

CONTRACT

FOX 52 NFBB
KFBB-TV GREAT FALLS P.O. Box 1139
 Great Falls, MT 59404
 (406)453-4377

<u>Contract / Revision</u> 94229 /		<u>Alt Order #</u> 25228641
<u>Product</u> ORDER		
<u>Contract Dates</u> 09/13/16 - 09/19/16		<u>Estimate #</u> 913919
<u>Advertiser</u> POL/Ryan Zinke for Congress		<u>Original Date / Revision</u> 07/19/16 / 09/08/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> NFBB	<u>Account Executive</u> Katz Washington DC	<u>Sales Office</u> Katz Washingto
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u> 1046	<u>Advertiser Code</u> ZINK	<u>Product Code</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Smart Media Group
 1427 Leslie Ave.
 Alexandria, VA 22301

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	NFBB	09/13/16	09/13/16	Big Bang Theory	6:00 PM-6:30 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-T-----				1	\$50.00	0.00			
N 2	NFBB	09/15/16	09/15/16	Big Bang Theory	6:00 PM-6:30 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	---T---				1	\$50.00	0.00			
N 3	NFBB	09/16/16	09/16/16	Big Bang Theory	6:00 PM-6:30 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	----F--				1	\$50.00	0.00			
N 4	NFBB	09/18/16	09/18/16	Su 8a-9a FOX News	8:00 AM-9:00 AM		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-----S				1	\$25.00	0.00			
N 5	NFBB	09/14/16	09/14/16	Inside Edition	9:35 PM-10:05 PM		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	--W----				1	\$20.00	0.00			
N 6	NFBB	09/16/16	09/16/16	Inside Edition	9:35 PM-10:05 PM		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	----F--				1	\$20.00	0.00			
N 7	NFBB	09/19/16	09/19/16	Inside Edition	9:35 PM-10:05 PM		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/19/16	09/25/16	M-----				1	\$20.00	0.00			
N 8	NFBB	09/13/16	09/13/16	Brooklyn 99	7:00 PM-8:00 PM		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-T-----				1	\$70.00	0.00			
N 9	NFBB	09/14/16	09/14/16	Masterchef	7:00 PM-9:00 PM		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	--W----				1	\$90.00	0.00			
N 10	NFBB	09/15/16	09/15/16	Rosewood	7:00 PM-8:00 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	---T---				1	\$75.00	0.00			
N 11	NFBB	09/18/16	09/18/16	Reg Season Game 1	11:00 AM-2:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-----S				1	\$300.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

FOX 5.2 NFBB
KFBB-TV GREAT FALLS P.O. Box 1139
 Great Falls, MT 59404
 (406)453-4377

<u>Contract / Revision</u>	<u>Alt Order #</u>
94229 /	25228641

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/13/16 - 09/19/16	ORDER	913919

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Ryan Zinke for Cong	07/19/16 / 09/08/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	NFBB	09/12/16-09/18/16	Reg Season Game 1	11:00 AM-2:30 PM	-----S	SL	:30	\$300.00	0.00	NM		
See MG 11.2													
	2	NFBB	09/12/16-09/18/16	Reg Season Game 2	2:15 PM-5:30 PM	-----S	SL	:30	\$300.00	0.00	NM		
(M) MG for 11.1 09/18													
N 12	NFBB	09/18/16	09/18/16	Reg Season Game 2	2:30 PM-5:00 PM			:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-----S				1	\$300.00	0.00			
N 13	NFBB	09/13/16	09/15/16	Inside Edition	935p-1005p			:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-1-1---				2	\$20.00	0.00			
Totals										0.00		14	\$1,110.00

Time Period	# of Spots	Gross Amount	Net Amount
08/29/16 -09/19/16	14	\$1,110.00	\$943.50
Totals	14	\$1,110.00	\$943.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



125 West 55th St
New York, NY 10019

Contract # 25228641

Changes as of: 9/19/2016 at 1:42 PM

Version: Current State Version 4

CPE: ZINKORDR/913919

Flight: 9/13/16 - 9/19/16

Station: NFB

Total \$: \$1,110.00

Agency: Smart Media Group

Advertiser: ZINKE, RYAN

Market: Great Falls

Total Spots: 14

1427 LESLIE AVE

Product: ORDER

Office: WASHINGTON

Total CPP: \$22.61

SUITE #102

Agency Order #: 30046322

Primary Demo: Adults 35+

Total GRP: 49.1

ALEXANDRIA, VA

Buyer: Dome, Patricia

Con Type: POLITICALVOTE

Traffic #: 94229

Salesperson: KARL DUESTERHAUS

Assistant: KARL DUESTERHAUS

Separation:

Comments: revised order,

ln 7, 1x na. moved to ln 8.ncir

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/13 - 9/19							Total Spots	Total \$	CPP	GRP
							9/13	9/14	9/15	9/16	9/17	9/18	9/19				
REV-7	Su 11a-2:30p		FOX NFL SUNDAY FOOTB	\$300.00	8.0	30	0	0	0	0	0	1	0	0	\$0.00	\$37.50	0.0
REV+8	Su 2:30p-5p		FOX NFL SUNDAY FOOTB	\$300.00	10.2	30	0	0	0	0	0	1	2	0	\$600.00	\$29.41	20.4
TOTALS:							3	2	3	2	0	3	1	14	\$1,110.00	\$22.61	49.1



125 West 55th St
New York, NY 10019

Contract # 25228641
CPE: ZINK/ORDR/913919
Agency: Smart Media Group
1427 LESLIE AVE
SUITE #102
ALEXANDRIA, VA 22301

Changes as of: 9/19/2016 at 1:42 PM
Flight: 9/13/16 - 9/19/16
Advertiser: ZINKE, RYAN
Product: ORDER
Agency Order #: 30046322
Buyer: Dome, Patricia

Version: Current State Version 4
Station: NFB
Market: Great Falls
Office: WASHINGTON
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE

Total \$: \$1,110.00
Total Spots: 14
Total CPP: \$22.61
Total GRP: 49.1
Traffic #: 94229

Salesperson: KARL DUESTERHAUS
312-755-3833

Assistant: KARL DUESTERHAUS
312-755-3833

Separation:

Date/Time	Added by	Comment
09/19/16 1:42 PM	CAROLYN ALLAIRE	revised order,
09/15/16 1:08 PM	Angie Depping	Line 7 1x N/A - no early game this week - I am moving it to the Late game
09/08/16 10:36 AM	System	Notice Received.
08/29/16 9:58 AM	System	Notice Received.
08/29/16 9:44 AM	GOTOSTRATAKDUESTE	
07/19/16 3:01 PM	RHAUS	ZINKE FOR CONGRESS MT-AL CONFIRM RECEIPT NAB & PAYMENT WILL BE SENT PRIOR TO START NO SPOTS PAST NOON ON 11/8 CONFIRM RECEIPT
06/23/16 9:17 AM	KARL DUESTERHAUS	ZINKE FOR CONGRESS MT-AL CONFIRM RECEIPT NAB & PAYMENT WILL BE SENT PRIOR TO START NO SPOTS PAST NOON ON 11/8 CONFIRM RECEIPT

Order Level Comments

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/19/16 1:55 PM					\$0	\$0	
Revision	9/19/16 1:42 PM	CAROLYN ALLAIRE	Revised			\$0	\$1,110.00	Changes: User Entered \$ from \$0.00 to \$1,110.00, Total GRPs from 48.9 to 49.1, Total CPP from \$23.67 to \$22.61, Competitive Market Budget from \$9,389 to \$12,333, Comments from ZINKE FOR CONGRESS MT- REVISED DO NOT DOUBLE BOOK REVISED TO SHOW ONLY :30-SEC SPOTS AND NO :60S PLEASE CONFIRM RECEIPT to revised order.
Makegood 1	9/15/16 1:08 PM	Angie Depping	Confirmed			\$0	\$1,110.00	Changes: Total GIMPs from 0 to 47, Total CPM from \$0.00 to \$23,667.38.
Revision	9/6/16 1:50 PM	GOTOSTRATAKDUESTE	Confirmed	2		\$40.00	\$1,110.00	Changes: Total \$ from \$1,070.00 to \$1,110.00, Total GRPs from 43.5 to 46.9, Total GIMPs to 0, Total Spots from 12 to 14, Total CPP from \$24.60 to \$23.67, 1 buyline added or modified.

Competitive Information

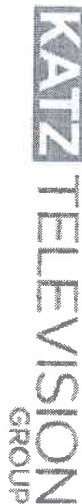
Market Budget: \$12,333
NFB Share: 9%
Comment:
KBGF: 13%
KFBF: 17%
KRTV: 61%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	GRP
	100%	14	\$1,110.00	49.1
Total	100%	14	\$1,110.00	49.1

Monthly Summary

Month	Spots	Dollars
2016-Sep	14	\$1,110.00
Total	14	\$1,110.00



125 West 55th St
New York, NY 10019

Contract # 25228641		Changes as of: 9/19/2016 at 1:42 PM		Version: Current State Version 4	
CPE: ZINK/ORDR/913919		Flight: 9/13/16 - 9/19/16		Station: NEBB	
Agency: Smart Media Group		Advertiser: ZINKE, RYAN		Market: Great Falls	
1427 LESLIE AVE		Product: ORDER		Office: WASHINGTON	
SUITE #102		Agency Order #: 30046322		Primary Demo: Adults 35+	
ALEXANDRIA, VA		Buyer: Dome, Patricia		Con Type: POLITICAL/VOTE	
22301		Salesperson: KARL DUESTERHAUS		Assistant: KARL DUESTERHAUS	
		312-755-3833		312-755-3833	
				Separation:	
				Total Spots: 14	
				Total CPE: \$22.61	
				Total GRP: 49.1	
				Traffic #: 94229	
				Total \$: \$1,110.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	8/29/16 9:44 AM	GOTOSTRATA/KDUESTE RHAUS	Confirmed			\$-1,070.00
Queued for Electronic Contracting	7/8/16 10:40 AM					\$0
New	6/23/16 9:15 AM	KARL DUESTERHAUS	Confirmed	12		\$2,140.00
						\$0
						\$2,140.00

Changes: Comments from ZINKE FOR CONGRESS MT-AL CONFIRM RECEIPT NAB & PAYMENT WILL BE SENT PRIOR TO START NO SPOTS PAST NOON ON 11/8 CONFIRM RECEIPT TO ZINKE FOR CONGRESS MT- REVISED DO NOT DOUBLE BOOK REVISED TO SHOW ONLY :30-SEC SPOTS AND NO :60S PLEASE CONFIRM RECEIPT Total \$ from \$2,140.00 to \$1,070.00, Total GRPs from 42.4 to 43.5, Total CPE from \$50.00 to \$24.60, 8 Buylines added or modified.

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.