

WSB-AM & WSB-FM ISSUES & PROGRAMS – 3rd Qtr. 2012

9/30/12

ISSUE & DESCRIPTION

DATE

TIME

LENGTH

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HEALTH / ENVIRONMENTAL / RELIGIOUS:

9/11/12

2:09PM

7Min.

THE CLARK HOWARD SHOW: I feel very strongly that we as a country can do so much more on the energy independence front than we've done. We've only just begun with our exploration and conservation efforts. I believe we need a national policy of having our truck fleets run on natural gas. Natural gas is cheaper and cleaner than diesel. We're already starting to see some delivery services like UPS run more of their fleets on natural gas. Meanwhile, we shouldn't overlook solar energy. The Wall Street Journal reports the economics of solar are becoming more compelling for businesses first and residents second. In the U.S., we will install more solar this year than we did the entire last decade, something like the equivalent energy to two giant nuke power plants being built from scratch. The cost of panels has dropped by 97% in a generation. That's down from an equivalent of \$30 a watt to 84 cents today, according to The Wall Street Journal. People who naysay about solar and wind power have historically done so because of static analysis. They take only today's numbers and say, "This will never work." But that kind of attitude sells American ingenuity short. Never sell short our ability to create change.

9/12/12

8:00PM

2Hrs.

9/13/12

8:00PM

2Hrs.

THE ADAM GOLDFEIN SHOW: Childhood obesity in the United States is at 17%, triple the 5% it was in 1980. Furthermore, only 20% of young people eat the recommended servings of fruits and vegetables. Georgia, with 21.3% of children obese, is ranked the second worst state for childhood obesity, including Washington D.C. One third of children 10 to 17 in Georgia are overweight. This problem needs to be addressed immediately, because overweight adolescents have a 70% chance of becoming overweight or obese adults. The ultimate responsibility lies within the hands of the parents. It is crucial that parents talk to their children about their weight and health instead of simply ignoring it. Children's Healthcare of Atlanta provides several resources to help guide parents through this difficult subject. They suggest avoiding words like fat, chubby and big-boned. Instead, parents should focus on healthy habits, family participation, activities, simple goals and progress. Remember that weight loss is a result of healthy living habits, so the positive behavior needs to be emphasized instead of the problem of weight. Discussing health with children should not be reserved for kids with weight problems. Healthy children need to be given the resources to maintain a healthy life as they grow into independence. Additionally, parents have difficulty recognizing their children as overweight. Research by Children's Healthcare of Atlanta found that two thirds of parents classified their overweight children as normal.

9/13/12

2:09PM

6Min.

THE CLARK HOWARD SHOW: The flu shot is something that people often think is either irrelevant in their life or dangerous. Or they think, "Hey, I've gotten the flu before and it was no big deal." Let me tell you: The flu can be a big deal. Two years ago, my wife was at death's door with H1N1. She had to be hospitalized for five days and was in grave danger for more than a 24-hour period. At that time, the H1N1 vaccine was only available in limited quantities and she couldn't get it. So the flu almost took down a young, healthy woman for the count. You think the flu will never happen to you. Maybe it won't. But if it does, it messes with you. People are worried they'll get the shot and then get sick. But the most common symptom is a sore arm. Sometimes you'll have little aches or a little fever for a few hours. But as far as severe reaction, that almost never happens. If your place of work doesn't offer free flu shots, it's usually much cheaper to pay for the shot than to have your co-pay at the doctor's office (or more!) when you get sick.

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HEALTH / ENVIRONMENTAL / RELIGIOUS:

9/14/12

8:00PM

2Hrs.

THE ADAM GOLDFEIN SHOW: Carrying around a secret shame will weigh you down. Let's face it: we all have our faults and we all screw up. Confessing our shortcomings helps the body, mind and soul. By admitting, out loud, that we have at times failed to measure up to our own standards, we can realize the universal nature of failing and free ourselves from the weight of guilt. In psychology, this effect is called catharsis. The word catharsis is derived from the Greek word for cleansing or purification. Crying, screaming, punching the air, these are all physical manifestations of negative emotion leaving the body. When we confess, our internal guilt and shame is leaving our body through our words. Through reliving, acknowledging, and analyzing traumatic events, we can begin to overcome them. From Aristotle to Freud, philosophers, theologians, and psychologists have all touted the positive power of proper confessions.

9/16/12

5:07AM

50Min.

HEALTH TALK ATLANTA: Increase Your Brain Productivity. Dr. Joe talked about how to make your brain more productive. He spoke of how the brain is "wired" and how proper nutrition can improve its function. He also covered how to "reboot" the brain. Dr. Joe covered super "brain foods". Listeners wanting more information about this program can contact Dr. Joe at 770-427-7387 or go on-line to www.drjoesposito.com where an audio copy of this show is archived.

9/17/12

1:36PM

7Min.

THE CLARK HOWARD SHOW: The food police strike again with GMO labeling and soft drink restrictions in New York and California. Is it public protection or interference? New York City Mayor Bloomberg has decided he is in the food policing business. NYC is now banning the sale of sugared soft drinks, under most circumstances, in servings bigger than 16 ounces. There are certain exemptions for 7-Eleven and supermarkets. But movie theaters and others were upset by the new ruling. What's next? Government saying, "You can have one scoop of ice cream, not two? Or "Two cookies, but not three?" Where do you draw the line when government decides what portions you can have? There's now a big fight in California about whether food should have labeling indicating it contains genetically modified ingredients in it. Personally, I couldn't care less if I eat GMOs, but many people do. Labeling is fine, but you shouldn't be in the business of telling me I can't buy GMOs. To me, it's all about information and choices. If I want to use the info, it's there. But if I want to buy something knowing it's full of chemicals or GMOs or whatever, that should be my choice. Not government telling me I can't buy it.

9/18/12

1:38PM

6Min.

THE CLARK HOWARD SHOW: Don't risk mild hearing loss just because you like to listen to music on a portable device. You have new solutions out there in the marketplace. One obvious solution would be to have a volume control on MP3 players, smart phones, and the like. Unfortunately, that's not a popular solution here at home, but the nanny state of Europe does have volume limiters on many of its portable music players. The problem with loud sounds is that you acclimate to them and continually need to bump the volume up. Apple products have a noise-limiting ability as an optional setting. Look for it under music settings. USA Today reports you can also buy noise-limiting headphones geared to kids. KidzGear Volume Limit Headphones sells for \$29 and are available at Apple.com. Crayola MyPhones are another option for \$25 at Griffin.com.

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HEALTH / ENVIRONMENTAL / RELIGIOUS:

9/21/12

2:35PM

6Min.

THE CLARK HOWARD SHOW: More and more supermarket chains are putting registered dietitians in their stores, according to The New York Times. A small Midwest chain called Hy-Vee has 190 full-time dietitians in its more than 200 locations to help people learn how to eat better. The dietitians instruct shoppers on healthy alternatives for those on restricted diets, and what kind of healthy meals the average person can prepare without too much trouble. I love it because it's enlightened self-interest and can build real loyalty for the stores. Dietitians tend to do consultation sessions with shoppers that last maybe 30 or 60 minutes, and then they walk around the store with you to show you things that would be healthy for you to eat. They teach you how to assemble your own quick serve meals that are healthier than eating out. The idea is to educate and empower shoppers to give them the tools they need to eat better. It's not just a feel good thing for the supermarket chains, either. This makes them money, which gives it some legs. So if fixing your nutrition is one of your goals in life, take advantage of these opportunities as they present themselves in a supermarket near you.

9/23/12

5:06AM

50Min.

HEALTH TALK ATLANTA: Increasing Brain Productivity Part II. Dr. Joe continued his talk about increasing brain productivity. He spoke of how the brain is controlled by chemicals, and how to get your ENTIRE system in balance. Glucose is energy for the brain and the key. You cannot substitute high fructose corn syrup for glucose. Dr. Joe touched on Alzheimer's and how to avoid it through nutrition and balance. He also talked about the importance of raw versus pasteurized. The pasteurization process kills nutrition. Listeners wanting more information about this program can contact Dr. Joe at 770-427-7387 or go on-line to www.drjoeesposito.com where an audio copy of this show is archived.

9/30/12

5:07AM

50Min.

HEALTH TALK ATLANTA: Sleep and Health. Dr. Joe talked about the importance of sleep in regards to your health. He spoke of what sleep actually is and how hard it is to catch up on sleep. The Vegas nerve is affected by improper food. This can cause high blood pressure. If you can stabilize the digestive system, you can bring the high blood pressure down. This can lead to better sleep. Caffeine, aspartame, and other ingredients are types of excitotoxins. They can lead to bad sleep. Snoring, related to low oxygen levels, will naturally lead to poor sleep. Weight problems can lead to poor sleep as well. And poor sleep can lead to weight problems! Listeners wanting more information about this program can contact Dr. Joe at 770-427-7387 or go on-line to www.drjoeesposito.com where an audio copy of this show is archived.

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TECHNOLOGY / ARTS & ENTERTAINMENT:

7/1/12

6:04AM

25Min.

7/2/12

12:04AM

25Min.

9/9/12

6:04AM

25Min.

9/10/12

12:05AM

25Min.

PERSPECTIVES: David Maraniss, Bestselling author of biographies about Bill Clinton, Vince Lombardi, Roberto Clemente, associate editor at The Washington Post, and Pulitzer Prize winner for his coverage of Clinton, has written an intimate biography of Barack Obama. Based on letters, journals and hundreds of interviews, including with the President himself, the book begins in Kansas and Kenya, before Obama was born, giving us a multigenerational picture of the young Obama, exploring the social and political changes that shaped his life. In "Barak Obama: The Story", Maraniss discusses the search for self-identity, covers the family and their relationships and helps us better understand the man who became the 44th President of the United States. Listeners wanting more information can contact our host, Condace Pressley at condace.pressley@coxinc.com.

7/4/12

2:06PM

7Min.

THE CLARK HOWARD SHOW: Imagine being able to see right through objects just like Superman. Well, X-ray vision may be coming to your mobile phone soon. Researchers at the University of Texas at Dallas have developed a microchip for smartphones that uses an electromagnetic spectrum (between microwave and infrared) to see through walls, wood, plastics, paper and more. Of course, all the media reports about this have gone straight to the voyeuristic, with fears about people using this technology to see through each other's clothes on their smartphones. Researchers understand the fears and are dumbing down the technology so that it can only be used when you're four inches away from the object you're viewing. But the legitimate uses for this are many. EMTs that come across an accident can use this technology to assess injuries before a patient gets to the hospital. In construction, it can be used to find studs in walls. Another use would be in detecting counterfeit money. Maybe it can even be used to potentially find tumors. Harnessed properly, technology can have so many positive effects that you might not have imagined at first -- because too many of us saw Superman movies!

7/8/12

6:04AM

25Min.

7/9/12

12:05AM

25Min.

PERSPECTIVES: Monique Houston, former sister-in-law of Whitney Houston, has decided it is time to speak out on the dysfunction and drug addictions in the Houston family, and the codependency that has run rampant throughout the years. Monique Houston, first wife of Gary Houston and mother of his two oldest children, came forward after the Bobbi Kristina and family interview with Oprah Winfrey to speak about the enabling environment within the Houston inner circle that led to the untimely death of Whitney Houston. Houston has expressed concerns about the well-being of the singer's daughter, Bobbi Kristina, and the decision to expose her to the media so early after her mother's passing. She feels compelled to warn about the continued denial and unhealthy behavior that continues within the family, and petition for healing for the sake of the Houston grandchildren. Listeners wanting more information can contact our host, Condace Pressley at condace.pressley@coxinc.com.

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DATE TIME LENGTH

TECHNOLOGY / ARTS & ENTERTAINMENT:

7/15/12 6:04AM 26Min.
7/16/12 12:05AM 26Min.

PERSPECTIVES: Rockmund Dunbar & Vanessa Williams joined the show today to discuss their GMC movie "Razing Izzie". Gertie and Izzie are two young girls on their own. Abandoned by their father and orphaned by their mother, they are doing the best they can to stay in school and remain undetected so they can stay together. With assistance from their mother before her passing, the girls are financially prepared to sustain themselves for some time. Gertie, 14, takes seriously her charge to raise her younger sister Izzie, 10, alone. Greg and Tonya are a couple whose love for one another radiates. Their attempts to build a family have been unsuccessful. Tonya longs to share the love and nurturing she puts into her job as a teacher with children of her own. Is it God's will that they remain childless? Listeners wanting more information can contact our host, Condace Pressley at condace.pressley@coxinc.com.

7/23/12 1:05AM 24Min.

BUSINESS IN THE BLACK: Bob Williamson, Author of "Miracle on Luckie Street", joined the program to discuss his book. Williamson's life as a serial entrepreneur has seen him build a number of successful companies, but true to form, there was plenty of drama along the way, which he chronicles in his autobiography, "Miracle on Luckie Street." What makes Williamson's accomplishments all the more inspiring is to understand the tremendous personal challenges that he overcame in his early life which he details in his book. Listeners wanting more information about this program can contact host Twanda Black at Twanda.black@coxradio.com or by calling 706-884-7509.

7/27/12 1:05PM 7Min.

THE CLARK HOWARD SHOW: Car technology that has gone mass market after debuting in high-end models is making a big difference in accidents and fatalities, according to new data from the Insurance Institute for Highway Safety. Forward collision systems (FCS) - Say you're on the road and you glance away for a moment to read a text message. You don't realize that traffic has slowed in front of you. An FCS uses radar to know that the gap is closing on the vehicle in front of you and automatically take control of the car to reduce the severity of impact. In cars that have FCS, accident rates are down about 15% across all kinds of accidents, not just rear end collisions. Adaptive headlights - With this technology, your headlights turn as you turn your steering wheel, helping you to see around a dark curve at night. Having headlights rotate first before you get there has caused a 10% drop in overall accidents. Lane departure warning systems - Data shows this system hasn't proven as valuable as I thought it would when it was first introduced. Perhaps that's because the low tech answer to a lane departure warning is rumble strips on the side of the road.

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TECHNOLOGY / ARTS & ENTERTAINMENT:

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| 7/29/12 | 6:04AM | 26Min. |
| 7/30/12 | 12:04AM | 26Min. |

PERSPECTIVES: After 37 years in the anchor chair, sitting next to a number of co-anchors, but for the longest period of time John Pruitt, Monica Pearson has decided to retire from her daily position as the co-anchor of Channel 2 Action News at 4pm and 6pm. She is succeeded by Jovita Moore. We talk about the milestones in her career, her myriad of hair styles and her future plans which include returning to school. Pearson has enrolled at the University of Georgia where she will be a Master's degree candidate because she wants to teach the next generation of journalists. She retains her email and Facebook relationship with the station and will return for specials and other events. Pearson was the first African American to anchor the evening news in Atlanta and is perhaps the most beloved personality in the city. Former mayor Andrew Young said she did more for race relations in Atlanta than anyone else. Listeners wanting more information can contact our host, Condace Pressley at condace.pressley@coxinc.com.

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| 8/5/12 | 6:05AM | 25Min. |
| 8/6/12 | 12:05AM | 25Min. |

PERSPECTIVES: Len Gibson, Executive Director Peachtree Village International Film Festival, joined today's program to talk about the upcoming festival. Since 2006, the Peachtree Village International Film Festival (PVIFF) has brought the best of the best to Atlanta, and this year is no exception. With a 2012 programming line-up that features expanded creative and technical panels and workshops, conducted by some of the leading professionals in the entertainment industry, PVIFF2012 will once again demonstrate why it's the most prestigious African-American film and arts festival in the southeast. The 4-day festival will be held once again at the W Hotel in midtown Atlanta. Listeners wanting more information can contact our host, Condace Pressley at condace.pressley@coxinc.com.

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| 8/6/12 | 1:05AM | 24Min. |
| 8/20/12 | 1:04AM | 24Min. |

BUSINESS IN THE BLACK: Jeff Zuker, CEO of mydirectives.com, was our first guest this week. Mydirectives.com allows enrollees to create and update their advance medical directives. Their documents are stored in a secure database that is available to enrollees and their medical treatment providers (usually hospital admissions staff, emergency room nurses, and doctors) 24 hours a day, seven days a week, anywhere in the world. No matter who you are and what your health status is, now is the time to collect everything in one convenient, secure place online. Make your medical treatment wishes known and have your emergency information available whenever and wherever you need it. We also spoke to Electa Rome Parks. She is one of four local authors who make up the Georgia Peach Authors. The foursome tour together and support one another, promoting reading, writing, and creating lively drama-filled stories for your reading enjoyment. Today, Electa talked about a few upcoming events the group has in store for the community. Listeners wanting more information about this program can contact host Twanda Black at Twanda.black@coxradio.com or by calling 706-884-7509.

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TECHNOLOGY / ARTS & ENTERTAINMENT:

PERSPECTIVES: Six months following the death of superstar Whitney Houston, her friend and mentor BeBe Winans has written a book about their relationship called "The Whitney I Knew," and we talked as he planned an Atlanta appearance to sign copies of the book. New on TV Land is a program called the Soul Man starring Cedric the Entertainer as a former Las Vegas lounge singer turned minister who goes back to his native St. Louis to pastor his father's church. Reno 911 star Niecy Nash plays his wife. Finally we spend a few minutes with Randy Jackson to discuss his life with diabetes and the growing number of affected Americans and the website www.takingdiabetestohheart.com where he offers advice on living with the disease. Listeners wanting more information can contact our host, Condace Pressley at condace.pressley@coxinc.com.

PERSPECTIVES: EVERYTHING you think you know about the song: "We Shall Overcome"...is WRONG. In the new book, We Shall Overcome: Sacred Song on the Devil's Tongue music historian Isaias Gamboa uncovers the shocking, untold story of the iconic freedom-song and introduces readers to its true author, Louise Shropshire - a sharecropper's daughter and self-proclaimed "nobody", who through love and dedication to God, Gospel-music and the African-American Church, overcame racism and poverty to find herself in the inner-circle of Rev. Dr. Martin Luther King Jr., Rev. Fred Shuttlesworth, Rev. Thomas A. Dorsey and the Civil Rights Movement. In the process, Shropshire composed and had copyrighted a popular Gospel-hymn that would become secularized by Pete Seeger and four other folk-singers - then peddled for untold millions all over the globe by Pete Seeger, Bob Dylan, Joan Baez, Bruce Springsteen and countless others. Exhaustively researched and featuring more than 160 extraordinary photographs -this extraordinary book not only describes the disturbing details surrounding the misappropriation of this sacred hymn, but also explores the historical attitudes of Black-exploitation, subjugation and racism in America - attitudes that enabled such an unthinkable act to occur in the first place and remain unchallenged for over half a century. Listeners wanting more information can contact our host, Condace Pressley at condace.pressley@coxinc.com.

BUSINESS IN THE BLACK: Melissa Wandall, National Outreach Director for the National Coalition for Safer Roads, joined today's show to talk about Stop on Red Week. The goals for National Stop On Red Week are to educate, encourage and empower motorists on our highways to make better decisions when stopping on red," Wandall says. "We want to make sure that's what they're doing. So many people unfortunately have forgotten that we have laws in place to keep us all safe. We also spoke to Ann Nesby, recording artist; Ty Martin, writer & producer; and Dr. Beverly Lucier, about their upcoming play, The Biblical Principle. This play will take you on a spiritual journey within one chosen family's life and you will never forget it! A spirit filled uplifting drama brought to the "Fabulous Fox Theater" based on the table book "The Kitchen Table" written by Dr. Beverly Lucier. Listeners wanting more information about this program can contact host Twanda Black at Twanda.black@coxradio.com or by calling 706-884-7509.

DATE

TIME

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8/12/12

6:05AM

26Min.

8/13/12

12:03AM

26Min.

8/26/12

6:05AM

26Min.

8/27/12

12:05AM

26Min.

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TECHNOLOGY / ARTS & ENTERTAINMENT:

9/2/12

6:05AM

25Min.

9/3/12

12:05AM

25Min.

PERSPECTIVES: THE PRESIDENTS CLUB reveals the secret history of the private relationships among the last 13 presidents, exploring the backroom deals, rescue missions, secret alliances and bitter rivalries of the men who served as commander in chief. Established at Eisenhower's inauguration by Harry Truman and Herbert Hoover, The Presidents Club is a complicated place: its members are bound forever by the experience of the Oval Office and yet are eternal rivals for history's favor. The book will change the way we think both about the office of the president and the men who have shaped our politics over the last half century. Listeners wanting more information can contact our host, Condace Pressley at condace.pressley@coxinc.com.

9/4/12

2:36PM

8Min.

THE CLARK HOWARD SHOW: Parents of teen drivers have yet another weapon in their arsenal when it comes to keeping their kids safe behind the wheel. A company called 10n2 Technologies has developed an app that allows you as a parent to control your kids' cell phone use remotely while they're driving. This is not a free service. You have to spend \$7 a month to enforce your "no cell phone use" policy. The app is so far available only for Android and BlackBerry, not iPhone. The way it works is that when a car goes over 10 mph, the app blocks emailing, texting, browsing, and even common calling. It only allows calls to 911. So basically, this app makes a phone inoperable while in motion. There's an override for a passenger that requires someone other than the driver to go through an Attention Verification Test. The test is reportedly too complex to go through while driving.

9/23/12

6:05AM

24Min.

9/24/12

12:06AM

24Min.

PERSPECTIVES: Jeanette Harris is one of the artists performing at the 2012 Atlanta Jazz Festival. She started her music career by playing the piano at the age of seven and the saxophone at ten. She immediately connected with the sax and soon realized that people enjoyed hearing her play. After high school, Jeanette attended the prestigious Berklee College of Music in Boston, Massachusetts, where she graduated with a Bachelor of Arts degree in Music Performance. She has been rockin' the stage ever since! In 2005, Jeanette was recognized as a "Shooting Star" and nominated for "Best Jazz Instrumentalist" by the L.A Black Music Awards. She has had the privilege of opening for and performing with a number of big named artists. She is best known for her release Saxified. Her new release is Summer Rain. Listeners wanting more information can contact our host, Condace Pressley at condace.pressley@coxinc.com.

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TECHNOLOGY / ARTS & ENTERTAINMENT:

9/25/12

8:00PM

2Hrs.

THE ADAM GOLDFEIN SHOW: Professional football stadiums are born with expiration dates, and it seems that the Georgia Dome is nearing its own. However, it isn't because the foundation is crumbling or infrastructure is getting too old. Like an iPhone, there are just newer models of stadium available. New technology, such as wireless internet capability and other luxuries are raising the bar on what passes for a quality football experience around the country. But these improvements come at a price. The Georgia Dome, home of the Atlanta Falcons, is 20 years old. The bond which was taken out to build the stadium hasn't been paid off and won't be until 2018, which is still two years early. The Falcons would like to open the new stadium for the 2017 season, a year before the Georgia Dome's bond is paid off. There are two sites under consideration for the project, one just north of the current Georgia Dome location and one south of it. The project would be a joint venture by the Falcons and the Georgia World Congress Center Authority. After the completion of the project, the current Georgia Dome would be demolished. The new Falcons stadium will have a retractable roof and is projected to cost between \$950 million and \$1.2 billion. Of this, \$300 million could be paid for by public funding. Much of the public share will be paid through a hotel-motel tax that is slated to fund construction of a new Falcons stadium through current law. Most of the \$277 million projected to be generated by the tax would come from tourists staying in the city. However, an Atlanta Journal-Constitution poll found that 67% of respondents opposed using hotel-motel tax money for a new stadium.

9/30/12

6:05AM

25Min.

PERSPECTIVES: Judy Smith, Co-Executive Producer Scandal on ABC, author Good Self, Bad Self, was our guest today. They found out: It's not working. They won't listen. It's all over. Now what? America's number one crisis management expert, Judy Smith is on speed dial for some of the highest-profile celebrities, politicians, and corporations in the world. In Good Self, Bad Self, Smith shares her methods, gleaned from years of professional experience, for smoothing over a bad situation while providing the tools to prevent similar incidents from ever happening again. Judy A. Smith is the founder and President of Smith & Co, a leading strategic and crisis communications firm with offices in Washington D.C. and Los Angeles. Over the last 25 years, Ms. Smith has brought her unique combination of communication skills, media savvy, legal and political acumen to clients facing a wide array of issues and challenges throughout the United States and abroad. Perhaps best known in media circles for her expertise as a crisis management advisor, Ms. Smith has served as a consultant for a host of high profile, celebrity and entertainment clients over the course of her career including, but not limited to, Monica Lewinsky, Senator Craig from Idaho, actor Wesley Snipes, NFL quarterback Michael Vick, and the family of Chandra Levy. Listeners wanting more information can contact our host, Condace Pressley at condace.pressley@coxinc.com.

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FAMILY / SELF-HELP / RELATIONSHIP:

7/2/12

12:33AM

26Min.

21st CENTURY PARENTING SOLUTIONS: The alchemy of success. You can turn every experience into gold. It starts by facing your fears. Only fearful imagination debases any experience. For more information about this program, listeners are encouraged to contact our host, Bob Lancer, at www.boblancer.com or by calling 404-297-4043.

7/2/12

1:04AM

24Min.

BUSINESS IN THE BLACK: Dr. Brenetia Adams Robinson, a regular guest to the program and CEO of Epitome Consulting joined the program to discuss men needing to be a “high priest”. Dr. Brenetia Adams-Robinson, the Virtuous Visionary, is a stimulating catalyst for encouraging purpose and destiny. Able to meet people where they are to help them get where they are destined to be, she is devoted to helping people rise out of the pit of despair and mediocrity into abundance, overcoming and prosperity. She is also the Founding Executive Director of Proverbial Peace Revived! (501c3), a non-profit outreach ministry for helping individuals victimized by rape, molestation, domestic violence, abuse or other family traumas to release the strongholds of the past to reclaim the passion for life. Listeners wanting more information about this program can contact host Twanda Black at Twanda.black@coxradio.com or by calling 706-884-7509.

7/2/12

1:33AM

25Min.

8/27/12

1:33AM

25Min.

9/17/12

1:33AM

25Min.

THE HEART OF ATLANTA: Adoption Dream Foundation is a non-profit corporation that provides financial assistance to families trying to adopt both domestically or internationally. Adoption Dream Foundation was founded by Vickie Hall. Vickie and her husband Richard adopted their little girl as an infant from Russia. Their desire is to help other families share the same joy that they have experienced. The adoption journey is not an easy or inexpensive one but it is very worthwhile! The Adoption Dream Foundation's belief is that every child deserves a home and every family should be able to afford adoption if they can provide a loving, caring home. Vickie Hall and her husband adopted a daughter, Caroline Nadya about 13 years ago. They started this non-profit foundation to assist families with the enormous cost of adoption by giving money directly to the process of adopting a child. Caroline is 14 years old now and is designing and making jewelry for donations to adoption dream foundation. For example we would give money directly to the lawyer for legal expenses, adoption agency fees, etc. for their specific child. Please visit our website Adoptiondreamfoundation.org or call 404-580-9240. Their entire mission is to help get as many children adopted into loving homes. Adoption dream foundation helps families adopt domestically and internationally.

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FAMILY / SELF-HELP / RELATIONSHIP:

7/6/12

8:00PM

2Hrs.

THE ADAM GOLDFEIN SHOW: More and more people are finding love online. Some 40 million Americans have tried internet dating, according to Statistic Brain. Sites like eHarmony and Match.com cater to anyone looking for love. Their memberships are 20 million and 15 million respectively. In the past year, 17% of marriages met online. Although there are some online dating horror stories, it is the means to true love for many happy couples. Especially when a site vets its members, matchmaking sites can be a lot more effective than bar trolling.

7/9/12

12:34AM

26Min.

21st CENTURY PARENTING SOLUTIONS: Your solution to relationship dissatisfaction part 1. You cause yourself any degree of relationship dissatisfaction you experience. Practice living in the satisfaction of inner peace. How you see yourself in your mind determines the quality of your relationships. For more information about this program, listeners are encouraged to contact our host, Bob Lancer, at www.boblancer.com or by calling 404-297-4043.

7/9/12

1:05AM

24Min.

BUSINESS IN THE BLACK: Dr. Joyce Morley-Ball, a regular guest to this program, is recognized as a relationship expert, and the Doctor of Hope, affectionately called, “Dr. Joyce—the Love Doctor”. She is a talk show host, author, poet, and serves as an expert consultant to TV, radio, magazines, and newspapers. Dr. Joyce helps you to look at the tough situations in life that are brought on by others that you love, at your expense, requiring the implementation of actions of tough love. She not only defines tough love; she helps you to understand the process of tough love, decide when to implement tough love, and to begin to see tough love as an investment, yielding positive results; especially with children and other loved ones. In other words, Dr. Joyce helps you to not be afraid to take a tough stand, with tough love, when the going gets rough! Listeners wanting more information about this program can contact host Twanda Black at Twanda.black@coxradio.com or by calling 706-884-7509.

7/16/12

12:33AM

25Min.

21st CENTURY PARENTING SOLUTIONS: Fulfill your true purpose. Trust what happens. Don’t project fearful interpretations onto your circumstances. Look for how you can grow through what you go through. For more information about this program, listeners are encouraged to contact our host, Bob Lancer, at www.boblancer.com or by calling 404-297-4043.

ISSUE & DESCRIPTION**DATE****TIME****LENGTH**

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FAMILY / SELF-HELP / RELATIONSHIP:

7/18/12

8:00PM

2Hrs.

THE ADAM GOLDFEIN SHOW: In the U.S. an estimated 13.7 million parents had custody of 22.0 million children under 21 while the other parent lived somewhere else in 2009, according to the U.S. Census Bureau. In 2010, 4.755 million people paid child support on behalf of children under 21. Still, of the \$35.1 billion in child support due in 2009, only 61% was reported as received. Child support delinquencies are still a huge problem. Despite severe penalties, only 60.7% of non-custodial parents are consistently current on payments in Georgia, as of fiscal year 2010. Penalties for delinquencies are far reaching, and can include seizure of property, suspension of licenses and even jail time. With 28.3% of all custodial parents below poverty, the absence of a payment can be particularly devastating. Child support payments average around \$430 per month across the nation. Delinquencies often coincide with unemployment, with 22.6% of payers not working in the past 12 months, according to the 2010 census. However, even if a person is unemployed, they still owe child support.

7/19/12

8:00PM

2Hrs.

THE ADAM GOLDFEIN SHOW: Each year in the U.S. one in seven teenagers between the ages of 10 and 18 run away, according to the National Runaway Switchboard (NRS). Currently, between one and three million teenagers are living on the streets in the U.S. The NRS is a 24-hour crisis line for runaways and the people around them. Of the calls they received in 2011, 32% were from runaways who were on the streets for 6 months or more. Of all calls, 73% relied on friends or relatives to survive, and 10% relied on shelters.

7/23/12

12:33AM

26Min.

21st CENTURY PARENTING SOLUTIONS: How to raise your mate. How you respond impacts your mate. Do you respond negatively? That makes it much harder for your mate to relate. For more information about this program, listeners are encouraged to contact our host, Bob Lancer, at www.boblancer.com or by calling 404-297-4043.

7/25/12

10:00AM

45Min.

THE NEAL BOORTZ SHOW: Oh the damage single mothers do to our society...that is single women who get pregnant without a father in the child's life. Not widows and not divorcees. Single mothers are breeding grounds for criminals. There are child welfare agencies. If there is a child out there that a parent cannot care for then the child should be taken away from them. The child should be declared to be endangered and adopted or put into an orphanage. 41.3 % of mothers just gave birth out of wedlock. Only 6% are widows, and 25% are divorcees. The strongest predictor of whether or not a person is going to end up in prison is if they grow up with a single parent. 70 percent of people in prison raised by single mothers. 72, percent of murders. Girls who grow up without fathers are much more sexually promiscuous and likely to get divorced. If you control for single motherhood crime rate in the black community is leveled out.

WSB-AM & WSBF-FM ISSUES & PROGRAMS – 3rd Qtr. 2012

9/30/12

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LENGTH

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FAMILY / SELF-HELP / RELATIONSHIP:

7/30/12

12:33AM

27Min.

21st CENTURY PARENTING SOLUTIONS: Exit victim thinking. Discouragement is a habit. Feeling like a victim keeps where you don't want to be. Liberation starts within. For more information about this program, listeners are encouraged to contact our host, Bob Lancer, at www.boblancer.com or by calling 404-297-4043.

8/6/12

12:34AM

27Min.

21st CENTURY PARENTING SOLUTIONS: Exit worry part 1. You can choose to let go of worry. Worry produces what you don't want. Present-awareness is a key that sets you free. For more information about this program, listeners are encouraged to contact our host, Bob Lancer, at www.boblancer.com or by calling 404-297-4043.

8/9/12

2:37PM

6Min.

THE CLARK HOWARD SHOW: Would you date someone who is unemployed? Traditional gender roles play a bigger part in answering this question than you might think. Seventy-five percent of women who were asked said they would be unlikely to date a jobless man. Yet when men were asked, less than 20% had the same response. Meanwhile, 4% percent of women unequivocally said a man's employment status makes no difference to them. So men largely don't care, while women do! This thing we've had with U6, what FOX News calls the "real unemployment" number, is that the underlying rate of unemployment is really high. I do believe that will improve. We will have a bump in the road through the election to be sure, because nobody's going to get their act together before then. But eventually, both parties will have to, in some way, have some form of accommodation after messing things up so badly. I've talked before about how individuals are sitting on trillions of dollars in their savings accounts and CDs. We have to find a way to reinvigorate American capitalism so all that money can be put into play. And if you're despondent -- or dateless -- don't worry, the jobs will come back too.

8/9/12

8:00PM

2Hrs.

THE ADAM GOLDFEIN SHOW: Admit it, you have sent a text message because you didn't feel like talking to a person over the phone, let alone in person. You've copied an email to your boss to cover yourself. You've probably also posted something on Facebook that you came to regret later. Computers and the Internet have changed communication drastically. The invention is comparable to the printing press in its scope and influence. Across the world, 32.7% of the population uses the internet. In North America, the number is 78.6%. Around 2 trillion text messages were sent in 2011, which equates to 6 billion per day. The average text message user sends or receives 35 messages per day, 41.5 texts per day in the U.S. According to a Pew study, 73% of American adults send and receive text messages, and 31% of people prefer texts to talking on the phone.

WSB-AM & WSBF-FM ISSUES & PROGRAMS – 3rd Qtr. 2012

9/30/12

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LENGTH

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FAMILY / SELF-HELP / RELATIONSHIP:

8/13/12

12:33AM

25Min.

21st CENTURY PARENTING SOLUTIONS: Your victorious self. Drop the idea of yourself being defeated. Allow your victorious self to be. When you feel like a loser, you do not recognize yourself. For more information about this program, listeners are encouraged to contact our host, Bob Lancer, at www.boblancer.com or by calling 404-297-4043.

8/17/12

8:00PM

2Hrs.

THE ADAM GOLDFEIN SHOW: There are countless fetishes, from mild to spicy, from common to rare. For example, many people are turned on by breasts and butts; however some find stiletto heels equally arousing. Some people enjoy being exhibitionists or voyeurs. Some people get turned on by nurses. Others have a sexual affinity to clowns or balloons. The word fetish comes from the 15th century Portuguese feiticó, meaning charm or false power object. This was used to describe idols, such as totems, carvings or beads. Over the years, the term has evolved to involve objects that are sexualized. Fetishes fall in one of three main categories: inanimate media, inanimate form, or animate fetishes (a.k.a. partialism). The first, media, refers to when the material is obsessed over. Examples include leather, rubber, latex and silk. A form fetish refers to when the shape of the object, or type of object, is what is obsessed over. This includes stiletto heels, underwear, stockings, etc. Animate fetishes refer to when a body part is obsessed over, such as the feet, hair, or hands. Fetishes may also apply to certain behaviors or dynamics, such as eating, smoking, voyeurism, exhibitionism, choking, school girl uniforms, nurses, or other role play.

8/20/12

12:33AM

26Min.

21st CENTURY PARENTING SOLUTIONS: Miracle success secret. Imagine miraculous success. Discard doubts that it can't be. To receive your miracle accept its presence in your heart. For more information about this program, listeners are encouraged to contact our host, Bob Lancer, at www.boblancer.com or by calling 404-297-4043.

8/20/12

8:00PM

2Hrs.

THE ADAM GOLDFEIN SHOW: When looking for a pet, you have two main options. You can adopt a rescue pet from a shelter, or you can buy a pet from a store or breeder. But which option is better? Some people have the misconception that rescue pets carry baggage. Pet store pets often come from inhumane puppy mills, and unless you find a reputable breeder, can have a longer history of abuse than their shelter pet counterparts. An estimated 3.7 million unwanted pets must be euthanized at animal shelters every year. Of animals that enter a shelter, 56% of dogs and 71% of cats are euthanized. Only 25% of dogs and 24% of cats are adopted. Shelters will vaccinate pets and provide them with health care, so you can find out if your potential pet has any health or behavioral problems. Shelters will also provide support and information about pet care, and are generally cheaper than buying from breeders or pet stores.

8/27/12

12:33AM

26Min.

21st CENTURY PARENTING SOLUTIONS: Exit worry part 2. This show presents a simple exercise for exiting worry. Accept your worry. Then you can let it go. For more information about this program, listeners are encouraged to contact our host, Bob Lancer, at www.boblancer.com or by calling 404-297-4043.

WSB-AM & WSBF-FM ISSUES & PROGRAMS – 3rd Qtr. 2012

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FAMILY / SELF-HELP / RELATIONSHIP:

THE ADAM GOLDFEIN SHOW: They are neurotic, pushy, overbearing and opinionated, but you love them anyway. After all, they gave birth to you. While you may have come to accept your parents' foibles, your spouse hasn't had as much time to accept their eccentricities. Failing to learn to deal with in-laws has torn marriages apart, but it doesn't have to. The most common friction points involve housekeeping, jobs, lifestyle and raising children. Over 70% of couples have a tense or terrible relationship with one of their mothers-in-law, according to a Daily Telegraph online survey. Of the problems reported, 42% were criticism of housekeeping skills, jobs and lifestyle. Offering parenting advice was reported for 40% of those reporting problems. Generally, women have more problems dealing with their mother-in-laws than men. According to a survey conducted by Dr. Terri Apter, 60% of women felt that friction with their husband's mother had caused them long-term stress compared to 15% of men. Problems arise when a mother-in-law is jealous of the amount of attention her daughter-in-law receives and feels threatened.

THE ADAM GOLDFEIN SHOW: There is a subtle difference between joy and happiness. While happiness is tied to the material reality, joy transcends the world. Happiness is an emotion, a response to something good happening. Joy is greater. Joy can be present in times of sorrow. Joy changes a person in a lasting way, while happiness is more fleeting. When you have a child, you feel joy. In that moment, you aren't concerned with the mortgage, the bills or the cost of raising a child. Joy exists within hard times and easy times. To feel joy is to find the one good thing that makes any amount of bad meaningless.

21ST CENTURY PARENTING SOLUTIONS: The Magic of W-5. Learn how to live in suspense. Instead of worrying, wishing, and waiting...go to work. Work always works! For more information about this program, listeners are encouraged to contact our host, Bob Lancer, at www.boblancer.com or by calling 404-297-4043.

| | <u>DATE</u> | <u>TIME</u> | <u>LENGTH</u> |
|---|-------------|-------------|---------------|
| | 8/29/12 | 8:00PM | 2Hrs. |
| <p>THE ADAM GOLDFEIN SHOW: For an institution about joining two people together, marriage puts a pretty big spotlight on the differences between the husband and wife. Are you getting married in a temple, a church or a courtroom? When you look at the bride and groom's sides, can you tell where you are supposed to sit as soon as you walk in the door? And once kids get thrown into the mix, the tug of war really starts. Marriage has evolved a lot in the past 50 years. In 2010, 15% of new marriages in the U.S. were between spouses of a different race or ethnicity from one another, up from 6.7% in 1980, according to a Pew study. There were about 4.5 million interracial marriages total. Interracial marriages are 13% more likely to end in divorce, although that number has been going down, and the number greatly depends on which races are getting married. For example, an Asian husband and white wife are 60% more likely to get divorced as a white/white marriage. At the same time, a white husband and black wife marriage is 50% less likely to end in divorce than white/white couples. Additionally, 25% of U.S. households in 2006 were mixed faith, up from 15% in 1988. Unfortunately, according to calculations based on the American Religious Identification Survey of 2001, mixed religion marriages were three times more likely to be divorced or separated than same-religion marriages.</p> | | | |
| | 9/3/12 | 12:33AM | 26Min. |
| | 9/4/12 | 8:00PM | 2Hrs. |

WSB-AM & WSBF-FM ISSUES & PROGRAMS – 3rd Qtr. 2012

9/30/12

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FAMILY / SELF-HELP / RELATIONSHIP:

9/6/12

8:00PM

2Hrs.

THE ADAM GOLDFEIN SHOW: Have you ever felt so embarrassed that you would rather be dead than be in the situation another second? Most of us have. However, embarrassment isn't exactly what we think it is. In fact, feeling embarrassed generally evokes sympathy and positive emotions from the crowd who sees our foibles. Research has consistently shown that people who exhibit clear signs of embarrassment are seen as more likable. They are more trustworthy as well, according to a study by Berkeley University. Embarrassment has its roots in early society, where communal living was necessary for survival. It functions as an "appeasement gesture" signaling that the incident was unintentional and will not be repeated. One of the key distinguishing factors of embarrassment is that it is unintentional. This distinguishes it from shame, which results when a person feels like they acted immorally. The two emotions exhibit clearly different facial expressions and reactions. When embarrassed, people blush, have a non-genuine smile, and look down or turn away from the audience. Nervous laughter also can happen.

9/10/12

12:33AM

27Min.

21st CENTURY PARENTING SOLUTIONS: Banish disappointment and prosper. Disappointment blinds you to reality. You have the power to prosper. Don't react; Act! For more information about this program, listeners are encouraged to contact our host, Bob Lancer, at www.boblancer.com or by calling 404-297-4043.

9/17/12

12:33AM

25Min.

21st CENTURY PARENTING SOLUTIONS: Master manifestation. As you envision a goal, you manifest it. Hold your mental focus on the vision of the life you want. This helps to manifest it. For more information about this program, listeners are encouraged to contact our host, Bob Lancer, at www.boblancer.com or by calling 404-297-4043.

9/17/12

1:04AM

23Min.

BUSINESS IN THE BLACK: Dr. Joyce Morley is a regular guest to our program and a gifted psychotherapist. Today, Dr. Joyce helps you to evaluate how your religion and/or religious beliefs impact, affect, or infect your relationships, as well as how your relationships will impact, affect, or infect your religion and/or religious beliefs. She goes a step further to help you to recognize the impact that spirituality has in helping you to develop, maintain, and strengthen your relationships with others. Clarifying and understanding your own spirituality will allow you to place the issue of religion in proper perspective during your journey of establishing healthy and positive relationships. Listeners wanting more information about this program can contact host Twanda Black at Twanda.black@coxradio.com or by calling 706-884-7509.

WSB-AM & WSBF-FM ISSUES & PROGRAMS – 3rd Qtr. 2012

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LENGTH

FAMILY / SELF-HELP / RELATIONSHIP:

9/18/12

8:00PM

2Hrs.

THE ADAM GOLDFEIN SHOW: When you say “I can’t,” what are you really saying? Well, that depends on if you are saying cannot or cannot. In all honesty, there are things we cannot do. I cannot travel back in time. I cannot breathe water. I cannot survive without food. Maybe someday we’ll be able to do these things, but for this time and place they are impossible. But usually when we say can’t, we are really saying that we cannot. “Cannot” implies the possibility of can. I cannot eat a cheeseburger for dinner, but I also *can* eat a cheeseburger for dinner. I cannot start my own business, but I also can if I choose to. When we say we cannot, what we really mean is that we will not. The reason people don’t like to use will not is that it puts them on the hook. If I can’t, well then it’s not my fault. It is subtly implying that you cannot do it, because the contraction works the same for cannot and cannot. But would you really say that you cannot stop drinking? If you are being honest with yourself, there is no physical impossibility to stopping drinking. The only thing standing in the way is your own habit, which is why owning the decision with will not is much more accurate.

9/20/12

8:00PM

2Hrs.

THE ADAM GOLDFEIN SHOW: Forgiveness is the art of letting go. Without it, the wounds incurred by a wrong never fully heal. Actions past continue to guide our current actions, unless we let them go. Everyone has been wronged, and everyone has wronged another. This is a fundamental truth to the world we live in. The degrees vary, as do our perceptions of them. Because of this, forgiveness is sometimes an extremely difficult thing to do. As Alexander Pope put it, “to err is human; to forgive, divine.” Forgiveness is a part of grieving, and like grieving it has steps. First, you must acknowledge that you have to forgive. Seeking revenge may bring justice, but it will not change the events of the past, nor will it heal the wounds incurred. A person must realize that refusing to forgive is like holding on to a piece of shattered glass; you are only hurting yourself. Second, you need to accept your feelings of anger and betrayal. Yes, you are angry and hurt, and yes this is normal, even healthy. Shoving down and ignoring anger is not forgiveness. Only by embracing it can you let go of it. Finally, you need to forgive the person who wronged you and in doing so, forgive yourself and God who let it happen. The event is past, and you can now move forward. Hopefully, you even learned something that will help you live a better life in the future.

9/24/12

12:33AM

25Min.

21st CENTURY PARENTING SOLUTIONS: The new peaceful parenting. Maintain your peace and poise. Emotional reactions block your parental judgment. Model good choice-making for your child. For more information about this program, listeners are encouraged to contact our host, Bob Lancer, at www.boblancer.com or by calling 404-297-4043.

WSB-AM & WSBB-FM ISSUES & PROGRAMS – 3rd Qtr. 2012

9/30/12

ISSUE & DESCRIPTION

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FAMILY / SELF-HELP / RELATIONSHIP:

9/27/12

8:00PM

2Hrs.

THE ADAM GOLDFEIN SHOW: When you say "I can't," what are you really saying? Well, that depends on if you are saying cannot or cannot. In all honesty, there are things we cannot do. I cannot travel back in time. I cannot breathe water. I cannot survive without food. Maybe someday we'll be able to do these things, but for this time and place they are impossible. But usually when we say can't, we are really saying that we cannot. "Cannot" implies the possibility of can. I cannot eat a cheeseburger for dinner, but I also *can* eat a cheeseburger for dinner. I cannot start my own business, but I also can if I choose to. When we say we cannot, what we really mean is that we will not. The reason people don't like to use will not is that it puts them on the hook. If I can't, well then it's not my fault. It is subtly implying that you cannot do it, because the contraction works the same for cannot and cannot. But would you really say that you cannot stop drinking? If you are being honest with yourself, there is no physical impossibility to stopping drinking. The only thing standing in the way is your own habit, which is why owning the decision with will not is much more accurate.

ISSUE & DESCRIPTIONDATETIMELENGTH

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EMPLOYMENT / BUSINESS ISSUES:

7/3/12

1:35PM

9Min.

THE CLARK HOWARD SHOW: Dustin Moskovitz, the lesser known co-founder of Facebook, is the youngest self-made billionaire in the world at 27. But he and a buddy who also played a role in the early days of Facebook aren't buying an island or a private jet. They're doing another startup. Moskovitz is launching a company called Asana.com in the dumpy Mission District of San Francisco. The serial entrepreneur and his buddy sit in a big room with all 22 other employees every day at work. They're not exactly hidden away in private offices. Asana offers task management for teams. It uses web-based 'to do' lists so you can see what everyone in your organization is working on at any time. What I find so interesting is, here's the wealthiest young guy in the world and he could just be a bum. His pre-IPO wealth was estimated at \$4 billion. But he's choosing to live a Spartan existence and says that, more than anything else, all his money bought him freedom. If you talk to a lot of ambitious, entrepreneurial types, they'll tell you their wealth gave them the freedom to pursue what they wanted to do without having to compromise. They still work just as hard after they make their fortunes, but the difference is now they call all the shots and do what they really want to do in life. Moskovitz's whole goal is to change the world. He already did it once with Facebook. At 27, we'll see what he gets to do in the future!

7/12/12

10:00AM

45Min.

THE NEAL BOORTZ SHOW: SeaWorld Orlando had a trainer killed in 2010. The Orca grabbed her and pulled her underwater and she drowned. OSHA has come in and investigated. How long have they been doing these shows all over the US? I only know of one time that someone died. OSHA has to protect people at all cost. Now at SeaWorld, trainers are not allowed to have any physical contact with the whale during a show unless there is a barrier. They cannot drop a squid into its mouth, can't ride on its back, can't launch of the whale's nose. There goes the Shammue show at SeaWorld. They can throw a beach ball. You can watch a whale jump out of the water...What about taxi drivers? We have lost more taxi drivers than whale trainers. Well we need to a barrier in the car then. Or what about convenience store clerks?

7/16/12

6:00PM

2Hrs.

THE ERICK ERICKSON SHOW: Last Friday Obama said if you were successful in business you didn't do it yourself, government helped you get there. Everyone has been playing the clip – Erick wants you to hear the whole thing in context. It's horrifying. The full context of Obama's statement – "if you've been successful you got there with a little help..." His comments were Marxist. Obama believes everything is a product of government. Erick asks if Obama is a product of government or a product of who he associates with. Growth doesn't come from a social class it comes from a group of individuals motivated by profit. What gave rise to the middle class? It started in Anglo-Saxon communities – in England. What happened there? It was what our American Revolution was about. The Glorious Revolution of 1688 – William and Mary came along – parliament over the crown and the private property rights of the Magna Carta now belonged to everybody. The private property right is what created the middle class. Obama is clueless about that. He thinks your success belongs to the government. People aren't successful because of government; they are successful in SPITE of government!

ISSUE & DESCRIPTION**DATE****TIME****LENGTH**

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EMPLOYMENT / BUSINESS ISSUES:

7/18/12

9:30AM

1Hr.

THE NEAL BOORTZ SHOW: Letter to Obama on Small Business - We HIRED the government to build those things for us, just as we hire contractors to build our business locations and to design and manufacture the equipment we will use in the course of our businesses. We created this government – the government did not create us – and we contract with this government to do things for us on a grand scale because we recognize the inefficiencies of trying to do those things for ourselves. Government is just another contractor we hire to get our private business done.

7/19/12

2:38PM

7Min.

THE CLARK HOWARD SHOW: A new list of the best places for business and careers from Forbes is heavy with cities in states that have low tax environments to stimulate small business growth. We are at an unusual inflection point in U.S. history. Take a map of the U.S. and start at the Canadian border in North Dakota. Then take your finger and draw a line coming down through the heart of the country to Texas. A lot of those jurisdictions your finger ran over have very little unemployment and there are actually high-paying jobs that go unfilled. When it comes to looking at individual cities, Forbes reports the single best place to get a job or start a business is Provo, Utah. It has the perfect combo of educational facilities, an economy that supports startups, and other growth opportunities going forward. In second place, you have Raleigh, N.C. It has universities, Research Triangle park, a well-educated workforce, and an affordable cost of living that is roughly 20% less than the national average. Meanwhile, the state of Texas has 5 places on the Forbes list. The reality is this: Jobs migrate to states that are friendly to capitalism, while they migrate away from places where it is hard to do business.

7/24/12

8:00PM

2Hrs.

THE ADAM GOLDFEIN SHOW: In a business, a hard working successful employee is rewarded. Take the example of sales. If an employee makes a large sum of money for the company, they will be rewarded with bonuses and raises. They will receive part of the money they earned back. If an employee makes no sales, they will be fired. This system benefits both the employee and the business, as it aligns their interests and makes them work together toward a common goal. The benefits structure in the U.S., a system intended to help the poor at their most trying times, is also an incentive program for failure. It was intended as a pillow, but has become a crutch. It has gotten to the point where people will refuse extra income, because it does not offset the benefits that they would lose. This system has the perverse effect of shackling people in poverty, because the jump in income required to get them functioning independently is usually too great to occur all at once. According to a CBO report, the bottom 20% of earners received 40% of total transfer payments from the government (average \$23,000 per household in 2009). Comparatively, they paid 0.3% of all federal taxes. No matter what the intentions, the cornucopia of rewards has a vast array of side effects, which are just starting to manifest.

ISSUE & DESCRIPTIONDATETIMELENGTH

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EMPLOYMENT / BUSINESS ISSUES:

7/25/12

2:37PM

9Min.

THE CLARK HOWARD SHOW: Imagine going from working in maintenance at a hospital moving furniture to a highly paid nursing position. More employers are "upskilling" their employees by paying for their education so they can further their careers right on the job. Here we are in the midst of ugly unemployment numbers. There are an estimated 3 million jobs in America that employers can't find people with the right skill set to fill. They can't play the match game effectively. But a couple of organizations have taken this on as their own responsibility. One is Cincinnati Children's Hospital. They have a program where good employees become eligible for upskilling after they show good character and work history. Others kinds of people who've been upskilled elsewhere include cafeteria workers, housekeepers, clerks, and lower level technicians. Meanwhile, Amazon has a program called Career Choice for some of their employees. If you are working in a warehouse, they will reimburse up to 95% of your tuition for a variety of matriculating fields. Of course, no good deed goes unpunished. Amazon has been criticized for the program's \$8,000 cap for coursework. But hey, it's a start.

7/25/12

8:00PM

2Hrs.

THE ADAM GOLDFEIN SHOW: Incentives have a powerful effect on effort and productivity. If your employer offered a bonus for increasing your sales over the month, would you work harder? People tend to try and do what is in their best interest, and nowhere is this phenomenon more pronounced than the realm of economics. The very concept of work relies on a value for effort system. The harder you work, the more difficult your skill, the greater your product, the more you are compensated. Whether it manifest in the form of hourly wages (the longer you work the more you make) or the form of high paid professions (the harder your skill is to master, the more you make) this value system is paramount to all economic systems. As this truth is applied to a system of taxation and governance, unexpected consequences often arise.

7/26/12

1:08PM

6Min.

THE CLARK HOWARD SHOW: A new study shows what employees may really be doing when they're working from home. Wakefield Research did a survey of 1,013 American office workers who were asked to be candid about what their telecommuting days are like. Here are the results: 43 percent said they watch TV or a movie; 35 percent do household chores; 28 percent cook dinner; 26 percent say they take naps; 24 percent say they have an adult beverage; 20 percent play video games; Half of those surveyed say their boss frowns upon working at home. We all know of bosses who are control freaks and forbid working at home because they think an employee won't be productive unless they're being watched. Those bosses will just use this study as ammo to further their viewpoint. But the real test is, how good of a job do you getting your work done? The reality is there are so many distractions in the office. It may not be TV, but you have people talking, going for a break, getting a soft drink, etc. If somebody who works for you gets the job done, who cares how they arrange their day? The real issue is the results. Crummy employees will be crummy at the office or at home. You know the people who are the good workers.

WSB-AM & WSBF-FM ISSUES & PROGRAMS – 3rd Qtr. 2012

9/30/12

ISSUE & DESCRIPTION

DATE

TIME

LENGTH

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EMPLOYMENT / BUSINESS ISSUES:

7/26/12

2:36PM

6Min.

THE CLARK HOWARD SHOW: People looking for work right now are having a terrible time and it's been particularly brutal for this year's college graduating class. So how should you be looking for a job? My daughter has graduated and as she starts looking for a job, she's been talking about looking on websites. I told her not to waste her time with that approach. Her first impulse was an understandable one; most people think you look and apply online. But finding a job, even in our electronic era, is like a flashback to 50 years ago. Back in 1962, people found jobs through word of mouth, relying on friends, relatives, and work colleagues to help them network. The beauty of networking is that most jobs are filled by hirers who are likely to bring in someone they know or know of for an interview. A friend of friend, a colleague of colleague. People think that networking is passé. No way. Today as the Great Recession marches on and as headline unemployment sits above 8%, the reality is that getting in the door is what counts.

7/30/12

9:30AM

1Hr.

THE NEAL BOORTZ SHOW: Dan Cathy the president of Chick-fil-a said he supports the traditional family. He didn't say anything that Obama hasn't said. Obama "evolved" when he got into an election crunch. I have no problem with gays and lesbians...Kiss whatever you want in private. I do not believe the gay lifestyle is a choice. I do not see how a gay couple living next to me has any effect on my life. People should be able to do anything they want to do so long as it doesn't interfere with my life. Now all these mayors are turning away Chick-fil-a from their cities. Every one of these cities is a sanctuary city. So they will welcome illegals but refuse a Christian business. You are allowing your gay gestapo to destroy a Christian business because they have principles you do not agree with. Just watch your good will disappear.

7/30/12

1:08PM

6Min.

THE CLARK HOWARD SHOW: More and more employers are getting wise to the wisdom of vacations. The San Francisco Chronicle reports many Silicon Valley employers are offering unlimited paid vacations to keep and attract top-flight talent. Companies like Netflix, Zynga, Xobni, SigFig, Hotel Tonight, and others are doing it. One company called Evernote even offers \$1,000 if you'll take a week off from work! One problem with the model of unlimited paid vacation is that people don't use it. They think their employer will notice that they're not needed while they're away and fire them. That's a natural fear and not an entirely irrational one given the tough economy. But the truth is that over time you create value based on what you can produce for your employer. Time off that refreshes you makes you better. Many people's efficiency goes down if they work hard week after week and it never feels like there's been a break. So listen up, employers. It is in your self-interest to make sure employees can hit the reset button. If you don't give them some downtime, if you work them to death, you won't get the effort and loyalty you really want.

ISSUE & DESCRIPTIONDATETIMELENGTH

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EMPLOYMENT / BUSINESS ISSUES:

8/9/12

2:37PM

6Min.

THE CLARK HOWARD SHOW: Would you date someone who is unemployed? Traditional gender roles play a bigger part in answering this question than you might think. Seventy-five percent of women who were asked said they would be unlikely to date a jobless man. Yet when men were asked, less than 20% had the same response. Meanwhile, 4% percent of women unequivocally said a man's employment status makes no difference to them. So men largely don't care, while women do! This thing we've had with U6, what FOX News calls the "real unemployment" number, is that the underlying rate of unemployment is really high. I do believe that will improve. We will have a bump in the road through the election to be sure, because nobody's going to get their act together before then. But eventually, both parties will have to, in some way, have some form of accommodation after messing things up so badly. I've talked before about how individuals are sitting on trillions of dollars in their savings accounts and CDs. We have to find a way to reinvigorate American capitalism so all that money can be put into play. And if you're despondent -- or dateless -- don't worry, the jobs will come back too.

8/13/12

8:00PM

2Hrs.

THE ADAM GOLDFEIN SHOW: Last Wednesday, August 1, the U.S. Postal Service defaulted on a \$5.5 billion dollar payment for future retiree health benefits. They predict in their Quarter II Financial Report that they will also not be able to pay the required \$5.6 billion in prefunding payment for retiree health benefits due by September 30, 2012. The Postal Service is also required to pay approximately \$1.3 billion to the Department of Labor for workers' compensation, in addition to normal operating expenses. On top of all this, the Postal Service's Integrated Financial Plan for 2012 anticipates a reduction in mail revenues of about \$1.7 billion compared to 2011. In the first quarter of 2012 (Q1 FY 2012), the Postal Service took in \$16.227 billion in gross revenue in three months, ending in March. Its operating expenses, including wages, transportation, retiree health benefits and other employee benefits, totaled \$19.364 billion. This results in a shortfall of \$3.137 billion for operations in the first three months of 2012 alone. In the first quarter 2012, the retiree health benefits paid were \$3.712 billion. The Postal Service is legally required since 2006 under the Postal Accountability and Enhancement Act to pay all future benefits to employees in an upfront payment system. So pension funds and retirement benefits must be paid for current employees in order to prevent delinquencies and accrue interest. The prefunding schedule is spread out over 10 years, with the total commitment of \$33.9 billion originally due by 2016. Several actions have been taken by Congress to push back the due dates of payments, with the most recent one being the Consolidated Appropriations Act (2012) changing the due date of the \$5.5 billion originally due September 30, 2011 to August 1, 2012. Congress did not act to push the date back further, resulting in the default.

WSB-AM & WSBF-FM ISSUES & PROGRAMS – 3rd Qtr. 2012

9/30/12

ISSUE & DESCRIPTION

DATE

TIME

LENGTH

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EMPLOYMENT / BUSINESS ISSUES:

8/15/12

8:00PM

2Hrs.

THE ADAM GOLDFEIN SHOW: Americans are busy. Longer work weeks don't begin to cover it; according to a 2006 Lexmark International study, 92% of respondents said they make or take work related communications outside of the office, including during vacations. Email and electronic communication keeps us at work at all hours, with 62% of at-work email users checking work email over the weekend, according to an AOL 2009 survey. Over 50% also check their emails on vacation. On top of that, only 38% of U.S. employees are taking all of their earned vacation days, with the average utilization being 14 out of 18 days. Americans are also working harder in the office, partly due to the recession. In 2010, 39% of U.S. workers reported doing the work of two people according to a TNS Research study. According to a 2009 study by the Society for Human Resource Management, 70% of employees work beyond scheduled time and on weekends. Still, in July, 2012, the average work week in the U.S. was 34.5 hours, meaning that the average American is a part time employee. Employees that work part-time because they cannot find full-time work pulls this number down, but that only accounts for 8.2 million American workers out of 133 million non-farm jobs. However, even 35 hours per week is high when compared to other nations such as Germany, which works an average of 27 hours per week.

8/20/12

11:00AM

45Min.

THE NEAL BOORTZ SHOW: Audit of Detroit Water and Sewage Department. They are in debt to their eyeballs. Prices are going up and their services are inefficient. They have 2 times the number of employees per gallon of water pumped compared to other cities. The audit said they need to trim 80% of their workforce. There are 257 different job descriptions. The unions are blocking it. John Wheel is the president of the union. He is telling the press they need more workers. One of the jobs is a horse shoe'er. They have no horses or horseshoes. The union is protecting him.

8/22/12

6:00PM

30Min.

THE ERICK ERICKSON SHOW: Uber is coming to town! www.uber.com. "It's everyone's private driver" and it uses a smartphone app to call a driver for you and it handles the transaction so cash or credit doesn't have to exchange hands. Public transportation services are lobbying to shut Uber down by forcing them to charge 5x the price of a cab. Government isn't business friendly, it's big business friendly. Will Uber have this problem in Atlanta, which calls itself "business friendly"?

ISSUE & DESCRIPTION**DATE****TIME****LENGTH**

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EMPLOYMENT / BUSINESS ISSUES:

8/23/12

2:08PM

7Min.

THE CLARK HOWARD SHOW: Small independent restaurateurs should explore simple loyalty programs to drive repeat business in a slowing economy. The sit down restaurant industry has suffered more than most any other over the last 5 years. They've been beaten to death by the rough economy. When you have somewhere around 15% of the population unemployed, underemployed or having given up looking for work, one of the first things to get cut is how much you eat out. I've heard from plenty of people who have gone from dining out three times a week to twice a month. So the herd has been culled. You would think the surviving restaurants would be fine. But they're really just holding on by their fingernails. If you're a restaurant owner, you'll want to be careful with the one-shot deals like Groupon does. I don't think they build loyalty. They just attract cheapos like me who want to hopscotch from place to place. If I were you, and you're an independent restaurateur, I would have a simplified loyalty program. Maybe something like every third visit gets a free entrée or every fourth visit gets a free dessert. Something to create a pattern of reward. Keep it simple and keep it clean, where the customer knows multiple visits will get them savings, not a one-shot deal.

8/29/12

2:36PM

7Min.

THE CLARK HOWARD SHOW: Gift registries for college kids are becoming a big business. But rather than buying your kid accessories for a dorm or apartment, I think you should be focusing on helping them decide what level of debt is reasonable for education. With these gift registries, students get to list the particular sheet set, towels, accessories, TVs, they want. And then they basically do a begathon among friends and relatives! Student loan debt can follow you through a lifetime. I was just talking to somebody who was looking for a second job because of \$40,000 in student loan debt. And that's considered a middle-of-the-road kind of debt level with student loans! Thinking through how to do college is so key. Parents, your duty is not to pay unless you can afford it. Rather, it is to help your teen be realistic about what is a reasonable expense and to not turn their nose up at a community college or a commuter college.

8/30/12

2:36PM

6Min.

THE CLARK HOWARD SHOW: We all know that dating sites have changed the dynamics of how people meet and match up. But now online dating is going mobile and it's big business. The Washington Post says more people are meeting and matching up from apps on smart phones than online dating on a computer. The expectation is that the mobile dating market will go up over 200% in the next few years. As of last year, it surpassed traditional online dating in terms of volume and frequency. The interesting thing is most of the mobile dating apps are freemium business models. You get a no-frills version for free as a teaser to try to get you to buy the full-featured app. Think about it: You could be out and about on Saturday night, looking for somebody who wants to go catch a bite to eat or a movie. At random, on the spot, instantly, you can find somebody nearby for that. I have to wonder how safe it is, though!

ISSUE & DESCRIPTION**DATE****TIME****LENGTH**

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EMPLOYMENT / BUSINESS ISSUES:

9/10/12

1:08PM

7Min.

THE CLARK HOWARD SHOW: Many employers are reducing benefits and require employees to pick up more of the tab. But what long-term impact does that have on their business? The number of employers that expect you to pay 100% for benefits like long-term care, life insurance, dental care, and more is up by a third over the last 7 years. It may not be news to you that employers are not offering generous benefits as they did 6 or 7 years ago. But the problem is the more you tell employees that you're just renting them for a minute, the less and less loyalty you get from them. When the job market does recover, turnover will be a real issue. Unfortunately, turnover can hurt business more than anything else that goes on in your four walls. Be careful how much you take advantage of your employees!

9/18/12

2:07PM

8Min.

THE CLARK HOWARD SHOW: Small business confidence trends neatly with the sale of work trucks, according to a new oddball kind of index from Bloomberg. Small businesses often use work trucks and vans, so the direct correlation is not surprising. But the troubling thing is that, starting in May, small business confidence trended down right along with the sale of work trucks. We're entering an era of uncertainty that makes capitalists afraid to invest. You have big companies sitting on roughly 2,000 billion dollars by most conservative estimates. They're worried about the fiscal cliff, debt downgrades of the U.S., and the upcoming election. In another sign of the times, FedEx independently corroborates the uncertainty. They've just issued what's called negative guidance. Their revenue is great, but looking forward, they see that shipments are declining and more people are degrading shipment quality by selecting the cheapest possible shipping options.

9/19/12

10:00AM

1Hr. 30min.

THE NEAL BOORTZ SHOW: Jobs are created in the private sector. It's not even the president's job to create federal jobs. Nowhere in the constitution does it say it's his job. His function is to regulate commerce between the states and foreign nations, defense, inter-state courts, and protecting rights. Need a debate with only businessmen. It would be carnage. Business men are sitting on piles of money and waiting for Obama to be ousted. If Obama is reelected they will take their money and go to another country where they can freely grow their business. The only entity in this country that creates wealth is the individual employees that work for the companies. These people take their brain power and muscle power putting it to work and creating wealth.

WSB-AM & WSB-FM ISSUES & PROGRAMS – 3rd Qtr. 2012

9/30/12

ISSUE & DESCRIPTION

DATE

TIME

LENGTH

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EMPLOYMENT / BUSINESS ISSUES:

9/20/12

1:35PM

7Min.

THE CLARK HOWARD SHOW: There are more than 12 million people actively looking for work at a time when more than 3 million jobs are going unfilled across the country. Though that's still only one job for every three job seekers, the real problem is there's a disconnect between skill sets and job openings. Many of the job openings that are going unfilled require you to go back to school to get more education. Or they may be in fields you have no interest in whatsoever. Having said that, here's a partial list of the kinds of jobs that are available, along with average starting salary: Petroleum engineers start at \$85,000; Senior landsmen start at \$55,000; Software engineers start at \$60,000; Electrical engineers start at \$60,000; Mechanical engineers start at \$55,000; Software developers start at \$55,000; Financial analysts start at \$50,000; Communication coordinators start at \$35,000; Marketing coordinators start at \$35,000; and Certified public accountants start at \$45,000. Continuing education is core to our future as a nation. You've got to morph yourself over time to fit the job market as it changes over time. That's key to our future -- now and tomorrow.

9/21/12

1:38PM

6Min.

THE CLARK HOWARD SHOW: When Yamile Jackson gave birth to her son Zachary prematurely at 26 weeks, she wished there were a way she could cradle her baby while he was in the neonatal intensive care unit. So she invented a pair of fake arms with her scent on them! The Houston Chronicle reports Yamile, who works as an industrial engineer, developed a polyester sleeve filled with plastic pellets and covered with fabric that has the scent of the preemie's parents. The device is now available in 32 countries and is called the Zaky in honor of her son. So often in life, people say, 'Well, there ought to be a way...' or 'Why haven't they thought of this...' But who is "they?" There is no "they." There's just you and me. We all have the power to see things that aren't working and to make them work. Think about that. If you're underemployed or unemployed, you probably see things every day that need improvement, things that can be done better. Is there a business idea there for you like there was for Yamile?

9/25/12

9:00AM

45Min.

THE NEAL BOORTZ SHOW: Marta is a disaster. I rode one of the first Marta trains. I've been through all the trouble with Marta. Now KPMG has done an audit of Marta. They have a \$33 million operating budget deficit. They are spending \$50 million over the national average for employee benefits. If they would just bring their cost in line with national average their deficit would be erased. Instead they are saying they will have to cut service. They could even outsource to private companies to clean the trains. Or fire people who don't show up to work that cost \$11 million a year. They can't fire them because they are Union.

WSB-AM & WSBF-FM ISSUES & PROGRAMS – 3rd Qtr. 2012

9/30/12

ISSUE & DESCRIPTION

DATE

TIME

LENGTH

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WOMEN / MINORITY ISSUES:

THE ADAM GOLDFEIN SHOW: In 2010, 41.4% of American women were the primary breadwinners for their families. When considering only married American women over 30, the number drops to 22%, which is still much higher than the 4% in 1970. Opportunity-cost effects are causing more women with higher education, and therefore higher earning potential, to choose employment over staying at home with kids. Across several countries, women with more education are more likely to be employed, according to the Bureau of Labor Statistics. This trend has been inching upward for decades, and it raises the question: what is this doing to family dynamics? The gender-role-reversal becomes pronounced when the couple has children. Only 22% of childless wife breadwinners felt a negative impact on their marriages, compared to 36% of wife breadwinners with children, according to a Daily Worth poll. This is the point where many women forgo their careers and choose to be the primary child caregiver. However, more and more often the woman's higher earning power leads the man to adopt this role. Of fathers with working wives and children under 5, 20% of the dads were primary caregivers in 2010.

8/17/12

8:30AM

1Hr.

THE NEAL BOORTZ SHOW: Erick Erickson fills in for Neal. Is the ASO racist? Did the Atlanta Symphony ban two Cobb high school choruses for being too white? In an official statement, the Cobb County school system says the Lassiter and Walton high school choruses weren't "diverse enough" to perform with the ASO. Instead, only small groups of Walton and Lassiter students were to be allowed onstage, while the Atlanta-based Grady High School chorus was also invited to participate. Both Walton and Lassiter declined. Let the ASO go broke, for all Erick cares! The social justice believing leader of the ASO is going to deprive white kids from two schools to sing with the ASO because they aren't diverse enough.

8/19/12

6:05AM

25Min.

8/20/12

12:05AM

25Min.

PERSPECTIVES: Each year the Clean Air Campaign encourages Georgians to take advantage of Georgia TeleWork week, an event whose main aim is to enlighten people on the success of telework programs created by employers in the state of Georgia. The Georgia Telework Summit that also coincides with the event is held on August 22 during Georgia Telework Week. The Georgia Telework Summit also serves as a platform for employers to learn how telework can bring tremendous growth to the Georgia economy and help cut cost of living and commuting overall for residents. The number of teleworkers in metro Atlanta and the whole of Georgia can be increased from the current 600,000 to about 845,000 if employers agree to establish telework programs for them. Over \$2.7B worth of productivity is lost every year in Atlanta due to traffic because of the high number of commuters. Research has shown that teleworkers are 20% more productive than office-based workers. If the number of telework eligible people in Georgia embraced teleworking, commuter air pollution could be decreased by almost 50%. The second part of the show featured the pastor of New Zion Baptist Church and a discussion of the Inaugural 1000 Women in White Symposium, a day of empowerment for women from all walks of life on August 25th. The event brought together women from many disciplines for a day of study and empowerment. Listeners wanting more information can contact our host, Condace Pressley at condace.pressley@coxinc.com.

WSB-AM & WSBF-FM ISSUES & PROGRAMS – 3rd Qtr. 2012

9/30/12

ISSUE & DESCRIPTION

DATE

TIME

LENGTH

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WOMEN / MINORITY ISSUES:

| | |
|--|---------------------------------------|
| <p>THE CLARK HOWARD SHOW: I have some disturbing news where women are definitely not living life equal to men. Women tend to live five years live longer than men on average. Yet they save far more less money for retirement than men, and they tend to invest too conservatively. When you just save money, rather than investing it, inflation will ravage your savings over time. Then you factor in that women who have children tend to be in and out of workforce, so they have less time to save. It all adds up to a perfect storm that's facing women. How do you take that as a woman and use it as knowledge to have a better future? Save more money when you are working. Consider investing, not just saving. In the short term, yes, your portfolio can take some significant hits. But in the long run, there's hope for great returns on your dough. Keep it simple. Investing doesn't have to be complicated. With the target-retirement funds I recommend in my investment guide, you select the year that's closest to your expected date of retirement and pop your money in. Then the fund's manager allocates it for you. No mess, no fuss on your part. When you're young, they have you heavily in stocks. Then as you age, you get less and less stocks and more bonds. Work at least part-time past the age when you'd hoped to retire. If you are physically able and planned to stop working in your 60s but don't have a lot saved, consider working as long you're healthy.</p> | <p>9/14/12 1:07PM 9Min.</p> |
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LEGEND FOR PSA LOGS

PKCABCD = ISCI CODE

THE 1ST POSITION = PSA

THE 2ND POSITION =STATION

THE 3RD POSITION = TOPIC

H=HEALTH

C=CIVIC

E=EDUCATIONAL

K=CULTURAL

O=OTHER

THE 4TH POSITION= MINORITY OR NON-MINORITY STATUS

A=ALL MINORITY MEN

B=ALL MINORITY WOMEN

C=ALL NON-MINORITY WOMEN

D=ALL NON-MINORITY MEN

EXAMPLE: THE ABOVE ISCI CODE WOULD READ

PSA=KISS-CIVIC-ALL MINORITY AND NON-MINORITY INCLUDED

PSA'S ARE RUN OVERNIGHT UNLESS OTHERWISE NOTED

All Regular Spots

WSB-AM

Contracts # From 605382 To 605382
As of Tuesday, Jul 31 2012

| ISCI | Product | Air Date | Air Time | Advertiser | Media # | Station | Spot | Len |
|---------|--------------------------------|------------|------------|------------|---------|---------|------|-----|
| PACABCD | AMERICAN LEGION | 07/01/2012 | 4:19:03AM | PSA (A) | P236 | WSB-AM | 1 | 60 |
| PACABCD | AMERICAN LEGION | 07/06/2012 | 4:20:20AM | PSA (A) | P236 | WSB-AM | 1 | 60 |
| PACABCD | AMERICAN LEGION | 07/08/2012 | 3:04:17AM | PSA (A) | P236 | WSB-AM | 1 | 60 |
| PACABCD | AMERICAN LEGION | 07/16/2012 | 2:51:42AM | PSA (A) | P236 | WSB-AM | 1 | 60 |
| PACABCD | AMERICAN LEGION | 07/28/2012 | 3:27:13AM | PSA (A) | P236 | WSB-AM | 1 | 60 |
| PACABCD | Total AMERICAN LEGION | | | | | | 5 | |
| PACABCD | BIG BROTHERS BIG SISTERS | 07/01/2012 | 3:18:56AM | PSA (A) | P226 | WSB-AM | 1 | 60 |
| PACABCD | BIG BROTHERS BIG SISTERS | 07/07/2012 | 3:58:36AM | PSA (A) | P226 | WSB-AM | 1 | 60 |
| PACABCD | BIG BROTHERS BIG SISTERS | 07/15/2012 | 3:04:42AM | PSA (A) | P226 | WSB-AM | 1 | 60 |
| PACABCD | BIG BROTHERS BIG SISTERS | 07/22/2012 | 4:48:14AM | PSA (A) | P226 | WSB-AM | 1 | 60 |
| PACABCD | BIG BROTHERS BIG SISTERS | 07/30/2012 | 4:02:40AM | PSA (A) | P226 | WSB-AM | 1 | 60 |
| PACABCD | Total BIG BROTHERS BIG SISTERS | | | | | | 5 | |
| PACABCD | CBN-COMM BLUEPRINT NTWK | 07/05/2012 | 1:54:41AM | PSA (A) | P291 | WSB-AM | 1 | 30 |
| PACABCD | CBN-COMM BLUEPRINT NTWK | 07/22/2012 | 3:05:04AM | PSA (A) | P291 | WSB-AM | 1 | 30 |
| PACABCD | CBN-COMM BLUEPRINT NTWK | 07/29/2012 | 3:18:27AM | PSA (A) | P291 | WSB-AM | 1 | 30 |
| PACABCD | Total CBN-COMM BLUEPRINT NTWK | | | | | | 3 | |
| PACABCD | DEPT OF TREASURY | 07/08/2012 | 12:16:30AM | PSA (A) | P257 | WSB-AM | 1 | 30 |
| PACABCD | DEPT OF TREASURY | 07/15/2012 | 2:31:54AM | PSA (A) | P257 | WSB-AM | 1 | 30 |
| PACABCD | DEPT OF TREASURY | 07/23/2012 | 4:22:07AM | PSA (A) | P257 | WSB-AM | 1 | 30 |
| PACABCD | DEPT OF TREASURY | 07/30/2012 | 3:34:20AM | PSA (A) | P257 | WSB-AM | 1 | 30 |
| PACABCD | Total DEPT OF TREASURY | | | | | | 4 | |
| PACABCD | DUNWOODY AMNESTY | 07/08/2012 | 1:17:39AM | PSA (A) | P263 | WSB-AM | 1 | 30 |
| PACABCD | DUNWOODY AMNESTY | 07/15/2012 | 3:17:35AM | PSA (A) | P263 | WSB-AM | 1 | 30 |
| PACABCD | DUNWOODY AMNESTY | 07/24/2012 | 4:20:19AM | PSA (A) | P263 | WSB-AM | 1 | 30 |
| PACABCD | DUNWOODY AMNESTY | 07/30/2012 | 4:50:00AM | PSA (A) | P263 | WSB-AM | 1 | 30 |
| PACABCD | Total DUNWOODY AMNESTY | | | | | | 4 | |
| PACABCD | ESGR | 07/08/2012 | 12:45:43AM | PSA (A) | P259 | WSB-AM | 1 | 30 |
| PACABCD | ESGR | 07/15/2012 | 3:16:04AM | PSA (A) | P259 | WSB-AM | 1 | 30 |
| PACABCD | ESGR | 07/30/2012 | 4:21:30AM | PSA (A) | P259 | WSB-AM | 1 | 30 |
| PACABCD | Total ESGR | | | | | | 3 | |
| PACABCD | FINANCIAL LITERACY | 07/01/2012 | 4:46:18AM | PSA (A) | P205 | WSB-AM | 1 | 60 |

All Regular Spots

WSB-AM

Contracts # From 605382 To 605382
As of Tuesday, Jul 31 2012

| ISCI | Product | Air Date | Air Time | Advertiser | Media # | Station | Spot | Len |
|-------------|-------------------------------|------------|------------|------------|---------|---------|------|-----|
| PACABCD | FINANCIAL LITERACY | 07/08/2012 | 4:45:05AM | PSA (A) | P205 | WSB-AM | 1 | 60 |
| PACABCD | FINANCIAL LITERACY | 07/22/2012 | 1:04:44AM | PSA (A) | P205 | WSB-AM | 1 | 60 |
| PACABCD | FINANCIAL LITERACY | 07/29/2012 | 1:03:52AM | PSA (A) | P205 | WSB-AM | 1 | 60 |
| PACABCD | Total FINANCIAL LITERACY | | | | | | 4 | |
| PACABCD | HOMELAND SECURITY | 07/15/2012 | 1:58:27AM | PSA (A) | P255 | WSB-AM | 1 | 30 |
| PACABCD | HOMELAND SECURITY | 07/23/2012 | 4:02:52AM | PSA (A) | P255 | WSB-AM | 1 | 30 |
| PACABCD | HOMELAND SECURITY | 07/30/2012 | 2:33:50AM | PSA (A) | P255 | WSB-AM | 1 | 30 |
| PACABCD | Total HOMELAND SECURITY | | | | | | 3 | |
| PACABCD | MARINES | 07/03/2012 | 2:56:41AM | PSA (A) | P276 | WSB-AM | 1 | 30 |
| PACABCD | MARINES | 07/08/2012 | 3:45:55AM | PSA (A) | P276 | WSB-AM | 1 | 30 |
| PACABCD | MARINES | 07/16/2012 | 3:53:00AM | PSA (A) | P276 | WSB-AM | 1 | 30 |
| PACABCD | MARINES | 07/29/2012 | 1:18:31AM | PSA (A) | P276 | WSB-AM | 1 | 30 |
| PACABCD | Total MARINES | | | | | | 4 | |
| PACABCD | PVA-FAMILY | 07/01/2012 | 3:19:55AM | PSA (A) | P227 | WSB-AM | 1 | 60 |
| PACABCD | PVA-FAMILY | 07/06/2012 | 12:32:10AM | PSA (A) | P227 | WSB-AM | 1 | 60 |
| PACABCD | PVA-FAMILY | 07/07/2012 | 4:03:45AM | PSA (A) | P227 | WSB-AM | 1 | 60 |
| PACABCD | PVA-FAMILY | 07/15/2012 | 3:46:52AM | PSA (A) | P227 | WSB-AM | 1 | 60 |
| PACABCD | PVA-FAMILY | 07/24/2012 | 12:15:41AM | PSA (A) | P227 | WSB-AM | 1 | 60 |
| PACABCD | PVA-FAMILY | 07/30/2012 | 4:32:50AM | PSA (A) | P227 | WSB-AM | 1 | 60 |
| PACABCD | Total PVA-FAMILY | | | | | | 6 | |
| PACABCD | WOUNDED WARRIOR PROJECT | 07/08/2012 | 4:15:44AM | PSA (A) | P283 | WSB-AM | 1 | 30 |
| PACABCD | WOUNDED WARRIOR PROJECT | 07/29/2012 | 2:03:25AM | PSA (A) | P283 | WSB-AM | 1 | 30 |
| PACABCD | Total WOUNDED WARRIOR PROJECT | | | | | | 2 | |
| PACABCD | | | | | | | 43 | |
| PACAD | SELECTIVE SERVICE | 07/04/2012 | 12:47:24AM | PSA (A) | P284 | WSB-AM | 1 | 30 |
| PACAD | SELECTIVE SERVICE | 07/08/2012 | 4:16:14AM | PSA (A) | P284 | WSB-AM | 1 | 30 |
| PACAD | SELECTIVE SERVICE | 07/22/2012 | 1:32:04AM | PSA (A) | P284 | WSB-AM | 1 | 30 |
| PACAD | Total SELECTIVE SERVICE | | | | | | 3 | |
| Total PACAD | | | | | | | 3 | |

All Regular Spots

WSB-AM

Contracts # From 605382 To 605382
As of Tuesday, Jul 31 2012

| ISCI | Product | Air Date | Air Time | Advertiser | Media # | Station | Spot | Len |
|---------------|-------------------------------|------------|------------|------------|---------|---------|------|-----|
| PAEABCD | DROPOUT PREVENTION | 07/15/2012 | 12:04:57AM | PSA (A) | P250 | WSB-AM | 1 | 30 |
| PAEABCD | DROPOUT PREVENTION | 07/22/2012 | 4:03:47AM | PSA (A) | P250 | WSB-AM | 1 | 30 |
| PAEABCD | DROPOUT PREVENTION | 07/29/2012 | 4:47:27AM | PSA (A) | P250 | WSB-AM | 1 | 30 |
| PAEABCD | Total DROPOUT PREVENTION | | | | | | 3 | |
| PAEABCD | MAKING HOMES AFFORDABLE | 07/01/2012 | 4:31:59AM | PSA (A) | P203 | WSB-AM | 1 | 60 |
| PAEABCD | MAKING HOMES AFFORDABLE | 07/08/2012 | 3:46:25AM | PSA (A) | P203 | WSB-AM | 1 | 60 |
| PAEABCD | MAKING HOMES AFFORDABLE | 07/16/2012 | 3:49:26AM | PSA (A) | P203 | WSB-AM | 1 | 60 |
| PAEABCD | MAKING HOMES AFFORDABLE | 07/29/2012 | 12:31:13AM | PSA (A) | P203 | WSB-AM | 1 | 60 |
| PAEABCD | Total MAKING HOMES AFFORDABLE | | | | | | 4 | |
| PAEABCD | POPULATION CONNECTION | 07/01/2012 | 2:46:25AM | PSA (A) | P225 | WSB-AM | 1 | 60 |
| PAEABCD | POPULATION CONNECTION | 07/04/2012 | 4:53:31AM | PSA (A) | P225 | WSB-AM | 1 | 60 |
| PAEABCD | POPULATION CONNECTION | 07/07/2012 | 3:32:12AM | PSA (A) | P225 | WSB-AM | 1 | 60 |
| PAEABCD | POPULATION CONNECTION | 07/15/2012 | 3:03:43AM | PSA (A) | P225 | WSB-AM | 1 | 60 |
| PAEABCD | POPULATION CONNECTION | 07/22/2012 | 4:31:30AM | PSA (A) | P225 | WSB-AM | 1 | 60 |
| PAEABCD | POPULATION CONNECTION | 07/30/2012 | 2:48:00AM | PSA (A) | P225 | WSB-AM | 1 | 60 |
| PAEABCD | Total POPULATION CONNECTION | | | | | | 6 | |
| Total PAEABCD | | | | | | | 13 | |
| PAHAB | MOFFITT CANCER CENTER | 07/01/2012 | 2:03:53AM | PSA (A) | P224 | WSB-AM | 1 | 60 |
| PAHAB | MOFFITT CANCER CENTER | 07/15/2012 | 2:47:42AM | PSA (A) | P224 | WSB-AM | 1 | 60 |
| PAHAB | MOFFITT CANCER CENTER | 07/22/2012 | 4:18:37AM | PSA (A) | P224 | WSB-AM | 1 | 60 |
| PAHAB | MOFFITT CANCER CENTER | 07/29/2012 | 4:31:19AM | PSA (A) | P224 | WSB-AM | 1 | 60 |
| PAHAB | Total MOFFITT CANCER CENTER | | | | | | 4 | |
| Total PAHAB | | | | | | | 4 | |
| PAHABCD | AAN-DIABETIC NERVE PAIN | 07/04/2012 | 4:04:03AM | PSA (A) | P287 | WSB-AM | 1 | 30 |
| PAHABCD | AAN-DIABETIC NERVE PAIN | 07/08/2012 | 4:31:40AM | PSA (A) | P287 | WSB-AM | 1 | 30 |
| PAHABCD | AAN-DIABETIC NERVE PAIN | 07/22/2012 | 2:03:36AM | PSA (A) | P287 | WSB-AM | 1 | 30 |
| PAHABCD | AAN-DIABETIC NERVE PAIN | 07/29/2012 | 2:58:27AM | PSA (A) | P287 | WSB-AM | 1 | 30 |
| PAHABCD | Total AAN-DIABETIC NERVE PAIN | | | | | | 4 | |
| PAHABCD | AAN-SPORTS CONCUSSIONS | 07/01/2012 | 1:32:46AM | PSA (A) | P223 | WSB-AM | 1 | 60 |