

**KRQE**  
**13 Broadcast Plaza SW**  
**Albuquerque, NM 87104**  
**(505) 243-2285**

# CONTRACT

<u>Contract / Revision</u> 1645022 /		<u>Alt Order #</u> 26125696
<u>Product</u> NM		
<u>Contract Dates</u> 08/13/18 - 08/19/18		<u>Estimate #</u> 222
<u>Advertiser</u> POL/Steve Pearce/Governor/NM/Rep		<u>Original Date / Revision</u> 08/10/18 / 08/10/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KRQE	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**FlexPoint Media**  
**PO Box 1051**  
**New Albany, OH 43054**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	08/13/18	08/17/18	KRQE News 13 @5a	KRQE News 13 @:		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/13/18	08/19/18	MTWTF--				3	\$100.00				
N 2	All	08/13/18	08/17/18	M-F 9-10a	9a-10a		:30				NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/13/18	08/19/18	MTWTF--				3	\$175.00				
N 3	All	08/13/18	08/17/18	Price Is Right	11a-12p		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/13/18	08/19/18	MTWTF--				3	\$350.00				
N 4	All	08/19/18	08/19/18	CBS Sunday Morning	8a-930a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/13/18	08/19/18	-----S				1	\$500.00				
N 5	All	08/19/18	08/19/18	Face the Nation	930-10a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/13/18	08/19/18	-----S				1	\$400.00				
N 6	All	08/13/18	08/17/18	KRQE News 13 @Noon	12p-1230p		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/13/18	08/19/18	MTWTF--				5	\$250.00				
N 7	All	08/13/18	08/17/18	Dr. Phil	3p-4p		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/13/18	08/19/18	MTWTF--				5	\$250.00				
N 8	All	08/13/18	08/17/18	KRQE News 13 @430p	430p-5p		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/13/18	08/19/18	MTWTF--				5	\$400.00				
N 9	All	08/13/18	08/17/18	KRQE News 13 @530p	530p-6p		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/13/18	08/19/18	MTWTF--				5	\$500.00				
N 10	All	08/19/18	08/19/18	Su KRQE News 13 @530p	530p-6p		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/13/18	08/19/18	-----S				5	\$250.00				
N 11	All	08/13/18	08/17/18	M-F KRQE News 13 @10p	10p-1035p		:30				NM	5	\$2,500.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**KRQE**  
**13 Broadcast Plaza SW**  
**Albuquerque, NM 87104**  
**(505) 243-2285**

<u>Contract / Revision</u>	<u>Alt Order #</u>
1645022 /	26125696

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/13/18 - 08/19/18	NM	222

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Steve Pearce/Governor	08/10/18 / 08/10/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/13/18	08/19/18	MTWTF--				5	\$500.00				
N 12	All	08/18/18	08/18/18	Sa KRQE News 13@10	10p-1035p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/13/18	08/19/18	-----S-				1	\$400.00				
N 13	All	08/13/18	08/17/18	Stephen Colbert	M-F 1035p-1137p		:30				NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/13/18	08/19/18	MTWTF--				3	\$125.00				
N 14	All	08/19/18	08/19/18	Sun Prime Hour 1	6p-7p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/13/18	08/19/18	-----S				1	\$900.00				
N 15	All	08/17/18	08/17/18	Fri Prime Hour 2	8p-9p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/13/18	08/19/18	----F--				1	\$900.00				
N 16	All	08/18/18	08/18/18	Sat Prime Hour 3	9p-10p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/13/18	08/19/18	-----S-				1	\$500.00				
Totals								0.00				48	\$16,600.00

\*Tax 1 Note: ABQ GRT Ju 18 7.875 7.875%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
07/30/18 - 08/19/18	48	\$16,600.00	(\$2,490.00)	\$14,110.00	\$1,111.16	\$15,221.16
<b>Totals</b>	48	\$16,600.00	(\$2,490.00)	\$14,110.00	\$1,111.16	\$15,221.16

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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125 West 55th St  
New York, NY 10019

Contract # 26125696  
CPE: //222  
Agency: FlexPoint Media Inc.  
PO Box 1051  
New Albany, OH 43054  
Product: NM  
Agency Order #: 202-955-5342  
Flight: 8/13/18 - 8/19/18  
Advertiser: STEVE PEARCE - NM  
Product: NM  
Buyer: Kegan Beran  
Salesperson: BEN WILMETH  
Separation:  
Version: Current State Version 1  
Station: KRQE  
Market: Albuquerque  
Office: WASHINGTON  
Service: Nielsen  
Primary Demo: Adults 35+  
Assistant: BEN WILMETH  
202-955-5342  
Con Type: POLITICAL/VOTE  
Total \$: \$16,600.00  
Total Spots: 48  
Total CPP: \$0.00  
Total GRP: 1645022

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/13 - 8/13		Total Spots	Total \$	CPP*	GRP*
							8/13					
1	M-F 5a-6a		News	\$100.00	0.0	30	3		3	\$300.00	\$0.00	0.0
2	M-F 9a-10a		Doctors	\$175.00	0.0	30	3		3	\$525.00	\$0.00	0.0
3	M-F 11a-12n		Price is Right	\$350.00	0.0	30	3		3	\$1,050.00	\$0.00	0.0
4	Su 8a-9:30a		News	\$500.00	0.0	30	1		1	\$500.00	\$0.00	0.0
5	Su 9:30a-10a		Face the Nation	\$400.00	0.0	30	1		1	\$400.00	\$0.00	0.0
6	M-F 12n-12:30p		News	\$250.00	0.0	30	5		5	\$1,250.00	\$0.00	0.0
7	M-F 3p-4p		Dr. Phil	\$250.00	0.0	30	5		5	\$1,250.00	\$0.00	0.0
8	M-F 4:30p-5p		News	\$400.00	0.0	30	5		5	\$2,000.00	\$0.00	0.0
9	M-F 5:30p-6p		News	\$500.00	0.0	30	5		5	\$2,500.00	\$0.00	0.0
10	Su 5:30p-6p		News	\$250.00	0.0	30	5		5	\$1,250.00	\$0.00	0.0
11	M-F 10p-10:35p		News	\$500.00	0.0	30	5		5	\$2,500.00	\$0.00	0.0
12	Sa 10p-10:35p		News	\$400.00	0.0	30	1		1	\$400.00	\$0.00	0.0
13	M-F 10:35p-11:35p		Colbert	\$125.00	0.0	30	3		3	\$375.00	\$0.00	0.0
14	Su 6p-7p		60 minutes	\$900.00	0.0	30	1		1	\$900.00	\$0.00	0.0
15	F 8p-9p		Hawaii 5-0	\$900.00	0.0	30	1		1	\$900.00	\$0.00	0.0
16	Sa 9p-10p		48Hrs	\$500.00	0.0	30	1		1	\$500.00	\$0.00	0.0
							TOTALS: 48		48	\$16,600.00	\$0.00	0.0

Aug 8/10/18



125 West 55th St  
New York, NY 10019

## KATZ TELEVISION GROUP

Contract # 26125696 Changes as of: 8/10/2018 at 7:52 AM Version: Current State Version 1  
CPE: //222 Flight: 8/13/18 - 8/19/18 Station: KRQE  
Agency: FlexPoint Media Inc. Advertiser: STEVE PEARCE - NM Market: Albuquerque  
Product: NM Office: WASHINGTON  
PO Box 1051 Agency Order #: Buyer: Kegan Beran  
New Albany, OH 43054 Salesperson: BEN WILMETH  
202-955-5342  
Separation:

Con Type: POLITICAL/VOTE  
Total \$: \$16,600.00  
Total Spots: 48  
Total CPP: \$0.00  
Total GRP:

### Special Instructions

#### Competitive Information

Market Budget:	\$55,333
KRQE Share:	30%
Comment:	
NRQE:	5%
Unknown:	65%

#### Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	48	\$16,600.00	N/A	0.0
Total	100%	48	\$16,600.00	N/A	0.0

#### Monthly Summary

Month	Spots	Dollars
2018-Aug	48	\$16,600.00
Total	48	\$16,600.00

#### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	8/10/18 7:52 AM	CHRISTOPHER LYNCH	New	48		\$16,600.00	\$16,600.00	

#### Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

**Station and Location:**

Various

**Date:** 4.30.2018

I, FlexPoint Media Inc

being/on behalf of: Steve Pearce For Governor

a legally qualified candidate of the Republican

political party for the office of: Governor

in the General Election

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Pearce For New Mexico -PO Box 2696 Hobbs NM 88241

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

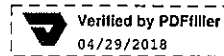
The name of the treasurer of the candidate's authorized committee is:

James Francis

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***



4.30.2018

Kegan R. Beran

**Date**

**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

**Signature**

**Printed Name**

**Title**

James Giudicessi  
National Sales Manager  
*Jmg 8/10/18*