

WHZZ
MACDONALD BROADCASTING CO
600 WEST CAVANAUGH
LANSING, MI 48910

Client: **REPRODUCTIVE FREEDOM FOR ALL**
Order #: **2755-00002**
Description: **est 11494 Issue**
Date Entered: **9/13/2022**
P.O.#:
Salesperson: **Political, Sales**
Invoice Frequency: **Billed at end of Media Month, Sorted by Date Notary Req'd**

C/O KNOW HOW STRATEGIES
1322 G ST. SE
WASHINGTON, DC 20003

Statement Group: **WHZZ**
Receivables Group: **Local**
Sales Commission: **COLLECTIONS-WHZZ**
A/R Account: **A/R Regular WHZZ**
Order Discount: **<None>**
Agency Discount: **Agency Commission Nat'l**
Default Primary Product Code: **Political**
Secondary Product Code: **<unassigned>**
Last Modified: **9/13/2022**
Modified 4 times
OrderType: **Per Spot**

Exchange Source: **Katz**
Exchange Source Order ID: **36133599**

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1	9/14/2022	9/19/2022	WHZZ - FM	06:00:00 to 10:00:00	CUSTOM	1:00	2	126.00	252.00	Y	N	N	Y	N	N
Avail: General Sales Comm: X Agency Discount: X Order Discount: Inc. Acct: Local Adv. Sep: X Prod Sep: X Priority: 200 Prod: Political Spot Type: _None Description: **Copy Plan: 2755-00002-60(No Valid Copy) 9/14/2022 9/18/2022 1 126.00 126.00 0 0 0 1 0 0 0 9/19/2022 9/19/2022 1 126.00 126.00 1 0 0 0 0 0 0															
2	9/14/2022	9/19/2022	WHZZ - FM	10:00:00 to 15:00:00	CUSTOM	1:00	2	126.00	252.00	N	N	Y	N	Y	N
Avail: General Sales Comm: X Agency Discount: X Order Discount: Inc. Acct: Local Adv. Sep: X Prod Sep: X Priority: 200 Prod: Political Spot Type: _None Description: **Copy Plan: 2755-00002-60(No Valid Copy) 9/14/2022 9/18/2022 2 126.00 252.00 0 0 1 0 1 0 0															
3	9/14/2022	9/19/2022	WHZZ - FM	06:00:00 to 10:00:00	CUSTOM	1:00	1	63.00	63.00	N	N	N	N	Y	N
Avail: General Sales Comm: X Agency Discount: X Order Discount: Inc. Acct: Local Adv. Sep: X Prod Sep: X Priority: 200 Prod: Political Spot Type: _None Description: **Copy Plan: 2755-00002-60(No Valid Copy) 9/14/2022 9/18/2022 1 63.00 63.00 0 0 0 0 0 1 0															
4	9/14/2022	9/19/2022	WHZZ - FM	06:00:00 to 10:00:00	CUSTOM	1:00	1	63.00	63.00	N	N	N	N	N	Y
Avail: General Sales Comm: X Agency Discount: X Order Discount: Inc. Acct: Local Adv. Sep: X Prod Sep: X Priority: 200 Prod: Political Spot Type: _None Description: **Copy Plan: 2755-00002-60(No Valid Copy) 9/14/2022 9/18/2022 1 63.00 63.00 0 0 0 0 0 0 1															

Station Totals:

Station	Spot Count	Gross Billing	Combined Disc.	Net Billing
WHZZ - FM	6	\$630.00	\$94.50	\$535.50

Order Start Date: 9/14/2022	Order End Date: 9/19/2022	Spots: 6	Total Charges:	\$630.00
			Combined Discounts:	\$94.50
			Total Net:	\$535.50

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Projected Media Month Billing Totals for REPRODUCTIVE FREEDOM FOR ALL / 2755-00002 :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
September 2022	6	\$630.00	\$94.50	\$535.50

Confirmed & Accepted for WHZZ By:

Accepted for C/O KNOW HOW STRATEGIES By:

Please Sign and Return One Copy

Sep 13, 22
 CONT# 36133599 Mod# Ver# 1 (Last =)
 REP EASTMAN
 TO WHZZ-FM (Lansing-East Lansing, MI)
 FM TERRANCE HOUSTON
 OFF PHILADELPHIA
 AGY KNOW HOW STRATEGIES
 ADDR 1322 G ST, SE
 WASHINGTON, DC 20003

DDS CONT# 0
 C/P/E: / / 11494

SALESPERSON FAX#

PH #

BYR MEDIA PLACEMENT
 ADV REPRODUCTIVE FREEDOM FOR ALL
 PDT Issue
 FLT Sep 14, 22 - Sep 19, 22

* REP ORDER COMMENT *

** 9/13/2022 9:36:00 AM: POPULATIONBUYTYPE: CPP.

** 9/13/2022 9:36:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
	1.1	FLIGHT 1 ..W....	10A - 3P	60	09/14/2022 - 09/14/2022	1D	1	\$126.00	1
					** FLIGHT TOTALS **		1	\$126.00	
	2.1	FLIGHT 2 ...T...	6A - 10A	60	09/15/2022 - 09/15/2022	1D	1	\$126.00	1
					** FLIGHT TOTALS **		1	\$126.00	
	3.1	FLIGHT 3F..	10A - 3P	60	09/16/2022 - 09/16/2022	1D	1	\$126.00	1
					** FLIGHT TOTALS **		1	\$126.00	
	4.1	FLIGHT 4S.	6A - 10A	60	09/17/2022 - 09/17/2022	1D	1	\$63.00	1
					** FLIGHT TOTALS **		1	\$63.00	
	5.1	FLIGHT 5S	6A - 10A	60	09/18/2022 - 09/18/2022	1D	1	\$63.00	1
					** FLIGHT TOTALS **		1	\$63.00	
	6.1	FLIGHT 6 M.....	6A - 10A	60	09/19/2022 - 09/19/2022	1D	1	\$126.00	1

Sep 13, 22
 CONT# 36133599 Mod# Ver# 1 (Last =)
 REP EASTMAN

DDS CONT# 0
 C/P/E: / / 11494

				** FLIGHT TOTALS **	1	\$126.00	
--	--	--	--	---------------------	---	----------	--

	Sep 22						
SPOTS	6						
CASH	630.00						
TRADE	0.00						
NSL	0.00						
TOTAL	630.00						
							TOTAL
SPOTS							6
CASH							630.00
TRADE							0.00
NSL							0.00
TOTAL							630.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 25+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Know-How Strategies, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Reproductive Freedom for All

Agency name: Know-How Strategies

Address: 1322 G St SE, Washington DC 20003

Contact: Janet Katowitz

Phone number: 202-675-6936

Email: janet@sagemediaplanning.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Reproductive Freedom for All

Address: 2966 Woodward Ave, Detroit, MI 48201

Contact: Amanda Sands

Phone number:

Email: amanda@mireproductivefreedom.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Loren Khogali, Executive Director, ACLU of Michigan
Shelli Weisberg, Political Director, ACLU of Michigan
Nicole Wells Stallworth, Executive Director, Planned Parenthood of Michigan
Sommer Foster, Co - Executive Director, Michigan Voices

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Michigan Ballot Proposal 3

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor		Station Representative
Signature: Shelli Weisberg	Digitally signed by Shelli Weisberg Date: 2022.09.12 12:03:17 -04'00'	Signature: 
Name: Shelli Weisberg		Name: JOHN T. BOWE
Date of Request to Purchase Ad Time: 9/13/22		Date of Station Agreement to Sell Time: 9-13-22

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 9/13/22

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 36133599	Station Call Letters: WHZZ	Date Received/Requested: 9/13/22
Est. #: 11494	Station Location: 600 West Cavanaugh RD Lansing MI 48910	Run Start and End Dates: 9/14/22-9/19/22

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.