

# CONTRACT



**KHBB**  
 P.O. Box 1139  
 Great Falls, MT 59404  
 (406)453-4377

|  |  |  |
|--|--|--|
| <u>Contract / Revision</u><br>94242 /            |  | <u>Alt Order #</u><br>25228739                         |
| <u>Product</u><br>ORDER                          |  |  |
| <u>Contract Dates</u><br>09/27/16 - 10/03/16     |  | <u>Estimate #</u><br>927C03                            |
| <u>Advertiser</u><br>POL/Ryan Zinke for Congress |  | <u>Original Date / Revision</u><br>09/27/16 / 09/27/16 |
| <u>Billing Cycle</u><br>EOM/EOC                  | <u>Billing Calendar</u><br>Broadcast           | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br>KHBB                           | <u>Account Executive</u><br>Katz Washington DC | <u>Sales Office</u><br>Katz Washingto                  |
| <u>Special Handling</u>                          |  |  |
| <u>Demographic</u><br>Households                 |  |  |
| <u>IDB#</u><br>1046                              | <u>Advertiser Code</u><br>ZINK                 | <u>Product Code</u><br>ORDR                            |
| <u>Agency Ref</u>                                |  | <u>Advertiser Ref</u>                                  |

And:

Smart Media Group  
 1427 Leslie Ave.  
 Alexandria, VA 22301

| *Line | Ch   | Start Date        | End Date        | Description     | Start/End Time  | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount  |
|-------|------|-------------------|-----------------|-----------------|-----------------|------|--------|-------------------|-------------|---------------|------|-------|---------|
| 1     | KHBB | 09/27/16          | 09/27/16        | Family Feud     | 3:00 PM-4:00 PM |      | :30    |                   |             |               | NM   | 2     | \$20.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |         |
| Week: |      | 09/26/16          | 10/02/16        | -T-----         |                 |      |        | 2                 | \$10.00     | 0.00          |      |       |         |
| 2     | KHBB | 09/28/16          | 09/28/16        | Family Feud     | 3:00 PM-4:00 PM |      | :30    |                   |             |               | NM   | 2     | \$20.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |         |
| Week: |      | 09/26/16          | 10/02/16        | --W----         |                 |      |        | 2                 | \$10.00     | 0.00          |      |       |         |
| 3     | KHBB | 09/29/16          | 09/29/16        | Family Feud     | 3:00 PM-4:00 PM |      | :30    |                   |             |               | NM   | 2     | \$20.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |         |
| Week: |      | 09/26/16          | 10/02/16        | ---T---         |                 |      |        | 2                 | \$10.00     | 0.00          |      |       |         |
| 4     | KHBB | 09/30/16          | 09/30/16        | Family Feud     | 3:00 PM-4:00 PM |      | :30    |                   |             |               | NM   | 2     | \$20.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |         |
| Week: |      | 09/26/16          | 10/02/16        | ----F--         |                 |      |        | 2                 | \$10.00     | 0.00          |      |       |         |
| 5     | KHBB | 10/03/16          | 10/03/16        | Family Feud     | 3:00 PM-4:00 PM |      | :30    |                   |             |               | NM   | 2     | \$20.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |         |
| Week: |      | 10/03/16          | 10/09/16        | M-----          |                 |      |        | 2                 | \$10.00     | 0.00          |      |       |         |
| 6     | KHBB | 09/27/16          | 09/27/16        | Ellen           | 4:00 PM-5:00 PM |      | :30    |                   |             |               | NM   | 2     | \$30.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |         |
| Week: |      | 09/26/16          | 10/02/16        | -T-----         |                 |      |        | 2                 | \$15.00     | 0.00          |      |       |         |
| 7     | KHBB | 09/28/16          | 09/28/16        | Ellen           | 4:00 PM-5:00 PM |      | :30    |                   |             |               | NM   | 2     | \$30.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |         |
| Week: |      | 09/26/16          | 10/02/16        | --W----         |                 |      |        | 2                 | \$15.00     | 0.00          |      |       |         |
| 8     | KHBB | 09/29/16          | 09/29/16        | Ellen           | 4:00 PM-5:00 PM |      | :30    |                   |             |               | NM   | 2     | \$30.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |         |
| Week: |      | 09/26/16          | 10/02/16        | ---T---         |                 |      |        | 2                 | \$15.00     | 0.00          |      |       |         |
| 9     | KHBB | 09/30/16          | 09/30/16        | Ellen           | 4:00 PM-5:00 PM |      | :30    |                   |             |               | NM   | 2     | \$30.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |         |
| Week: |      | 09/26/16          | 10/02/16        | ----F--         |                 |      |        | 2                 | \$15.00     | 0.00          |      |       |         |
| 10    | KHBB | 10/03/16          | 10/03/16        | Ellen           | 4:00 PM-5:00 PM |      | :30    |                   |             |               | NM   | 2     | \$30.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |         |
| Week: |      | 10/03/16          | 10/09/16        | M-----          |                 |      |        | 2                 | \$15.00     | 0.00          |      |       |         |
| 11    | KHBB | 10/02/16          | 10/02/16        | Inside Edition  | 4:30 PM-5:00 PM |      | :30    |                   |             |               | NM   | 1     | \$10.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |         |
| Week: |      | 09/26/16          | 10/02/16        | -----S          |                 |      |        | 1                 | \$10.00     | 0.00          |      |       |         |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



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|   |                                |
|---|--------------------------------|
| <u>Contract / Revision</u><br>94242 / 1 | <u>Alt Order #</u><br>25228739 |
|---|--------------------------------|

|  |                         |                             |
|--|-------------------------|-----------------------------|
| <u>Contract Dates</u><br>09/27/16 - 10/03/16 | <u>Product</u><br>ORDER | <u>Estimate #</u><br>927C03 |
|--|-------------------------|-----------------------------|

|  |  |
|--|--|
| <u>Advertiser</u><br>POL/Ryan Zinke for Cong | <u>Original Date / Revision</u><br>09/27/16 / 09/27/16 |
|--|--|

| *Line         | Ch   | Start Date        | End Date        | Description          | Start/End Time    | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount   |
|---------------|------|-------------------|-----------------|----------------------|-------------------|------|--------|-------------------|-------------|---------------|------|-------|----------|
| 12            | KHBB | 09/27/16          | 09/27/16        | Good Morning America | 7:00 AM-9:00 AM   |      | :30    |                   |             |               | NM   | 3     | \$30.00  |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week:         |      | 09/26/16          | 10/02/16        | -T-----              |                   |      |        | 3                 | \$10.00     | 0.00          |      |       |          |
| 13            | KHBB | 09/28/16          | 09/28/16        | Good Morning America | 7:00 AM-9:00 AM   |      | :30    |                   |             |               | NM   | 3     | \$30.00  |
| Week:         |      | 09/26/16          | 10/02/16        | --W----              |                   |      |        | 3                 | \$10.00     | 0.00          |      |       |          |
| 14            | KHBB | 09/29/16          | 09/29/16        | Good Morning America | 7:00 AM-9:00 AM   |      | :30    |                   |             |               | NM   | 3     | \$30.00  |
| Week:         |      | 09/26/16          | 10/02/16        | ---T---              |                   |      |        | 3                 | \$10.00     | 0.00          |      |       |          |
| 15            | KHBB | 09/30/16          | 09/30/16        | Good Morning America | 7:00 AM-9:00 AM   |      | :30    |                   |             |               | NM   | 3     | \$30.00  |
| Week:         |      | 09/26/16          | 10/02/16        | ----F--              |                   |      |        | 3                 | \$10.00     | 0.00          |      |       |          |
| 16            | KHBB | 10/03/16          | 10/03/16        | Good Morning America | 7:00 AM-9:00 AM   |      | :30    |                   |             |               | NM   | 1     | \$10.00  |
| Week:         |      | 10/03/16          | 10/09/16        | M-----               |                   |      |        | 1                 | \$10.00     | 0.00          |      |       |          |
| 17            | KHBB | 10/01/16          | 10/01/16        | GMA Saturday         | 6:00 AM-7:00 AM   |      | :30    |                   |             |               | NM   | 2     | \$10.00  |
| Week:         |      | 09/26/16          | 10/02/16        | -----S-              |                   |      |        | 2                 | \$5.00      | 0.00          |      |       |          |
| 18            | KHBB | 10/02/16          | 10/02/16        | GMA Sunday           | 6:00 AM-7:00 AM   |      | :30    |                   |             |               | NM   | 2     | \$10.00  |
| Week:         |      | 09/26/16          | 10/02/16        | -----S               |                   |      |        | 2                 | \$5.00      | 0.00          |      |       |          |
| 19            | KHBB | 10/02/16          | 10/02/16        | News Weekend 10p     | 10:00 PM-10:35 PM |      | :30    |                   |             |               | NM   | 1     | \$25.00  |
| Week:         |      | 09/26/16          | 10/02/16        | -----S               |                   |      |        | 1                 | \$25.00     | 0.00          |      |       |          |
| 20            | KHBB | 10/02/16          | 10/02/16        | Quantico             | 9:00 PM-10:00 PM  |      | :30    |                   |             |               | NM   | 1     | \$65.00  |
| Week:         |      | 09/26/16          | 10/02/16        | -----S               |                   |      |        | 1                 | \$65.00     | 0.00          |      |       |          |
| 21            | KHBB | 10/01/16          | 10/01/16        | College Football     | 10:00 AM-1:30 PM  |      | :30    |                   |             |               | NM   | 2     | \$50.00  |
| Week:         |      | 09/26/16          | 10/02/16        | -----S-              |                   |      |        | 2                 | \$25.00     | 0.00          |      |       |          |
| 22            | KHBB | 10/01/16          | 10/01/16        | College Football     | 1:30 PM-5:00 PM   |      | :30    |                   |             |               | NM   | 2     | \$50.00  |
| Week:         |      | 09/26/16          | 10/02/16        | -----S-              |                   |      |        | 2                 | \$25.00     | 0.00          |      |       |          |
| 23            | KHBB | 10/01/16          | 10/01/16        | College Football     | 6:00 PM-9:30 PM   |      | :30    |                   |             |               | NM   | 2     | \$150.00 |
| Week:         |      | 09/26/16          | 10/02/16        | -----S-              |                   |      |        | 2                 | \$75.00     | 0.00          |      |       |          |
| 24            | KHBB | 09/27/16          | 10/03/16        | Good Morning America | 7a-9a             |      | :30    |                   |             |               | NM   | 7     | \$70.00  |
| Week:         |      | 09/26/16          | 10/02/16        | -1111--              |                   |      |        | 4                 | \$10.00     | 0.00          |      |       |          |
| Week:         |      | 10/03/16          | 10/09/16        | 3-----               |                   |      |        | 3                 | \$10.00     | 0.00          |      |       |          |
| N 25          | KHBB | 10/01/16          | 10/01/16        | MSU/UM               | Various           |      | :30    |                   |             |               | NM   | 1     | \$100.00 |
| Week:         |      | 09/26/16          | 10/02/16        | -----1-              |                   |      |        | 1                 | \$100.00    | 0.00          |      |       |          |
| N 26          | KHBB | 10/02/16          | 10/02/16        | Quantico             | 9p-10p            |      | :30    |                   |             |               | NM   | 1     | \$65.00  |
| Week:         |      | 09/26/16          | 10/02/16        | -----1               |                   |      |        | 1                 | \$65.00     | 0.00          |      |       |          |
| <b>Totals</b> |      |                   |                 |                      |                   |      |        |                   |             |               | 0.00 | 55    | \$985.00 |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



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|                            |                    |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 94242 /                    | 25228739           |

|                       |                |                   |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 09/27/16 - 10/03/16   | ORDER          | 927C03            |

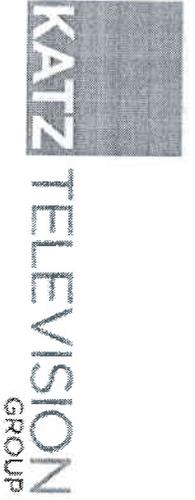
|                         |                                 |
|-------------------------|---------------------------------|
| <u>Advertiser</u>       | <u>Original Date / Revision</u> |
| POL/Ryan Zinke for Cong | 09/27/16 / 09/27/16             |

| Time Period         | # of Spots | Gross Amount    | Net Amount      |
|---------------------|------------|-----------------|-----------------|
| 09/26/16 - 10/03/16 | 55         | \$985.00        | \$837.25        |
| <b>Totals</b>       | <b>55</b>  | <b>\$985.00</b> | <b>\$837.25</b> |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



125 West 55th St  
New York, NY 10019

Contract # 25228739      Changes as of: 9/27/2016 at 3:11 PM      Version: Current State Version 3      Total \$: \$985.00

CPE: ZINK/ORDR/927C03      Flight: 9/27/16 - 10/3/16      Station: KHBB      Total Spots: 55

Agency: Smart Media Group      Advertiser: ZINKE, RYAN      Market: Helena      Total CPP: \$15.71  
1427 LESLIE AVE      Product: ORDER      Office: WASHINGTON      Total GRP: 62.7  
SUITE #102      Agency Order #: 30046211      Buyer: Brooks, Michele      Con Type: POLITICAL/VOTE      Traffic #: 94242  
ALEXANDRIA, VA 22301

Comments: ADDED \$165 HERE THAT WAS NA ON 25228738      Salesperson: KARL DUESTERHAUS      Assistant: KARL DUESTERHAUS      Separation:

| #              | Day/Time     | DP | Program          | Rate     | A35P Rating | Len | 9/27 - 10/3 |          |          |          |          |          |          | Total Spots | Total \$  | CPP             | GRP            |             |     |
|----------------|--------------|----|------------------|----------|-------------|-----|-------------|----------|----------|----------|----------|----------|----------|-------------|-----------|-----------------|----------------|-------------|-----|
|                |              |    |                  |          |             |     | 9/27        | 9/28     | 9/29     | 9/30     | 10/1     | 10/2     | 10/3     |             |           |                 |                |             |     |
| REV+ 13        | Sa 7p-10:30p |    | MONTANA STATE FB | \$100.00 | 0.0         | 30  | 0           | 0        | 0        | 0        | 0        | 0        | 0        | 0           | 0         | 1               | \$100.00       | \$0.00      | 0.0 |
| REV+ 14        | Su 9p-10p    |    | QUANTICO         | \$65.00  | 0.0         | 30  | 0           | 0        | 0        | 0        | 0        | 0        | 1        | 0           | 0         | 1               | \$65.00        | \$0.00      | 0.0 |
| <b>TOTALS:</b> |              |    |                  |          |             |     | <b>8</b>    | <b>8</b> | <b>8</b> | <b>8</b> | <b>9</b> | <b>6</b> | <b>8</b> |             | <b>55</b> | <b>\$985.00</b> | <b>\$15.71</b> | <b>62.7</b> |     |



125 West 55th St  
New York, NY 10019

Contract # 25228739  
 Changes as of: 9/27/2016 at 3:11 PM  
 Version: Current State Version 3  
 Station: KHBB  
 Market: Helena  
 Office: WASHINGTON  
 Primary Demo: Adults 35+  
 Con Type: POLITICAL/VOTE  
 Separation:  
 Total Spots: 55  
 Total CPP: \$15,711  
 Total GRP: 62.7  
 Traffic #: 94242

Agency: Smart Media Group  
 1427 LESLIE AVE  
 SUITE #102  
 ALEXANDRIA, VA 22301  
 Agency Order #: 30046211  
 Buyer: Brooks, Michele  
 Salesperson: KARL DUESTERHAUS  
 312-755-3833  
 Assistant: KARL DUESTERHAUS  
 312-755-3833

Flight: 9/27/16 - 10/3/16  
 Advertiser: ZINKE, RYAN  
 Product: ORDER  
 Order #: 30046211  
 Buyer: Brooks, Michele

| Date/Time         | Added by                   | Comment  | Order Level Comments |
|-------------------|----------------------------|--|----------------------|
| 09/27/16 3:11 PM  | KARL DUESTERHAUS           | ADDED \$165 HERE THAT WAS NA ON 25228738   |                      |
| 09/08/16 11:00 AM | System                     | Notice Received.   |                      |
| 09/02/16 3:33 PM  | GOTOSTRATAKDUESTE<br>RHAUS | Zinke Order Flight dates 9/13-11/08 - 8 Estimates Total DO NOT AIR SPOTS AFTER 12N ON 11/08 WE NEED THESE LUR RATES TO BE LOCKED IN TIGHT PLEASE |                      |
| 07/19/16 3:58 PM  | System                     | Notice Received.   |                      |
| 06/23/16 9:31 AM  | KARL DUESTERHAUS           | Zinke Order Flight dates 9/13-11/08 - 8 Estimates Total DO NOT AIR SPOTS AFTER 12N ON 11/08 WE NEED THESE LUR RATES TO BE LOCKED IN TIGHT PLEASE |                      |

**Competitive Information**

|                |          |
|----------------|----------|
| Market Budget: | \$12,313 |
| KHBB Share:    | 8%       |
| Comment:       |          |
| KTVH:          | 23%      |
| KXLH:          | 56%      |
| NHBB:          | 13%      |

**Daypart Summary**

| Day/Time | % Distrib | Spots | Dollars  | CPP     | GRP  |
|----------|-----------|-------|----------|---------|------|
| Total    | 100%      | 55    | \$985.00 | \$15.71 | 62.7 |
|          |           | 55    | \$985.00 | \$15.71 | 62.7 |

**Monthly Summary**

| Month    | Spots | Dollars  |
|----------|-------|----------|
| 2016-Oct | 55    | \$985.00 |
| Total    | 55    | \$985.00 |

**Transaction History**

| Trans                             | Created/Received | Created by       | Status    | Spot+ | Spot- | \$ Chg   | Contract \$ | Comment   |
|-----------------------------------|------------------|------------------|-----------|-------|-------|----------|-------------|---|
| Revision                          | 9/27/16 3:11 PM  | KARL DUESTERHAUS | Revised   | 2     |       | \$165.00 | \$985.00    | Changes: Total Spots from 53 to 55, Calculated Dollars from \$820.00 to \$985.00, Total CPP from \$13.08 to \$15.71, Competitive Market Budget from \$4,938 to \$12,313. User Entered \$ from \$0.00 to \$985.00, Comments from Zinke Revision Flight Dates 9/27-10/03 Please confirm receipt. Michele Brooks to ADDED \$165 HERE THAT WAS NA ON 25228738, Total \$ from \$820.00 to \$985.00. 2 buylines added or modified.                                |
| Revision                          | 9/27/16 3:33 PM  | RHAUS            | Confirmed | 7     |       | \$70.00  | \$820.00    | Changes: Comments from Zinke Order Flight dates 9/13-11/08 - 8 Estimates Total DO NOT AIR SPOTS AFTER 12N ON 11/08 WE NEED THESE LUR RATES TO BE LOCKED IN TIGHT PLEASE confirm receipt. Michele Brooks to Zinke Revision Flight Dates 9/27-10/03 Please confirm receipt. Michele Brooks, Total \$ from \$750.00 to \$820.00, Total GRPs from \$5.7 to \$62.7, Total Spots from 46 to 53, Total CPP from \$13.46 to \$13.08. 12 buylines added or modified. |
| Queued for Electronic Contracting | 7/8/16 10:34 AM  |                  |           |       |       | \$0      | \$0         |   |
| New                               | 6/23/16 9:26 AM  | KARL DUESTERHAUS | Confirmed | 46    |       | \$750.00 | \$750.00    |   |

**Non-Discrimination Policy**  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.