

INVOICE



WUPW
730 North Summit
Toledo, OH 43604
Main: (419) 244-3600
Billing: (216) 367-7124

Invoice #	Invoice Date	Invoice Month	Invoice Period
1606145-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
WUPW	Matthew Wurm	HRP-Washington	National

Billing Address:

76 Words
Attention: Accounts Payable
1322 G Street SE
Washington, DC 20003

Advertiser	Product	Estimate Number
POL/Schmidt, H/D/STR/MI	SCHMIDT 4 MI HD-57	4542

Flight Dates	Order #	Alt Order #
10/28/16 - 11/04/16	1606145	08429945

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Send Payment To:

WUPW
Attn: Lockbox #2134
PO Box 11407
Birmingham, AL 35246

Agency Code	Advertiser Code	Product 1/2
9914019	761	791

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/28/16	10/28/16	10-11am M-F	M-F 10-11 AM	----1--	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> 10/24/16 <u>End Date</u> 10/30/16 <u>MTWTFSS</u> ----1-- <u>Spots/Week</u> 1 <u>Rate</u> \$15.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WUPW F 10/28/16 10:54 AM 10-11am M-F M-F 10-11 AM :30 HS-MI 57-2016-02-H \$15.00 NM									
2	10/28/16	10/28/16	LOC Late 10pm FOX Nex	10-11pm	----1--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> 10/24/16 <u>End Date</u> 10/30/16 <u>MTWTFSS</u> ----1-- <u>Spots/Week</u> 1 <u>Rate</u> \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WUPW F 10/28/16 12:20 AM LOC Late 10pm FOX News 10-11pm :30 HS-MI 57-2016-02-H \$150.00 NM									
3	10/28/16	10/28/16	3-4pm M-F	M-F 3-4 PM	----1--	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> 10/24/16 <u>End Date</u> 10/30/16 <u>MTWTFSS</u> ----1-- <u>Spots/Week</u> 1 <u>Rate</u> \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WUPW F 10/28/16 3:33 PM 3-4pm M-F M-F 3-4 PM :30 HS-MI 57-2016-02-H \$20.00 NM									
4	10/28/16	10/28/16	FOX Toledo Daybreak	FOX Toledo Daybre	----1--	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> 10/24/16 <u>End Date</u> 10/30/16 <u>MTWTFSS</u> ----1-- <u>Spots/Week</u> 1 <u>Rate</u> \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WUPW F 10/28/16 7:10 AM FOX Toledo Daybreak FOX Toledo Daybre :30 HS-MI 57-2016-02-H \$20.00 NM									
5	10/28/16	10/28/16	9-10am M-F	M-F 9-10 AM	----1--	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> 10/24/16 <u>End Date</u> 10/30/16 <u>MTWTFSS</u> ----1-- <u>Spots/Week</u> 1 <u>Rate</u> \$15.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WUPW F 10/28/16 9:24 AM 9-10am M-F M-F 9-10 AM :30 HS-MI 57-2016-02-H \$15.00 NM									
10	10/29/16	10/29/16	SYN 1230X-1X SAT	SYN 1230X-1X SAT		:30	1	\$25.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:

WUPW
Attn: Lockbox #2134
PO Box 11407
Birmingham, AL 35246

<u>Invoice #</u> 1606145-1	<u>Invoice Date</u> 10/30/16	<u>Invoice Month</u> October 2016	<u>Invoice Period</u> 09/26/16 - 10/30/16
<u>Advertiser</u> POL/Schmidt, H/D/STR/MI	<u>Product</u> SCHMIDT 4 MI HD-57	<u>Estimate Number</u> 4542	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
----- 1-										
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/24/16	10/30/16	----- 1-	1	\$25.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	
1	WUPW	Sa	10/29/16		SYN 1230X-1X SAT	SYN 1230X-1X SA	:00		\$25.00 NM	
<i>Credited</i>										
11	10/29/16	10/29/16	BONES	Various	----- 1-	:30	1	\$35.00	NM	
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/24/16	10/30/16	----- 1-	1	\$35.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	
1	WUPW	Sa	10/29/16	2:48 AM	BONES	Various	:30	HS-MI 57-2016-02-H	\$35.00 NM	
<u>Total Spots</u>							6			

Payment Terms 30 Days

<u>Gross Total</u>	\$255.00
<u>Agency Commission</u>	\$38.25
<u>Net Amount Due</u>	\$216.75

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