STATION: MARKET: WLKR-AM

ORDER#: 3195726

DATE:

04/18/2022

REP:

UM - Norwalk, OH Regional Reps Non-Rep **AMOUNT:** \$282.30 SPOTS: 30

AGENCY:

MEDIA FINANCIAL SERVICES 1655 Palm Beach Lakes Blvd.

WEST PALM BEACH, FL 33401

Invoices@MediaFinancial.com

9th Fl. Suite 903

MOD:

Stn Ver: 1 Last:

PHILADELPHIA

SLS PH: 216-233-8181

SALES OFFICE: SALESPERSON:

Linley Grande

SLS FAX:

SLS EMAIL:

Linley.Grande@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

AGY CLI:

CONTRACT # FOR INVOICING 4423384

ADVERTISER:

DeWine Husted for Ohio

AGY PRD:

INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT:

Est 2689 4/219-4/25 Tu-Mon

AGY EST: 2689

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

FLIGHT:

04-19-2022 TO 4/25/2022

[X]Unwired []Spot []Mod

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

TOT # OF WEEKS: 1

PRIM. DEMO: SEC. DEMO:

Adults 35+

week

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 04/18/2022 11:28

COMMENTS

[Rep Comment] 04/18/2022: New URGENT order. Nab and spot to follow. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

PopulationBuyType: CPP.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

WEEK#1 4/19/2022 To 4/25/2022 WK TOT \$282.30

WK TOTAL SPOTS 30

| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/WK | \$9.41 | WEEKLY TOTAL \$282.30 |
|----|----|---------|----------|--------|-------------|-----|-----------|-----------|-------|--------|-----------------------------|
| | 1 | | TuWThF/M | 6:00AM | 7:00PM | 60 | 4/19/2022 | 4/25/2022 | | | |

| TOTAL | Apr | May | | | | | | Total |
|-------|--------|------|--|--|--|--|--|--------|
| SPOT | 30 | 0 | | | | | | 30 |
| CASH | 282.30 | 0.00 | | | | | | 282.30 |
| TOTAL | 282.30 | 0.00 | | | | | | 282.30 |

