

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26152670

Changes as of: 9/20/2018 at 10:49 AM

Version: Highlighting Revision 1

CPE: #1267

Flight: 9/19/18 - 9/25/18

Con Type: POLITICAL/NOTE

Agency: FlexPoint Media Inc.

Advertiser: STEVE PEARCE - NM GOV

Market: Albuquerque

Total Spots: 88

PO Box 1051
New Albany, OH 43054

Product: Political
Buyer: Kegan Beran

Office: WASHINGTON
Service: Nielsen

Total CPM: \$0.00
Total GRP:

Salesperson: BEN WILMETH
202-955-5342

Primary Demo: Adults 35+
Assistant: BEN WILMETH
202-955-5342

Traffic #: 1682483

Comments: Converting spots from :30s to bookend 15s for 9/21-9/25

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/19 - 9/25							Total Spots	Total \$	CPP*	GRP*
							9/19	9/20	9/21	9/22	9/23	9/24	9/25				
REV-1	M-F 7a-9a		CBS This Morning	\$300.00	0.0	30	1	1	1	0	0	1	1	4	\$1,200.00	\$0.00	0.0
REV-2	M-F 12n-12:30p		News	\$200.00	0.0	30	1	1	1	0	0	1	1	3	\$600.00	\$0.00	0.0
REV-3	M-F 3p-4p		Dr. Phil	\$250.00	0.0	30	1	1	1	0	0	1	1	4	\$1,000.00	\$0.00	0.0
REV-4	M-F 4p-4:30p		News	\$300.00	0.0	30	1	1	1	0	0	1	1	3	\$900.00	\$0.00	0.0
REV-5	M-F 4:30p-5p		News	\$400.00	0.0	30	1	1	1	0	0	1	1	4	\$1,600.00	\$0.00	0.0
REV-6	M-F 5:30p-6p		News	\$500.00	0.0	30	1	1	1	0	0	1	1	3	\$1,500.00	\$0.00	0.0
REV-7	M-F 6p-6:30p		Jeopardy	\$500.00	0.0	30	1	1	1	0	0	1	1	4	\$2,000.00	\$0.00	0.0
REV-8	M-F 6:30p-7p		Wheel	\$500.00	0.0	30	1	1	1	0	0	1	1	3	\$1,500.00	\$0.00	0.0
REV-10	M-F 10p-10:35p		News	\$500.00	0.0	30	1	2	1	0	0	1	1	5	\$2,500.00	\$0.00	0.0
REV-12	M-F 10:35p-11:35p		Colbert	\$125.00	0.0	30	1	0	1	0	0	1	1	2	\$250.00	\$0.00	0.0
REV-20	M-F 5p-5:30p		News	\$500.00	0.0	30	1	1	1	0	0	1	1	4	\$2,000.00	\$0.00	0.0
REV+ 22	Sa 1:30p-5p		SEC Football	\$62.50	0.0	15	0	0	0	2	4	0	0	4	\$250.00	\$0.00	0.0
[BOOKENDS] Changes: Rate from 125 to 62.5, Len from 30 to 15s																	
REV+ 24	Sa 5a-7a		NEWS	\$62.50	0.0	15	0	0	0	1	2	0	0	2	\$125.00	\$0.00	0.0
[BOOKENDS] Changes: Rate from 125 to 62.5, Len from 30 to 15s																	
REV+ 25	M-F 7a-9a		CBS This Morning	\$150.00	0.0	15	0	0	0	0	0	0	2	2	\$300.00	\$0.00	0.0
[BOOKENDS]																	
REV+ 26	M-F 12n-12:30p		News	\$100.00	0.0	15	0	0	0	2	0	0	0	2	\$400.00	\$0.00	0.0
[BOOKENDS]																	
REV+ 27	M-F 3p-4p		Dr. Phil	\$125.00	0.0	15	0	0	0	0	0	0	2	2	\$250.00	\$0.00	0.0
[BOOKENDS]																	

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New York, NY 10019

Contract # 26152670

Changes as of: 9/20/2018 at 10:49 AM

Version: Highlighting Revision 1

CPE: //1267

Flight: 9/19/18 - 9/25/18

Con Type: POLITICAL/NOTE

Agency: FlexPoint Media Inc.

Advertiser: STEVE PEARCE - NM GOV

Market: Albuquerque

Total \$: \$31,875.00

PO Box 1051

Product: Political

Office: WASHINGTON

Total Spots: 88

New Albany, OH 43054

Buyer: Kegan Beran

Service: Nielsen

Total CPM: \$0.00

Salesperson: BEN WILMETH

Primary Demo: Adults 35+

Total GRP:

Separation:

Assistant: BEN WILMETH

Traffic #: 1682483

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/19 - 9/25										Total Spots	Total		CPP*	GRP*						
							9/19	9/20	9/21	9/22	9/23	9/24	9/25	\$													
REV+ 28	M-F 4p-4:30p		News	\$150.00	0.0	15	0	0	0	0	2	0	0	0	0	2		4	\$600.00	\$0.00	0.0						
REV+ 29	M-F 4:30p-5p		News	\$200.00	0.0	15	0	0	0	0	0	0	0	0	2	0	0	2	\$400.00	\$0.00	0.0						
REV+ 30	M-F 5:30p-6p		News	\$250.00	0.0	15	0	0	0	0	0	2	0	0	0	0	0	2	\$1,000.00	\$0.00	0.0						
REV+ 31	M-F 6:30p-7p		Wheel	\$250.00	0.0	15	0	0	0	0	0	0	0	0	0	2	0	0	\$500.00	\$0.00	0.0						
REV+ 32	M-F 6p-6:30p		Jeopardy	\$250.00	0.0	15	0	0	0	0	0	2	0	0	0	0	0	0	\$1,000.00	\$0.00	0.0						
REV+ 33	M-F 10p-10:35p		News	\$250.00	0.0	15	0	0	0	0	0	0	0	0	0	2	0	0	\$500.00	\$0.00	0.0						
REV+ 34	M-F 10:35p-11:35p		Colbert	\$62.50	0.0	15	0	0	0	0	0	2	0	0	0	0	0	0	\$250.00	\$0.00	0.0						
REV+ 35	M-F 5p-5:30p		News	\$250.00	0.0	15	0	0	0	0	0	0	0	0	0	2	0	0	\$500.00	\$0.00	0.0						
TOTALS: 12																		11	16	7	5	19	18	88	\$31,875.00	\$0.00	0.0

Makegood Comments

Date/Time	Action	Added by	Comment
09/20/18 10:49 AM	Revised	BEN WILMETH	Converting spots from :30s to bookend 15s for 9/21-9/25



125 West 55th St
New York, NY 10019

Contract # 26152670 Changes as of: 9/20/2018 at 9:33 AM Version: Highlighting Makegood 1 Status: Accepted

CPE: //267 Flight: 9/19/18 - 9/25/18 Station: KRQE Con Type: POLITICAL/VOTE
Agency: FlexPoint Media Inc. Advertiser: STEVE PEARCE - NM Market: Albuquerque Total \$: \$31,875.00

PO Box 1051 Product: Political Office: WASHINGTON
New Albany, OH 43054 Agency Order #: Buyer: Kegan Beran Service: Nielsen Total Spots: 69

Salesperson: BEN WILMETH Primary Demo: Adults 35+ Total CPP: \$0.00
202-955-5342 Assistant: BEN WILMETH Traffic #: 1682483

Comments: NEW ORDER

Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/19 - 9/25							Total Spots	Total \$	CPP*	GRP*
							9/19	9/20	9/21	9/22	9/23	9/24	9/25				
MSD 12	M-F 10:35p-11:35p		Colbert	\$125.00	0.0	30	1	1	0	1	0	1	1	4	\$500.00	\$0.00	0.0
MGD 24	Sa 5a-7a		NEWS	\$125.00	0.0	30	0	0	0	1	0	0	0	1	\$125.00	\$0.00	0.0
TOTALS:							12	11	11	4	5	13	13	69	\$31,875.00	\$0.00	0.0