

McKenna Media 1322 G St. SE Washington, DC 20003

Contract # 4202

Schedule Dates 10/14/20-10/20/20 **Advertiser** 

Dr. Debbie Bryant for SC Senate (1739)

Agency McKenna Media (1236) Product

Political (1018) **Brand** DR. DEBBIE C BRYANT RN-SC SD 44 (9433) Salesperson Millennium/PHL, Philadelphia (1022)

Sales Office Millennium Philadelphia Medi, Placement, **Buyer Name** 

CPE 1232/1277/9279

Phone/Fax

**Account Types** National/Political Candidate Agency

**Billing Type** Weekly/Irregular Comments FRAN BROWN

**Date Entered** 10/13/20 **Last Modified** 10/13/20

Sheanna Caban **Entered By** No

CO-OP

External # ECR27145655

Demo A35+R Order Type Normal

Package Deal

Commission % 15.00 Commission \$123.75 **Net Total** \$701.25

Sales Tax

Charleston S (WTAT) By Broadcast Month Spots <u>Rate</u> Oct. 2020 \$825.00 Grand Total: \$825.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r S	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/14/20-10/14/20	3	:30	1P- 2P (EST)	1			х				1	\$70.00	\$70.00	Charleston S (WTAT)	People's Court	10/13/20
2.0	Normal Line / SPOT (1)	10/16/20-10/16/20	3	:30	1P- 2P (EST)	1				)	(		1	\$70.00	\$70.00	Charleston S (WTAT)	People's Court	10/13/20
3.0	Normal Line / SPOT (1)	10/20/20-10/20/20	3	:30	1P- 2P (EST)	1		Χ					1	\$70.00	\$70.00	Charleston S (WTAT)	People's Court	10/13/20
4.0	Normal Line / SPOT (2)	10/15/20-10/15/20	3	:30	5:30P- 6P (EST)	1				Х			1	\$135.00	\$135.00	Charleston S (WTAT)	Judge Judy	10/13/20
5.0	Normal Line / SPOT (2)	10/19/20-10/19/20	3	:30	5:30P- 6P (EST)	1	Х							\$135.00		Charleston S (WTAT)	Judge Judy	10/13/20
5.0.1	Closed Preempt (2)	10/19/20														Charleston S (WTAT)	Program Change/Exception - NFL Football	
6.0	Normal Line / News (3)	10/15/20-10/15/20	3	:30	6:30P- 7P (EST)	1				Х			1	\$90.00	\$90.00	Charleston S (WTAT)	FOX24 News @ 630p	10/13/20
7.0	Normal Line / News (3)	10/19/20-10/19/20	3	:30	6:30P- 7P (EST)	1	Х							\$90.00		Charleston S (WTAT)	FOX24 News @ 630p	10/13/20
7.0.1	Closed Preempt (3)	10/19/20														Charleston S (WTAT)	Program Change/Exception - NFL Football	
8.0	Normal Line / News (4)	10/16/20-10/16/20	3	:30	10P- 10:30P (EST)	1				)	(		1	\$240.00	\$240.00	Charleston S (WTAT)	Late News At 10p	10/13/20
9.0	Normal Line / News (4)	10/20/20-10/20/20	3	:30	10P- 10:30P (EST)	1		Χ						\$240.00		Charleston S (WTAT)	Late News At 10p	10/13/20
9.0.1	Closed Preempt (4)	10/20/20														Charleston S (WTAT)	Program Change/Exception - SPORTS	
		I					<u> </u>									1	1	

## CONFIRMATION CONTRACT

Date: Comments: Accepted-Agency/Advertiser: Date: Accepted-Station:

			Contra	act#	420	4202							te Entered	10/13/2	10/13/20			Charleston S (WTAT)  By Broadcast Month Spots Rate				
			Schedule D		10/14/20-10/20/20							Last Modific		10/13/2			By Broadcas Oct. 2020	st Month	<u>Spots</u> 7	<u><b>Rate</b></u> \$825.00		
	WTAT		Advertiser	Dr. Debbie Bryant for SC Senate (1739) McKenna Media (1236)							Entered By CO-OP			a Caban		Grand Total:	:					
<b>FOX 24</b>	4301 Arco Lane		Agency										No			Grand Total:		7	\$825.00			
WTAT-TV CHARLESTON	N Charleston, SC 29418		Product		Political (1018)							External #	ECR271									
MINI-IA CUNKIEZION			Brand		DR. DEBBIE C BRYANT RN-SC SD 44 (9433)						33)	Demo			A35+R							
			Salespersor	n	Milleni	nium/PHL	., Phila	idelphi	ia (1022	2)			der Type	Norma								
		<b>1</b>	Sales Office	•	Milleni	nium Phil	adelph	iia					ckage Deal mmission %	15.00								
McKenna Media 1322 G St, SE			Buyer Name		Medi,F	Placemen	t,							15.00	_							
Washington, DC 20003			Phone/Fax		/								mmission	\$123.7								
vvasnington, DO 20000			CPE			1277/927							t Total	\$701.2	5							
			Account Ty			nal/Politic		didate	Agency	/		Sal	les Tax									
			Billing Type	•		y/Irregul	ar															
		-	Comments		FRAN E	BROWN																
																I						
Line Line Type / Break Typ			<del>                                     </del>			es	SPW	Mo	Ги We	Th Fi	r Sa			re Total		Station			Comments	Entered		
10.0 Normal Line / News (5)	10/18/20-10/18/20	0	3 :3	30 10P- 10:	:35P (EST)	)	1					Χ	1	\$150.00	\$150.00	Charleston	S (WTAT)	Ne	ews At 10	10/13/20		
						CON	FIR	MA	TIO	V C	ON.	TR	ACT									
Accented-Agency/Advertiser			Date:			CON		MA	TIO	N C	ON:	TRA			Comments:							
Accepted-Agency/Advertiser:			Date:			CON		MA	TIO	N C	ON	TRA	<b>ACT</b> Date	:	Comments:							

Contract # 4202

B/E Bookend P/B Piggy Back

Printed At: 09:29 AM on Thursday, October 22 2020

Charleston S (WTAT)