WSAZ 645 Fifth Ave. Huntington, WV 25701

MAKING A DIFFERENCE Sales T & C: www.gray.tv/advertising

Main: (304) 697-4780

Billing:

Billing Address:

Strategic Media Services **Attention: Accounts Payable** 1911 N Ft Myer Drive Ste 400

Arlington, VA 22209

Send Payment To:

WSAZ P.O. Box 14200 Tallahassee, FL 32317-4200

Property	WSAZ		
Invoice #	3544878-1	Order #	3544878
Invoice Date	05/14/24	Alt Order #	WOC14645262
Invoice Month	May 2024	Deal #	
Invoice Period	04/29/24 - 05/14/24	Flight Dates	05/08/24 - 05/14/24
Advertiser	Miller for Governor	•	
Product	candidate		
Estimate #	11296		
	Account Executive	Melanie Olive	er
	Sales Office	Huntington N	ational
	Sales Region	National	
	Agency Code	9912521	
	Advertiser Code	883	
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		

111431

627727

967

Agency Ref

Product 1

Product 2

Advertiser Ref

Line Start Date	End Date	Description	Start/End Time	MTWTFCC	Length	Spots/ Week	Rate	Type	
		<u> </u>							
1 05/08/24	05/14/24	WSAZ News 3 Sunrise @ 5a	5:00 AM-5:30 AM	11	:30	2	\$300.00	NM	
Weeks:	Start Date 05/08/24	End Date MTWTFSS 05/14/24 11	Spots/Week 2	Rate \$300.00					
Spots: # Ch	<u>Day</u> <u>Air</u>	Date Air Time Descrip	<u>tion</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 WS	SAZ M 05	/13/24 5:12 AM WSAZ	News 3 Sunrise @ 5a	5:00 AM-5:30 AM	<i>l</i> :3	0 CM24051	001н		\$300.00 NM
2 WS	SAZ Tu 05	/14/24 5:08 AM WSAZ	News 3 Sunrise @ 5a	5:00 AM-5:30 AM	<i>l</i> :3	0 CM24051	001н		\$300.00 NM
2 05/08/24	05/14/24	WSAZ News 3 Sunrise(530a	@ 5:30 AM-6:00 AM	11	:30	2	\$500.00	NM	
Weeks:	Start Date 05/08/24	End Date MTWTFSS 05/14/24 11	Spots/Week 2	<u>Rate</u> \$500.00					
Spots: # Ch			<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	-		News 3 Sunrise@ 530	5:30 AM-6:00 AM	1 :3	0 см24051	001н		\$500.00 NM
2 WS	SAZ Tu 05	/14/24 5:30 AM WSAZ	News 3 Sunrise@ 530	a 5:30 AM-6:00 AM	i :3	0 см24051	001н		\$500.00 NM
3 05/08/24	05/14/24	WSAZ New 3 Today @ a	6 6:00 AM-7:00 AM	11	:30	2	\$1,000.00	NM	
Weeks:	Start Date 05/08/24	End Date MTWTFSS 11	Spots/Week 2	<u>Rate</u> \$1,000.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	SAZ M 05	/13/24 6:47 AM WSAZ	New 3 Today @ 6a	6:00 AM-7:00 AM	ı :3	0 см24051	001н		\$1,000.00 NM
2 WS	SAZ Tu 05	/14/24 6:23 AM WSAZ	New 3 Today @ 6a	6:00 AM-7:00 AM	<i>l</i> :3	0 см24051	001н		\$1,000.00 NM
4 05/08/24	05/14/24	Today Show	7:00 AM-9:00 AM	11	:30	2	\$1,000.00	NM	
Weeks:	Start Date 05/08/24	End Date MTWTFSS 11	Spots/Week 2	<u>Rate</u> \$1,000.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descrip	tion_	Start/End Time	Lengt	h Ad-ID			<u>Rate</u> <u>Type</u>
1 WS	SAZ M 05	/13/24 7:56 AM Today \$	Show	7:00 AM-9:00 AM	ı :3	0 см24051	001н		\$1,000.00 NM
2 WS	SAZ Tu 05	/14/24 8:54 AM Today 9	Show	7:00 AM-9:00 AM	<i>1</i> :3	0 CM24051	001н		\$1,000.00 NM
5 05/08/24	05/14/24	Today Show II	9:00 AM-10:00 AM	11	:30	2	\$1,000.00	NM	
Weeks:	Start Date 05/08/24	End Date MTWTFSS 11	Spots/Week 2	Rate \$1,000.00					

Send Payment To:



Invoice #	3544878-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/14/24
Advertiser	Miller for Governor	•	
Product	candidate		
Estimate #	11296		

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J	μ	u	ιο

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS Le	ength	Week	Rate	Type	
5 05/08/24	05/14/24	Today Show II	9:00 AM-10:00 AM	11	:30	2	\$1,000.00	NM	
Spots: # Ch	<u>Day</u> Air	Date Air Time Descri	<u>ption</u>	Start/End Time	Length	Ad-ID			Rate Type
1 WS	AZ M 05/	13/24 9:58 AM Today	Show II	9:00 AM-10:00 AM	:30	CM240510	01н		\$1,000.00 NM
2 WS	AZ Tu 05/	14/24 9:33 AM Today	Show II	9:00 AM-10:00 AM	:30	CM240510	01н		\$1,000.00 NM
6 05/08/24	05/14/24	Today w/ Hoda & Jenn	a 10:00 AM-11:00 AM	11	:30	2	\$400.00	NM	
Weeks:	Start Date	End Date MTWTFSS 05/14/24 11	Spots/Week	Rate					
Spots: # Ch	05/08/24 <u>Day</u> Air		2 ntion	\$400.00 Start/End Time	Length	Ad-ID			Rate Tyne
1 WS			w/ Hoda & Jenna	10:00 AM-11:00 AM		CM240510	∩1⊔		<u>Rate Type</u> \$400.00 NM
2 WS			w/ Hoda & Jenna	10:00 AM-11:00 AM		CM240510			\$400.00 NM
2 770	AZ 10 03/	14/24 10.51 AW 10day	W/ Floda & Jelilia	10.00 AW-11.00 AW	v .50	7 CMZ 40310	0111		ψ400.00 ΝΙΝΙ
7 05/08/24	05/14/24	WSAZ's Studio 3	11a-12p	11	:30	2	\$400.00	NM	
Weeks:	Start Date 05/08/24	End Date MTWTFSS 05/14/24 11	Spots/Week 2	<u>Rate</u> \$400.00					
Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Length	Ad-ID			Rate Type
1 WS	AZ M 05/	13/24 11:36 AM WSAZ	"s Studio 3	11a-12p	:30	CM240510	01н		\$400.00 NM
2 WS	AZ Tu 05/	14/24 11:49 AM WSAZ	"s Studio 3	11a-12p	:30	CM240510	01H		\$400.00 NM
8 05/08/24	05/14/24	News 3 @ Midday	12:00 PM-1:00 PM	11	:30	2	\$450.00	NM	
M/a alsas	Ctart Data	Find Data MTWTFCC	Cranto //// a a la	Dete					
Weeks:	Start Date 05/08/24	End Date MTWTFSS 11	Spots/Week 2	<u>Rate</u> \$450.00					
Spots: # Ch	Day Air		-	Start/End Time	Length	Ad-ID			Rate Type
1 WS				12:00 PM-1:00 PM		CM240510	01н		\$450.00 NM
2 WS	AZ Tu 05/	14/24 12:15 PM News	3 @ Midday	12:00 PM-1:00 PM	:30	CM240510	01н		\$450.00 NM
9 05/08/24	05/14/24	NBC News Daily	1p-2p	11	:30	2	\$450.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
0	05/08/24	05/14/24 11	2	\$450.00	1	A - L ID			Data Tama
Spots: # Ch	Day Air			Start/End Time	Length		0111		Rate Type
1 WS 2 WS			•	1p-2p		CM240510 CM240510			\$450.00 NM
2 WS	AZ Tu 05/	14/24 12.59 PIVI NBC I	News Daily	1p-2p	.30	CM240310	OIH		\$450.00 NM
10 05/08/24	05/14/24	M-F 2p-3p	2:00 PM-3:00 PM	11	:30	2	\$300.00	NM	
Weeks:	Start Date 05/08/24	End Date MTWTFSS 05/14/24 11	Spots/Week 2	<u>Rate</u> \$300.00					
Spots: # Ch		Date Air Time Descri	<u>ption</u>	Start/End Time	Length	Ad-ID			Rate Type
1 WS				2:00 PM-3:00 PM	_	CM240510	01H		\$300.00 NM
2 WS	AZ Tu 05/	14/24 2:23 PM M-F 2 ₁	o-3p	2:00 PM-3:00 PM	:30	CM240510	01H		\$300.00 NM
11 05/08/24	05/14/24	M-F 3p-4p	3:00 PM-4:00 PM	11	:30	2	\$300.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
0 ' " 6:	05/08/24	05/14/24 11	2	\$300.00		A 1 15			D : -
Spots: # Ch	Day Air			Start/End Time	Length		01		Rate Type
1 WS			•	3:00 PM-4:00 PM		CM240510			\$300.00 NM
2 WS	AZ Tu 05/	14/24 3:06 PM M-F 3 ₁	0-4p	3:00 PM-4:00 PM	:30	CM240510	OTH		\$300.00 NM
12 05/08/24	05/13/24	WSAZ News 3 @ 4p	4:00 PM-5:00 PM	1	:30	1	\$600.00	NM	

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Invoice #	3544878-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/14/24
Advertiser	Miller for Governor		
Product	candidate		
Estimate #	11296		

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
Spots: # Ch	Start Date 05/08/24 <u>Day Air</u> Z M 05/			Rate \$600.00 Start/End Time 4:00 PM-5:00 F		gth <u>Ad-ID</u> 30 CM24051	1001н		<u>Rate</u> <u>Type</u> \$600.00 NM
13 05/08/24	05/13/24	Wheel of Fortune M-F	7:00 PM-7:30 PM	1	:30	1	\$2,500.00	NM	
Spots: <u>#</u> <u>Ch</u> 1 WSA.	Start Date 05/08/24 <u>Day Air</u> Z M 05/ 05/13/24		of Fortune M-F	Rate \$2,500.00 Start/End Time 7:00 PM-7:30 F		g <u>th</u> <u>Ad-ID</u> 30 CM24053	1001н \$2,500.00	NM	<u>Rate</u> <u>Type</u> \$2,500.00 NM
Spots: # Ch	Start Date 05/08/24 <u>Day</u> Air Z M 05/		1	Rate \$2,500.00 Start/End Time 7:30 PM-8:00 F		<u>gth</u> <u>Ad-ID</u> 30 CM24053	1001н		<u>Rate</u> <u>Type</u> \$2,500.00 NM
15 05/08/24	05/13/24	News @ 11p M-F	11:00 PM-11:35 PM	1	:30	1	\$1,000.00	NM	
Spots: # Ch 1 WSA		05/14/24 1 Date Air Time Description 13/24 11:25 PM News	@ 11p M-F	Rate \$1,000.00 Start/End Time 11:00 PM-11:3:	5 PN :	ath <u>Ad-ID</u> 30 CM24053			<u>Rate</u> <u>Type</u> \$1,000.00 NM
	05/13/24	The Tonight Show			:30	1	\$500.00	NM	
Spots: # Ch 1 WSA	Start Date 05/08/24 Day Air Z M 05/ 05/13/24	End Date MTWTFSS 05/14/24 1 Date Air Time Descrit 13/24 12:15 AM The Total Late Night w/ Seth Me	onight Show	Rate \$500.00 Start/End Time 11:35 PM-12:3		gth <u>Ad-ID</u> 30 CM24053	1001н \$200.00	NM	<u>Rate</u> <u>Type</u> \$500.00 NM
	Start Date	s End Date MTWTFSS			.30	'	φ200.00	INIVI	
Spots: # <u>Ch</u>	5tart Date 05/08/24 <u>Day Air</u> Z M 05/	05/14/24 1 Date Air Time Description	Spots/Week 1 ption light w/ Seth Meyers	Rate \$200.00 <u>Start/End Time</u> 12:37 XM-1:37		g <u>th</u> <u>Ad-ID</u> 30 CM24051	1001н		<u>Rate</u> <u>Type</u> \$200.00 NM
18 05/08/24	05/13/24	Late Fringe Rotator M-	F 1:37 XM-2:12 XM	1	:30	1	\$50.00	NM	
Spots: <u>#</u> <u>Ch</u>	Start Date 05/08/24 <u>Day Air</u> Z M 05/		Spots/Week 1 ption ringe Rotator M-F	Rate \$50.00 Start/End Time 1:37 XM-2:12 X		<u>ath Ad-ID</u> 30 CM24051	1001н		<u>Rate</u> <u>Type</u> \$50.00 NM
19 05/08/24	05/13/24	New Channel 3 Wake	Up 4:30 AM-5:00 AM	1	:30	1	\$100.00	NM	
Spots: # Ch	Start Date 05/08/24 <u>Day</u> <u>Air</u> Z M 05/		Spots/Week 1 ption channel 3 Wake Up	Rate \$100.00 Start/End Time 4:30 AM-5:00 A		<u>qth</u> <u>Ad-ID</u> 30 CM24051	1001н		<u>Rate</u> <u>Type</u> \$100.00 NM
20 05/08/24	05/11/24	News 3 Sat Morning @) 5 5:00 AM-7:00 AM	1-	:30	1	\$300.00	NM	

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Invoice #	3544878-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/14/24
Advertiser	Miller for Governor		
Product	candidate		
Estimate #	11296		

						Spots/			
Line Start Da	ate End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
20 05/08/24	4 05/11/24	News 3 Sat Morning @	0 5 5:00 AM-7:00 AM	1-	:30	1	\$300.00	NM	
Weeks:	Start Date 05/06/24	End Date MTWTFSS 05/12/241	Spots/Week 1	<u>Rate</u> \$300.00					
Spots: #	<u>Ch</u> <u>Day</u> <u>Air</u>		•	Start/End Time	Leng	th Ad-ID			Rate Type
1 \	WSAZ Sa 05	/11/24 5:54 AM News	3 Sat Morning @ 5a	5:00 AM-7:00 A	.M ::	30 CM2405100)1H		\$300.00 NM
21 05/08/24	4 05/11/24	Sa Today	7:00 AM-8:30 AM	1-	:30	1	\$600.00	NM	
Weeks:	Start Date 05/06/24	End Date MTWTFSS 05/12/241-	Spots/Week 1	<u>Rate</u> \$600.00					
– .	<u>Ch</u> <u>Day</u> <u>Air</u>			Start/End Time	Leng	th Ad-ID			Rate Type
1 \	WSAZ Sa 05	/11/24 7:20 AM Sa To	day	7:00 AM-8:30 A	M :	30 CM2405100)1H		\$600.00 NM
22 05/08/24	4 05/11/24	Sa 7p-730p	7:00 PM-7:30 PM	1-	:30	1	\$400.00	NM	
Weeks:	Start Date 05/06/24	End Date MTWTFSS1-	Spots/Week 1	<u>Rate</u> \$400.00					
– .	<u>Ch</u> <u>Day</u> <u>Air</u>		<u>iption</u>	Start/End Time	Leng	th Ad-ID			Rate Type
1 \	WSAZ Sa 05	/11/24 7:08 PM Sa 7p	-730p	7:00 PM-7:30 P	M :	30 CM2405100)1H		\$400.00 NM
23 05/08/2	4 05/11/24	Sa 730p-8p	7:30 PM-8:00 PM	1-	:30	1	\$250.00	NM	
Weeks:	Start Date 05/06/24	End Date MTWTFSS 05/12/241-	Spots/Week 1	<u>Rate</u> \$250.00					
Spots: #	<u>Ch</u> <u>Day</u> <u>Air</u>		<u>iption</u>	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type
1 \	WSAZ Sa 05	/11/24 7:49 PM Sa 73	0p-8p	7:30 PM-8:00 P	M :	30 CM2405100)1H		\$250.00 NM
24 05/08/24	4 05/11/24	News @ 11p Sa	11:00 PM-11:30 PM	1-	:30	1	\$800.00	NM	
Weeks:	Start Date 05/06/24	End Date MTWTFSS 05/12/241	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: #	<u>Ch</u> <u>Day</u> Air	Date Air Time Descr	<u>iption</u>	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type
1 \	WSAZ Sa 05	/11/24 11:29 PM News	@ 11p Sa	11:00 PM-11:30) PN :	30 CM2405100)1H		\$800.00 NM
25 05/08/24	4 05/11/24	Late Fringe Rotator Sa	a-S 1:02 XM-1:32 XM	1-	:30	1	\$50.00	NM	
Weeks:	Start Date 05/06/24	End Date MTWTFSS1-	Spots/Week 1	<u>Rate</u> \$50.00					
– .	<u>Ch</u> <u>Day</u> <u>Air</u>		<u>iption</u>	Start/End Time		th Ad-ID			Rate Type
1 \	WSAZ Sa 05	/11/24 1:02 AM Late F	Fringe Rotator Sa-Su	1:02 XM-1:32 X	M :	30 CM2405100)1H		\$50.00 NM
26 05/08/24	4 05/12/24	Su 5a-8a	6:30 AM-7:00 AM	1	:30	1	\$200.00	NM	
Weeks:	Start Date 05/06/24	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$200.00					
	<u>Ch</u> <u>Day</u> <u>Air</u>			Start/End Time		th Ad-ID			Rate Type
1 \	WSAZ Su 05	/12/24 6:52 AM Su 5a	-8a	6:30 AM-7:00 A	M :	30 CM2405100)1H		\$200.00 NM
27 05/08/24	4 05/12/24	Su 5a-8a	7:00 AM-7:30 AM	1	:30	1	\$200.00	NM	
Weeks:	Start Date 05/06/24	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$200.00					
Spots: #	Ch Day Air		i <u>ption</u>	Start/End Time	Leng	th Ad-ID			Rate Type
1 \	WSAZ Su 05		-8a	7:00 AM-7:30 A	.M :	30 CM2405100)1н		\$200.00 NM

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Invoice #	3544878-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/14/24
Advertiser	Miller for Governor		
Product	candidate		
Estimate #	11296		

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
28 05/08/24	05/12/24	Su Today	8:00 AM-9:00 AM	1	:30	1	\$400.00	NM	
Weeks:	Start Date 05/06/24	End Date MTWTFSS 05/12/241	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: <u>#</u> <u>Ch</u> 1 WS		<u>r Date</u> <u>Air Time</u> <u>Descri</u> /12/24 8:27 AM Su Too		Start/End Time 8:00 AM-9:00 AM		h <u>Ad-ID</u> 0 cm24051	001н		<u>Rate</u> <u>Type</u> \$400.00 NM
29 05/08/24	05/12/24	Meet The Press	11:00 AM-12:00 PM	1	:30	1	\$1,000.00	NM	
Weeks:	Start Date 05/06/24	End Date MTWTFSS 05/12/241	Spots/Week 1	Rate \$1,000.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
1 WS	SAZ Su 05	/12/24 10:59 AM Meet T	he Press	11:00 AM-12:00	PN :3	0 CM24051	001H		\$1,000.00 NM
30 05/08/24	05/12/24	Sunday Prime Rotator	7:00 PM-9:00 PM	1	:30	1	\$800.00	NM	
Weeks:	Start Date 05/06/24	End Date MTWTFSS 05/12/241	Spots/Week 1	Rate \$800.00					
Spots: # Ch		<u> Date</u> <u>Air Time</u> <u>Descri</u>	<u>ption</u>	Start/End Time		h Ad-ID			Rate Type
1 WS	SAZ Su 05	/12/24 8:40 PM Sunda	y Prime Rotator	7:00 PM-9:00 PN	И :3	0 CM24051	001н		\$800.00 NM
31 05/08/24	05/12/24	Sunday Prime Rotator	9:00 PM-11:00 PM	1	:30	1	\$800.00	NM	
Weeks:	Start Date 05/06/24	End Date MTWTFSS 05/12/241	Spots/Week 1	Rate \$800.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
1 WS	SAZ Su 05	/12/24 10:08 PM Sunda	y Prime Rotator	9:00 PM-11:00 P	PM :3	0 CM24051	001н		\$800.00 NM
32 05/08/24	05/12/24	Sunday Prime Rotator	9:00 PM-11:00 PM	1	:30	1	\$800.00	NM	
Weeks:	Start Date 05/06/24	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: # Ch	<u>Day</u> Air	<u> Date</u> <u>Air Time</u> <u>Descri</u>	<u>otion</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
1 WS	SAZ Su 05	/12/24 9:46 PM Sunda	y Prime Rotator	9:00 PM-11:00 P	PM :3	0 CM24051	001н		\$800.00 NM
33 05/08/24	05/12/24	News @ 11p Su	11:00 PM-11:35 PM	1	:30	1	\$800.00	NM	
Weeks:	Start Date 05/06/24	End Date MTWTFSS 05/12/241	Spots/Week 1	Rate \$800.00					
Spots: # Ch		Date Air Time Descri	<u>ption</u>	Start/End Time		h Ad-ID			Rate Type
1 WS	SAZ Su 05	/12/24 11:30 PM News (@ 11p Su	11:00 PM-11:35	PN :3	0 CM24051	001н		\$800.00 NM
				Total Spots		44			

Payment Terms 30 Days	
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 Agency Commission
 \$4,057.50

 Net Amount Due
 \$22,992.50

 Invoice Balance as of 05/16/24 3:45:21 PM ET
 \$0.00

Gross Total

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

\$27,050.00