

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4121125

Traffic Order # 523162		Created On 2/14/2024 4:04:29 PM	Order Status Contract Confirmed
Order # 4121125		Created By NCC_Gateway_User	Gross \$ 9199.00
Order Descrp 63157220_POL_Candidate_ERIN NATIONAL FOR WC CIR CR		Updated On 2/14/2024 4:22:07 PM	Net \$ 6623.28
Client AMP - ERIN NATIONAL FOR WC CIR		Updated By eClerx BOT	Units 200
Start Date 2/19/2024		Industry Political-State-Local	Credit Hold NO
End Date 2/25/2024		REFERENCES	
# of Weeks 1		Primary	
SALES		Secondary	
ActiveWeeks 1		Tertiary	
AE 1 Draper, Don		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency AMP - SMART MEDIA 15.00%		Address 1 NCC MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 4		Zip 07003	
Zones Columbia-Lewisburg,Hickory Hollow,Wil...		Contact	
Total Networks 1		Phone 111-111-1111	
GENERAL COMMENTS		Avail Tag	
		Contract Type Standard	
		Copy Group	
		Division	
		Reference #	
		BILLING INFORMATION	
		Purchase Order # 63157220	
		Billing Schedule EndOfFlight	
		EDI INFORMATION	
		Product	
		Estimate 212218	
		Submit EDI Invoice? Submit EDI Invoice	
		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
		Nashville-- PRIORITY CODE: NP=80, IP=74 -- SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
		SYSCODE LIST	
		8174,8989,4290,3302	

SUMMARY FOR SYSCODE 3302

Traffic Order #	523162	Created On	2/14/2024 4:04:29 PM	Order Status	Contract Confirmed
Order #	4121125	Created By	NCC_Gateway_User	Syscode Gross \$	5405.00
Order Descrp	63157220_POL_Candidate_ERIN NATIONAL FOR WC CIR CR	Updated On	2/14/2024 4:16:32 PM	Syscode Net \$	3891.60
Client	AMP - ERIN NATIONAL FOR WC CIR CRT -NAS	Updated By	eClerx BOT	Syscode Units	50
Start Date	2/19/2024	Source	Gateway	Zone Status	Contract Confirmed
End Date	2/25/2024	Zones	Williamson	Avg Unit Rate	108.10
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	3302	FXNC DT	02/19/2024	02/25/2024	M-Su 9a-4p	X	X	X	X	X	X	X	21	\$86.00	\$1,806.00	30
14	14		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	3302	FXNC PT	02/19/2024	02/25/2024	M-Su 7p-12m	X	X	X	X	X	X	X	11	\$145.00	\$1,595.00	30
15	15		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	3302	FXNC EF	02/19/2024	02/25/2024	M-Su 4p-7p	X	X	X	X	X	X	X	6	\$118.00	\$708.00	30
16	16		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	3302	FXNC EM	02/19/2024	02/25/2024	M-Su 5a-9a	X	X	X	X	X	X	X	12	\$108.00	\$1,296.00	30

SUMMARY FOR SYSCODE 4290

Traffic Order #	523162	Created On	2/14/2024 4:04:29 PM	Order Status	Contract Confirmed
Order #	4121125	Created By	NCC_Gateway_User	Syscode Gross \$	1020.00
Order Descrp	63157220_POL_Candidate_ERIN NATIONAL FOR WC CIR CR	Updated On	2/14/2024 4:16:32 PM	Syscode Net \$	734.40
Client	AMP - ERIN NATIONAL FOR WC CIR CRT -NAS	Updated By	eClerx BOT	Syscode Units	50
Start Date	2/19/2024	Source	Gateway	Zone Status	Contract Confirmed
End Date	2/25/2024	Zones	Williamson TN U-Verse	Avg Unit Rate	20.40
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
9	9		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	4290	FXNC DT	02/19/2024	02/25/2024	M-Su 9a-4p	X	X	X	X	X	X	X	20	\$17.00	\$340.00	30
10	10		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	4290	FXNC PT	02/19/2024	02/25/2024	M-Su 7p-12m	X	X	X	X	X	X	X	12	\$27.00	\$324.00	30
11	11		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	4290	FXNC EF	02/19/2024	02/25/2024	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$21.00	\$147.00	30
12	12		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	4290	FXNC EM	02/19/2024	02/25/2024	M-Su 5a-9a	X	X	X	X	X	X	X	11	\$19.00	\$209.00	30

SUMMARY FOR SYSCODE 8174

Traffic Order #	523162	Created On	2/14/2024 4:04:29 PM	Order Status	Contract Confirmed
Order #	4121125	Created By	NCC_Gateway_User	Syscode Gross \$	1614.00
Order Descrp	63157220_POL_Candidate_ERIN NATIONAL FOR WC CIR CR	Updated On	2/14/2024 4:16:32 PM	Syscode Net \$	1162.08
Client	AMP - ERIN NATIONAL FOR WC CIR CRT -NAS	Updated By	eClerx BOT	Syscode Units	50
Start Date	2/19/2024	Source	Gateway	Zone Status	Contract Confirmed
End Date	2/25/2024	Zones	Columbia-Lewisburg	Avg Unit Rate	32.28
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	8174	FXNC DT	02/19/2024	02/25/2024	M-Su 9a-4p	X	X	X	X	X	X	X	20	\$25.00	\$500.00	30
2	2		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	8174	FXNC PT	02/19/2024	02/25/2024	M-Su 7p-12m	X	X	X	X	X	X	X	11	\$43.00	\$473.00	30
3	3		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	8174	FXNC EF	02/19/2024	02/25/2024	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$35.00	\$245.00	30
4	4		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	8174	FXNC EM	02/19/2024	02/25/2024	M-Su 5a-9a	X	X	X	X	X	X	X	12	\$33.00	\$396.00	30

SUMMARY FOR SYSCODE 8989

Traffic Order #	523162	Created On	2/14/2024 4:04:29 PM	Order Status	Contract Confirmed
Order #	4121125	Created By	NCC_Gateway_User	Syscode Gross \$	1160.00
Order Descrp	63157220_POL_Candidate_ERIN NATIONAL FOR WC CIR CR	Updated On	2/14/2024 4:16:32 PM	Syscode Net \$	835.20
Client	AMP - ERIN NATIONAL FOR WC CIR CRT -NAS	Updated By	eClerx BOT	Syscode Units	50
Start Date	2/19/2024	Source	Gateway	Zone Status	Contract Confirmed
End Date	2/25/2024	Zones	Hickory Hollow	Avg Unit Rate	23.20
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
5	5		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	8989	FXNC DT	02/19/2024	02/25/2024	M-Su 9a-4p	X	X	X	X	X	X	X	20	\$18.00	\$360.00	30
6	6		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	8989	FXNC PT	02/19/2024	02/25/2024	M-Su 7p-12m	X	X	X	X	X	X	X	12	\$31.00	\$372.00	30
7	7		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	8989	FXNC EF	02/19/2024	02/25/2024	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$25.00	\$175.00	30
8	8		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	8989	FXNC EM	02/19/2024	02/25/2024	M-Su 5a-9a	X	X	X	X	X	X	X	11	\$23.00	\$253.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 4121125					
Traffic Order #	523162	# of Weeks	1	Active	Yes
Order #	4121125	Created On	2/14/2024 4:04:29 PM	Order Status	Contract Confirmed
Order Descrp	63157220_POL_Candidate_ERIN NATIONAL FOR WC CIR CR	Created By	NCC_Gateway_User	Gross \$	9199.00
Client	AMP - ERIN NATIONAL FOR WC CIR CRT -	Updated On	2/14/2024 4:22:07 PM	Net \$	6623.28
Start Date	2/19/2024	Updated By	eClerx BOT	Units	200
End Date	2/25/2024	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	