



WMYV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

American Media & Advocacy Group  
815 Slaters Ln  
Alexandria, VA 22314

**Contract #** 1901956  
**Schedule Dates** 09/23/14-09/29/14  
**Advertiser** Tillis for Senate-R (88323)  
**Agency** American Media & Advocacy Group (9105)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** TILLIS FOR SENATE (595398)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** ROBINSON, TRACEY  
**Phone/Fax** /  
**CPE** 322/575/5037  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** TILLIS FOR SENATE  
PJ STACK

**Date Entered** 08/13/14  
**Last Modified** 09/25/14  
**Entered By** Lisa Carter  
**CO-OP** Yes  
**Headline #** ECR10375688  
**Demo** A3564R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$333.00  
**Net Total** \$1,887.00  
**Sales Tax**

**Greensboro (WMYV)**

By Broadcast Month	Spots	Rate
Sep. 2014	14	\$1,935.00
Oct. 2014	2	\$285.00
<b>Grand Total:</b>	<b>16</b>	<b>\$2,220.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT (1)	09/23/14-09/23/14	4	:30	6:28:20P- Two And A Half Men 2			1									Greensboro (WMYV)	TWO&HALF MEN B	8/13/14
1.1	Normal Line / SPOT (1)	09/23/14-09/23/14	3	:30	6:28:20P- Two And A Half Men 2			1						1	\$85.00	\$85.00	Greensboro (WMYV)	TWO&HALF MEN B	8/25/14
2.0	Revised Line / SPOT (2)	09/24/14-09/24/14	4	:30	6:28:20P- Two And A Half Men 2				1								Greensboro (WMYV)	TWO&HALF MEN B	8/13/14
2.1	Normal Line / SPOT (2)	09/24/14-09/24/14	3	:30	6:28:20P- Two And A Half Men 2				1					1	\$85.00	\$85.00	Greensboro (WMYV)	TWO&HALF MEN B	8/25/14
3.0	Revised Line / SPOT (3)	09/25/14-09/25/14	4	:30	6:28:20P- Two And A Half Men 2					1							Greensboro (WMYV)	TWO&HALF MEN B	8/13/14
3.1	Normal Line / SPOT (3)	09/25/14-09/25/14	3	:30	6:28:20P- Two And A Half Men 2					1				1	\$85.00	\$85.00	Greensboro (WMYV)	TWO&HALF MEN B	8/25/14
4.0	Revised Line / SPOT (4)	09/26/14-09/26/14	4	:30	6:28:20P- Two And A Half Men 2						1						Greensboro (WMYV)	TWO&HALF MEN B	8/13/14
4.1	Normal Line / SPOT (4)	09/26/14-09/26/14	3	:30	6:28:20P- Two And A Half Men 2						1			1	\$85.00	\$85.00	Greensboro (WMYV)	TWO&HALF MEN B	8/25/14
5.0	Revised Line / SPOT (5)	09/29/14-09/29/14	4	:30	6:28:20P- Two And A Half Men 2		1										Greensboro (WMYV)	TWO&HALF MEN B	8/13/14

**CONFIRMATION CONTRACT**

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5.1	Normal Line / SPOT (5)	09/29/14-09/29/14	3	:30	6:28:20P- Two And A Half Men 2		1							1	\$85.00	\$85.00	Greensboro (WMYV)	TWO&HALF MEN B	8/25/14
6.0	Revised Line / SPOT (6)	09/23/14-09/23/14	3	:30	6:58:20P- Big Bang Theory			1									Greensboro (WMYV)	BIG BNG THEORY	8/13/14
6.1	Revised Line / SPOT (6)	09/23/14-09/23/14	2	:30	6:58:20P- Big Bang Theory			1									Greensboro (WMYV)	BIG BNG THEORY	8/25/14
6.2	Normal Line / SPOT (6)	09/23/14-09/23/14	3	:30	6:58:20P- Big Bang Theory			1						1	\$170.00	\$170.00	Greensboro (WMYV)	BIG BNG THEORY	9/4/14
7.0	Revised Line / SPOT (7)	09/25/14-09/25/14	3	:30	6:58:20P- Big Bang Theory					1							Greensboro (WMYV)	BIG BNG THEORY	8/13/14
7.1	Revised Line / SPOT (7)	09/25/14-09/25/14	2	:30	6:58:20P- Big Bang Theory					1							Greensboro (WMYV)	BIG BNG THEORY	8/25/14
7.2	Normal Line / SPOT (7)	09/25/14-09/25/14	3	:30	6:58:20P- Big Bang Theory					1				1	\$170.00	\$170.00	Greensboro (WMYV)	BIG BNG THEORY	9/4/14
8.0	Revised Line / SPOT (8)	09/24/14-09/24/14	4	:30	7:28:25P- Big Bang Theory 2				1								Greensboro (WMYV)	BG BNG THRY B	8/13/14
8.1	Revised Line / SPOT (8)	09/24/14-09/24/14	3	:30	7:28:25P- Big Bang Theory 2				1								Greensboro (WMYV)	BG BNG THRY B	8/25/14
8.2	Normal Line / SPOT (8)	09/24/14-09/24/14	3	:30	7:28:25P- Big Bang Theory 2				1					1	\$200.00	\$200.00	Greensboro (WMYV)	BG BNG THRY B	9/4/14
9.0	Revised Line / SPOT (9)	09/26/14-09/26/14	4	:30	7:28:25P- Big Bang Theory 2						1						Greensboro (WMYV)	BG BNG THRY B	8/13/14

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9.2	Normal Line / SPOT (9)	09/26/14-09/26/14	3	:30	7:28:25P- Big Bang Theory 2						1			1	\$200.00	\$200.00	Greensboro (WMYV)	BG BNG THRY B	9/4/14
10.0	Revised Line / SPOT (10)	09/29/14-09/29/14	4	:30	7:28:25P- Big Bang Theory 2		1										Greensboro (WMYV)	BG BNG THRY B	8/13/14
10.1	Revised Line / SPOT (10)	09/29/14-09/29/14	3	:30	7:28:25P- Big Bang Theory 2		1										Greensboro (WMYV)	BG BNG THRY B	8/25/14
10.2	Normal Line / SPOT (10)	09/29/14-09/29/14	3	:30	7:28:25P- Big Bang Theory 2		1							1	\$200.00	\$200.00	Greensboro (WMYV)	BG BNG THRY B	9/4/14
11.0	Normal Line / SPOT (11)	09/23/14-09/23/14	3	:30	5:58:20P- Two And A Half Men			1						1	\$65.00	\$65.00	Greensboro (WMYV)	2.5 MEN	9/4/14
12.0	Normal Line / SPOT (12)	09/24/14-09/24/14	3	:30	6:58:20P- Big Bang Theory				1					1	\$170.00	\$170.00	Greensboro (WMYV)	BIG BANG	9/4/14
13.0	Normal Line / SPOT (13)	09/24/14-09/24/14	3	:30	Orbit- [P]Hot In Cleveland(We), [P]Hot In Cleveland 2(We)				1					1	\$20.00	\$20.00	Greensboro (WMYV)	HOT IN CLEVELAND	9/4/14
14.0	Normal Line / Football (14)	09/27/14-09/27/14	3	:30	12P- Sports-ACC Football							1		1	\$180.00	\$180.00	Greensboro (WMYV)	COLLEGE FOOTBALL	9/25/14

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15.0	Normal Line / Football (15)	09/27/14-09/27/14	3	:30	3:30P- Sports-ASN Southern Conference Football							2		2	\$210.00	\$420.00	Greensboro (WMYV)	COLLEGE FOOTBALL	9/25/14

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		<i>meade</i>	9/26/14	

ORDER WORKSHEET

*CPD  
9/25*

Rep Order# 10375688 Ver# 5  
EC'd Yes

Status Revised

Traffic Order# 1901956

Last Received:  
Showing Buylines:

Printed: 09/25/14 1:33 PM  
09/25/14 12:11 PM  
All Rep Revised Lines

1 of 2

Station WMYV-TV GREENSBORO,NC  
Advertiser (NW80) POLITICAL  
Product TILLIS FOR SENATE  
Estimate# 5037  
Buyer TRACEY ROBINSON

Agency (AMAG) AMERICAN MEDIA & ADVOCACY GROUP  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 322/575/5037  
Flight Dates 09/23/14-09/29/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PJX) PJ STACK  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

TILLIS FOR SENATE

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LNS 14-15 FOR MG FOR SPOTS MISSED ON 10383940 REVISED TOTAL 2220 PLS CONFIRM T/R PJ

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
14*	Sa	12P-330P	COLLEGE FOOTBALL	30	\$180.00	09/27-09/27	1	\$180.00	1	1	-	-
			Sales remark: V5 MG FOR SPOTS MISSED ON 10383940 V5 Added									
15*	Sa	330P-7P	COLLEGE FOOTBALL	30	\$210.00	09/27-09/27	2	\$420.00	1	2	-	-
			Sales remark: V5 MG FOR SPOTS MISSED ON 10383940 V5 Added									

---REPORT TOTALS---

Report Totals: 3 / \$600.00

---SALES MONTHLY TOTALS---

Sep2014: 14/ \$1,935.00  
Order Totals: 16 / \$2,220.00  
Total GRPS: 33.7

--- COMPETITIVE ---

Market Totals	\$74,000.00	CABL .00%	UNKN .00%	WBFX .00%	WCWG .00%	WFMY 27.00%
		WGHP 26.00%	WMYV 3.00%	WXII 37.00%	WXLV 7.00%	

*CPD 9/25/14*

*C# 1909108*

ORDER WORKSHEET

Rep Order# 10375688 Ver# 5  
EC'd Yes

Status Revised

Traffic Order# 1901956

Printed: 09/25/14 1:33 PM

2 of 2

Last Received:  
Showing Buylines:

09/25/14 12:11 PM  
All Rep Revised Lines

Station WMYV-TV GREENSBORO,NC  
Advertiser (NW80) POLITICAL  
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Estimate# 5037  
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Sales Office (DC) WASHINGTON  
Salesperson (PJX) PJ STACK  
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Books [null]  
Demos RA3564

— CREDIT RISK —  
STANDARD CREDIT TERMS