And A Half Men				1					1	\$65.00	\$65.00	Greensboro (WMMV)	2.5 MEN	9/4/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

[Signature]

[Signature]

ORDER WORKSHEET

SP'D
9/14

Rep Order# 10375695 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 1901998
Last Received: 09/03/14 4:41 PM
Showing Buylines: All Rep Revised Lines
Printed: 09/04/14 8:32 AM
1 of 3

Station WMYV-TV GREENSBORO, NC
Advertiser (NW80) POLITICAL
Product TILLIS FOR SENATE
Estimate# 4896
Buyer TRACEY ROBINSON

Agency (AMAG) AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 322/575/4896
Flight Dates 10/21/14-10/27/14
Sales Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (P1X) PJ STACK
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

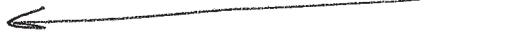
TILLIS FOR SENATE
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LNS 1-8 FOR RATE REVISED SEE LNS 9-11 FOR ADD TO SKED ALL RATES SHOULD NOW BE ON WINDOW CARD PLS CONFIRM T/R PJ

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
1*	Tu	630P-7P	TWO@HALF MEN B Sales remark: V3 RATE REVISED V3 Comment Changed, Rate Changed	30	\$85.00	10/21-10/21	1	\$85.00	1	1	1.9	1.9
2*	TH	630P-7P	TWO@HALF MEN B Sales remark: V3 RATE REVISED V3 Comment Changed, Rate Changed	30	\$85.00	10/23-10/23	1	\$85.00	1	1	1.9	1.9
3*	M	630P-7P	TWO@HALF MEN B Sales remark: V3 RATE REVISED V3 Comment Changed, Rate Changed	30	\$85.00	10/27-10/27	1	\$85.00	1	1	1.9	1.9
4*	Tu	7P-730P	BIG BNG THEORY Sales remark: V3 RATE REVISED V3 Comment Changed, Rate Changed	30	\$170.00	10/21-10/21	1	\$170.00	1	1	3.6	3.6
5*	Th	7P-730P	BIG BNG THEORY Sales remark: V3 RATE REVISED V3 Comment Changed, Rate Changed	30	\$170.00	10/23-10/23	1	\$170.00	1	1	3.6	3.6

3



ORDER WORKSHEET

Traffic Order# 1901998

Last Received: 09/03/14 4:41 PM

Showing Buylines: All Rep Revised Lines

Rep Order# 10375695 Ver# 3
 EC'd Yes
 Station WMYV-TV GREENSBORO, NC
 Advertiser (NW80) POLITICAL
 Product TILLS FOR SENATE
 Estimate# 4896
 Buyer TRACEY ROBINSON

Status Revised
 Agency (AMAG) AMERICAN MEDIA & ADVOCACY GROUP
 815 SLATERS LANE
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E 322/575/4896
 Flight Dates 10/21/14-10/27/14
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (PIX) PJ STACK
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 202-955-5348

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
6*	W	730P-8P	BG BNG THRY B	30	\$200.00	10/22-10/22	1	\$200.00	1	1	3.8	3.8
Sales remark: V3 RATE REVISED												
V3 Comment Changed, Rate Changed												
7*	F	730P-8P	BG BNG THRY B	30	\$200.00	10/24-10/24	1	\$200.00	1	1	3.8	3.8
Sales remark: V3 RATE REVISED												
V3 Comment Changed, Rate Changed												
8*	M	730P-8P	BG BNG THRY B	30	\$200.00	10/27-10/27	1	\$200.00	1	1	3.8	3.8
Sales remark: V3 RATE REVISED												
V3 Comment Changed, Rate Changed												
9*	W	7P-730P	BG BNG THRY A	30	\$170.00	10/22-10/22	1	\$170.00	1	1	3.6	3.6
Sales remark: V3 ADD TO SKED												
V3 Added												
10*	M	7P-730P	BG BNG THRY A	30	\$170.00	10/27-10/27	1	\$170.00	1	1	3.6	3.6
Sales remark: V3 ADD TO SKED												
V3 Added												
11*	Tu	6P-630P	TWO&HALF MEN A	30	\$65.00	10/21-10/21	1	\$65.00	1	1	1.6	1.6
Sales remark: V3 ADD TO SKED												
V3 Added												

---REPORT TOTALS---
 Report Totals: 11 / \$1,600.00

---SALES MONTHLY TOTALS---
 Oct2014: 8 / \$1,145.00

Nov2014: 3 / \$455.00

ORDER WORKSHEET

Traffic Order# 1901998

Last Received:
Showing Buylines:

Printed: 09/04/14 8:32 AM
09/03/14 4:41 PM
All Rep Revised Lines

Rep Order# 10375695 Ver# 3
EC'd Yes

Status Revised

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Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (PIX) PJ STACK
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

Order Totals: 11 / \$1,600.00

Total GRPS: 33.1

--- COMPETITIVE ---

Market Totals	\$53,333.33	CABT	.00%	UNKN	.00%	WBFX	.00%	WCWG	.00%	WENT	27.00%
		WGHP	26.00%	WMYV	3.00%	WXII	37.00%	WXIV	7.00%		

Books [null]
Demos RA3564

--- CREDIT RISK ---
STANDARD CREDIT TERMS

ORDER WORKSHEET

CFD
7/13

Rep Order# 10375695 Ver# 1 Status New
EC'd Yes

Traffic Order# 1001001
Printed: 08/12/14 4:31 PM
Last Received: 08/12/14 3:31 PM
Showing Buylines: All Rep Changes or Last Station Changes

1 of 2

Station WMYV-TV GREENSBORO, NC
Advertiser (NW80) POLITICAL
Product TILLIS FOR SENATE
Estimate# 4896
Buyer TRACEY ROBINSON

Agency (AMAG) AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 322/575/4896
Flight Dates 10/21/14-10/27/14
Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (PIX) PJ STACK
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

TILLIS FOR SENATE
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW POLITICAL ORDER PLS CFM T/R PJ

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
1	Tu	630P-7P	TWOGHALF MEN B	30	\$100.00	10/21-10/21	1	\$100.00	1	1	1.9	1.9
2	Th	630P-7P	TWOGHALF MEN B	30	\$100.00	10/23-10/23	1	\$100.00	1	1	1.9	1.9
3	M	630P-7P	TWOGHALF MEN B	30	\$100.00	10/27-10/27	1	\$100.00	1	1	1.9	1.9
4	Tu	7P-730P	BIG BNG THEORY	30	\$260.00	10/21-10/21	1	\$260.00	1	1	3.6	3.6
5	Th	7P-730P	BIG BNG THEORY	30	\$260.00	10/23-10/23	1	\$260.00	1	1	3.6	3.6
6	W	730P-8P	BG BNG THRY B	30	\$260.00	10/22-10/22	1	\$260.00	1	1	3.8	3.8
7	F	730P-8P	BG BNG THRY B	30	\$260.00	10/24-10/24	1	\$260.00	1	1	3.8	3.8
8	M	730P-8P	BG BNG THRY B	30	\$260.00	10/27-10/27	1	\$260.00	1	1	3.8	3.8

3

--- REPORT TOTALS ---

ORDER WORKSHEET

Rep Order# 10375695 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 08/12/14 4:31 PM
Last Received: 08/12/14 3:31 PM
Showing Buylines: All Rep Changes or Last Station Changes

Station WMYV-TV GREENSBORO, NC
Advertiser (NW80) POLITICAL
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Salesperson (PIX) PJ STACK
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

Report Totals: 8 / \$1,600.00

--- SALES MONTHLY TOTALS ---

Oct2014: 6 / \$1,240.00

Order Totals: 8 / \$1,600.00

Total GRPS: 24.3

Nov2014: 2 / \$360.00

--- COMPETITIVE ---
Market Totals \$53,333.33

CABL .00% UNKN .00% WBFX .00% WCMG .00% WEMY 27.00%
WGHR 26.00% WMYV 3.00% WXII 37.00% WXIV 7.00%

Books [null]
Demos RA3564

--- CREDIT RISK ---
STANDARD CREDIT TERMS

✓
98
10/13/14

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:

I, American Media and Advocacy Group,

being/on behalf of: Thom Tillis,

a legally qualified candidate of the Republican

political party for the office of: U.S. Senate

in the General Election

election to be held on: November 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see schedule	see schedule	see schedule	see schedule	see schedule	see schedule

Attach proposed schedule with charges (if available):

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, The Thom Tillis Committee

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

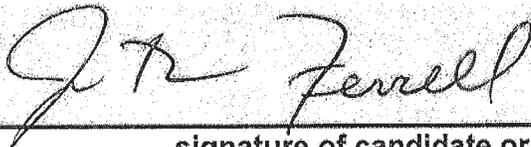
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

JONATHAN FERRELL

printed name

date