

ORDER



Orders
Order / Rev: 4383593
 Alt Order #:
 Product Desc:
 Estimate:
 Flight Dates: 03/15/24 - 03/15/24
 Original Date / Rev: 03/14/24 / 03/14/24
 Order Type: REG

Monroe KARD

Primary AE: Lynn McLendon
 Sales Office: L-MON
 Sales Region: Loc

Agency
Name: Quest Communications
 Buying Contact: Sherry Mahaffey
 Billing Contact: Sherry Mahaffey
 P.O. Box 14262
 Monroe, LA 71207

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM
 Agency Commission: 15%

Advertiser
Name: POL/Gretchen Ezernack/City Council/I
 Demographic: A25-64
 Product Codes: PL20
 Revenue Code 1: AGY
 Revenue Code 2: POL
 Revenue Code 3: POL-CAND
 Priority: P5

Order Brand:
 New Business End:
 Advertiser External ID:
 Agency External ID:
 Unit Code: General
 Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/31/24	3	\$120.00	\$102.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	3	\$120.00	\$102.00	0.00
Totals	3	\$120.00	\$102.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Lynn McLendon			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KARD	03/15/24	03/15/24	M-F 7a-8a Fox 14 Your Morning News	CM	M-F 7a-8a	----F--	:30	3	\$40.00	P4	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 03/11/24	03/17/24	----F--	3	\$40.00	0.00								
													Totals	3	\$120.00