

KZHT
Salt Lake City, UT
Quarterly Issues/Programs List
First Quarter, 2024
04/08/2024

KZHT
Quarterly Issues/Programs List

KZHT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Cancer Awareness, Law Enforce:** Discuss the fight against prostate cancer and providing resources to law enforcement agencies.
- **Check Your Health:** Utah Department of Health
- **Disaster Relief and Uplifting:** Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.
- **Equality, Civil Rights:** Discuss Dr. Martin Luther King's life and legacy and the efforts to continue the mission he started
- **Family caregivers/Dementia is on the rise:** Check Your Health
- **Filing Taxes, Donating Blood:** Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.
- **Fraud/Scam Awareness, Nutriti:** Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.
- **MS Awareness:** Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur
- **Online fraud, Holiday Philant:** Discuss health tips for the new year and how to spot and help victims of human trafficking.
- **Public Health:** Discuss being proactive regarding cancer, importance of screenings, and understanding risk factors.
- **Public Health, Domestic Viole:** Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.
- **Tech and Social Media, Humani:** Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.
- **Veterans Affairs, Black Histo:** Discuss Veteran homelessness/food insecurity and highlight Black History Month and the NAACP.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss health tips for the new year and how to spot and help victims of human trafficking.	K. Stokes, K. Hodder	01/07/2024 06:03 AM	029:50
Equality, Civil Rights	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Dr. Martin Luther King's life and legacy and the efforts to continue the mission he started	M. King III, A. King	01/14/2024 06:05 AM	029:50
Cancer Awareness, Law Enforce	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.	R. Ginyard, B. Alexander	01/21/2024 06:08 AM	029:49
Cancer Awareness, Law Enforce	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.	R. Ginyard, B. Alexander	01/28/2024 06:06 AM	029:49
Filing Taxes, Donating Blood	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.	R. Steber, J. McNamara	02/04/2024 06:06 AM	029:49
Check Your Health	Feedback	Utah Department of Health	UDOH	02/11/2024 05:54 AM	014:19
Family caregivers/Dementia is on the rise	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Check Your Health	Katie Nederostek & Kristy Russell, Utah Dept of Health and Human Services	02/11/2024 06:00 AM	030:00
Check Your Health	Feedback	Utah Department of Health	UDOH	02/11/2024 06:08 AM	014:19
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss being proactive regarding cancer, importance of screenings, and understanding risk factors.	D. SPEIGEL	02/18/2024 05:29 AM	029:49
Veterans Affairs, Black Histo	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Veteran homelessness/food insecurity and highlight Black History Month and the NAACP.	J. Whaley, T. Williams	02/25/2024 05:39 AM	029:49

Public Health, Domestic Violence	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.	Dr. K. Marynak, P. Zaballa	03/03/2024 05:36 AM	029:49
MS Awareness	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cure.	R. Nunley	03/10/2024 05:35 AM	029:49
Tech and Social Media, Human	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.	M. Anderson, B. Stern	03/17/2024 05:29 AM	029:49
Disaster Relief and Uplifting	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.	J. Pipa, L. Singh	03/24/2024 05:29 AM	029:49
Fraud/Scam Awareness, Nutriti	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.	M. Mayo, L. Bungo, D. Fanelle	03/31/2024 05:34 AM	029:49

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	CLC PSA :30 -- USO (CC)	000:31	7
	iHM/PSA	000:30	9
	KNRS PSA :30 -- EARTH JUSTICE	000:30	4
	Local Promo PSA	000:30	2
ADOPTION	KNRS PSA :60 -- ADOPTION/DAVE THOMAS FOUNDATION	001:00	1
Arbor Day Foundation	KNRS PSA :30 -- ARBOR DAY FOUNDATION	000:30	1
Bornean Orangutans / Hogle Zoo	Local Promo PSA	000:29	5
CANCER AWARENESS	THE V FOUNDATION	000:28	3
CANCER AWARENESS	THE V FOUNDATION	000:30	5
Clean air/planting trees	KNRS PSA :30 -- ARBOR DAY FOUNDATION	000:30	1
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	10

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	4
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	12
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	6
COMMUNITY INVOLVEMENT	UNCF	000:30	9
COMMUNITY INVOLVEMENT	WOMEN HEART	000:29	19
Doctors Without Borders care	KNRS PSA :60 -- DOCTORS WITHOUT BORDERS	001:00	1
DRIVE SOBER	KNRS PSA :30 -- DRIVING HIGH	000:30	2
FINANCIAL COACHING	OPERATION HOPE	000:29	7
Hogle Zoo	Local Promo PSA	000:29	6
Lupus	KNRS PSA :30 -- LUPUS	000:30	4
Lupus education	KNRS PSA :30 -- LUPUS	000:30	1
Parkinsons Disease	KNRS PSA :30 -- PARKINSON'S/MOVING DAY	000:30	5
Parkinsons education	KNRS PSA :30 -- PARKINSON'S/MOVING DAY	000:30	1
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	11
Round Up for RMHC at McDonald	Local Promo PSA	000:30	69
Seat Belt Campaign	KNRS PSA :30 -- NITSA	000:30	12
UT Department of Health & Hum	Local Promo PSA	000:29	1