ISSUES/PROGRAMS REPORT

4th Quarter 2020

Heftel Broadcasting Company, LLC The Drive, LLC

Viewpoints Air Schedule

STATIONS:

KRXV(FM), Yermo, CA, Facility ID 34554 KHYZ(FM), Mountain Pass, CA, Facility ID 34555 KHWY(FM), Essex, CA, Facility ID 34556 KIXF(FM), Baker, CA, Facility ID 68412 KIXW(FM), Lenwood, CA, Facility ID 68413 KHDR(FM), Lenwood, CA, Facility ID 89344 KHRQ(FM), Baker, CA, Facility ID 89128

DATE		EPISODE
October 4, 2020	04:00 - 04:30 AM	20-40
October 11, 2020	04:00 - 04:30 AM	20-41
October 18, 2020	04:00 - 04:30 AM	20-42
October 25, 2020	04:00 - 04:30 AM	20-43
November 1, 2020	04:00 - 04:30 AM	20-44
November 8, 2020	04:00 - 04:30 AM	20-45
November 15, 2020	04:00 - 04:30 AM	20-46
November 22, 2020	04:00 - 04:30 AM	20-47
November 29, 2020	04:00 - 04:30 AM	20-48
December 6, 2020	04:00 - 04:30 AM	20-49
December 13, 2020	04:00 - 04:30 AM	20-50
December 20, 2020	04:00 - 04:30 AM	20-51
December 27, 2020	04:00 - 04:30 AM	20-52

See attached pages for program description



Quarterly Report of Compliancy Issues & Programs List 2020-Q4 (October - December) – Viewpoints Radio

- Academic Testing
- Addiction
- Aging & Death
- Baking
- Bias
- Biography
- Body Language
- Business
- Career
- Child Development
- Climate Change
- Communication
- Community
- Consumerism
- Corporate Greed
- COVID-19 Pandemic
- Crime
- Criminal Justice
- Cuisine
- Culture
- Economics
- Education
- Entertainment
- Environment
- Deportation
- Democracy
- Data Analysis
- Diet
- Diversity

- Discrimination
- Family & Interpersonal Relationships
- Film
- Finance
- Food Insecurity
- Food Production
- Fraud
- Government
- Health
- Higher Education
- History
- Hobbies
- Human Rights
- Immigration
- Immunology
- Inequality
- Influenza
- Infectious Disease
- Innovation
- Interrogation
- Invention
- Investigation
- Journaling
- Labor/Workplace Issues
- Language
- Law
- Leadership
- Literature

- Marketing
- Medical Diagnostic Testing
- Mental Health
- Natural Resources
- Parenting
- Personal Finance
- Politics
- Pop Culture
- Poverty
- Psychology
- Public Health & Safety
- Public Speaking
- Race
- Renewable Energy
- Research & Development
- Science
- Segregation
- Self-Improvement
- Spelling & Grammar
- Sports & Recreation
- Streaming Services
- Technology
- Television
- Tradition
- Trivia
- Voting Rights
- Writing
- Weapons Safety



Air Week: 10/4/20 Studio Production: Jason Dickey Time Segment Dur. 1:47 SEGMENT 1: COVID TESTING ON COLLEGE CAMPUSES 6:59 Synopsis: The University of Illinois at Urbana-Champaign has developed a quick and affordable saliva-based test that makes it possible for 500 Mortin Purchasher the language
1:47 SEGMENT 1: COVID TESTING ON COLLEGE CAMPUSES 6:59 Synopsis: The University of Illinois at Urbana-Champaign has developed a quick and affordable saliva-based test that makes it possible for
Synopsis: The University of Illinois at Urbana-Champaign has developed a quick and affordable saliva-based test that makes it possible for
students, faculty and staff to get checked twice a week for COVID-19. We speak with one of its creators, Dr. Martin Burke about the largescale implementation of this method and the upcoming challenges with flu season quickly approaching.
Host: Gary Price.
Guests: • Dr. Martin Burke, associate dean for research, Carle Illinois College of Medicine, professor of chemistry, leader of SHIELD Illinois
Compliancy issues covered: Higher Education, Public Health, Science, Technology, Medical Diagnostic Testing, Influenza, COVID-19 Pandemic, Research & Development
Links for more information: https://www.nature.com/articles/d41586-020-02611-y https://splunk-public.machinedata.illinois.edu/en-US/app/uofi shield public APP/home https://chemistry.illinois.edu/news/2020-08-28/martin-burke-paul-hergenrother-covid-19-saliva-test-national-spotlight https://www.cdc.gov/flu/season/faq-flu-season-2020-2021.htm#Flu-and-COVID-19 https://chemistry.illinois.edu/mdburke
10:48SEGMENT 2: INSIDE U.S. COLLEGE ADMISSIONS12:05
Synopsis: How will COVID-19 change the college admissions process? Will more students stay close to home? Will standardized tests be a thing of the past? Journalist, Jeffrey Selingo spent a year embedded in three college admissions offices and joins Viewpoints this week to share his insights and how this pandemic will alter higher education for good.
Host: Gary Price.
Guests: • Jeffrey Selingo, higher education journalist, author, Who Gets In and Why: A Year Inside College Admissions
Links for more information: https://www.jeffselingo.com/about/ https://www.princetonreview.com/college-advice/college-admissions-guide https://www.enbc.com/2020/05/22/uc-plans-to-phase-out-sat-and-act-other-schools-may-follow-suit.html https://www.nytimes.com/2020/05/22/uc-plans-to-phase-out-sat-and-act-other-schools-may-follow-suit.html https://www.nytimes.com/2020/09/05/opinion/sunday/coronavirus-college-admissions.html https://www.barnesandnoble.com/w/who-gets-in-and-why-jeffrey-j-selingo/1134080081 https://www.businessinsider.com/high-school-senior-who-got-into-5-ivy-league-schools-shares-her-admissions-essay
23:35 CULTURE CRASH: REVISITING THE GERMAN NETFLIX SERIES, "DARK" 2:35
Synopsis: Seasons one, two and three of "Dark" are now streaming on Netflix. The highly rated show has an intricate plot that's sometimes had to follow but its ultimately worth the watch.
Host: Evan Rook.
Compliancy issues covered: Culture, Television, Entertainment, Streaming Services



Progra	nm: 20-41	Writers/Producers:	Amirah Zaveri & Evan Rook	
Air Wo	eek: 10/11/20	Studio Production:	Jason Dickey	
Time	Segment			Dur.
1:47	SEGMENT 1: THE	E LIFE OF A MODERN PRIV	VATE EYE	10:30
turned p	private eye about the ev		g. And not entirely for the good. We speak with Tyler Maroney – a ole tech-savvy investigators play in influencing and providing trar ther sectors.	-
Host: G	ary Price.			
Guests: •		•	arch and Investigations, author, The Modern Detective: How Corp	orate
Compli	ancy issues covered: (Career, Technology, Investigatio	on, Government, Data Analysis, Research, Finance, Criminal Justic	ce
anguag	https://www.comple: https://www.amazon https://witter.com/ty https://www.newyor SEGMENT 2: WH is: We all know the rul e has many exceptions	dian.com/film/2020/jan/30/harv x.com/pop-culture/2019/08/luke .com/Modern-Detective-Corpor rdamar ker.com/magazine/2020/10/05/v Y IS ENGLISH SO HARD TO e: "I before E, except after C," to to its rules and these irregulariti	out it's not applicable in "weird" or "science" or many other words ies make it a difficult language to learn. Two language experts joir	-
		ustrations of English and the rule	es at play today.	
Guests:	Vivian Cook, Profes Cemetary: Or Why C	Can't Anybody Spell	tics at Newcastle University and author of <i>Accomodating Brocolli</i> The Down and Dirty, Nitty-Gritty History of English Spelling	in the
Compli	ancy issues covered: 1	Language, Communication, Hist	ory, Spelling & Grammar, Culture	
Links fo • •		-	emetary-Anybody-Spell/dp/0743297113 itty-History-English/dp/1418453307/	
23:37	CULTURE CRASI	H: A SOLID OSCAR CONTE	NDER	2:49
	is: We discuss director	Chlos Zhao's un coming film A	lomadland that's already generating a lot of buzz ahead of its Deco	ember release
Synopsi		Chioe Zhao's upcoming min, N		ennoer rerease.
	van Rook.	Chie Zhao's upcoming min, A		



Progra	im: 20-42	Writers/Producers:	Amirah Zaveri & Evan Rook		
Air W	eek: 10/18/20	Studio Production:	Jason Dickey		
Time	Segment			Dur.	
1:47	SEGMENT 1: THE	12 MILLION UNDOCUME	NTED IMMIGRANTS IN THE U.S.	7:24	
years la	ter and this population		wed to deport all of the undocumented immigrants in the country. Ho a practical plan to deport millions who have lived in the U.S. for more erwise be vacant?		
Host: C	ary Price.				
Guests: •	Richard Hanus, imm	igration attorney			
Compli	ancy issues covered: I	mmigration, Law, Government,	, Culture, Economics, Deportation, Education		
Links f	https://www.usavisa https://www.pewrese https://www.brookin	counsel.com/ earch.org/fact-tank/2019/06/12/u	5-facts-about-illegal-immigration-in-the-u-s/ us-unauthorized-immigrant-population-2017/ ow-many-undocumented-immigrants-are-in-the-united-states-and-who ration-sweeps-deportation.html	o-are-they/	
11:13	SEGMENT 2: WH	ITE COLLAR CRIME: THE	PLAYERS & ITS ECONOMIC CONSEQUENCES	11:16	
crimes of	only total 16 billion dol	lars. Despite the huge cost, we s	ange between 300 and 800 billion dollars. Comparatively, other stree seldom hear about lasting consequences for corporate offenders. We do not that allow this corruption to flourish.		
Host: N	larty Peterson.				
Guests: •		-	and University School of Law, author, Big Dirty Money: The Shocking	g Injustice	
Compli	ancy issues covered: (Crime, Fraud, Economics, Finan	ice, Politics, Law, Criminal Justice, History		
Links f	or more information:				
• • • • •	https://twitter.com/je https://washingtonme https://www.nytimes https://www.amazon https://www.bjs.gov/	.com/2014/05/04/magazine/only ntaub?ref_src=twsrc%5Egoogle onthly.com/2020/10/08/what-joe	y-one-top-banker-jail-financial-crisis.html e twcamp%5Eserp twgr%5Eauthor e-biden-could-learn-from-abraham-lincoln-about-white-collar-crime/ mp-pardon-blagojevich-debartolo.html ng-Injustice/dp/1984879979		
23:39	CULTURE CRASH	H: HALLOWEEN 2020		2:58	
	is: This year's spooky : r the holiday.	festivities may look a little diffe	rent on October 31st – and that's okay. We share some of our favorite	rightening	
Host: E	Host: Evan Rook. Compliancy issues covered: Culture, Tradition, COVID-19 Pandemic, Film				



Progra	m: 20-43	Writers/Producers:	Amirah Zaveri & Evan Rook	
Air We	ek: 10/25/20	Studio Production:	Jason Dickey	
Time	Segment			Dur.
1:48	SEGMENT 1: HAI	LLOWEEN 2020: THE KICK	OFF OF THIS YEAR'S HOLIDAY SEASON	11:37
	afe by following the re		rday, October 31st. this year. Whatever your plans are this wood oliday may look a little different this year, but it doesn't hav	
Host: G	ary Price.			
Guests: •		Rachel Prete, pediatric hospitali vital for Women and Babies	ist, Arnold Palmer Hospital for Children, chief quality office	er of newborn care,
Complia	ancy issues covered: 1	Public Health, Tradition, Culture	e, Parenting, Mental Health, Child Development, COVID-19	Pandemic
Links ((https://www.cdc.gov https://www.arnoldp	//flu/prevent/prevention.htm almerhospital.com/physician-fin	<u>fe-coping/holidays.html - halloween</u> <u>nder/rachel-b-prete-do</u> ple-will-celebrate-halloween-but-some-still-going-all-out	
15:27	SEGMENT 2: EXA	AMINING THE DEATH-CAR	RE INDUSTRY	7:24
are two	vital steps in this proce		ng your affairs in order and communicating your final wishe he owner of Keith Monument, to better understand the field	
Host: M	arty Peterson.			
Guests: •	John Keith, owner, F	Keith Monument.		
Complia	ancy issues covered: A	Aging, Death, Health, Family &	Interpersonal Relationships, Business, Career, History	
Links fo • • •	https://www.cdc.gov https://www.vox.cor	n/the-goods/21277027/funeral-h	<u>1</u> fe-coping/funeral-guidance.html iome-covid-19-coronavirus-socially-distant /07/828317535/coronavirus-is-changing-the-rituals-of-death	-for-many-religions
23:51	CULTURE CRASI	H: THE HAUNTING OF HIL	L HOUSE & BLY MANOR	2:36
		pular miniseries is back for a sec norror shows and determine if th	quel with the Haunting of Bly Manor that was released earli	er this month on

Host: Evan Rook. Compliancy issues covered: Culture, Television, Entertainment, Streaming Services



Progra	m: 20-44	Writers/Producers:	Amirah Zaveri & Evan Rook	
Air We	ek: 11/1/20	Studio Production:	Jason Dickey	
Time	Segment			Dur.
1:47	SEGMENT 1: THE	NATIVE AMERICAN VOT	E: A GROUP PLAGUED BY VOTER MARGINALIZATION	11:35
			iving in the U.S., yet only a small fraction cast a ballot each election c xperts about how historical bias feeds into the current challenges facin	-
Host: G	ary Price.			
Guests: • •	From the Trenches		ce, Claremont Graduate University, author, <i>Voting in Indian Country</i> : Indiana University-Bloomington	• The View
Complia	ncy issues covered: Hi	story, Politics, Government, H	luman Rights, Voting Rights, Poverty, Democracy; Elections; Discrim	nination
Links fo	https://www.american https://www.narf.org/ https://www.usa.gov/v https://www.isidewith. https://www.ballotreac https://www.cgu.edu/p	oting com/ ly.org/	ns/human_rights_magazine_home/voting-rights	
15:24	SEGMENT 2: GOOL	D MORNING ZOOM		7:52
New Yo The resu	k City wanted to help h lt? A funny, yet realistic		k, Goodnight Moon, but what about Good Morning Zoom? One mom he pandemic, so wrote a parody based off of one of their favorite bedt through this period.	-
	arty Peterson.			
Guests: •	Lindsay Rechler, mana	nging director, Jefferies Group	, author, Good Morning Zoom	
Complia	ncy issues covered: Li	erature, Parenting, COVID-19	Pandemic, Infectious Disease, Child Development, Technology	
Links fo • •	https://www.amazon.c	om/Goodnight-Moon-Margare an.com/books/2020/aug/04/go	75/good-morning-zoom-by-lindsay-rechler-illustrated-by-june-park/ et-Wise-Brown/dp/0694003611 odnight-moon-redrawn-good-morning-zoom-for-covid-era-kids-linds	ay-rechler-
24:16	CULTURE CRASH:	WATCHING FILM FESTI	VALS FROM HOME	2:09
Synopsi	: We discuss the upside	s of film festivals going digita	It his year as well as some of our favorite hidden gems in the lineup.	

Host: Evan Rook. Compliancy issues covered: Culture, Entertainment, Streaming Services

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Progra	am: 20-45	Writers/Producers:	Amirah Zaveri & Evan Rook	
Air W	eek: 11/8/20	Studio Production:	Jason Dickey	
Time	Segment			Dur.
1:47	SEGMENT 1: TH	E STATE OF CLIMATE SCH	ENCE IN THE U.S.	10:03
largest s and tran hurricar	source of greenhouse g asportation. In recent y	as emissions due to human active ears, the increasingly dry and wa	, greenhouse gases trap heat in the atmosphere leading vities is from burning fossil fuels like coal, oil and natur arm climate in the U.S. has led to extreme fires, record tly on and make renewable energy (that results in less o	al gas for electricity, heat drought and more severe
Host: G	Bary Price.			
Guests: •		ens, director and professor, Scho	ol of Public Policy and Urban Affairs, Northeastern Un	iversity, author,
Compli	ancy issues covered:	Business, Climate Change, Rene	ewable Energy, Science, Politics	
•	https://www.northea https://yaleclimateco https://twitter.com/ju https://www.opense	sa.gov/energy-industry-united-st astern.edu/graduate/bio/jennie-st onnections.org/2020/01/fossil-fu- enniecstephens?ref_src=twsrc%5 crets.org/	ates - :~:text=Overview,, geothermal, and nuclear powe ephens/ el-political-giving-outdistances-renewables-13-to-one/ 5Egoogle twcamp%5Eserp twgr%5Eauthor acist-Feminist-Leadership/dp/164283131X	<u>er</u>
13:50	SEGMENT 2: HO	LIDAY SHOPPING 2020: DO	YOU NEED TO BUY IT?	9:04
ads and	limited-time deals can	-	ccent of Americans. With prime shopping season fully u ases. We speak with psychologist, Dr. Michael Vilensk ping is getting to be a problem	-
Host: N	larty Peterson.			
Guests: •		y, psychologist, The Ohio State	University's Wexner Medical Center	
Compli	ancy issues covered:	Addiction, Consumerism, Person	nal Finance, Marketing, Psychology	
Links fo	https://www.goodth https://www.psycho https://wexnermedic	ine.com/health/addiction/shoppin erapy.org/learn-about-therapy/iss logytoday.com/us/therapists :al.osu.edu/find-a-doctor/michae	sues/compulsive-shopping	les-will
23:54	CULTURE CRAS	H: THE LIFE AND CAREER	OF CHRISTOPHER NOLAN	2:33
Christop	pher Nolan and his film		The Nolan Variations highlighting some of the lesser-kn	own details about director

KOOK. Compliancy issues covered: Arts, Culture, Film, Biography, Career, Literature

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Program	m: 20-46	Writers/Producers:	Amirah Zaveri, Polly Hansen & Evan Rook	
Air We	ek: 11/15/20	Studio Production:	Jason Dickey	
Time	Segment			Dur.
1:47	SEGMENT 1: THE H	ISTORY OF FOOTBALL	AS THE NFL CELEBRATES ITS 100 TH ANNIVERSARY	9:57
	rts experts about the evo	-	- and it's no surprise that a lot has changed since then. Viewpoints sp , its humble beginnings and why the NFL is still so pervasive and pop	
Host: Ga	ary Price.			
Guests: • •	Dr. Travis Vogan, asso	r, sports history, University o ciate professor, American stu ssor, history, Dakota State U	dies, University of Iowa	
Complia	ncy issues covered: Bus	iness, Diversity, Sports & Re	ecreation, History, Career, Culture, Marketing, Race	
Links for	http://www.history.pitt. https://dsu.edu/directory	merican-studies/people/travis edu/people/rob-ruck		
13:43	SEGMENT 2: THE S	TATE OF SCIENCE		9:14
according	-		the world believed that if science didn't exist their lives would be no e dig into this staggering statistic and how COVID-19 has altered peo	
Host: Ma	arty Peterson.			
Guests: •	Dr. Jayshree Seth, chief	science advocate, 3M Corpo	oration	
Complia	ncy issues covered: Sci	ence, Career, Technology, CO	OVID-19 Pandemic, Invention, Education, Infectious Disease	
Links for • • •	https://www.3m.com/31 https://twitter.com/jseth https://www.societyfors		lex-survey/interactive-3m-state-of-science-survey/ - 2020	
23:58	CULTURE CRASH:	RE-EXPLORING OLD SIT	ГСОМ	2:30
	: It's a good time to tuck to stream.	in and explore some of our f	favorite, most comforting shows. We discuss a few recommendations	now
Host: Ev	an Rook. Compliancy is	sues covered: Culture, Televis	ion, Streaming Services, Technology	



Air W	eek: 11/22/20	Studio Production:	Jason Dickey	
Гіте	Segment			Dur.
1:47	SEGMENT 1: SUI	RVIVING PARKLAND: THE	PERSPECTIVE OF ONE TEACHER	9:57
teen gu	nman opened fire killir		High in Parkland, Florida was the deadliest high school sh njuring 17 others. Viewpoints speaks with high school tea ce.	
Host: (Gary Price.			
Guests	:			
•			eman Douglas High School, author, For Which We Stand:	How Our Government
Compl	iancy issues covered:	Education, Politics, Law, Public	Safety, Democracy, Weapons Safety	
Links	for more information:	:		
•	https://twitter.com/n	nrjefffostermsd?lang=en		
•	https://www.amazon	n.com/Which-We-Stand-Goverr	nment-Matters/dp/1338643088	
•	https://marchforourl	ives.com/		
•			c%5Egoogle twcamp%5Eserp twgr%5Eauthor	
•		.org/wiki/Stoneman_Douglas_H		
•		ntinel.com/features/south-florida	i-parenting/fl-fea-jeff-foster-book-20201022-oflevb5b6fb	i3mcobhmwutwpqm-
	story.html			
13:46	SEGMENT 2: REI	LATIONSHIPS: THE HUMA	N EXPERIENCE IS 2020	9:05
			all in love and even have kids. Dr. Debora Spar joins View ives and what the future holds in this space.	wpoints this week to
Host: 1	Marty Peterson.			
Guests	:			
•	Dr. Debora Spar, pro	ofessor, Harvard Business Schoo	ol, author, Work, Mate, Marry, Love: How Machines Shap	pe Our Human Destiny
Compl	iancy issues covered:	Family & Interpersonal Relation	nships, Technology, Parenting, Aging, Communication, A	ddiction
Links	for more information:	:		
•	https://www.pewres	earch.org/internet/2020/05/08/d	ating-and-relationships-in-the-digital-age/	
•	https://twitter.com/d	leboraspar?lang=en		
•	https://us.macmillan	n.com/books/9780374200039		
23:51	CULTURE CRAS	H: THE LIFE OF ALEX TRE	CBEK	2:35
Synon	sis. Alex Trebek the ho	ost of <i>leonardy!</i> nassed away at	age 80 earlier this month. We remember his finesse, hun	or genuine personalit
		o the popular game show.		ier, gename personant
and dec	0			
		y issues covered: Culture, Televis	·	



Progra	am: 20-48	Writers/Producers:	Amirah Zaveri & Evan Rook
Air W	eek: 11/29/20	Studio Production:	Jason Dickey
Time	Segment		Dur.
1:47	SEGMENT 1: TH	IE EARLY AMERICAN DIET	11:49
panden	nic has shifted our gro	cery shopping and eating habits.	lity has affected what we choose to buy at the grocery store. Even today, the This week, we rewind back to the Great Depression, which forced millions of d number of ingredients they could afford.
Host: (Gary Price.		
Guests •		storian, food writer, author, A Squ	are Meal: A Culinary History of the Great Depression
Compl	iancy issues covered:	Cuisine, Diet, Food Insecurity, C	COVID-19 Pandemic, Food Production, History, Health
Links 1 • • •	https://www.npr.or https://www.harper https://www.tenem https://soyummy.co	on.com/Square-Meal-Culinary-His g/sections/thesalt/2016/08/15/489 collins.com/blogs/authors/jane-zi ent.org/ om/great-depression-food/	0991111/creamed-canned-and-frozen-how-the-great/
15:40	SEGMENT 2: I S	PY DELICIOUS PIE	7:04
things p	oumpkin have passed,	doesn't mean an end to sugary ho	many flavors and textures of pie are endless. Just because Thanksgiving and all- oliday sweets. Viewpoints speaks with cookbook author Ken Haedrich about the y skill level – can bake a delicious pie in no time.
Host: N	Marty Peterson.		
Guests •		l writer, cookbook author, Pie Ac	ademy
Compl	iancy issues covered:	Baking, Holiday Cooking, Litera	ture, History, Culture, Education, Tradition
Links f	https://www.amazo https://www.netflix	t: my.com/recipes-and-videos/ on.com/gp/product/163586111X/ c.com/title/80063224 ov/healthequity/features/holidayse	ason/index.html
23:44	CULTURE CRAS	SH: OUR FAVORITE PAGE-T	URNERS 2:44
and wil	l keep you hooked fro	-	w novel. We recommend a few of our favorite books that are easy to get through



Program: 20-49 Writers/Producers: Amirah Zaveri, Pat Reuter & Evan Rook	
Air Week: 12/6/20Studio Production:Jason Dickey	
Time Segment Dur.	
1:47SEGMENT 1: BECOMING STEVE JOBS9:15	
Synopsis: Apple co-founder, Steve Jobs, was hailed as a genius and master innovator during his lifetime, but his career wasn't always a smouth upward trajectory. He failed many times and was eventually sidelined at Apple. We speak with one of his biographers about how Jobs chang his ways during this turbulent time, and how his experiences working with NeXt Computer and Pixar helped develop him into a savvier, mounderstanding leader.	ged
Host: Gary Price.	
 Guests: Rick Tetzeli, co-author with Brent Schlender, of the book, <i>Becoming Steve Jobs: The Evolution of a Reckless Upstart Into a Vision Leader</i> 	nary
Compliancy issues covered: History, Technology, Career, Business, Innovation, Leadership, Personal Growth	
Links for more information: <u>https://www.penguinrandomhouse.com/books/223401/becoming-steve-jobs-by-brent-schlender-and-rick-tetzeli-with-a-new-forewby-marc-andreessen/</u> 	<u>′ord-</u>
13:06SEGMENT 2: LIAR, LIAR: HOW TO GET TO THE TRUTH10:05	
Synopsis: How do professionals question people to get the information they want? We talk to an expert in interrogation and lying on this subject, and how law enforcement and job interviewers use the same tactics to find out if someone may be lying to them.	
Host: Marty Peterson.	
 Guests: Maryann Karinch, a human behavior expert and author of the book, Nothing But the Truth: Secrets from Top Intelligence Experts Control the Conversation and Get the Information You Need 	to
Compliancy issues covered: Psychology, Body Language, Career, Interrogation, Government, Office Culture, Workplace Issues	
Links for more information: <u>https://www.spymuseum.org/</u> <u>https://time.com/5443204/signs-lying-body-language-experts/</u> <u>https://www.apa.org/monitor/julaug04/detecting</u> <u>http://karinch.com/</u> 	
24:11CULTURE CRASH: WHEN TO QUIT THE BOOK YOU'RE READING2:14	
Synopsis: When do you call it quits on a book that you just can't get into? We discuss a few picks that are popular reads but just didn't hool enough to continue on.	c us
Host: Evan Rook. Compliancy issues covered: Culture, Literature	



Program	n: 20-50	Writers/Producers:	Amirah Zaveri & Evan Rook		
Air We	ek: 12/13/20	Studio Production:	Jason Dickey		
Time	Segment		Dur.		
1:47	SEGMENT 1: TH	HE MODERN DIAMOND BUSI	INESS 8:04		
through I found. W	ong shifts and hazar hile some may argu	dous working conditions in order	has been a mining hub for diamonds since the 1900's. Local workers labor to feed their families. The pay? Roughly five cents per carat of rough diamonds local economy, once a company deems an area to be over-mined, it pulls out,	1	
Host: Ga	ry Price.				
Guests: •		ank, professor, nonfiction, creative of Pigeons, Obsession, and Greed	e writing, poetry, Northern Michigan University, author, <i>Flight of the Diamond d Along Coastal South Africa</i>		
Complia Economi	•	Human Rights, Poverty Corporat	te Greed, Environment, Business, Natural Resources, Labor & Workplace Issues	s,	
Links fo • • •	https://www.amazo https://www.debee	om/books/9781631496028 on.com/Flight-Diamond-Smuggler rsgroup.com/about-us/our-operation			
11:54	SEGMENT 2: LI	AR, LIAR: HOW TO GET TO	THE TRUTH 11:19		
other sho		e would argue that a big part of w	his passing last month from pancreatic cancer. The trivia quiz series is unlike any that made it so entertaining was Trebek's talent for leading the game. We explore	-	
Host: M	arty Peterson.				
Guests: • •	-	professor, television & popular cu attorney, former <i>Jeopardy</i> ! conte			
Complia	ncy issues covered	: Trivia, Entertainment, Culture, H	History, Death, Television, Health, Entertainment		
Links fo • • •	https://www.ksby.e	n <u>/</u> u/faculty-experts/robert-thompson com/news/local-news/local-jeopar om/2020/12/01/entertainment/jeop	<u>h/</u> dy-contestant-reflects-on-recently-meeting-trebek pardy-new-season-trnd/index.html tle twcamp%5Eserp twgr%5Eauthor		
24:16	CULTURE CRA	SH: THE QUEEN'S GAMBIT	2:12		
Synopsis Taylor-Je		be a chess whiz to enjoy The Que	een's Gambit. Viewpoints explores the Netflix breakout hit featuring actress Any	ya	
Host: Ev	Host: Evan Rook. Compliancy issues covered: Television, Culture, Entertainment, Streaming Services				



Program: 20-51 Writers/Producers: Amirah Zaveri & Evan Rook	
Air Week: 12/20/20Studio Production:Jason Dickey	
Time Segment	Dur.
1:47 SEGMENT 1: THE MODERN DIAMOND BUSINESS	9:42
Synopsis: Segregation not only divides cities but leads to divided people as well. It fuels biases against people we than us, leading to generations of inequity and discrimination. Viewpoints speaks with social justice activist, To impacts' segregation has had on the city of Chicago.	-
Host: Gary Price.	
Guests: • Tonika Johnson, social justice activist, creator of Folded Project and Belonging	
Compliancy issues covered: Diversity, Race, Community, Poverty, Segregation, Inequality, Bias, Education, D	Discrimination
Links for more information: <u>https://www.foldedmapproject.com/</u> <u>https://belongingchicago.com/</u> <u>https://www.tonijphotography.com/</u> <u>https://twitter.com/tonikagj?ref_src=twsrc%5Egoogle twcamp%5Eserp twgr%5Eauthor</u> <u>https://www.aclu.org/</u> 	
13:33 SEGMENT 2: WHAT ARE YOU GRATEFUL FOR?	8:50
Synopsis: Thank goodness 2020 is just about over. While this year has been full of many challenges, it's also m what truly matters and the importance of being thankful for even the littlest of things. As we all look ahead to not to cultivate, we discuss the benefits of practicing gratitude through writing.	
Host: Marty Peterson.	
Guests: • Janice Kaplan, journalist, author, The Gratitude Diaries, host, <i>The Gratitude Diaries</i> podcast	
Compliancy issues covered: Journaling, Writing, Self-Improvement, Mental Health, COVID-19 Pandemic, Psy	ychology
Links for more information: • https://www.intelligentchange.com/ • https://www.intelligentchange.com/ • https://www.intelligentchange.com/ • https://www.amazon.com/Gratitude-Diaries-Looking-Bright-Transform/dp/1101984147 • https://podcasts.apple.com/us/podcast/the-gratitude-diaries/id1517684348	
23:23 CULTURE CRASH: REVISITING THE VIDEO GAME "THE LAST OF US"	3:03
Synopsis: "The Last of Us" and "The Last of Us Part Two" both have intricate storylines set in a post-zombie a adventurous and exciting game play. We dive into the creative development that sets this game apart.	pocalypse world that makes for
Host: Evan Rook. Compliancy issues covered: Culture, Entertainment, Hobbies	



Progr	am: 20-52	Writers/Producers:	Amirah Zaveri & Evan Rook	
Air W	eek: 12/27/20	Studio Production:	Jason Dickey	
Time	Segment			Dur.
1:47	SEGMENT 1: TH	E ON- AND OFF-STAGE BEI	NEFITS OF PRACTICING IMPROV	11:34
to a new	w hobby but a renewed		nely daunting. But, taking a risk and trying something new nedy forces you to connect on a deeper level with others, as performance art requires.	
Host: (Gary Price.			
Guests •		dian, improvisation expert, autho	or, Improvise!: Use the Secrets of Improv to Achieve Extrac	ordinary Results at
Compl	iancy issues covered:	Public Speaking, Communication	on, Career, Workplace Issues, Self-Improvement, Hobbies	
Links f	for more information	:		
•	https://www.second			
•		ov.com/online-improv-classes/		
•	https://www.maxdio			
•	https://www.hoopla		lence-Connect-Anything/dp/1785785877	
•	https://twitter.com/r		ence-Connect-Anything/dp/1/85/858//	
•	<u>https://twitter.com/i</u>	haxdickins: lang-ch		
15:24	SEGMENT 2: GA	ME SHOW HISTORY		7:44
props, o	charismatic hosts and t	he perfect, hand-picked contesta	ess series of the past that defied our notion of showmanship nts, these series kept viewers hooked till the very end and v in American history and how the industry has evolved over	were (really) too good
Host: N	Marty Peterson.			
Guests	:			
•	Adam Nedeff, game	e show historian, author		
Compl	iancy issues covered:	History, Trivia, Television, Edu	cation, Government, Pop Culture	
Links	for more information	:		
•	https://www.pbs.org	g/wnet/pioneers-of-television/pic	oneering-programs/game-shows/	
•	https://www.history	.com/news/quiz-show-scandal-f	raud-jeopardy	
•	https://www.pbs.org	g/wgbh/americanexperience/feat	ures/quizshow-64000-question/	
•	https://twitter.com/a	idamnedeff?lang=en		
	https://www.amazo	n.com/Adam-Nedeff/e/B00J5U2	128	
•			THE TWILIGHT ZONE"	2:19
• 24:08	CULTURE CRAS	H: A FILM HOMAGE TO "T		
24:08 Synops	sis: We recommend the		now available to stream on Amazon Prime. It has the same period.	vibes as "The Twiligh
24:08 Synops Zone",	sis: We recommend the transporting viewers b	e new movie, <i>The Vast of Night</i> n ack to an entirely different time		vibes as "The Twilight