



WTAT
4301 Arco Lane
N Charleston, SC 29418

McKenna Media
1322 G St, SE
Washington, DC 20003

Contract # 4202

Schedule Dates 10/14/20-10/20/20
Advertiser Dr. Debbie Bryant for SC Senate (1739)
Agency McKenna Media (1236)
Product Political (1018)
Brand DR. DEBBIE C BRYANT RN-SC SD 44 (9433)
Salesperson Millennium/PHL, Philadelphia (1022)
Sales Office Millennium Philadelphia
Buyer Name Medi,Placement,
Phone/Fax /
CPE 1232/1277/9279
Account Types National/Political Candidate Agency
Billing Type Weekly/Irregular
Comments FRAN BROWN

Date Entered 10/13/20
Last Modified 10/13/20
Entered By Sheanna Caban
CO-OP No
External # ECR27145655
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$123.75
Net Total \$701.25
Sales Tax

Charleston S (WTAT)

By Broadcast Month	Spots	Rate
Oct. 2020	7	\$825.00
Grand Total:	7	\$825.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/14/20-10/14/20	3	:30	1P- 2P (EST)	1			X					1	\$70.00	\$70.00	Charleston S (WTAT)	People's Court	10/13/20
2.0	Normal Line / SPOT (1)	10/16/20-10/16/20	3	:30	1P- 2P (EST)	1					X			1	\$70.00	\$70.00	Charleston S (WTAT)	People's Court	10/13/20
3.0	Normal Line / SPOT (1)	10/20/20-10/20/20	3	:30	1P- 2P (EST)	1		X						1	\$70.00	\$70.00	Charleston S (WTAT)	People's Court	10/13/20
4.0	Normal Line / SPOT (2)	10/15/20-10/15/20	3	:30	5:30P- 6P (EST)	1				X				1	\$135.00	\$135.00	Charleston S (WTAT)	Judge Judy	10/13/20
5.0	Normal Line / SPOT (2)	10/19/20-10/19/20	3	:30	5:30P- 6P (EST)	1	X								\$135.00		Charleston S (WTAT)	Judge Judy	10/13/20
5.0.1	Closed Preempt (2)	10/19/20															Charleston S (WTAT)	Program Change/Exception - NFL Football	
6.0	Normal Line / News (3)	10/15/20-10/15/20	3	:30	6:30P- 7P (EST)	1				X				1	\$90.00	\$90.00	Charleston S (WTAT)	FOX24 News @ 630p	10/13/20
7.0	Normal Line / News (3)	10/19/20-10/19/20	3	:30	6:30P- 7P (EST)	1	X								\$90.00		Charleston S (WTAT)	FOX24 News @ 630p	10/13/20
7.0.1	Closed Preempt (3)	10/19/20															Charleston S (WTAT)	Program Change/Exception - NFL Football	
8.0	Normal Line / News (4)	10/16/20-10/16/20	3	:30	10P- 10:30P (EST)	1					X			1	\$240.00	\$240.00	Charleston S (WTAT)	Late News At 10p	10/13/20
9.0	Normal Line / News (4)	10/20/20-10/20/20	3	:30	10P- 10:30P (EST)	1		X							\$240.00		Charleston S (WTAT)	Late News At 10p	10/13/20
9.0.1	Closed Preempt (4)	10/20/20															Charleston S (WTAT)	Program Change/Exception - SPORTS	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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10.0	Normal Line / News (5)	10/18/20-10/18/20	3	:30	10P- 10:35P (EST)	1							X	1	\$150.00	\$150.00	Charleston S (WTAT)	News At 10	10/13/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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