

97.1 ZHT Salt Lake City News, Traffic and Weather Schedule – 1st Quarter 2016

97.1 ZHT airs the following news, traffic and weather content on a weekly basis:

News Content:

No regular hard newscasts scheduled. News reported on a need by need basis. Feedback weekend show every Sunday morning at 7:00AM for 30 minutes.

Traffic Content:

The length of each traffic report varies based upon conditions. Reports generally run no less than 20 seconds, and no longer than 45 seconds.

Monday-Friday

- ☐ Traffic reports air at approximately 5:40am, 5:58am, 6:15am, 6:40am, 6:55am, 7:15am, 7:40am, 7:55am, 8:15am, 7:40am, 7:55am, 8:15am, 3:50pm, 4:20pm, 4:50pm, 5:20pm, 5:50pm, 6:20pm, 6:40pm.

Weather Content:

The length of each weather report varies based upon conditions. Reports generally run no less than 10 seconds, and no longer than 30 seconds.

Monday-Friday

- ☐ Weather reports typically accompany but do not run adjacent to traffic reports at approximately 5:40am, 5:58am, 6:15am, 6:40am, 6:55am, 7:15am, 7:40am, 7:55am, 8:15am, 7:40am, 7:55am, 8:15am.

Note: this news, traffic and weather schedule may be modified on major holidays.