

ORDER



Orders
Order / Rev: 319462
Alt Order #: 08237293
Product Desc: PRIORITIES USA 4594
Estimate: 4594
Flight Dates: 07/05/16 - 07/11/16
Original Date / Rev: 04/26/16 / 04/26/16
Order Type: GENERAL

WTVR-TV

Primary AE: Jamie Andrus
Sales Office: NWDC
Sales Region: National

Agency Name: Targeted Platform Media LLC
Buying Contact:
Billing Contact:
 1291 Hollywood Ave.
 Annapolis, MD 21403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Priorities USA Action - MD
Demographic: HH
Product Codes: PL4.b
Priority: Default
Revenue Codes: Agency, Political, Political-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/11/16	71	\$51,310.00	\$43,613.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	71	\$51,310.00	\$43,613.50	0.00
Totals	71	\$51,310.00	\$43,613.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jamie Andrus			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	6	07/05/16	07/11/16	M-F 1135p-1235a M-F 1135p-1235a	CM	11:35 PM-12:35 XM	MTWTF--	:30	3	\$200.00	04	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/05/16	07/11/16	MTWTF--			3		\$200.00		0.00				
E 2	6	07/05/16	07/11/16	M-F Afternoon Rot M-F Afternoon Rot	CM	12:30 PM-3:00 PM	MTWTF--	:30	3	\$350.00	05	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/05/16	07/11/16	MTWTF--			3		\$350.00		0.00				
E 3	6	07/05/16	07/11/16	M-F 1235a-135a M-F 1235a-135a	CM	12:35 AM-1:35 AM	MTWTF--	:30	3	\$100.00	07	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/05/16	07/11/16	MTWTF--			3		\$100.00		0.00				
E 4	6	07/05/16	07/11/16	M-F 12p-1230p M-F 12p-1230p	CM	12:00 PM-12:30 PM	MTWTF--	:30	5	\$500.00	03	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/05/16	07/11/16	MTWTF--			5		\$500.00		0.00				
E 5	6	07/05/16	07/11/16	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	MTWTF--	:30	5	\$250.00	04	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/05/16	07/11/16	MTWTF--			5		\$250.00		0.00				
E 6	6	07/05/16	07/11/16	M-F 5a-530a M-F 5a-530a	CM	5:00 AM-5:30 AM	MTWTF--	:30	3	\$175.00	07	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/05/16	07/11/16	MTWTF--			3		\$175.00		0.00				

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Estimate: 4594
WTVR-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	6	07/05/16	07/11/16	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	MTWTF--	:30	3	\$475.00	03	0.00	NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/05/16	07/11/16	MTWTF--	3		\$475.00		0.00						
E 8	6	07/05/16	07/11/16	M-F 530a-6a M-F 530a-6a	CM	530a-6a	MTWTF--	:30	3	\$300.00	07	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/05/16	07/11/16	MTWTF--	3		\$300.00		0.00						
E 9	6	07/05/16	07/11/16	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	MTWTF--	:30	3	\$475.00	03	0.00	NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/05/16	07/11/16	MTWTF--	3		\$475.00		0.00						
E 10	6	07/05/16	07/11/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	MTWTF--	:30	3	\$600.00	03	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/05/16	07/11/16	MTWTF--	3		\$600.00		0.00						
E 11	6	07/05/16	07/11/16	M-F 6a-7a M-F 6a-7a	CM	6:00 AM-7:00 AM	MTWTF--	:30	4	\$550.00	05	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/05/16	07/11/16	MTWTF--	4		\$550.00		0.00						
E 12	6	07/05/16	07/11/16	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	MTWTF--	:30	3	\$450.00	04	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/05/16	07/11/16	MTWTF--	3		\$450.00		0.00						
E 13	6	07/05/16	07/11/16	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	MTWTF--	:30	5	\$350.00	05	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/05/16	07/11/16	MTWTF--	5		\$350.00		0.00						
E 14	6	07/05/16	07/11/16	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	MTWTF--	:30	5	\$75.00	07	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/05/16	07/11/16	MTWTF--	5		\$75.00		0.00						
E 15	6	07/05/16	07/11/16	M-F 11p-1135p M-F 11p-1135p	CM	11:00 PM-11:35 PM	MTW----	:30	5	\$575.00	04	0.00	NM	5	\$2,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/05/16	07/11/16	MTW----	5		\$575.00		0.00						
E 16	6	07/08/16	07/08/16	Friday Prime Hour 3 Friday Prime Hour 3	CM	10:00 PM-11:00 PM	-----1--	:30	1	\$4,000.00	02	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/04/16	07/10/16	-----1--	1		\$4,000.00		0.00						
E 17	6	07/08/16	07/08/16	Friday Prime Hour 2 Friday Prime Hour 2	CM	9:00 PM-10:00 PM	-----1--	:30	1	\$3,000.00	02	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/04/16	07/10/16	-----1--	1		\$3,000.00		0.00						
E 18	6	07/11/16	07/11/16	Monday Prime Hour 1 Monday Prime Hour 1	CM	8:00 PM-9:00 PM	1-----	:30	1	\$1,200.00	05	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/11/16	07/17/16	1-----	1		\$1,200.00		0.00						
E 19	6	07/11/16	07/11/16	Monday Prime Hour 2 Monday Prime Hour 2	CM	9:00 PM-10:00 PM	1-----	:30	1	\$2,500.00	04	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/11/16	07/17/16	1-----	1		\$2,500.00		0.00						
E 20	6	07/09/16	07/09/16	Saturday Prime Hour 3 Saturday Prime Hour 3	CM	10:00 PM-11:00 PM	-----1-	:30	1	\$1,500.00	02	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/04/16	07/10/16	-----1-	1		\$1,500.00		0.00						
E 21	6	07/09/16	07/09/16	Sa 1235a-135a Sa 1235a-135a	CM	12:35 AM-1:35 AM	-----1-	:30	1	\$35.00	04	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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WTVR-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	6	07/09/16	07/09/16	Sa 1235a-135a Sa 1235a-135a	CM	12:35 AM-1:35 AM	----- 1-	:30	1	\$35.00	04	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/04/16	07/10/16	----- 1-	1		\$35.00		0.00						
E 22	6	07/09/16	07/09/16	Sa 6a-7a Sa 6a-7a	CM	6:00 AM-7:00 AM	----- 1-	:30	1	\$200.00	05	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/04/16	07/10/16	----- 1-	1		\$200.00		0.00						
E 23	6	07/09/16	07/09/16	Sa 8a-10a Sa 8a-10a	CM	8:00 AM-10:00 AM	----- 1-	:30	1	\$300.00	05	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/04/16	07/10/16	----- 1-	1		\$300.00		0.00						
E 24	6	07/10/16	07/10/16	Sunday Prime Hour 4 Sunday Prime Hour 4	CM	10:00 PM-11:00 PM	----- 1	:30	1	\$2,000.00	02	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/04/16	07/10/16	----- 1	1		\$2,000.00		0.00						
E 25	6	07/10/16	07/10/16	Su 1030a-11a Su 1030a-1130a	CM	10:30 AM-11:30 AM	----- 1	:30	1	\$250.00	05	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/04/16	07/10/16	----- 1	1		\$250.00		0.00						
E 26	6	07/10/16	07/10/16	Sunday Prime Hour 1 Sunday Prime Hour 1	CM	7:00 PM-8:00 PM	----- 1	:30	1	\$3,500.00	04	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/04/16	07/10/16	----- 1	1		\$3,500.00		0.00						
E 27	6	07/10/16	07/10/16	Sunday Prime Hour 2 Sunday Prime Hour 2	CM	8:00 PM-9:00 PM	----- 1	:30	1	\$3,500.00	02	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/04/16	07/10/16	----- 1	1		\$3,500.00		0.00						
E 28	6	07/07/16	07/07/16	Thursday Prime Hour 2 Thursday Prime Hour 2	CM	9:00 PM-10:00 PM	--- 1---	:30	1	\$3,000.00	02	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/04/16	07/10/16	--- 1---	1		\$3,000.00		0.00						
E 29	6	07/05/16	07/05/16	Tuesday Prime Hour 1 Tuesday Prime Hour 1	CM	8:00 PM-9:00 PM	- 1-----	:30	1	\$3,500.00	02	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/04/16	07/10/16	- 1-----	1		\$3,500.00		0.00						
E 30	6	07/06/16	07/06/16	Wednesday Prime Hour 2M Wednesday Prime Hour 2	CM	9:00 PM-10:00 PM	-- 1----	:30	1	\$2,500.00	03	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/04/16	07/10/16	-- 1----	1		\$2,500.00		0.00						
													Totals	71	\$51,310.00