

# CONTRACT



**WBAY**  
 115 S Jefferson St  
 Green Bay, WI 54301  
 Sales T & C: [www.gray.tv/advertising](http://www.gray.tv/advertising)  
 (920) 432-3331

<u>Contract / Revision</u> 1525505 /		<u>Alt Order #</u> WOC12389274
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 02/13/20 / 02/13/20
<u>Contract Dates</u> 06/02/20 - 06/08/20	<u>Estimate #</u> 8263	
<u>Product</u> TV		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WBAY	<u>Account Executive</u> Green Bay House	<u>Sales Office</u> Green Bay Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u>	<u>Advertiser Code</u> 750	<u>Product 1/2</u> 760
<u>Agency Ref</u> 52375	<u>Advertiser Ref</u> 38125	

And:

**Targeted Platform Media**  
 1291 Hollywood Ave  
 Annapolis, MD 21403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	WBAY	06/02/20	06/08/20	America This Morning 4a-430am			:30			P-03	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/02/20	06/08/20	MTWTF--				1	\$30.00				
N 2	WBAY	06/02/20	06/08/20	Action 2 News @ 430a-5a	430a-5a		:30			P-02	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/02/20	06/08/20	MTWTF--				1	\$125.00				
N 3	WBAY	06/02/20	06/08/20	Action 2 News @ 5a	5a-530a		:30			P-01	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/02/20	06/08/20	MTWTF--				1	\$450.00				
N 4	WBAY	06/02/20	06/08/20	Action 2 News @ 530a-6a	530a-6a		:30			P-01	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/02/20	06/08/20	MTWTF--				1	\$650.00				
N 5	WBAY	06/02/20	06/08/20	Action 2 News @ 6a	6a-7a		:30			P-01	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/02/20	06/08/20	MTWTF--				2	\$1,000.00				
N 6	WBAY	06/02/20	06/08/20	GMA 8a	8a-9a		:30			P-01	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/02/20	06/08/20	MTWTF--				2	\$800.00				
N 7	WBAY	06/02/20	06/08/20	GMA 7a	7a-8a		:30			P-01	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/02/20	06/08/20	MTWTF--				2	\$1,300.00				
N 8	WBAY	06/02/20	06/08/20	The View	10a-11a		:30			P-01	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/02/20	06/08/20	MTWTF--				2	\$350.00				
N 9	WBAY	06/02/20	06/08/20	General Hospital	1p-2p		:30			P-01	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/02/20	06/08/20	MTWTF--				2	\$300.00				
N 10	WBAY	06/02/20	06/08/20	Action 2 News M-F @ 12p-1230p			:30			P-01	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/02/20	06/08/20	MTWTF--				2	\$700.00				
N 11	WBAY	06/02/20	06/08/20	M-F 430p-5p	430p-5p		:30			P-01	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/02/20	06/08/20	MTWTF--				2	\$600.00				
N 12	WBAY	06/02/20	06/08/20	M-F 3p-4p	3p-4p		:30			P-01	NM	1	\$400.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/02/20	06/08/20	MTWTF--				1	\$400.00				
N 13	WBAY	06/02/20	06/08/20	Action 2 News M-F @ 4p-430p			:30			P-01	NM	2	\$2,000.00
Week:		06/02/20	06/08/20	MTWTF--				2	\$1,000.00				
N 14	WBAY	06/02/20	06/08/20	Action 2 News M-F @ 5p-530p			:30			P-01	NM	2	\$3,200.00
Week:		06/02/20	06/08/20	MTWTF--				2	\$1,600.00				
N 15	WBAY	06/02/20	06/08/20	Action 2 News M-F @ 6p-630p			:30			P-01	NM	2	\$3,400.00
Week:		06/02/20	06/08/20	MTWTF--				2	\$1,700.00				
N 16	WBAY	06/02/20	06/08/20	M-F 630p-7p	630p-7p		:30			P-01	NM	2	\$3,500.00
Week:		06/02/20	06/08/20	MTWTF--				2	\$1,750.00				
N 17	WBAY	06/02/20	06/08/20	Bachelorette	7p-9p		:30			P-01	NM	1	\$2,500.00
Week:		06/02/20	06/08/20	M-----				1	\$2,500.00				
N 18	WBAY	06/02/20	06/08/20	Action 2 News M-F @ 10p-1035p			:30			P-01	NM	2	\$2,900.00
Week:		06/02/20	06/08/20	MTWTF--				2	\$1,450.00				
N 19	WBAY	06/02/20	06/06/20	Action 2 News Sa @ 110p-1035p			:30			P-01	NM	1	\$1,500.00
Week:		06/01/20	06/07/20	-----S-				1	\$1,500.00				
N 20	WBAY	06/02/20	06/07/20	Good Morning America:7a-8a			:30			P-01	NM	1	\$900.00
Week:		06/01/20	06/07/20	-----S				1	\$900.00				
N 21	WBAY	06/02/20	06/06/20	Good Morning America:7a-8a			:30			P-01	NM	1	\$900.00
Week:		06/01/20	06/07/20	-----S-				1	\$900.00				
<b>Totals</b>												<b>33</b>	<b>\$32,555.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/01/20 -06/08/20	33	\$32,555.00	(\$4,883.25)	\$27,671.75
<b>Totals</b>	<b>33</b>	<b>\$32,555.00</b>	<b>(\$4,883.25)</b>	<b>\$27,671.75</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

November 2020 Presidential Election

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action (PUSAA) 1030 15th st NW, Suite 950 West, Washington D.C.  
20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Guy Cecil - Chairman, Patrick McHugh - Executive Director, Greg Speed - Treasurer  
Marc Elias - Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action (PUSAA) 1030 15th st NW, Suite 950 West, Washington D.C.  
20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

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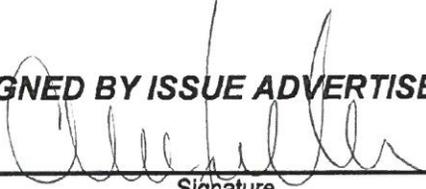
**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

23 JAN 2020  
Date

  
Signature

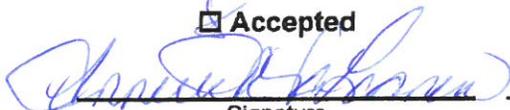
(202) 965-5060  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

  
Signature

Annette VanLoon  
Printed Name

NJA  
Title