



# CONTRACT

**KLFY**  
 2960 North Meridian Street, Suite 250  
 Debra Harris  
 Indianapolis, IN 46208  
 (337) 262-0800

<u>Contract / Revision</u> 4214775 / 1		<u>Alt Order #</u> 28297505	
<u>Advertiser</u> POL/Liz Baker Murrill/Attorney General/LA/Rc		<u>Original Date / Revision</u> 11/14/23 / 11/14/23	
<u>Contract Dates</u> 11/13/23 - 11/19/23		<u>Estimate #</u> 6218	
<u>Product</u> 2023 Runoff Election			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KLFY	<u>Account Executive</u> Katz Dallas	<u>Sales Office</u> Katz/Dallas	
<u>Special Handling</u>			
<u>Demographic</u> Adults 18+			
<u>Agy Code</u> 9916670	<u>Advertiser Code</u> 577	<u>Product 1/2</u> 779	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

**Ax Media**  
 800 W. 47th Street  
 Suite 200  
 Kansas City, MO 64112

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KLFY	11/13/23	11/13/23	Passe Partout M-F 6-7a	Passe Partout M-F		:30			NM	1	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	M-----				1	\$510.00			
2	KLFY	11/14/23	11/14/23	Passe Partout M-F 6-7a	Passe Partout M-F		:30			NM	1	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	-T-----				1	\$510.00			
3	KLFY	11/15/23	11/15/23	Passe Partout M-F 6-7a	Passe Partout M-F		:30			NM	1	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	--W----				1	\$510.00			
4	KLFY	11/17/23	11/17/23	Passe Partout M-F 6-7a	Passe Partout M-F		:30			NM	1	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	----F--				1	\$510.00			
5	KLFY	11/13/23	11/13/23	KLFY News 10 @ 6p	6p-630p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	M-----				1	\$900.00			
6	KLFY	11/14/23	11/14/23	KLFY News 10 @ 6p	6p-630p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	-T-----				1	\$900.00			
7	KLFY	11/15/23	11/15/23	KLFY News 10 @ 6p	6p-630p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	--W----				1	\$900.00			
8	KLFY	11/16/23	11/16/23	KLFY News 10 @ 6p	6p-630p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	---T---				1	\$900.00			
9	KLFY	11/17/23	11/17/23	KLFY News 10 @ 6p	6p-630p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	----F--				1	\$900.00			
10	KLFY	11/13/23	11/13/23	KLFY News 10 @ 10	10p-1035p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	M-----				1	\$900.00			
11	KLFY	11/14/23	11/14/23	KLFY News 10 @ 10	10p-1035p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**KLFY**  
**2960 North Meridian Street, Suite 250**  
**Debra Harris**  
**Indianapolis, IN 46208**  
**(337) 262-0800**

<u>Contract / Revision</u> 4214775 /		<u>Alt Order #</u> 28297505
<u>Advertiser</u> POL/Liz Baker Murrill/Attorney General/LA/Rc		<u>Original Date / Revision</u> 11/14/23 / 11/14/23
<u>Contract Dates</u> 11/13/23 - 11/19/23	<u>Product</u> 2023 Runoff Election	<u>Estimate #</u> 6218

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	-T-----				1	\$900.00			
12	KLFY	11/15/23	11/15/23	KLFY News 10 @ 10	10p-1035p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	--W----				1	\$900.00			
13	KLFY	11/16/23	11/16/23	KLFY News 10 @ 10	10p-1035p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	---T---				1	\$900.00			
N 14	KLFY	11/16/23	11/16/23	Passe Partout M-F 6-7a	Passe Partout M-F		:30			NM	1	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	---T---				1	\$510.00			
N 15	KLFY	11/18/23	11/18/23	Passe Partout @ 5-6a	5a-6a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	-----1-				1	\$350.00			
N 16	KLFY	11/18/23	11/18/23	CBS This Morning Sa	6a-8a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	-----1-				1	\$350.00			
N 17	KLFY	11/15/23	11/15/23	Meet Your Neighbor	12p-1230p		:30			NM	1	\$1,110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	--1----				1	\$1,110.00			
N 18	KLFY	11/17/23	11/17/23	Meet Your Neighbor	12p-1230p		:30			NM	1	\$1,110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	----1--				1	\$1,110.00			
N 19	KLFY	11/15/23	11/15/23	KLFY News 10 @ 5	5p-530p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	--1----				1	\$900.00			
N 20	KLFY	11/16/23	11/16/23	KLFY News 10 @ 5	5p-530p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	---1---				1	\$900.00			
N 21	KLFY	11/15/23	11/15/23	Entertainment Tonight	630p-7p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	--1----				1	\$350.00			
N 22	KLFY	11/17/23	11/17/23	Entertainment Tonight	630p-7p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	----1--				1	\$350.00			
N 23	KLFY	11/17/23	11/17/23	Blue Bloods	9p-10p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	----1--				1	\$400.00			
<b>Totals</b>											<b>23</b>	<b>\$16,470.00</b>

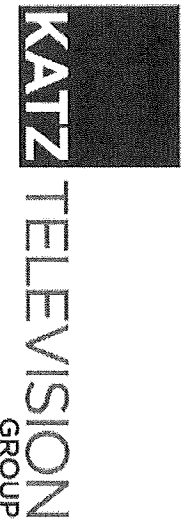
Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/01/23 - 11/30/23	23	\$16,470.00	(\$2,470.50)	\$13,999.50
<b>Totals</b>	<b>23</b>	<b>\$16,470.00</b>	<b>(\$2,470.50)</b>	<b>\$13,999.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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125 West 55th St  
New York, NY 10019

**Contract #** 28297505 **Changes as of:** 11/14/2023 at 8:49 AM **Version:** Highlighting Revision 1

**CPE:** 577779/6218 **Flight:** 11/13/23 - 11/19/23 **Station:** KLFY **Con Type:** POLITICAL/VOTE

**Agency:** AXWEDIA **Advertiser:** LIZ BAKER MURRILL FOR ATTORNEY GENERAL **Market:** Lafayette, LA **Total \$:** \$16,470.00

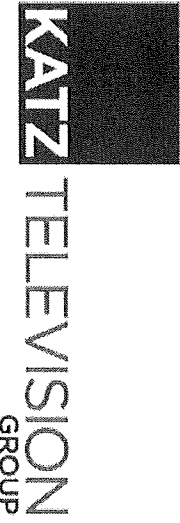
800 W 47th Street **Product:** 2023 Runoff Election **Office:** DALLAS **Total Spots:** 23

Suite 200 **Agency Order #:** 12965416 **Buyer:** Fernie, Taylor **Service:** Nielsen **Total CPE:** \$0.00

Kansas City, MO 64112 **Salesperson:** ROB TISDALE **Assistant:** ROB TISDALE **Traffic #:** 4214775

**Separation:** **Comments:** New Order 10/30 - The new order will run Mon 11/13 - Sat 11/18 with a noon cutoff on Sat 11/18. Please confirm the new order ASAP and alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TV/Invoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or R114861, Marketon #184659, Spodata #2095; Rev 11/14 - Spots added to run Wed 11/15 - Sat 11/18 with a noon cutoff on Sat 11/18. Please confirm the adds ASAP, thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TV/Invoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or R114861, Marketon #184659, Spodata #2095; Separation: 30; PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	11/13 - 11/19							Total Spots	Total \$	CPP*	GRP*
						11/13	11/14	11/15	11/16	11/17	11/18	11/19				
1	M-F 6a-7a		Passé Partout	\$510.00	30	1	1	1	0	1	0	0	4	\$2,040.00	\$0.00	0.0
2	M-F 6p-6:30p		KLFY News 10 @ 6	\$900.00	30	1	1	1	1	0	0	0	5	\$4,500.00	\$0.00	0.0
3	M-F 10p-10:35p		KLFY News 10 @ 10	\$900.00	30	1	1	1	0	0	0	0	4	\$3,600.00	\$0.00	0.0
REV+ 4	M-F 6a-7a		Passé Partout	\$510.00	30	0	0	0	0	1	0	0	1	\$510.00	\$0.00	0.0
ADD																
REV+ 5	Sa 5a-6a		Passé Partout	\$350.00	30	0	0	0	0	0	0	1	0	\$350.00	\$0.00	0.0
ADD																
REV+ 6	Sa 6a-8a		CBS This Morning: Saturday	\$350.00	30	0	0	0	0	0	0	1	0	\$350.00	\$0.00	0.0
ADD																
REV+ 7	M-F 12n-12:30p		Meet Your Neighbor	\$1,110.00	30	0	0	0	0	1	0	0	0	\$2,220.00	\$0.00	0.0
ADD																
REV+ 8	M-F 5p-5:30p		KLFY News 10 @ 5	\$900.00	30	0	0	0	0	1	0	0	0	\$1,800.00	\$0.00	0.0
ADD																
REV+ 9	M-F 6:30p-7p		Entertainment Tonight	\$350.00	30	0	0	0	0	1	0	0	0	\$700.00	\$0.00	0.0
ADD																
REV+ 10	F 9p-10p		Blue Bloods Classic-CBS	\$400.00	30	0	0	0	0	0	0	1	0	\$400.00	\$0.00	0.0
ADD																
<b>TOTALS:</b>						<b>3</b>	<b>3</b>	<b>6</b>	<b>4</b>	<b>5</b>	<b>2</b>	<b>0</b>	<b>23</b>	<b>\$16,470.00</b>	<b>\$0.00</b>	<b>0.0</b>



125 West 55th St  
New York, NY 10019

Contract # 28297505      Changes as of: 11/14/2023 at 8:49 AM      Version: Highlighting Revision 1

CPE: 5771779/6218      Flight: 11/13/23 - 11/19/23      Station: KLFY      Con Type: POLITICAL/VOTE  
 Agency: AXMEDIA      Advertiser: LIZ BAKER MURRILL FOR ATTORNEY GENERAL      Market: Lafayette, LA      Total Spots: 23  
 Total CPP: \$0.00  
 Total GRP: \$16,470.00

800 W 47th Street      Product: 2023 Runoff Election      Office: DALLAS      Traffic #: 4214775  
 Suite 200      Agency Order #: 12965416      Service: Nielsen  
 Kansas City, MO 64112      Buyer: Fernie, Taylor      Salesperson: ROB TISDALE      Separation: 214-525-2637

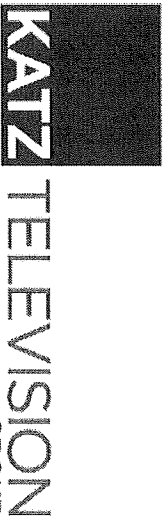
Special Instructions	
Order Level Comments	

Date/Time	Added by	Comment
11/14/23 8:49 AM	GOTOSTRATAVrtisdale	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9914861 or R114861, Marketron #184659, Spottdata #2095;Rev 11/14 - Spots added to run Wed 11/15 - Sat 11/18 with a noon cutoff on Sat 11/18. Please confirm the adds ASAP, thank you!
10/31/23 8:28 AM	System	Notice Received.
10/30/23 9:47 PM	ROB TISDALE	New Order 10/30 - The new order will run Mon 11/13 - Sat 11/18 with a noon cutoff on Sat 11/18. Please confirm the new order ASAP and alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9914861 or R114861, Marketron #184659, Spottdata #2095;Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$10,140
KLFY Share:	100%
Comment:	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	23	\$16,470.00	0.0

Monthly Summary		
Month	Spots	Dollars
2023-Nov	23	\$16,470.00
Total	23	\$16,470.00



125 West 55th St  
New York, NY 10019

Contract # 28297505

Changes as of: 11/14/2023 at 8:49 AM

Version: Highlighting Revision 1

CPE: 577779/6218  
Agency: AXMEDIA

Flight: 11/13/23 - 11/19/23  
Advertiser: LIZ BAKER MURRILL  
FOR ATTORNEY  
GENERAL

Station: KLFY  
Market: Lafayette, LA

Con Type: POLITICAL/VOTE  
Total \$: \$16,470.00

800 W 47th Street  
Suite 200  
Kansas City, MO 64112

Product: 2023 Runoff Election  
Agency Order #: 12965416  
Buyer: Fernie, Taylor

Office: DALLAS  
Service: Nielsen

Total Spots: 23  
Total CPE: \$0.00  
Total GRP:

Salesperson: ROB TISDALE  
214-525-2637  
Separation:

Primary Demo: ROB TISDALE  
Assistant: ROB TISDALE  
214-525-2637

Traffic #: 4214775

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
	11/14/23 8:49 AM	GOTOSTRATAVITSDALE	Revised	10		\$6,330.00	\$16,470.00	Changes: Comments from New Order 10/30 - The new order will run Mon 11/13 - Sat 11/18 with a noon cutoff on Sat 11/18. Please confirm the new order ASAP and alert me of any pre-empts. Thank you!
	10/31/23 8:02 AM					\$0	\$0	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TV/invoices ID #9916670 or TV/16670. Radio/invoices ID #9914861 or R114861, Marketron #184659, Spottata #2095; Separation: 30:PopulationBuyType: CPP. Total \$ from \$10,140.00 to \$16,470.00, Total Spots from 13 to 23. 7 Buylines added or modified.
	10/30/23 9:44 PM	ROB TISDALE	Confirmed	13		\$10,140.00	\$10,140.00	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TV/invoices ID #9916670 or TV/16670. Radio/invoices ID #9914861 or R114861, Marketron #184659, Spottata #2095; Separation: 30:PopulationBuyType: CPP. Total \$ from \$10,140.00 to \$16,470.00, Total Spots from 13 to 23. 7 Buylines added or modified.

**Non-Discrimination Policy**  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.