



WTAT  
4301 Arco Lane  
N Charleston, SC 29418

McKenna Media  
1322 G St, SE  
Washington, DC 20003

### Contract # 4205

**Schedule Dates** 10/28/20-11/02/20  
**Advertiser** Dr. Debbie Bryant for SC Senate (1739)  
**Agency** McKenna Media (1236)  
**Product** Political (1018)  
**Brand** DR. DEBBIE C BRYANT RN-SC SD 44 (9433)  
**Salesperson** Millennium/PHL, Philadelphia (1022)  
**Sales Office** Millennium Philadelphia  
**Buyer Name** Medi,Placement,  
**Phone/Fax** /  
**CPE** 1232/1277/9281  
**Account Types** National/Political Candidate Agency  
**Billing Type** Weekly/Irregular  
**Comments** FRAN BROWN

**Date Entered** 10/13/20  
**Last Modified** 10/15/20  
**Entered By** Sheanna Caban  
**CO-OP** No  
**External #** ECR27145658  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$120.00  
**Net Total** \$680.00  
**Sales Tax**

### Charleston S (WTAT)

By Broadcast Month	Spots	Rate
Nov. 2020	6	\$800.00
<b>Grand Total:</b>	<b>6</b>	<b>\$800.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/28/20-10/28/20	3	:30	1P- 2P (EST)	1			X					1	\$70.00	\$70.00	Charleston S (WTAT)	People's Court	10/13/20
2.0	Normal Line / SPOT (1)	10/30/20-10/30/20	3	:30	1P- 2P (EST)	1					X			1	\$70.00	\$70.00	Charleston S (WTAT)	People's Court	10/13/20
3.0	Normal Line / SPOT (2)	10/29/20-10/29/20	3	:30	5:30P- 6P (EST)	1				X				1	\$135.00	\$135.00	Charleston S (WTAT)	Judge Judy	10/13/20
4.0	Normal Line / SPOT (2)	11/02/20-11/02/20	3	:30	5:30P- 6P (EST)	1	X							1	\$135.00	\$135.00	Charleston S (WTAT)	Judge Judy	10/13/20
5.0	Normal Line / News (3)	10/30/20-10/30/20	3	:30	10P- 10:30P (EST)	1					X			1	\$240.00	\$240.00	Charleston S (WTAT)	Late News At 10p	10/13/20
6.0	Normal Line / News (4)	11/01/20-11/01/20	3	:30	10P- 10:35P (EST)	1							X	1	\$150.00	\$150.00	Charleston S (WTAT)	News At 10	10/13/20

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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