

CONTRACT



KBFX
1901 Westwind Dr
Bakersfield, CA 93301
USA
(661) 327-7955

www.bakersfieldnow.com

And:

Waterfront Strategies
3050 K St NW Ste 100
Washington, DC 20007

<u>Contract / Revision</u> 2153932 /		<u>Alt Order #</u> 28354963
<u>Advertiser</u> House Majority PAC		<u>Original Date / Revision</u> 02/09/24 / 02/09/24
<u>Contract Dates</u> 02/27/24 - 03/05/24	<u>Estimate #</u> 12986	
<u>Product</u> 79/86/12986		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KBFX	<u>Account Executive</u> Washington DC Katz	<u>Sales Office</u> KATZ Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
	<u>Order Type</u> GENERAL	
<u>Agy Code</u> 9914573	<u>Advertiser Code</u> 79	<u>Product 1/2</u> 86
<u>Agency Ref</u> 7041	<u>Advertiser Ref</u> 70523	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KBFX	02/27/24	03/04/24	The National Desk	5:00 AM-7:00 AM		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/27/24	03/04/24	MTWTF--	5			\$300.00				
N 2	KBFX	02/27/24	03/04/24	Eyewitness News At 7a	7:00 AM-8:00 AM		:30			NM	7	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/27/24	03/04/24	MTWTF--	7			\$450.00				
N 3	KBFX	02/27/24	03/04/24	Eyewitness News at 8	8:00 AM-9:00 AM		:30			NM	7	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/27/24	03/04/24	MTWTF--	7			\$450.00				
N 4	KBFX	02/27/24	03/04/24	Dateline	9:00 AM-10:00 AM		:30			NM	7	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/27/24	03/04/24	MTWTF--	7			\$175.00				
N 5	KBFX	02/27/24	03/04/24	Sherri	10:00 AM-11:00 AM		:30			NM	7	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/27/24	03/04/24	MTWTF--	7			\$150.00				
N 6	KBFX	02/27/24	03/04/24	Funny You Should Ask/Pict	11:00 AM-12:00 PM		:30			NM	7	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/27/24	03/04/24	MTWTF--	7			\$150.00				
N 7	KBFX	02/27/24	03/04/24	Family Feud	12:00 PM-12:30 PM		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/27/24	03/04/24	MTWTF--	5			\$150.00				
N 8	KBFX	02/27/24	03/04/24	Eyewitness News @12:30p	12:30 PM-1:00 PM		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/27/24	03/04/24	MTWTF--	5			\$250.00				
N 9	KBFX	02/27/24	03/04/24	People's Court	1:00 PM-2:00 PM		:30			NM	7	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/27/24	03/04/24	MTWTF--	7			\$200.00				
N 10	KBFX	02/27/24	03/04/24	Hot Bench	2:00 PM-3:00 PM		:30			NM	7	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/27/24	03/04/24	MTWTF--	7			\$125.00				
N 11	KBFX	02/27/24	03/04/24	Last Man Standing	4:00 PM-5:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/27/24	03/04/24	-----S-	1			\$175.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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<u>Advertiser</u> House Majority PAC		<u>Original Date / Revision</u> 02/09/24 / 02/09/24
<u>Contract Dates</u> 02/27/24 - 03/05/24	<u>Product</u> 79/86/12986	<u>Estimate #</u> 12986

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	KBFX	02/27/24	03/04/24	Fox News Sunday	8:00 AM-9:00 AM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	-----S				1	\$350.00			
N 13	KBFX	02/27/24	03/04/24	First 48	3:00 PM-4:00 PM		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	MTWTF--				5	\$200.00			
N 14	KBFX	02/27/24	03/04/24	48 Hours	4:00 PM-5:00 PM		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	MTWTF--				5	\$250.00			
N 15	KBFX	02/27/24	03/04/24	Family Feud	5:00 PM-6:00 PM		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	MTWTF--				5	\$250.00			
N 16	KBFX	02/27/24	03/04/24	Big Bang Theory	6:00 PM-7:00 PM		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	MTWTF--				5	\$350.00			
N 17	KBFX	02/27/24	03/04/24	Young Sheldon/Family Feud	5:00 PM-6:00 PM		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	-----S-				5	\$250.00			
N 18	KBFX	02/27/24	03/04/24	Big Bang Theory	6:00 PM-7:00 PM		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	-----S-				2	\$300.00			
N 19	KBFX	02/27/24	03/04/24	Wipeout	4:00 PM-5:00 PM		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	-----S				2	\$175.00			
N 20	KBFX	02/27/24	03/04/24	Simpsons	5:00 PM-6:00 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	-----S				1	\$300.00			
N 21	KBFX	02/27/24	03/04/24	Big Bang Theory	6:00 PM-7:00 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	-----S				1	\$350.00			
N 22	KBFX	02/27/24	03/04/24	Young Sheldon	7:00 PM-7:30 PM		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	MTWTF--				5	\$450.00			
N 23	KBFX	02/27/24	03/04/24	Modern Family	7:30 PM-8:00 PM		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	MTWTF--				5	\$450.00			
N 24	KBFX	02/27/24	03/04/24	Young Sheldon	7:00 PM-7:30 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	-----S-				1	\$350.00			
N 25	KBFX	02/27/24	03/04/24	Modern Family	7:30 PM-8:00 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	-----S-				1	\$350.00			
N 26	KBFX	02/27/24	03/04/24	Eyewitness News @10p	10:00 PM-11:00 PM		:30			NM	7	\$4,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	MTWTF--				7	\$700.00			
N 27	KBFX	02/27/24	03/04/24	Eyewitness News @10p	10:00 PM-10:30 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	-----S-				1	\$600.00			
N 28	KBFX	02/27/24	03/04/24	Eyewitness News @10p	10:00 PM-10:30 PM		:30			NM	1	\$600.00

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<u>Contract Dates</u> 02/27/24 - 03/05/24	<u>Product</u> 79/86/12986	<u>Estimate #</u> 12986

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	-----S				1	\$600.00			
N 29	KBFX	02/27/24	03/04/24	National Desk Weekend	11:00 PM-12:00 XM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	-----S				1	\$300.00			
N 30	KBFX	02/27/24	03/04/24	Last Man Standing	11:00 PM-11:30 PM		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	MTWTF--				5	\$150.00			
N 31	KBFX	02/27/24	03/04/24	Simpsons	11:30 PM-12:00 XM		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	MTWTF--				5	\$150.00			
N 32	KBFX	02/27/24	03/04/24	iCrime	12:00 XM-1:00 XM		:30			NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	MTWTF--				5	\$90.00			
N 33	KBFX	02/27/24	03/04/24	M-F 1a-5a	1:00 XM-2:00 XM		:30			NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	MTWTF--				3	\$125.00			
N 34	KBFX	02/27/24	03/04/24	In Depth W/ Graham Bensin	10:30 PM-11:00 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	-----S-				1	\$300.00			
N 35	KBFX	02/27/24	03/04/24	Raw Travel	12:00 XM-1:00 XM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	-----S-				1	\$125.00			
N 36	KBFX	02/27/24	03/04/24	Two and a Half Men	12:30 XM-1:30 XM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	-----S				1	\$150.00			
N 37	KBFX	02/27/24	03/04/24	Next Level Chef	8:00 PM-9:00 PM		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	---T---				1	\$2,400.00			
N 38	KBFX	02/27/24	03/04/24	Friday Night Smackdown	8:00 PM-10:00 PM		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	----F--				1	\$1,500.00			
N 39	KBFX	02/27/24	03/04/24	Fox College Basketball	9:00 AM-8:00 PM		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	-----S-				2	\$450.00			
N 40	KBFX	02/27/24	03/04/24	Sun Nascar Racing	11:00 AM-7:30 PM		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/27/24	03/04/24	-----S				2	\$1,500.00			
Totals											146	\$46,325.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 -03/03/24	122	\$39,085.00	(\$5,862.75)	\$33,222.25
03/04/24 -03/10/24	24	\$7,240.00	(\$1,086.00)	\$6,154.00
Totals	146	\$46,325.00	(\$6,948.75)	\$39,376.25

Signature: _____ Date: _____

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2153932 /	28354963

<u>Advertiser</u>	<u>Original Date / Revision</u>
House Majority PAC	02/09/24 / 02/09/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/27/24 - 03/05/24	79/86/12986	12986

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Authorized Media Buyer, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:



Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.



Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: House Majority PAC

Agency name: Waterfront Strategies

Address: 3050 K St, NW, Suite 100, Washington, D.C. 20007

Contact: Laura Bassett

Phone number: 202-338-8700

Email: laura.bassett@gmmb.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: House Majority PAC

Address: 1032 15th St NW, Suite 247, Washington, DC 20005

Contact: Brian Wolff

Phone number: (202)853-9089

Email: bwolff@thehousemajoritypac.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Mike Smith - president
Brian Wolff - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:



N/A

Name(s) of every candidate referred to: David Valadao/Rudy Salas/TBD

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Congress - CA22

Date of election: 3/5/24

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:



N/A

TBD

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor House Majority PAC	Station Representative
Signature: <i>Laura Bassett</i>	Signature: <i>CDias</i>
Name: Laura Bassett	Name: <i>Cindi Dias</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <i>2/8/24</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☒ No Date ad received: *2/13/24*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition: *02/20/24*
☒ Accepted
☒ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

2/26/24 - need to review ad / same Ad.

Contract #: <i>2153932</i>	Station Call Letters: <i>KBFx-TV</i>	Date Received/Requested: <i>2/8/24</i>
Est. #: <i>12986</i>	Station Location: <i>Bakersfield, CA</i>	Run Start and End Dates: <i>2/27/24 - 3/5/24</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.