

# ORDER



**Orders**  
**Order / Rev:** 635832  
**Alt Order #:** 10449018  
**Product Desc:** AMER. LIBERTY/3131  
**Estimate:** 3131  
**Flight Dates:** 08/16/22 - 08/23/22  
**Original Date / Rev:** 08/15/22 / 08/15/22  
**Order Type:** GENERAL

**WKMG**  
**Primary AE:** Nick Welte  
**Sales Office:** PHI-N  
**Sales Region:** NAT

**Agency Name:** PG Placement  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 812  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/ISS/American Liberty Action PAC  
**Demographic:** A25-54  
**Product Codes:** PL-Issue  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISSUE  
**Priority:** P-4

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/22	08/23/22	36	\$53,600.00	\$45,560.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2022	36	\$53,600.00	\$45,560.00	0.00
<b>Totals</b>	<b>36</b>	<b>\$53,600.00</b>	<b>\$45,560.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WKMG	08/22/22	08/22/22	7-9a CBS Mornings M-FCM CBS THIS MORNING		7:00 AM-8:00 AM (7:00 AM-8:00 AM)	1-----	:30	1	\$1,100.00	P-4	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/22	08/28/22	1-----		1				\$1,100.00		0.00			
N 2	WKMG	08/16/22	08/16/22	7-9a CBS Mornings M-FCM CBS THIS MORNING		7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-1-----	:30	1	\$1,100.00	P-4	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	-1-----		1				\$1,100.00		0.00			
N 3	WKMG	08/18/22	08/18/22	7-9a CBS Mornings M-FCM CBS THIS MORNING		7:00 AM-8:00 AM (7:00 AM-8:00 AM)	---1---	:30	1	\$1,100.00	P-4	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	---1---		1				\$1,100.00		0.00			
N 4	WKMG	08/23/22	08/23/22	7-9a CBS Mornings M-FCM CBS THIS MORNING		7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-1-----	:30	1	\$1,100.00	P-4	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/22	08/28/22	-1-----		1				\$1,100.00		0.00			
N 5	WKMG	08/17/22	08/17/22	7-9a CBS Mornings M-FCM CBS THIS MORNING		8:00 AM-9:00 AM (8:00 AM-9:00 AM)	--1----	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	--1----		1				\$1,000.00		0.00			
N 6	WKMG	08/19/22	08/19/22		CM	8:00 AM-9:00 AM	----1--	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00

Order / Rev: 635832  
 Alt Order #: 10449018  
 Flight Dates: 08/16/22 - 08/23/22

Advertiser: POL/ISS/American Liberty Action PAC  
 Product Desc: AMER. LIBERTY/3131  
 Estimate: 3131  
**WKMG**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				7-9a CBS Mornings M-F											
				CBS THIS MORNING		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/15/22	08/21/22	----1--	1	\$1,000.00	0.00								
N 7	WKMG	08/20/22	08/20/22	7-9a CBS Sat Morning	CM	7:00 AM-8:00 AM	-----1-	:30	1	\$600.00	P-4	0.00	NM	1	\$600.00
				CBS SATURDAY MORNING		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/15/22	08/21/22	-----1-	1	\$600.00	0.00								
N 8	WKMG	08/21/22	08/21/22	9-1030a CBS Sun Morni	CM	9-1030a	-----1	:30	1	\$2,400.00	P-4	0.00	NM	1	\$2,400.00
				CBS Sunday Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/15/22	08/21/22	-----1	1	\$2,400.00	0.00								
N 9	WKMG	08/22/22	08/22/22	11-12p Price Is Right	CM	11a-12p	1-----	:30	1	\$1,300.00	P-4	0.00	NM	1	\$1,300.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/22/22	08/28/22	1-----	1	\$1,300.00	0.00								
N 10	WKMG	08/16/22	08/16/22	11-12p Price Is Right	CM	11a-12p	-1-----	:30	1	\$1,300.00	P-4	0.00	NM	1	\$1,300.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/15/22	08/21/22	-1-----	1	\$1,300.00	0.00								
N 11	WKMG	08/17/22	08/17/22	11-12p Price Is Right	CM	11a-12p	--1----	:30	1	\$1,300.00	P-4	0.00	NM	1	\$1,300.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/15/22	08/21/22	--1----	1	\$1,300.00	0.00								
N 12	WKMG	08/18/22	08/18/22	11-12p Price Is Right	CM	11a-12p	---1---	:30	1	\$1,300.00	P-4	0.00	NM	1	\$1,300.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/15/22	08/21/22	---1---	1	\$1,300.00	0.00								
N 13	WKMG	08/19/22	08/19/22	11-12p Price Is Right	CM	11a-12p	----1--	:30	1	\$1,300.00	P-4	0.00	NM	1	\$1,300.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/15/22	08/21/22	----1--	1	\$1,300.00	0.00								
N 14	WKMG	08/22/22	08/22/22	12-1230p News 6 Noon	CM	12-1230p	1-----	:30	1	\$1,300.00	P-4	0.00	NM	1	\$1,300.00
				Local 6 News 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/22/22	08/28/22	1-----	1	\$1,300.00	0.00								
N 15	WKMG	08/16/22	08/16/22	12-1230p News 6 Noon	CM	12-1230p	-1-----	:30	1	\$1,300.00	P-4	0.00	NM	1	\$1,300.00
				Local 6 News 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/15/22	08/21/22	-1-----	1	\$1,300.00	0.00								
N 16	WKMG	08/17/22	08/17/22	12-1230p News 6 Noon	CM	12-1230p	--1----	:30	1	\$1,300.00	P-4	0.00	NM	1	\$1,300.00
				Local 6 News 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/15/22	08/21/22	--1----	1	\$1,300.00	0.00								
N 17	WKMG	08/18/22	08/18/22	12-1230p News 6 Noon	CM	12-1230p	---1---	:30	1	\$1,300.00	P-4	0.00	NM	1	\$1,300.00
				Local 6 News 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/15/22	08/21/22	---1---	1	\$1,300.00	0.00								
N 18	WKMG	08/19/22	08/19/22	12-1230p News 6 Noon	CM	12-1230p	----1--	:30	1	\$1,300.00	P-4	0.00	NM	1	\$1,300.00
				Local 6 News 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/15/22	08/21/22	----1--	1	\$1,300.00	0.00								
N 19	WKMG	08/22/22	08/22/22	6-630p News M-F	CM	6-630p	1-----	:30	1	\$1,600.00	P-4	0.00	NM	1	\$1,600.00
				Local 6 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/22/22	08/28/22	1-----	1	\$1,600.00	0.00								
N 20	WKMG	08/16/22	08/16/22	6-630p News M-F	CM	6-630p	-1-----	:30	1	\$1,600.00	P-4	0.00	NM	1	\$1,600.00
				Local 6 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								

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Advertiser: POL/ISS/American Liberty Action PAC  
 Product Desc: AMER. LIBERTY/3131  
 Estimate: 3131  
**WKMG**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 21	WKMG	08/17/22	08/17/22	6-630p News M-F Local 6 News	CM	6-630p	-- 1----	:30	1	\$1,600.00	P-4	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	- 1-----		1				\$1,600.00		0.00			
N 22	WKMG	08/18/22	08/18/22	6-630p News M-F Local 6 News	CM	6-630p	--- 1---	:30	1	\$1,600.00	P-4	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	-- 1----		1				\$1,600.00		0.00			
N 23	WKMG	08/19/22	08/19/22	6-630p News M-F Local 6 News	CM	6-630p	---- 1--	:30	1	\$1,600.00	P-4	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	--- 1---		1				\$1,600.00		0.00			
N 24	WKMG	08/22/22	08/22/22	7-730p News M-F News at 7p	CM	7-7:30p	1-----	:30	1	\$1,600.00	P-4	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/22	08/28/22	1-----		1				\$1,600.00		0.00			
N 25	WKMG	08/16/22	08/16/22	7-730p News M-F News at 7p	CM	7-7:30p	- 1-----	:30	1	\$1,600.00	P-4	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	- 1-----		1				\$1,600.00		0.00			
N 26	WKMG	08/17/22	08/17/22	7-730p News M-F News at 7p	CM	7-7:30p	-- 1----	:30	1	\$1,600.00	P-4	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	-- 1----		1				\$1,600.00		0.00			
N 27	WKMG	08/18/22	08/18/22	7-730p News M-F News at 7p	CM	7-7:30p	--- 1---	:30	1	\$1,600.00	P-4	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	--- 1---		1				\$1,600.00		0.00			
N 28	WKMG	08/19/22	08/19/22	7-730p News M-F News at 7p	CM	7-7:30p	---- 1--	:30	1	\$1,600.00	P-4	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	---- 1--		1				\$1,600.00		0.00			
N 29	WKMG	08/21/22	08/21/22	630-7p News Sun 630-7p News Sun	CM	630-7p	----- 1	:30	1	\$1,300.00	P-4	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	----- 1		1				\$1,300.00		0.00			
N 30	WKMG	08/22/22	08/22/22	11p News M-F 11p News M-F	CM	11-1135p	1-----	:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/22	08/28/22	1-----		1				\$2,000.00		0.00			
N 31	WKMG	08/16/22	08/16/22	11p News M-F 11p News M-F	CM	11-1135p	- 1-----	:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	- 1-----		1				\$2,000.00		0.00			
N 32	WKMG	08/17/22	08/17/22	11p News M-F 11p News M-F	CM	11-1135p	-- 1----	:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	-- 1----		1				\$2,000.00		0.00			
N 33	WKMG	08/18/22	08/18/22	11p News M-F 11p News M-F	CM	11-1135p	--- 1---	:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	--- 1---		1				\$2,000.00		0.00			
N 34	WKMG	08/19/22	08/19/22	11p News M-F 11p News M-F	CM	11-1135p	---- 1--	:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	---- 1--		1				\$2,000.00		0.00			
N 35	WKMG	08/20/22	08/20/22		CM	11-1135p		:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00

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 Product Desc: AMER. LIBERTY/3131  
 Estimate: 3131  
**WKMG**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				11p News Sat			-----1-								
				11p News Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	-----1-					1	\$2,000.00		0.00			
N36	WKMG	08/21/22	08/21/22	11p News Sun	CM	11-1135p	-----1	:30	1	\$1,900.00	P-4	0.00	NM	1	\$1,900.00
				11p News Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	-----1					1	\$1,900.00		0.00			
													Totals	36	\$53,600.00