

CONTRACT

FOX 52 NFBB
KFBB-DTV GREAT FALLS P.O. Box 1139
 Great Falls, MT 59404
 (406)453-4377

Contract / Revision 94229 /		Alt Order # 25228641
Product ORDER		
Contract Dates 09/13/16 - 09/19/16		Estimate # 913919
Advertiser POL/Ryan Zinke for Congress		Original Date / Revision 07/19/16 / 09/08/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station NFBB	Account Executive Katz Washington DC	Sales Office Katz Washingto
Special Handling		
Demographic Households		
IDB# 1046	Advertiser Code ZINK	Product Code ORDR
Agency Ref		Advertiser Ref

And:

Smart Media Group
 1427 Leslie Ave.
 Alexandria, VA 22301

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	NFBB	09/13/16	09/13/16	Big Bang Theory	6:00 PM-6:30 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-T-----				1	\$50.00	0.00			
N 2	NFBB	09/15/16	09/15/16	Big Bang Theory	6:00 PM-6:30 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	---T---				1	\$50.00	0.00			
N 3	NFBB	09/16/16	09/16/16	Big Bang Theory	6:00 PM-6:30 PM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	----F--				1	\$50.00	0.00			
N 4	NFBB	09/18/16	09/18/16	Su 8a-9a FOX News	8:00 AM-9:00 AM		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-----S				1	\$25.00	0.00			
N 5	NFBB	09/14/16	09/14/16	Inside Edition	9:35 PM-10:05 PM		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	--W----				1	\$20.00	0.00			
N 6	NFBB	09/16/16	09/16/16	Inside Edition	9:35 PM-10:05 PM		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	----F--				1	\$20.00	0.00			
N 7	NFBB	09/19/16	09/19/16	Inside Edition	9:35 PM-10:05 PM		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/19/16	09/25/16	M-----				1	\$20.00	0.00			
N 8	NFBB	09/13/16	09/13/16	Brooklyn 99	7:00 PM-8:00 PM		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-T-----				1	\$70.00	0.00			
N 9	NFBB	09/14/16	09/14/16	Masterchef	7:00 PM-9:00 PM		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	--W----				1	\$90.00	0.00			
N 10	NFBB	09/15/16	09/15/16	Rosewood	7:00 PM-8:00 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	---T---				1	\$75.00	0.00			
N 11	NFBB	09/18/16	09/18/16	Reg Season Game 1	11:00 AM-2:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/16	09/18/16	-----S				1	\$300.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

FOX 5.2 NFBB
KFBB-TV GREAT FALLS P.O. Box 1139
 Great Falls, MT 59404
 (406)453-4377

<u>Contract / Revision</u> 94229 /	<u>Alt Order #</u> 25228641
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<u>Contract Dates</u> 09/13/16 - 09/19/16	<u>Product</u> ORDER	<u>Estimate #</u> 913919
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<u>Advertiser</u> POL/Ryan Zinke for Cong	<u>Original Date / Revision</u> 07/19/16 / 09/08/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type				
1	NFBB	09/12/16-09/18/16	Reg Season Game 1	11:00 AM-2:30 PM	-----S	:30	\$300.00	0.00	NM				
		See MG 11.2											
2	NFBB	09/12/16-09/18/16	Reg Season Game 2	2:15 PM-5:30 PM	-----S	:30	\$300.00	0.00	NM				
		Ⓜ MG for 11.1 09/18											
N 12	NFBB	09/18/16	09/18/16	Reg Season Game 2	2:30 PM-5:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		09/12/16	09/18/16	-----S			1	\$300.00	0.00				
N 13	NFBB	09/13/16	09/15/16	Inside Edition	935p-1005p		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		09/12/16	09/18/16	-1-1---			2	\$20.00	0.00				
Totals										0.00		14	\$1,110.00

Time Period	# of Spots	Gross Amount	Net Amount
08/29/16 -09/19/16	14	\$1,110.00	\$943.50
Totals	14	\$1,110.00	\$943.50

Signature: _____ Date: _____

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KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25228641

Changes as of: 9/19/2016 at 1:42 PM

Version: Current State Version 4

CPE: ZINKORDR/913919

Flight: 9/13/16 - 9/19/16

Station: NFBB

Total \$: \$1,110.00

Agency: Smart Media Group

Advertiser: ZINKE, RYAN

Market: Great Falls

Total Spots: 14

1427 LESLIE AVE

Product: ORDER

Office: WASHINGTON

Total CPM: \$22.61

SUITE #102

Agency Order #: 30046322

Primary Demo: Adults 35+

Total GRP: 49.1

ALEXANDRIA, VA

Buyer: Dome, Patricia

Con Type: POLITICALVOTE

Traffic #: 94229

Salesperson: KARL DUESTERHAUS

Assistant: KARL DUESTERHAUS

Separation:

Comments: revised order,

In 7, 1x na. moved to ln 8.ncf

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/13 - 9/19							Total Spots	Total \$	CPP	GRP		
							9/13	9/14	9/15	9/16	9/17	9/18	9/19						
REV-7	Su 11a-2:30p		FOX NFL SUNDAY FOOTB	\$300.00	8.0	30	0	0	0	0	0	1	0	0	0	0	\$0.00	\$37.50	0.0
REV+8	Su 12:30p-5p		FOX NFL SUNDAY FOOTB	\$300.00	10.2	30	0	0	0	0	0	1	2	0	0	2	\$600.00	\$29.41	20.4
TOTALS:							3	2	3	2	0	3	1		14	\$1,110.00	\$22.61	49.1	



125 West 55th St
New York, NY 10019

Contract # 25228641

Changes as of: 9/19/2016 at 1:42 PM

Version: Current State Version 4

CPE: ZINKORDR/913919
Agency: Smart Media Group

Flight: 9/13/16 - 9/19/16
Advertiser: ZINKE, RYAN

Station: NFBF
Market: Great Falls

Total \$: \$1,110.00
Total Spots: 14

1427 LESLIE AVE
SUITE #102
ALEXANDRIA, VA
22301

Product: ORDER
Agency Order #: 30046322
Buyer: Dome, Patricia

Office: WASHINGTON
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE

Total CPE: \$22.61
Total GRP: 49.1
Traffic #: 94229

Salesperson: KARL DUESTERHAUS
312-755-3833

Assistant: KARL DUESTERHAUS
312-755-3833

Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
09/19/16 1:42 PM	CAROLYN ALLAIRE	revised order.
09/15/16 1:08 PM	Angle Deeping	In 7, 1x na moved to In 8 ncr
09/08/16 10:36 AM	System	Line 7 1x N/A - no early game this week - I am moving it to the Late game
08/29/16 9:58 AM	System	Notice Received.
08/29/16 9:44 AM	GOTOSTRATAKDUESTE	Notice Received.
07/19/16 3:01 PM	RHAUS	ZINKE FOR CONGRESS MT-AL CONFIRM RECEIPT NAB & PAYMENT WILL BE SENT PRIOR TO START NO SPOTS PAST NOON ON 11/8 CONFIRM RECEIPT
06/23/16 9:17 AM	KARL DUESTERHAUS	System Notice Received. ZINKE FOR CONGRESS MT-AL CONFIRM RECEIPT NAB & PAYMENT WILL BE SENT PRIOR TO START NO SPOTS PAST NOON ON 11/8 CONFIRM RECEIPT

Competitive Information

Market Budget: \$12,333
NFBB Share: 9%
Comment:
KBGF: 13%
KFBB: 17%
KRTV: 61%

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	14	\$1,110.00
Total	100%	14	\$1,110.00

Monthly Summary		
Month	Spots	Dollars
2016-Sep	14	\$1,110.00
Total	14	\$1,110.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/19/16 1:55 PM					\$0	\$0	
Revision	9/19/16 1:42 PM	CAROLYN ALLAIRE	Revised			\$0	\$1,110.00	In 7, 1x na, moved to In 8 ncr. 2 buylines added or modified.
Makegood 1	9/15/16 1:08 PM	Angle Deeping	Confirmed			\$0	\$1,110.00	Changes: Total GIMPs from 0 to 47. Total CPM from \$0.00 to \$23,667.38.
Revision	9/6/16 1:50 PM	GOTOSTRATAKDUESTE	Confirmed	2		\$40.00	\$1,110.00	Changes: Total \$ from \$1,070.00 to \$1,110.00. Total GRPs from 43.5 to 46.9. Total GIMPs to 0. Total Spots from 12 to 14. Total CPP from \$24.60 to \$23.67. 1 buyline added or modified.



125 West 55th St
New York, NY 10019

Contract # 25228641 Changes as of: 9/19/2016 at 1:42 PM Version: Current State Version 4

CPE: ZINK/ORDR/913919 Flight: 9/13/16 - 9/19/16 Station: NEBB Total \$: \$1,110.00

Agency: Smart Media Group Advertiser: ZINKE, RYAN Market: Great Falls Total Spots: 14

1427 LESLIE AVE Product: ORDER Office: WASHINGTON Total CPP: \$22.61

SUITE #102 Agency Order #: 30046322 Primary Demo: Adults 35+ Total GRP: 49.1

ALEXANDRIA, VA Buyer: Dome, Patricia Con Type: POLITICAL/VOTE Traffic #: 94229

Salesperson: KARL DUESTERHAUS Assistant: KARL DUESTERHAUS Separation:

312-755-3833 312-755-3833

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision Queued for Electronic Contracting	8/29/16 9:44 AM	GOTOSTRATAKDUESTIE RHAUS	Confirmed			-\$1,070.00	\$1,070.00	Changes: Comments from ZINKE FOR CONGRESS MT-AL CONFIRM RECEIPT NAB & PAYMENT WILL BE SENT PRIOR TO START NO SPOTS PAST NOON ON 11/8 CONFIRM RECEIPT TO ZINKE FOR CONGRESS MT- REVISED DO NOT DOUBLE BOOK REVISED TO SHOW ONLY :30-SEC SPOTS AND NO :60S PLEASE CONFIRM RECEIPT Total \$ from \$2,140.00 to \$1,070.00, Total GRPs from 42.4 to 43.5, Total CPP from \$50.00 to \$24.60, 8 Buylines added or modified.
New	7/8/16 10:40 AM 6/23/16 9:15 AM	KARL DUESTERHAUS	Confirmed	12		\$0 \$2,140.00	\$0 \$2,140.00	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.