

CONTRACT



WTVD
411 Liberty St
Durham, NC 27701
(919) 683-1111

And:

Red Eagle Media Group
815 Slaters Ln.
Alexandria, VA 22314

<u>Contract / Revision</u> 142101 / 2		<u>Alt Order #</u> WOC10434115
<u>Product</u> ISSUE UNION CANDIDATE		
<u>Contract Dates</u> 07/12/16 - 07/18/16		<u>Estimate #</u> 388 912 7431
<u>Advertiser</u> NRA Political Victory Fund, The		<u>Original Date / Revision</u> 07/11/16 / 07/13/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTVD	<u>Account Executive</u> Anne Clifford	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 388	<u>Product 1/2</u> 912
<u>Agency Ref</u>		<u>Advertiser Ref</u>

354461

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTVD	07/12/16	07/17/16	Eyewitness News Sun 10a	10:00 AM-10:30 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-----1				1	\$300.00				
2	WTVD	07/12/16	07/17/16	Eyewitness News Sun @ 6pm	6:00 PM-6:30 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-----1				1	\$700.00				
3	WTVD	07/12/16	07/16/16	Eyewitness News Sat @ 7a	7:00 AM-8:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-----1-				1	\$500.00				
4	WTVD	07/12/16	07/16/16	Eyewitness News Sat 9a-10	9:00 AM-10:00 AM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-----1-				1	\$650.00				
5	WTVD	07/12/16	07/17/16	Eyewitness News @ 9a	9:00 AM-10:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-----1				1	\$500.00				
6	WTVD	07/12/16	07/17/16	Eyewitness News Sun 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-----1				1	\$700.00				
7	WTVD	07/12/16	07/18/16	Eyewitness News @ 6a	6:00 AM-7:00 AM		:30				NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	--121--				4	\$800.00				
Week:		07/18/16	07/24/16	1-----				1	\$800.00				
8	WTVD	07/12/16	07/15/16	Eyewitness News @ 6pm	6:00 PM-6:30 PM		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	---11--				2	\$1,000.00				
9	WTVD	07/13/16	07/18/16	Eyewitness News @ 530am	5:30 AM-6:00 AM		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	--121--				4	\$600.00				
Week:		07/18/16	07/24/16	1-----				1	\$600.00				
10	WTVD	07/13/16	07/18/16	Eyewitness News @ 5pm	5:00 PM-5:30 PM		:30				NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	--112--				4	\$800.00				
Week:		07/18/16	07/24/16	1-----				1	\$800.00				

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<u>Contract Dates</u> 07/12/16 - 07/18/16	<u>Product</u> ISSUE UNION CANDID	<u>Estimate #</u> 388 912 7431
<u>Advertiser</u> NRA Political Victory Fun		<u>Original Date / Revision</u> 07/11/16 / 07/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
11	WTVD	07/12/16	07/18/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-- 212--				5	\$1,000.00				
Week:		07/18/16	07/24/16	1-----				1	\$1,000.00				
12	WTVD	07/13/16	07/18/16	Eyewitness News @ 4pm	4:00 PM-5:00 PM		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-- 121--				4	\$600.00				
Week:		07/18/16	07/24/16	1-----				1	\$600.00				
13	WTVD	07/13/16	07/18/16	Jimmy Kimmel	11:35 PM-12:37 XM		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-- 112--				4	\$400.00				
Week:		07/18/16	07/24/16	1-----				1	\$400.00				
14	WTVD	07/13/16	07/18/16	Eyewitness News @ 530pm	5:30 PM-6:00 PM		:30				NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-- 121--				4	\$900.00				
Week:		07/18/16	07/24/16	1-----				1	\$900.00				
15	WTVD	07/13/16	07/18/16	Nightline	12:37 XM-1:07 XM		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-- 112--				4	\$250.00				
Week:		07/18/16	07/24/16	1-----				1	\$250.00				
16	WTVD	07/13/16	07/18/16	Eyewitness News @ 11p	11:00 PM-11:35 PM		:30				NM	7	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-- 11111				5	\$1,000.00				
Week:		07/18/16	07/24/16	2-----				2	\$1,000.00				
17	WTVD	07/13/16	07/18/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-- 121--				4	\$1,500.00				
Week:		07/18/16	07/24/16	1-----				1	\$1,500.00				
18	WTVD	07/12/16	07/17/16	Eyewitness News Extra	11:30 PM-12:00 XM		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-----11				2	\$700.00				
19	WTVD	07/14/16	07/18/16	Wheel of Fortune	7:30 PM-8:00 PM		:30				NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	---11--				2	\$1,300.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		2	WTVD	07/11/16-07/17/16	Wheel of Fortune	7:30 PM-8:00 PM	----ThF----	:30	\$1,300.00	NM			
		Credited											
Week:		07/18/16	07/24/16	1-----				1	\$1,300.00				
20	WTVD	07/16/16	07/16/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-----1-				1	\$750.00				
Totals								0.00				66	\$52,350.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/18/16	66	\$52,350.00	(\$7,852.50)	\$44,497.50
Totals	66	\$52,350.00	(\$7,852.50)	\$44,497.50

Signature: _____ Date: _____

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