

ORDER



Orders
Order / Rev: 635428
Alt Order #: 10446100
Product Desc: AMER. LIBERTY/3077
Estimate: 3077
Flight Dates: 08/09/22 - 08/15/22
Original Date / Rev: 08/08/22 / 08/09/22
Order Type: GENERAL

WKMG

Primary AE: Nick Welte
Sales Office: PHI-N
Sales Region: NAT

Agency Name: PG Placement
Buying Contact:
Billing Contact:
 PO Box 812
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/ISS/American Liberty Action PAC
Demographic: A25-54
Product Codes: PL-Issue
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISSUE
Priority: P-4

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/22	08/15/22	37	\$54,600.00	\$46,410.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2022	37	\$54,600.00	\$46,410.00	0.00
Totals	37	\$54,600.00	\$46,410.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WKMG	08/15/22	08/15/22	7-9a CBS Mornings M-FCM 7:00 AM-8:00 AM		7:00 AM-8:00 AM (7:00 AM-8:00 AM)	1-----	:30	1	\$1,100.00	P-4	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	1-----		1				\$1,100.00		0.00			
N 2	WKMG	08/09/22	08/09/22	7-9a CBS Mornings M-FCM 7:00 AM-8:00 AM		7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-1-----	:30	1	\$1,100.00	P-4	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/22	08/14/22	-1-----		1				\$1,100.00		0.00			
N 3	WKMG	08/10/22	08/10/22	7-9a CBS Mornings M-FCM 7:00 AM-8:00 AM		7:00 AM-8:00 AM (7:00 AM-8:00 AM)	--1----	:30	1	\$1,100.00	P-4	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/22	08/14/22	--1----		1				\$1,100.00		0.00			
N 4	WKMG	08/11/22	08/11/22	7-9a CBS Mornings M-FCM 7:00 AM-8:00 AM		7:00 AM-8:00 AM (7:00 AM-8:00 AM)	---1---	:30	1	\$1,100.00	P-4	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/22	08/14/22	---1---		1				\$1,100.00		0.00			
N 5	WKMG	08/09/22	08/09/22	7-9a CBS Mornings M-FCM 8:00 AM-9:00 AM		8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-1-----	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/22	08/14/22	-1-----		1				\$1,000.00		0.00			
N 6	WKMG	08/10/22	08/10/22		CM	8:00 AM-9:00 AM	--1----	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00

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WKMG

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				7-9a CBS Mornings M-F		8:00 AM-9:00 AM	(8:00 AM-9:00 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/08/22	08/14/22	-- 1----	1	\$1,000.00	0.00								
N 7	WKMG	08/12/22	08/12/22	7-9a CBS Mornings M-FCM		8:00 AM-9:00 AM	---- 1--	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/08/22	08/14/22	---- 1--	1	\$1,000.00	0.00								
N 8	WKMG	08/13/22	08/13/22	7-9a CBS Sat Morning CM		7:00 AM-8:00 AM	----- 1-	:30	1	\$600.00	P-4	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/08/22	08/14/22	----- 1-	1	\$600.00	0.00								
N 9	WKMG	08/14/22	08/14/22	9-1030a CBS Sun MorniCM		9-1030a	----- 1	:30	1	\$2,400.00	P-4	0.00	NM	1	\$2,400.00
				CBS Sunday Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/08/22	08/14/22	----- 1	1	\$2,400.00	0.00								
N 10	WKMG	08/15/22	08/15/22	11-12p Price Is Right CM		11a-12p	1-----	:30	1	\$1,300.00	P-4	0.00	NM	1	\$1,300.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/15/22	08/21/22	1-----	1	\$1,300.00	0.00								
N 11	WKMG	08/09/22	08/09/22	11-12p Price Is Right CM		11a-12p	- 1-----	:30	1	\$1,300.00	P-4	0.00	NM	1	\$1,300.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/08/22	08/14/22	- 1-----	1	\$1,300.00	0.00								
N 12	WKMG	08/10/22	08/10/22	11-12p Price Is Right CM		11a-12p	-- 1----	:30	1	\$1,300.00	P-4	0.00	NM	1	\$1,300.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/08/22	08/14/22	-- 1----	1	\$1,300.00	0.00								
N 13	WKMG	08/11/22	08/11/22	11-12p Price Is Right CM		11a-12p	--- 1---	:30	1	\$1,300.00	P-4	0.00	NM	1	\$1,300.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/08/22	08/14/22	--- 1---	1	\$1,300.00	0.00								
N 14	WKMG	08/12/22	08/12/22	11-12p Price Is Right CM		11a-12p	---- 1--	:30	1	\$1,300.00	P-4	0.00	NM	1	\$1,300.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/08/22	08/14/22	---- 1--	1	\$1,300.00	0.00								
N 15	WKMG	08/15/22	08/15/22	12-1230p News 6 Noon CM		12-1230p	1-----	:30	1	\$1,300.00	P-4	0.00	NM	1	\$1,300.00
				Local 6 News 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/15/22	08/21/22	1-----	1	\$1,300.00	0.00								
N 16	WKMG	08/09/22	08/09/22	12-1230p News 6 Noon CM		12-1230p	- 1-----	:30	1	\$1,300.00	P-4	0.00	NM	1	\$1,300.00
				Local 6 News 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/08/22	08/14/22	- 1-----	1	\$1,300.00	0.00								
N 17	WKMG	08/10/22	08/10/22	12-1230p News 6 Noon CM		12-1230p	-- 1----	:30	1	\$1,300.00	P-4	0.00	NM	1	\$1,300.00
				Local 6 News 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/08/22	08/14/22	-- 1----	1	\$1,300.00	0.00								
N 18	WKMG	08/11/22	08/11/22	12-1230p News 6 Noon CM		12-1230p	--- 1---	:30	1	\$1,300.00	P-4	0.00	NM	1	\$1,300.00
				Local 6 News 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/08/22	08/14/22	--- 1---	1	\$1,300.00	0.00								
N 19	WKMG	08/12/22	08/12/22	12-1230p News 6 Noon CM		12-1230p	---- 1--	:30	1	\$1,300.00	P-4	0.00	NM	1	\$1,300.00
				Local 6 News 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/08/22	08/14/22	---- 1--	1	\$1,300.00	0.00								
N 20	WKMG	08/15/22	08/15/22	6-630p News M-F		6-630p	1-----	:30	1	\$1,600.00	P-4	0.00	NM	1	\$1,600.00
				Local 6 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								

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WKMG

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N21	WKMG	08/09/22	08/09/22	6-630p News M-F Local 6 News	CM	6-630p	- 1 - - - - -	:30	1	\$1,600.00	P-4	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	1 - - - - -					1	\$1,600.00		0.00			
N22	WKMG	08/10/22	08/10/22	6-630p News M-F Local 6 News	CM	6-630p	- - 1 - - - -	:30	1	\$1,600.00	P-4	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/22	08/14/22	- 1 - - - - -					1	\$1,600.00		0.00			
N23	WKMG	08/11/22	08/11/22	6-630p News M-F Local 6 News	CM	6-630p	- - - 1 - - -	:30	1	\$1,600.00	P-4	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/22	08/14/22	- - 1 - - - -					1	\$1,600.00		0.00			
N24	WKMG	08/12/22	08/12/22	6-630p News M-F Local 6 News	CM	6-630p	- - - - 1 - -	:30	1	\$1,600.00	P-4	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/22	08/14/22	- - - - 1 - -					1	\$1,600.00		0.00			
N25	WKMG	08/15/22	08/15/22	7-730p News M-F News at 7p	CM	7-7:30p	1 - - - - -	:30	1	\$1,600.00	P-4	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	1 - - - - -					1	\$1,600.00		0.00			
N26	WKMG	08/09/22	08/09/22	7-730p News M-F News at 7p	CM	7-7:30p	- 1 - - - - -	:30	1	\$1,600.00	P-4	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/22	08/14/22	- 1 - - - - -					1	\$1,600.00		0.00			
N27	WKMG	08/10/22	08/10/22	7-730p News M-F News at 7p	CM	7-7:30p	- - 1 - - - -	:30	1	\$1,600.00	P-4	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/22	08/14/22	- - 1 - - - -					1	\$1,600.00		0.00			
N28	WKMG	08/11/22	08/11/22	7-730p News M-F News at 7p	CM	7-7:30p	- - - 1 - - -	:30	1	\$1,600.00	P-4	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/22	08/14/22	- - - 1 - - -					1	\$1,600.00		0.00			
N29	WKMG	08/12/22	08/12/22	7-730p News M-F News at 7p	CM	7-7:30p	- - - - 1 - -	:30	1	\$1,600.00	P-4	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/22	08/14/22	- - - - 1 - -					1	\$1,600.00		0.00			
N30	WKMG	08/14/22	08/14/22	630-7p News Sun 630-7p News Sun	CM	630-7p	- - - - - 1	:30	1	\$1,300.00	P-4	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/22	08/14/22	- - - - - 1					1	\$1,300.00		0.00			
N31	WKMG	08/15/22	08/15/22	11p News M-F 11p News M-F	CM	11-1135p	1 - - - - -	:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	1 - - - - -					1	\$2,000.00		0.00			
N32	WKMG	08/09/22	08/09/22	11p News M-F 11p News M-F	CM	11-1135p	- 1 - - - - -	:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/22	08/14/22	- 1 - - - - -					1	\$2,000.00		0.00			
N33	WKMG	08/10/22	08/10/22	11p News M-F 11p News M-F	CM	11-1135p	- - 1 - - - -	:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/22	08/14/22	- - 1 - - - -					1	\$2,000.00		0.00			
N34	WKMG	08/11/22	08/11/22	11p News M-F 11p News M-F	CM	11-1135p	- - - 1 - - -	:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/22	08/14/22	- - - 1 - - -					1	\$2,000.00		0.00			
N35	WKMG	08/12/22	08/12/22		CM	11-1135p		:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00

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WKMG

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				11p News M-F			----1--								
				11p News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/08/22	08/14/22	----1--	1	\$2,000.00	0.00								
N36	WKMG	08/13/22	08/13/22	11p News Sat	CM	11-1135p	-----1-	:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00
				11p News Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/08/22	08/14/22	-----1-	1	\$2,000.00	0.00								
N37	WKMG	08/14/22	08/14/22	11p News Sun	CM	11-1135p	-----1	:30	1	\$1,900.00	P-4	0.00	NM	1	\$1,900.00
				11p News Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/08/22	08/14/22	-----1	1	\$1,900.00	0.00								
													Totals	37	\$54,600.00