

# CONTRACT



**WRAL**  
**2619 Western Blvd.**  
**Raleigh, NC 27606**  
**(919)890-6000**

|  |   |  |
|--|---|--|
| <u>Contract / Revision</u><br>353012 /                   |   | <u>Alt Order #</u><br>10775265                         |
| <u>Advertiser</u><br><b>Conservative Voters Alliance</b> |   | <u>Original Date / Revision</u><br>04/18/24 / 04/19/24 |
| <u>Contract Dates</u><br><b>04/19/24 - 04/27/24</b>      | <u>Estimate #</u><br><b>1005</b>        | <u>Ext. Opp. ID</u>                                    |
| <u>Product</u><br><b>CONSV VOTERS ALLIANC</b>            |   |  |
| <u>Billing Cycle</u><br>EOM/EOC                          | <u>Billing Calendar</u><br>Broadcast    | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br><b>WRAL</b>                           | <u>Account Executive</u><br>Cheryl Long | <u>Sales Office</u><br>Washington Tele                 |
| <u>Special Handling</u>                                  |   |  |
| <u>Demographic</u><br>Adults 35+                         |   |  |
| <u>Agy Code</u>  | <u>Advertiser Code</u>                  | <u>Product 1/2</u>                                     |
| <u>Agency Ref</u>  | <u>Advertiser Ref</u>                   |  |

And:

**Wood Shed Media**  
**30 N Gould St Ste R**  
**Sheridan, WY 82801**

| *Line         | Ch   | Start Date        | End Date        | Description       | Start/End Time    | Days | Length | Spots/Week  | Rate | Type | Spots    | Amount            |
|---------------|------|-------------------|-----------------|-------------------|-------------------|------|--------|-------------|------|------|----------|-------------------|
| N 1           | WRAL | 04/19/24          | 04/19/24        | WRAL AM News 6-7a | 6a-7a             |      | :30    |             |      | NM   | 2        | \$3,600.00        |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |      |          |                   |
| Week:         |      | 04/15/24          | 04/21/24        | ----F--           | 2                 |      |        | \$1,800.00  |      |      |          |                   |
| N 2           | WRAL | 04/19/24          | 04/19/24        | WRAL Noon News    | 12-1p             |      | :30    |             |      | NM   | 2        | \$1,500.00        |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |      |          |                   |
| Week:         |      | 04/15/24          | 04/21/24        | ----F--           | 2                 |      |        | \$750.00    |      |      |          |                   |
| N 3           | WRAL | 04/19/24          | 04/19/24        | Family Feud       | 3PM - 3:30PM      |      | :30    |             |      | NM   | 1        | \$500.00          |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |      |          |                   |
| Week:         |      | 04/15/24          | 04/21/24        | ----F--           | 1                 |      |        | \$500.00    |      |      |          |                   |
| N 4           | WRAL | 04/19/24          | 04/19/24        | WRAL 4p News      | 4-5p              |      | :30    |             |      | NM   | 2        | \$2,000.00        |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |      |          |                   |
| Week:         |      | 04/15/24          | 04/21/24        | ----F--           | 2                 |      |        | \$1,000.00  |      |      |          |                   |
| <b>Totals</b> |      |                   |                 |                   |                   |      |        |             |      |      | <b>7</b> | <b>\$7,600.00</b> |

| Time Period         | # of Spots | Gross Amount      | Agency Comm.        | Net Amount        |
|---------------------|------------|-------------------|---------------------|-------------------|
| 04/01/24 - 04/19/24 | 7          | \$7,600.00        | (\$1,140.00)        | \$6,460.00        |
| <b>Totals</b>       | <b>7</b>   | <b>\$7,600.00</b> | <b>(\$1,140.00)</b> | <b>\$6,460.00</b> |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

In signing this Sales Order Form, you are agreeing to the client Terms and Conditions in the links below:

**Digital Services:** <<https://www.wral.com/production-services-terms-conditions/19931948/>>

**Production Services:** <<https://www.wral.com/production-services-terms-conditions/19931948/>>

**Credit Sales:** <<https://www.wral.com/terms-and-conditions-of-credit-sales/18564485/>>

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Date**