



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26224831	<b>Changes as of:</b> 11/1/2018 at 1:49 PM	<b>Version:</b> Current State Version 4
<b>CPE:</b> //606	<b>Flight:</b> 10/18/18 - 11/6/18	<b>Station:</b> WKEF
<b>Agency:</b> Right Path LLC	<b>Advertiser:</b> Jim Jordan for Congress	<b>Market:</b> Dayton
1351 King Avenue	<b>Product:</b> Jim Jordan for Congress	<b>Office:</b> PHILADELPHIA
2nd Floor	<b>Agency Order #:</b>	<b>Service:</b> Nielsen
Columbus, OH 43212	<b>Buyer:</b> Dillon Lyod	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> FRAN BROWN 215-563-5400	<b>Assistant:</b> FRAN BROWN 215-563-5400
	<b>Separation:</b>	<b>Total Spots:</b> 61
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Traffic #:</b> 3544969
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$6,270.00

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 11/5				Total Spots	Total \$	CPP*	GRP*
							10/18	10/22	10/29	11/5				
1	M-F 6p-6:30p		News	\$85.00	0.0	30	2	5	5	1	13	\$1,105.00	\$0.00	0.0
2	M-F 7a-9a		GMA	\$70.00	0.0	30	2	9	9	2	22	\$1,540.00	\$0.00	0.0
3	M-F 11p-11:30p		News	\$105.00	0.0	30	0	0	0	0	0	\$0.00	\$0.00	0.0
4	Sa 8a-9a		GMA Sat	\$75.00	0.0	30	1	1	1	0	3	\$225.00	\$0.00	0.0
5	Su 10:30a-11:30a		ABC This Week	\$35.00	0.0	30	1	1	1	0	3	\$105.00	\$0.00	0.0
6	Su 6p-6:30p		News	\$85.00	0.0	30	1	1	0	0	2	\$170.00	\$0.00	0.0
7	Sa 6p-6:30p		News	\$85.00	0.0	30	0	0	0	0	0	\$0.00	\$0.00	0.0
8	M 8p-10p		DWTS	\$425.00	0.0	30	0	0	0	0	0	\$0.00	\$0.00	0.0
9	M-F 11p-11:30p		News	\$90.00	0.0	30	2	5	5	1	13	\$1,170.00	\$0.00	0.0
10	M 8p-10p		DWTS	\$600.00	0.0	30	0	1	1	1	3	\$1,800.00	\$0.00	0.0
11	Sa 7p-8p		EARLY NEWS	\$150.00	0.0	30	0	0	1	0	1	\$150.00	\$0.00	0.0
12	Su 6:30a-7a		ARMSTRONG WILLIAMS	\$5.00	0.0	30	0	0	1	0	1	\$5.00	\$0.00	0.0
<b>TOTALS:</b>							<b>9</b>	<b>23</b>	<b>24</b>	<b>5</b>	<b>61</b>	<b>\$6,270.00</b>	<b>\$0.00</b>	<b>0.0</b>



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	<b>Separation:</b>	<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$6,270.00
		<b>Total Spots:</b> 61
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Traffic #:</b> 3544969

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
11/01/18 11:31 AM	Heather Starrett	PLS SEE LNS 2 AND 6 FOR N/A AND MG OFFER NCIT PLS ADV THANK YOU
10/24/18 10:48 AM	Heather Starrett	PLS SEE LN 2 FOR \$70 CREDIT MOVING MONEY TO WRGT HL 26224830 NEW TTL \$6270
10/17/18 5:41 PM	Heather Starrett	PLS SEE LN 3 AND 8 FOR RATE CORRECTIONS. PLS SEE LN 7 FOR N/A DUE TO FOOTBALL PLS SEE LN 1 AND 3 FOR 1X N/A ON EACH LINE W/O 11.5 DUE TO CUT OFF TIME. MOVING \$115 TO WRGT HL 26224830 NEW TTL IS \$6340
10/17/18 5:30 PM	Heather Starrett	PLS SEE LN 3 AND 8 FOR RATE CORRECTIONS. PLS SEE LN 7 FOR N/A DUE TO FOOTBALL PLS SEE LN 1 AND 3 FOR 1X N/A ON EACH LINE W/O 11.5 DUE TO CUT OFF TIME. PLS SEE LN 11 FOR MG. MOVING \$100 TO WRGT HL 26224830 NEW TTL IS \$6355

Competitive Information	
<b>Market Budget:</b>	<b>\$80,688</b>
<b>WKEF Share:</b>	<b>8%</b>
<b>Comment:</b>	
<b>WRGT:</b>	<b>9%</b>
<b>Unknown:</b>	<b>83%</b>

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	61	\$6,270.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>61</b>	<b>\$6,270.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-Oct	32	\$2,985.00
2018-Nov	29	\$3,285.00
<b>Total</b>	<b>61</b>	<b>\$6,270.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 3	11/1/18 11:31 AM	Heather Starrett	Confirmed	2	2	\$0	\$6,270.00	Changes: 4 buylines added or modified.
Makegood 2	10/24/18 10:48 AM	Heather Starrett	Confirmed		1	-\$70.00	\$6,270.00	Changes: Total \$ from \$6,340.00 to \$6,270.00, Total Spots from 62 to 61. 1 buyline added or modified.
Queued for Electronic Contracting	10/17/18 5:49 PM					\$0	\$0	
Makegood 1	10/17/18 5:41 PM	Heather Starrett	Confirmed	16	21	-\$115.00	\$6,340.00	Changes: Total \$ from \$6,455.00 to \$6,340.00, Total Spots from 67 to 62. 6 buylines added or modified.
New	10/17/18 1:02 PM	FRAN BROWN	Confirmed	67		\$6,455.00	\$6,455.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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