



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



# Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

# Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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Reproduction or publication of the contents, in whole or in part, without express permission is prohibited. No liability is assumed with respect to the use of the information contained herein.

A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit <u>education.nab.org</u>.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit **nab.org/MemberTools**.

# ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, <u>Matthew Richards</u>, hereby request station time as follows: See **Order** for proposed

schedule and charges. See Invoice for actual schedule and charges.

# Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

 $\checkmark$ 

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED											
Station time requested by: Matthew Rick	hards										
Agency name: Sequal Consulting											
Address: PO Box 5288, Pittsburgh, PA 152	206										
Contact: Matthew Richards	Phone number: 412-512-4943	Email: matt@sequalconsulting.com									
Name of advertiser/sponsor (list entity's committees] with no acronyms; name m	s full legal name as disclosed to the Fede nust match the sponsorship ID in ad):	eral Election Commission [for federal									
Name: SEIU Healthcare Pennsylvania											
Address: 1500 N. 2nd St, Harrisburg, PA 1	7102										
Contact: Sarah Fishbein	Phone number: 717-238-3030	Email: sarah.fishbein@seiuhcpa.org									
Station is authorized to announce the t	ime as paid for by such person or entity.										
group(s) of the advertiser/sponsor (Use Matthew Yarnell, President; Jesse Wilderma Executive Vice President; Sarah Fishbein, V Royster, Vice President; Silas Russell, Vice A list of Executive Board members is available	an, Secretary-Treasurer; Morgan Lindsey, Ex /ice President; Amanda Lapina, Vice Presider President ble at https://seiuhcpa.org/about/our-leadersh resents that those listed above are the only	ecutive Vice President; Lisa Frank, nt; Carlos Rivera, Vice President; Wendell ip/									
If ad refers to a federal candidate(s) or	federal election, list ALL of the following	: 🖌 N/A									
Name(s) of every candidate referred to	:										
Office(s) sought by such candidate(s) (n	no acronyms or abbreviations):										
Date of election:											
Clearly identify <b>EVERY</b> political matter ad (no acronyms); use separate page if	of national importance referred to in the necessary:	N/A									

# THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor		Station Representative									
	ly signed by Sarah Fishbein 2021.08.13 13:33:22 -04'00'	Signature:									
Name: Sarah Fishbein		Name:									
Date of Request to Purchase Ad Time:	8.13.21	Date of Station Ag	reement to Sell Time:								
то	BE COMPLETED	BY STATION O	NLY								
Ad submitted to station? Yes	No	Date ad received: _									
Note: Must have separate PB-19 form	ns for each version of	of the ad (i.e., for ev	very ad with differing copy).								
If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.											
Disposition: Accepted Accepted IN PART (e.g., ad not response Rejected – provide reason: *Upload partially accepted form, then provide			mplete.								
Date and nature of follow-ups, if any:											
Contract #:	Station Call Letters:		Date Received/Requested:								
Est. #:	Station Location:		Run Start and End Dates:								
For national issue ads only (not requir	red for state/local is	sue ads):									
Upload order, this disclosure form and to the OPIF or use this space to docum and the classes of time purchased (inclu attach separately. If station will not uplo contact person who can provide that in in the OPIF.	nent schedule of time uding date, time, cla oad the actual times	e purchased, when s ss of time and reaso spots aired until an	bots actually aired, the rates charged ns for any make-goods or rebates) or invoice is generated, the name of a								



Advertiser No:	457860	Order No:	1715872278
Start Date:	08/13/2021	Co-op:	No
End Date:	08/20/2021	Package:	No
Month Type:	Broadcast	Agency Comm.:	15%
Revision #:	1		
CPE:	0 - 0 - 0		
AE:	ATLANTA, MMS		
Entered:	08/12/2021 09:48 AM	by Fusion	
Last Update:	08/13/2021 01:52 PM	by pit1dmb	
Note:	WWSW/est 0 SEIU H	IEALTHCARE PE	NNSYLVANI
Note 2:	35263077		
Spl Req Inv:			

Service Employees Internationa c/o Sequal Consulting Attn: 5821 Bryant St

Pittsburgh, PA 15206

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W.	М	т	w	т	F	s	s	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 Pittsburgh WWSW-FM	06:00-10:00 Commercial	08/13/21	08/13/21	1	123.00 National Agency-Political	0					3	x		1	30	1	123.00
2 Pittsburgh WWSW-FM	06:00-10:00 Commercial	08/16/21	08/20/21	1	123.00 National Agency-Political	0	х	х	х	x	3	x		4	30	4	492.00
3 Pittsburgh WWSW-FM	10:00-15:00 Commercial	08/13/21	08/13/21	1	0,	0					3	x		1	30	1	123.00
4 Pittsburgh WWSW-FM	10:00-15:00 Commercial	08/16/21	08/20/21	1	0,	0	x	x	х	x	3	x		4	30	4	492.00
5 Pittsburgh WWSW-FM	15:00-19:00 Commercial	08/13/21	08/13/21	1	0,	0					3	x		1	30	1	123.00
6 Pittsburgh WWSW-FM	15:00-19:00 Commercial	08/16/21	08/20/21	1	0,	0	х	x	х	x	3	x		4	30	4	492.00
7 Pittsburgh WWSW-FM	19:00-23:59 Commercial	08/13/21	08/13/21	1	0,	0					3	x		1	30	1	42.00
8 Pittsburgh WWSW-FM	19:00-23:59 Commercial	08/16/21	08/20/21	1	0,	0	x	x	х	x	3	x		4	30	4	168.00
9 Pittsburgh WWSW-FM	06:00-19:00 Commercial	08/14/21	08/15/21	1	38.00 National Agency-Political	0						х	х	1	30	1	38.00

No. of Spots/Misc/Digital:

21/0/0

\$2,093.00 Ordered Gross: Agency Commission: \$313.95 Ordered Net: \$1,779.05 \$1,779.05 Total Net Due:

	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug
Amt. Ord.:	21	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	2,093.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	1,779.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00



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**Participating Customers** 

Service Employees Internationa

100%



Page 3 of 3 Printed: 08/13/2021 13:54:08 Order No: 1715872278

ORDER TERMS AND CONDITIONS The Term "Advertiser" shall include advertiser and any agency or buying service named in the Order Confirmation, and all persons and entities included within Advertiser agree to the purchase of this advertising schedule and that they are jointly and severally liable for all obligations of Advertiser under this contract regardless of who is billed, except any agency is liable for invoice payments only to the extent the agency has been paid by the advertiser. The term "Station" means the specific station set out in the Order Confirmation, or, if not identified there, iHeartMedia + Entertainment, Inc. ("iHeartMedia").

### 1 PAYMENT

PAYMEN1
 PAYMEN1
 Advertiser agrees to pay in advance for the distribution of advertising covered by this contract (collectively "transmissions") unless otherwise expressly agreed in writing.
 If Station has extended credit, Station shall render invoices monthly. Payment by Advertiser is due within 30 days unless invoice is sent to agency or buying service, then net payment is due within 45 days. Past due accounts shall be charged interest at the rate of 1% per month (12% annual percentage rate) or, if less, the highest rate allowed by applicable law, from the date of the invoice. If Advertiser and user or on an invoice, Advertiser must contact Station in writing within 7 days of the invoice date, stating the invoice number, amount and description of alleged error, and including any supporting documentation as may be required by Station. All invoice charges will be considered valid if no written dispute from the Advertiser is received by Station within the 7 day period.
 3. On Advertisers request 1. Station shall furnish certifications of performance to Advertiser to the time of billing, but values prevented with the function of an extended credits to billing.

 1.3. On Advertiser's request, Station shall furnish certifications of performance to Advertiser at the time of billing, but unless requested prior to billing the furnishing of such certifications shall not be a condition of payment or time of payment.
 1.4. If Advertiser is past due in payment of any amount, Station may change the terms of payment for further transmissions by giving Advertiser written notice. If Station refers this contract for collection, Advertiser shall pay reasonable attorney's or collector's fees and any court costs incurred by Station. TERMINATION AND BREACH

2.1 Environ AIND NEACOT 2.1. This contract may be terminated by either party giving the other party prior written notice according to the inventory type identified in the Order Confirmation as follows: (a) with respect to purchases of Broadcast inventory, fourteen (14) days prior written notice; (b) with respect to purchases of Digital inventory, thirty (30) days prior written notice; (c) with respect to purchases of Influencer or Endorsement inventory, six (6) months prior written notice; (d) with respect to purchases of Naming Rights inventory, twelve (12) months prior written notice. Sports Sponsorship inventory may not be terminated by either party except as set forth in Sections 2.2 and 2.3 below. If Advertiser so terminates this contract, Advertiser will pay Station at Station's rate card rate (without discount for the number of remaining transmissions) for transmissions made through the date of termination. If Station so terminates this contract, Advertiser below to be through the date of terminate the party except as each part the the partiel for gravitation used the well here the party except as prior transmissions. Station's rate card rate (without discount for the number of remaining transmissions) for transmissions made through the date of termination. If Station so terminates thiscontract, Advertiser shall pay Station for transmissions made through the date of termination and shall have the benefit of any discounts it would have received had this contract not been so terminated. 2.2. Station may terminate this contract at any time upon failure by Advertiser to timely make any payment, or upon other material breach by Advertiser of this contract. On such termination (i) Advertiser will pay Station at Station's rate card rate (without discount for the number of transmissions) for all transmissions made through the date of termination and (ii) all payments due by Advertiser shall become immediately due and payable. 2.3. Advertiser may cancel this contract at any time upon material breach by Station of this contract and shall be liable only for transmissions made in accordance with this contract through the date of termination with the benefit of any discounts it would have received had this contract not been so terminated. 2.4. If Station terminates pursuant to Section 2.2. Carditer and reference of the contract Station terminates pursuant to Section 2.2. Carditiser and prior to the acquisition of this contract Station terminates pursuant to Section 2.2. Carditer pursuant to Section 2.1. Advertiser agrees to pay Station all costs and expenses incident to the acquisition of Third Party Material. After such payment, Station shall credit Advertiser for any net amounts obtained if Station is able to resell such Third Party Material, but Station shall not be obligated to make or solicit any sale. 2.5. To the extent provided by law, neither party shall be liable to the other party (including liability for incidental, indirect or consequential damages or lost profits, whether or not

be obligated to make or solicit any sale. 2.5. To the extent provided by law, neither party shall be liable to the other party (including liability for incidental, indirect or consequential damages or lost profits, whether or not advised of the possibility of such damages and punitive damages) other than as specified in this contract. 3. REPRESENTATIONS & WARRANTIES / INDEMNIFICATION, INSURANCE AND HOLD HARMLESS 3.1. Advertiser represents, warrants and agrees that: (i) Station's use of the Advertiser Materials (defined below) as authorized by Advertiser, including, but not limited to broadcast of the Advertiser Materials over the facilities of the Station shall not violate or infringe upon the rights of others; provided, however, that the foregoing representations and warranties shall not apply to any material furnished or added to the Advertiser Materials after delivery to Station by Station, and (ii) Advertiser (and the Advertiser Materials) shall comply with all applicablefederal, state and local laws and regulations, including, but not limited to, those of the Federal Communications Commission ("FCC") (e.g., sponsorship identification, indecency, EAS compliance and all other FCC regulations) and the Federal Trade Commission ("FTC") (e.g., endorsements, sponsorship disclosure, truth-in-advertising compliance and all other FTC regulations). Advertiser agrees that it is aware of the danger of the virus named "SARS-CoV-2" and the disease it causes named "coronavirus disease 2019, its variants or other communicable diseases, and represents, warrants and agrees that is responsible for compliance with all applicable federal, state and local laws and regulations in connection therewith and guidance of the United States Center for Disease Control with respect to Advertiser's own operations. 3.2. Advertiser shall defend, hold harmless and indemnify Station, its parents and affiliates, and their respective officers, directors, employees and agents from any and all claims, actions, causes of action, liabil

guidance of the United States Center for Disease Control with respect to Advertiser's own operations. 32. Advertiser shall defend, hold harmless and indemnify Station, its parents and affiliates, and their respective officers, directors, employees and agents from any and all claims, actions, causes of action, liabilities, demands, damages or costs (including reasonable altorney fees) of whatsoever name or nature, including but not limited to (i) defamation; (ii) word or any other copyrightable material embodied in Advertiser Materials); (iii) any breach or violation of any sort of Section 5.7 or the representations and warranties described in Section 3.1; or (iv) claims arising from the products, services, operations, data, representations or warranties relating to, directly or indirectly, any material furnished by or on behalf of Advertiser connection with this contract ("Advertiser Material"), or Advertiser's business, services, operations or prizes (if any) including health safety and compliance with all applicable federal, state and local laws and regulations in connection therewith. Station shall defend, hold harmless and operations to include contractual liability, advertising liability and liquor liability (if applicable to its operations). Such policies shall be primary and non-contributory for Advertiser's own operations. Advertiser shall also maintain statutory workers compensation coverage when required under state laws, which shall provide a waiver of subrogation to Station to the extent allowable under its policies. 4. INABILITY TO TRANSMIT AND SUBSTITUTION PROGRAMS 4.1. If, due to public emergency or necessity, force majeure, restrictions imposed by law, acts of God; labor disputes, or for other cause, including mechanical breakdown beyond Station shall have the right to cancel any transmission or portion therewite scotta 4.3 below. 4.2. Station shall have the right to cancel any transmission or portion therewise station will notify Advertiser, anability and etransmission, Advertiser

notify Advertiser.

notity Advertiser.
5.2. If Station has not received Advertiser Material by 48 hours in advance of scheduled transmission, Station may in its sole discretion reschedule the transmission of such material or cancel such transmission, and in either case, Advertiser shall pay for the transmission as if transmitted as originally scheduled.
5.3. Advertiser Material is subject to Station approval and Station may exercise a continuing right to reject such material, including a right to reject for unsatisfactory technical quality. If the material is unsatisfactory, Station shall notify Advertiser, and Advertiser shall furnish satisfactory material 48 hours in advance of transmission or Section 5.2 shall apply. All program material must conform to the program and operating policies of Station and Station approval of such material shall not affect Advertiser's indemnity obligation under this contract.
5.4. Station will retain all property rights in any program material prepared or created by Station or by any of its employees for use in connection with material transmitted under this contract.

this contract.

this contract. 5.5. Advertiser agrees that all purchases of Digital Inventory shall be made pursuant to the IAB's Standard Terms and Conditions for Internet Advertising for Media Buys One Year or Less, version 3.0 (the "IAB Terms"). In the event of a conflict between this contract and the IAB Terms, this contract shall control. 5.6. Advertiser agrees that (i) all purchase of Influencer or Endorsement inventory will be subject to influencer or endorser talent approval and in compliance with all applicable federal, state and local laws and regulations, including, but not limited to, those of the Federal Trade Commission (e.g., sponsorship disclosure, truth-in-advertising compliance and all other FTC regulations) and (ii) Station may exercise a continuing right to replace influencer or endorser talent. 5.7. If Station provides Advertiser with any data pertaining to the transmission of Advertiser Material ("Station Data"), Station grants Advertiser a limited, revocable, non-exclusive, nonsublicenseable, license to use Station Data solely for internal purposes as necessary to validate Station's transmission of Advertiser Material. The foregoing license expires, and Advertiser must destroy. Station Data thirty (30) days after the date of the applicable for any other purpose, including, without limitation, to create an attribution model. 6. NON-DISCRIMINATION. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, Station will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated perolited and completed without repard to race or ethnicity. in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, negotiated and completed without regard to race or ethnicity. 7. GENERAL

7. GENERAL
7.1. This contract is for the transmission by broadcast on radio, transmission on other media when Internet is indicated, or both, of programs, announcements and/or displays of the Advertiser for the purpose of advertising the named products or services and is subject to all applicable federal, state and municipal regulations, including the rules of the Federal Communications Commission and the Federal Trade Commission. Station will perform the transmission covered by this contract on the days and approximate hourly times (current at Station) provided in this contract. Station may make reproductions of program material furnished by Advertiser to effect the transmissions.
7.2. If an agency or buying service is included in Advertiser, it is understood that party is the agent of advertiser and not of Station.
7.3. Station shall assume no liability for loss or damages to program material and other property furnished by Advertiser in connection with transmissions under this contract.
7.4. Advertiser may not assign or transfer this contract without first obtaining the written consent of Station, nor is Station required to transmit any material under this contract.
7.5. The failure of Station or Advertiser to enforce any of the provisions of this contract, shall not be construed as a waiver of that or any other provision.
7.6. This contract and any applicable written credit agreement, agency commission arrangement and/or merchandising arrangement contains the entire agreement between the parties relation to the subject matter in it.

parties relating to the subject matter in it, and no modification of its terms shall be effective unless in writing signed by both parties. 7.7. TO THE EXTENT PERMITTED BY LAW, STATION MAKES NO WARRANTIES OF ANY KIND, EXPRESS, IMPLIED OR STATUTORY, ABOUT THE SERVICES DESCRIBED IN THIS AGREEMENT AND DISCLAIMS ALL WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR USE.



Advertiser No:	457860	Order No:	1715872281
Start Date:	08/13/2021	Co-op:	No
End Date:	08/20/2021	Package:	No
Month Type:	Broadcast	Agency Comm.:	15%
Revision #:	1		
CPE:	0 - 0 - 0		
AE:	ATLANTA, MMS		
Entered:	08/12/2021 10:28 AM	by Fusion	
Last Update:	08/13/2021 01:52 PM	by pit1dmb	
Note:	WDVE/est 0 SEIU HE	EALTHCARE PEN	NSYLVANI
Note 2:	35263074		
Spl Req Inv:			

Service Employees Internationa c/o Sequal Consulting Attn: 5821 Bryant St

Pittsburgh, PA 15206

	Market Station	Bind To	Start Date	End Date	No Of Weeks	Rev.	Rate Type	Ski V	ip V. N	N.	т	w	т	F	S	s	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1	Pittsburgh WDVE-FM	06:00-10:00 Commercial	08/13/21	08/13/21	1	Natior	52.00 nal cy-Politica		0					:	x		1	30	1	152.00
2	Pittsburgh WDVE-FM	06:00-10:00 Commercial	08/16/21	08/20/21	1	Natior	52.00 nal cy-Politica		0	х	х	х	х	: :	x		4	30	4	608.00
3	Pittsburgh WDVE-FM	10:00-15:00 Commercial	08/13/21	08/13/21	1	Natior	48.00 nal cy-Politica		0					:	x		1	30	1	148.00
4	Pittsburgh WDVE-FM	10:00-15:00 Commercial	08/16/21	08/20/21	1	Natior	48.00 nal cy-Politica		0	х	х	х	х		x		4	30	4	592.00
5	Pittsburgh WDVE-FM	15:00-19:00 Commercial	08/13/21	08/13/21	1	Natior	98.00 nal cy-Politica		0					1	x		1	30	1	198.00
6	Pittsburgh WDVE-FM	15:00-19:00 Commercial	08/16/21	08/20/21	1	Natior	98.00 nal cy-Politica		0	x	х	х	х	: :	x		4	30	4	792.00

No. of Spots/Misc/Digital:	: 15/0/0	Ordered Gross:	\$2,490.00
		Agency Commission:	\$373.50
		Ordered Net:	\$2,116.50
		Total Net Due:	\$2,116.50

	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug
Amt. Ord.:	15	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	2,490.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	2,116.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00



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Service Employees Internationa

100%



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ORDER TERMS AND CONDITIONS The Term "Advertiser" shall include advertiser and any agency or buying service named in the Order Confirmation, and all persons and entities included within Advertiser agree to the purchase of this advertising schedule and that they are jointly and severally liable for all obligations of Advertiser under this contract regardless of who is billed, except any agency is liable for invoice payments only to the extent the agency has been paid by the advertiser. The term "Station" means the specific station set out in the Order Confirmation, or, if not identified there, iHeartMedia + Entertainment, Inc. ("iHeartMedia").

### 1 PAYMENT

PAYMEN1
 PAYMEN1
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 1.4. If Advertiser is past due in payment of any amount, Station may change the terms of payment for further transmissions by giving Advertiser written notice. If Station refers this contract for collection, Advertiser shall pay reasonable attorney's or collector's fees and any court costs incurred by Station. TERMINATION AND BREACH

2.1 Environ AIND NEACOT 2.1. This contract may be terminated by either party giving the other party prior written notice according to the inventory type identified in the Order Confirmation as follows: (a) with respect to purchases of Broadcast inventory, fourteen (14) days prior written notice; (b) with respect to purchases of Digital inventory, thirty (30) days prior written notice; (c) with respect to purchases of Influencer or Endorsement inventory, six (6) months prior written notice; (d) with respect to purchases of Naming Rights inventory, twelve (12) months prior written notice. Sports Sponsorship inventory may not be terminated by either party except as set forth in Sections 2.2 and 2.3 below. If Advertiser so terminates this contract, Advertiser will pay Station at Station's rate card rate (without discount for the number of remaining transmissions) for transmissions made through the date of termination. If Station so terminates this contract, Advertiser below to be through the date of terminate the party except as each part the the partiel for gravitation used the well here the party except as prior transmissions. Station's rate card rate (without discount for the number of remaining transmissions) for transmissions made through the date of termination. If Station so terminates thiscontract, Advertiser shall pay Station for transmissions made through the date of termination and shall have the benefit of any discounts it would have received had this contract not been so terminated. 2.2. Station may terminate this contract at any time upon failure by Advertiser to timely make any payment, or upon other material breach by Advertiser of this contract. On such termination (i) Advertiser will pay Station at Station's rate card rate (without discount for the number of transmissions) for all transmissions made through the date of termination and (ii) all payments due by Advertiser shall become immediately due and payable. 2.3. Advertiser may cancel this contract at any time upon material breach by Station of this contract and shall be liable only for transmissions made in accordance with this contract through the date of termination with the benefit of any discounts it would have received had this contract not been so terminated. 2.4. If Station terminates pursuant to Section 2.2. Carditer and reference of the contract Station terminates pursuant to Section 2.2. Carditiser and prior to the acquisition of this contract Station terminates pursuant to Section 2.2. Carditer pursuant to Section 2.1. Advertiser agrees to pay Station all costs and expenses incident to the acquisition of Third Party Material. After such payment, Station shall credit Advertiser for any net amounts obtained if Station is able to resell such Third Party Material, but Station shall not be obligated to make or solicit any sale. 2.5. To the extent provided by law, neither party shall be liable to the other party (including liability for incidental, indirect or consequential damages or lost profits, whether or not

be obligated to make or solicit any sale. 2.5. To the extent provided by law, neither party shall be liable to the other party (including liability for incidental, indirect or consequential damages or lost profits, whether or not advised of the possibility of such damages and punitive damages) other than as specified in this contract. 3. REPRESENTATIONS & WARRANTIES / INDEMNIFICATION, INSURANCE AND HOLD HARMLESS 3.1. Advertiser represents, warrants and agrees that: (i) Station's use of the Advertiser Materials (defined below) as authorized by Advertiser, including, but not limited to broadcast of the Advertiser Materials over the facilities of the Station shall not violate or infringe upon the rights of others; provided, however, that the foregoing representations and warranties shall not apply to any material furnished or added to the Advertiser Materials after delivery to Station by Station, and (ii) Advertiser (and the Advertiser Materials) shall comply with all applicablefederal, state and local laws and regulations, including, but not limited to, those of the Federal Communications Commission ("FCC") (e.g., sponsorship identification, indecency, EAS compliance and all other FCC regulations) and the Federal Trade Commission ("FTC") (e.g., endorsements, sponsorship disclosure, truth-in-advertising compliance and all other FTC regulations). Advertiser agrees that it is aware of the danger of the virus named "SARS-CoV-2" and the disease it causes named "coronavirus disease 2019, its variants or other communicable diseases, and represents, warrants and agrees that is responsible for compliance with all applicable federal, state and local laws and regulations in connection therewith and guidance of the United States Center for Disease Control with respect to Advertiser's own operations. 3.2. Advertiser shall defend, hold harmless and indemnify Station, its parents and affiliates, and their respective officers, directors, employees and agents from any and all claims, actions, causes of action, liabil

guidance of the United States Center for Disease Control with respect to Advertiser's own operations. 32. Advertiser shall defend, hold harmless and indemnify Station, its parents and affiliates, and their respective officers, directors, employees and agents from any and all claims, actions, causes of action, liabilities, demands, damages or costs (including reasonable altorney fees) of whatsoever name or nature, including but not limited to (i) defamation; (ii) word or any other copyrightable material embodied in Advertiser Materials); (iii) any breach or violation of any sort of Section 5.7 or the representations and warranties described in Section 3.1; or (iv) claims arising from the products, services, operations, data, representations or warranties relating to, directly or indirectly, any material furnished by or on behalf of Advertiser connection with this contract ("Advertiser Material"), or Advertiser's business, services, operations or prizes (if any) including health safety and compliance with all applicable federal, state and local laws and regulations in connection therewith. Station shall defend, hold harmless and operations to include contractual liability, advertising liability and liquor liability (if applicable to its operations). Such policies shall be primary and non-contributory for Advertiser's own operations. Advertiser shall also maintain statutory workers compensation coverage when required under state laws, which shall provide a waiver of subrogation to Station to the extent allowable under its policies. 4. INABILITY TO TRANSMIT AND SUBSTITUTION PROGRAMS 4.1. If, due to public emergency or necessity, force majeure, restrictions imposed by law, acts of God; labor disputes, or for other cause, including mechanical breakdown beyond Station shall have the right to cancel any transmission or portion therewite scotta 4.3 below. 4.2. Station shall have the right to cancel any transmission or portion therewise station will notify Advertiser, anability and etransmission, Advertiser

notify Advertiser.

notity Advertiser. 5.2. If Station has not received Advertiser Material by 48 hours in advance of scheduled transmission, Station may in its sole discretion reschedule the transmission of such material or cancel such transmission, and in either case, Advertiser shall pay for the transmission as if transmitted as originally scheduled. 5.3. Advertiser Material is subject to Station approval and Station may exercise a continuing right to reject such material, including a right to reject for unsatisfactory technical quality. If the material is unsatisfactory, Station shall notify Advertiser, and Advertiser shall furnish satisfactory material 48 hours in advance of transmission of Section 5.2 shall apply. All program material must conform to the program and operating policies of Station and Station and Station and Station and Station approval of such material shall not affect Advertiser's indemnity obligation under this contract. 5.4. Station will retain all property rights in any program material prepared or created by Station or by any of its employees for use in connection with material transmitted under this contract.

this contract.

this contract. 5.5. Advertiser agrees that all purchases of Digital Inventory shall be made pursuant to the IAB's Standard Terms and Conditions for Internet Advertising for Media Buys One Year or Less, version 3.0 (the "IAB Terms"). In the event of a conflict between this contract and the IAB Terms, this contract shall control. 5.6. Advertiser agrees that (i) all purchase of Influencer or Endorsement inventory will be subject to influencer or endorser talent approval and in compliance with all applicable federal, state and local laws and regulations, including, but not limited to, those of the Federal Trade Commission (e.g., sponsorship disclosure, truth-in-advertising compliance and all other FTC regulations) and (ii) Station may exercise a continuing right to replace influencer or endorser talent. 5.7. If Station provides Advertiser with any data pertaining to the transmission of Advertiser Material ("Station Data"), Station grants Advertiser a limited, revocable, non-exclusive, nonsublicenseable, license to use Station Data solely for internal purposes as necessary to validate Station's transmission of Advertiser Material. The foregoing license expires, and Advertiser must destroy. Station Data thirty (30) days after the date of the applicable for any other purpose, including, without limitation, to create an attribution model. 6. NON-DISCRIMINATION. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, Station will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated perolited and completed without repard to race or ethnicity. in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, negotiated and completed without regard to race or ethnicity. 7. GENERAL

7. GENERAL
7.1. This contract is for the transmission by broadcast on radio, transmission on other media when Internet is indicated, or both, of programs, announcements and/or displays of the Advertiser for the purpose of advertising the named products or services and is subject to all applicable federal, state and municipal regulations, including the rules of the Federal Communications Commission and the Federal Trade Commission. Station will perform the transmission covered by this contract on the days and approximate hourly times (current at Station) provided in this contract. Station may make reproductions of program material furnished by Advertiser to effect the transmissions.
7.2. If an agency or buying service is included in Advertiser, it is understood that party is the agent of advertiser and not of Station.
7.3. Station shall assume no liability for loss or damages to program material and other property furnished by Advertiser in connection with transmissions under this contract.
7.4. Advertiser may not assign or transfer this contract without first obtaining the written consent of Station, nor is Station required to transmit any material under this contract.
7.5. The failure of Station or Advertiser to enforce any of the provisions of this contract, shall not be construed as a waiver of that or any other provision.
7.6. This contract and any applicable written credit agreement, agency commission arrangement and/or merchandising arrangement contains the entire agreement between the parties relation to the subject matter in it.

parties relating to the subject matter in it, and no modification of its terms shall be effective unless in writing signed by both parties. 7.7. TO THE EXTENT PERMITTED BY LAW, STATION MAKES NO WARRANTIES OF ANY KIND, EXPRESS, IMPLIED OR STATUTORY, ABOUT THE SERVICES DESCRIBED IN THIS AGREEMENT AND DISCLAIMS ALL WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR USE.



Advertiser No:	457860	Order No:	1715872282
Start Date:	08/13/2021	Co-op:	No
End Date:	08/20/2021	Package:	No
Month Type:	Broadcast	Agency Comm.:	15%
Revision #:	1		
CPE:	0 - 0 - 0		
AE:	ATLANTA, MMS		
Entered:	08/12/2021 10:29 AM	by Fusion	
Last Update:	08/13/2021 01:51 PM	by pit1dmb	
Note:	WXDX/est 0 SEIU HE	ALTHCARE PEN	NSYLVANI
Note 2:	35263078		
Spl Req Inv:			

Ordered Net:

Total Net Due:

\$1,589.50

\$1,589.50

Service Employees Internationa c/o Sequal Consulting Attn: 5821 Bryant St

Pittsburgh, PA 15206

arket tation	Bind To	Start Date	End Date	No Of Weeks	Rev.	Rate Type	Skip W. M T	w	т	F	S	s	Spots/ W.	Spot Length	Ord Spots	Ord Cost
ittsburgh /XDX-FM	06:00-10:00 Commercial	08/13/21	08/20/21		Natior	43.00 nal cy-Politic	0 :al			x			5	30	10	430.00
ittsburgh /XDX-FM	10:00-15:00 Commercial	08/13/21	08/20/21	2	Natior	53.00	0			x			5	30	10	530.00
ittsburgh /XDX-FM	15:00-19:00 Commercial	08/13/21	08/20/21		Natior	91.00 nal cy-Politic	0 al			×			5	30	10	910.00
			No	o. of Spots/	Misc/[	Digital:	30/0/0				-		ed Gros cy Comn			\$1,870.00 \$280.50

	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug
Amt. Ord.:	30	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	1,870.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	1,589.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

## **Participating Customers**

Service Employees Internationa

100%



Page 2 of 2 Printed: 08/13/2021 13:54:46 Order No: 1715872282

ORDER TERMS AND CONDITIONS The Term "Advertiser" shall include advertiser and any agency or buying service named in the Order Confirmation, and all persons and entities included within Advertiser agree to the purchase of this advertising schedule and that they are jointly and severally liable for all obligations of Advertiser under this contract regardless of who is billed, except any agency is liable for invoice payments only to the extent the agency has been paid by the advertiser. The term "Station" means the specific station set out in the Order Confirmation, or, if not identified there, iHeartMedia + Entertainment, Inc. ("iHeartMedia").

### 1 PAYMENT

PAYMEN1
 PAYMEN1
 Advertiser agrees to pay in advance for the distribution of advertising covered by this contract (collectively "transmissions") unless otherwise expressly agreed in writing.
 If Station has extended credit, Station shall render invoices monthly. Payment by Advertiser is due within 30 days unless invoice is sent to agency or buying service, then net payment is due within 45 days. Past due accounts shall be charged interest at the rate of 1% per month (12% annual percentage rate) or, if less, the highest rate allowed by applicable law, from the date of the invoice. If Advertiser and user or on an invoice, Advertiser must contact Station in writing within 7 days of the invoice date, stating the invoice number, amount and description of alleged error, and including any supporting documentation as may be required by Station. All invoice charges will be considered valid if no written dispute from the Advertiser is received by Station within the 7 day period.
 3. On Advertisers request 1. Station shall furnish certifications of performance to Advertiser to the time of billing, but values prevented with the function of an extended credits to billing.

 1.3. On Advertiser's request, Station shall furnish certifications of performance to Advertiser at the time of billing, but unless requested prior to billing the furnishing of such certifications shall not be a condition of payment or time of payment.
 1.4. If Advertiser is past due in payment of any amount, Station may change the terms of payment for further transmissions by giving Advertiser written notice. If Station refers this contract for collection, Advertiser shall pay reasonable attorney's or collector's fees and any court costs incurred by Station. TERMINATION AND BREACH

2.1 Environ AIND NEACOT 2.1. This contract may be terminated by either party giving the other party prior written notice according to the inventory type identified in the Order Confirmation as follows: (a) with respect to purchases of Broadcast inventory, fourteen (14) days prior written notice; (b) with respect to purchases of Digital inventory, thirty (30) days prior written notice; (c) with respect to purchases of Influencer or Endorsement inventory, six (6) months prior written notice; (d) with respect to purchases of Naming Rights inventory, twelve (12) months prior written notice. Sports Sponsorship inventory may not be terminated by either party except as set forth in Sections 2.2 and 2.3 below. If Advertiser so terminates this contract, Advertiser will pay Station at Station's rate card rate (without discount for the number of remaining transmissions) for transmissions made through the date of termination. If Station so terminates this contract, Advertiser below to be through the date of terminate the party except as each part the the partiel for gravitation used the well here the party except as prior transmissions. Station's rate card rate (without discount for the number of remaining transmissions) for transmissions made through the date of termination. If Station so terminates thiscontract, Advertiser shall pay Station for transmissions made through the date of termination and shall have the benefit of any discounts it would have received had this contract not been so terminated. 2.2. Station may terminate this contract at any time upon failure by Advertiser to timely make any payment, or upon other material breach by Advertiser of this contract. On such termination (i) Advertiser will pay Station at Station's rate card rate (without discount for the number of transmissions) for all transmissions made through the date of termination and (ii) all payments due by Advertiser shall become immediately due and payable. 2.3. Advertiser may cancel this contract at any time upon material breach by Station of this contract and shall be liable only for transmissions made in accordance with this contract through the date of termination with the benefit of any discounts it would have received had this contract not been so terminated. 2.4. If Station terminates pursuant to Section 2.2. Carditer and reference of the contract Station terminates pursuant to Section 2.2. Carditiser and prior to the acquisition of this contract Station terminates pursuant to Section 2.2. Carditer pursuant to Section 2.1. Advertiser agrees to pay Station all costs and expenses incident to the acquisition of Third Party Material. After such payment, Station shall credit Advertiser for any net amounts obtained if Station is able to resell such Third Party Material, but Station shall not be obligated to make or solicit any sale. 2.5. To the extent provided by law, neither party shall be liable to the other party (including liability for incidental, indirect or consequential damages or lost profits, whether or not

be obligated to make or solicit any sale. 2.5. To the extent provided by law, neither party shall be liable to the other party (including liability for incidental, indirect or consequential damages or lost profits, whether or not advised of the possibility of such damages and punitive damages) other than as specified in this contract. 3. REPRESENTATIONS & WARRANTIES / INDEMNIFICATION, INSURANCE AND HOLD HARMLESS 3.1. Advertiser represents, warrants and agrees that: (i) Station's use of the Advertiser Materials (defined below) as authorized by Advertiser, including, but not limited to broadcast of the Advertiser Materials over the facilities of the Station shall not violate or infringe upon the rights of others; provided, however, that the foregoing representations and warranties shall not apply to any material furnished or added to the Advertiser Materials after delivery to Station by Station, and (ii) Advertiser (and the Advertiser Materials) shall comply with all applicablefederal, state and local laws and regulations, including, but not limited to, those of the Federal Communications Commission ("FCC") (e.g., sponsorship identification, indecency, EAS compliance and all other FCC regulations) and the Federal Trade Commission ("FTC") (e.g., endorsements, sponsorship disclosure, truth-in-advertising compliance and all other FTC regulations). Advertiser agrees that it is aware of the danger of the virus named "SARS-CoV-2" and the disease it causes named "coronavirus disease 2019, its variants or other communicable diseases, and represents, warrants and agrees that is responsible for compliance with all applicable federal, state and local laws and regulations in connection therewith and guidance of the United States Center for Disease Control with respect to Advertiser's own operations. 3.2. Advertiser shall defend, hold harmless and indemnify Station, its parents and affiliates, and their respective officers, directors, employees and agents from any and all claims, actions, causes of action, liabil

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7. GENERAL
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7.2. If an agency or buying service is included in Advertiser, it is understood that party is the agent of advertiser and not of Station.
7.3. Station shall assume no liability for loss or damages to program material and other property furnished by Advertiser in connection with transmissions under this contract.
7.4. Advertiser may not assign or transfer this contract without first obtaining the written consent of Station, nor is Station required to transmit any material under this contract.
7.5. The failure of Station or Advertiser to enforce any of the provisions of this contract, shall not be construed as a waiver of that or any other provision.
7.6. This contract and any applicable written credit agreement, agency commission arrangement and/or merchandising arrangement contains the entire agreement between the parties relation to the subject matter in it.

parties relating to the subject matter in it, and no modification of its terms shall be effective unless in writing signed by both parties. 7.7. TO THE EXTENT PERMITTED BY LAW, STATION MAKES NO WARRANTIES OF ANY KIND, EXPRESS, IMPLIED OR STATUTORY, ABOUT THE SERVICES DESCRIBED IN THIS AGREEMENT AND DISCLAIMS ALL WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR USE.



Advertiser No:	457860	Order No:	1715872427
Start Date:	08/13/2021	Co-op:	No
End Date:	08/20/2021	Package:	No
Month Type:	Broadcast	Agency Comm.:	15%
Revision #:	1		
CPE:	0 - 0 - 0		
AE:	ATLANTA, MMS		
Entered:	08/12/2021 01:22 PM	by Fusion	
Last Update:	08/13/2021 01:51 PM	by pit1dmb	
Note:	WKST/est 0 SEIU HE	ALTHCARE PEN	NSYLVANI
Note 2:	35263075		
Spl Req Inv:			

Service Employees Internationa c/o Sequal Consulting Attn: 5821 Bryant St

Pittsburgh, PA 15206

	Market Station	Bind To	Start Date	End Date	No Of Weeks	Rev	Rate 7. Type		kip W.∣	М	т	w	т	F	=	S		Spots W.		Ord Spots	Ord Cost
1	Pittsburgh WKST-FM	06:00-10:00 Commercial	08/13/21	08/13/21	1	Natio	141.00 onal ncy-Politica	ıl	0						x			1	30	1	141.00
2	Pittsburgh WKST-FM	06:00-10:00 Commercial	08/16/21	08/20/21	1	Natio	141.00 onal ncy-Politica	ıl	0	х	х	х		x	x			4	30	4	564.00
3	Pittsburgh WKST-FM	10:00-15:00 Commercial	08/13/21	08/13/21	1	Natio	106.00		0						x			1	30	1	106.00
4	Pittsburgh WKST-FM	10:00-15:00 Commercial	08/16/21	08/20/21	1	Natio	106.00 onal ncy-Politica	ıl	0	х	х	х		x	x			4	30	4	424.00
5	Pittsburgh WKST-FM	15:00-19:00 Commercial	08/13/21	08/13/21	1	Natio	113.00 onal ncy-Politica	ıl	0						x			1	30	1	113.00
6	Pittsburgh WKST-FM	15:00-19:00 Commercial	08/16/21	08/20/21	1	Natio	113.00 onal ncy-Politica	ıl	0	х	х	х		x	x			4	30	4	452.00
7	Pittsburgh WKST-FM	19:00-23:59 Commercial	08/13/21	08/13/21	1	Natio	48.00		0						x			1	30	1	48.00
8	Pittsburgh WKST-FM	19:00-23:59 Commercial	08/16/21	08/20/21	1	Natio	48.00		0	х	х	х		x	x			4	30	4	192.00
9	Pittsburgh WKST-FM	06:00-19:00 Commercial	08/14/21	08/15/21	1	Natio	62.00		0							x	х	1	30	1	62.00

No. of Spots/Misc/Digital:

21/0/0

Ordered Gross: \$2,102.00 Agency Commission: \$315.30 Ordered Net: \$1,786.70 \$1,786.70 Total Net Due:

	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug
Amt. Ord.:	21	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	2,102.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	1,786.70	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00



Page 2 of 3 Printed: 08/13/2021 13:55:03 Order No: 1715872427

**Participating Customers** 

Service Employees Internationa

100%



Page 3 of 3 Printed: 08/13/2021 13:55:03 Order No: 1715872427

ORDER TERMS AND CONDITIONS The Term "Advertiser" shall include advertiser and any agency or buying service named in the Order Confirmation, and all persons and entities included within Advertiser agree to the purchase of this advertising schedule and that they are jointly and severally liable for all obligations of Advertiser under this contract regardless of who is billed, except any agency is liable for invoice payments only to the extent the agency has been paid by the advertiser. The term "Station" means the specific station set out in the Order Confirmation, or, if not identified there, iHeartMedia + Entertainment, Inc. ("iHeartMedia").

### 1 PAYMENT

PAYMEN1
 PAYMEN1
 Advertiser agrees to pay in advance for the distribution of advertising covered by this contract (collectively "transmissions") unless otherwise expressly agreed in writing.
 If Station has extended credit, Station shall render invoices monthly. Payment by Advertiser is due within 30 days unless invoice is sent to agency or buying service, then net payment is due within 45 days. Past due accounts shall be charged interest at the rate of 1% per month (12% annual percentage rate) or, if less, the highest rate allowed by applicable law, from the date of the invoice. If Advertiser and user or on an invoice, Advertiser must contact Station in writing within 7 days of the invoice date, stating the invoice number, amount and description of alleged error, and including any supporting documentation as may be required by Station. All invoice charges will be considered valid if no written dispute from the Advertiser is received by Station within the 7 day period.
 3. On Advertisers request 1. Station shall furnish certifications of performance to Advertiser to the time of billing, but values prevented with the function of an extended credits to billing.

 1.3. On Advertiser's request, Station shall furnish certifications of performance to Advertiser at the time of billing, but unless requested prior to billing the furnishing of such certifications shall not be a condition of payment or time of payment.
 1.4. If Advertiser is past due in payment of any amount, Station may change the terms of payment for further transmissions by giving Advertiser written notice. If Station refers this contract for collection, Advertiser shall pay reasonable attorney's or collector's fees and any court costs incurred by Station. TERMINATION AND BREACH

2.1 Environ AIND NEACOT 2.1. This contract may be terminated by either party giving the other party prior written notice according to the inventory type identified in the Order Confirmation as follows: (a) with respect to purchases of Broadcast inventory, fourteen (14) days prior written notice; (b) with respect to purchases of Digital inventory, thirty (30) days prior written notice; (c) with respect to purchases of Influencer or Endorsement inventory, six (6) months prior written notice; (d) with respect to purchases of Naming Rights inventory, twelve (12) months prior written notice. Sports Sponsorship inventory may not be terminated by either party except as set forth in Sections 2.2 and 2.3 below. If Advertiser so terminates this contract, Advertiser will pay Station at Station's rate card rate (without discount for the number of remaining transmissions) for transmissions made through the date of termination. If Station so terminates this contract, Advertiser below to be through the date of terminate the party except as each part the the partiel for gravitation used the well here the party except as prior transmissions. Station's rate card rate (without discount for the number of remaining transmissions) for transmissions made through the date of termination. If Station so terminates thiscontract, Advertiser shall pay Station for transmissions made through the date of termination and shall have the benefit of any discounts it would have received had this contract not been so terminated. 2.2. Station may terminate this contract at any time upon failure by Advertiser to timely make any payment, or upon other material breach by Advertiser of this contract. On such termination (i) Advertiser will pay Station at Station's rate card rate (without discount for the number of transmissions) for all transmissions made through the date of termination and (ii) all payments due by Advertiser shall become immediately due and payable. 2.3. Advertiser may cancel this contract at any time upon material breach by Station of this contract and shall be liable only for transmissions made in accordance with this contract through the date of termination with the benefit of any discounts it would have received had this contract not been so terminated. 2.4. If Station terminates pursuant to Section 2.2. Carditer and reference of the contract Station terminates pursuant to Section 2.2. Carditiser and prior to the acquisition of this contract Station terminates pursuant to Section 2.2. Carditer pursuant to Section 2.1. Advertiser agrees to pay Station all costs and expenses incident to the acquisition of Third Party Material. After such payment, Station shall credit Advertiser for any net amounts obtained if Station is able to resell such Third Party Material, but Station shall not be obligated to make or solicit any sale. 2.5. To the extent provided by law, neither party shall be liable to the other party (including liability for incidental, indirect or consequential damages or lost profits, whether or not

be obligated to make or solicit any sale. 2.5. To the extent provided by law, neither party shall be liable to the other party (including liability for incidental, indirect or consequential damages or lost profits, whether or not advised of the possibility of such damages and punitive damages) other than as specified in this contract. 3. REPRESENTATIONS & WARRANTIES / INDEMNIFICATION, INSURANCE AND HOLD HARMLESS 3.1. Advertiser represents, warrants and agrees that: (i) Station's use of the Advertiser Materials (defined below) as authorized by Advertiser, including, but not limited to broadcast of the Advertiser Materials over the facilities of the Station shall not violate or infringe upon the rights of others; provided, however, that the foregoing representations and warranties shall not apply to any material furnished or added to the Advertiser Materials after delivery to Station by Station, and (ii) Advertiser (and the Advertiser Materials) shall comply with all applicablefederal, state and local laws and regulations, including, but not limited to, those of the Federal Communications Commission ("FCC") (e.g., sponsorship identification, indecency, EAS compliance and all other FCC regulations) and the Federal Trade Commission ("FTC") (e.g., endorsements, sponsorship disclosure, truth-in-advertising compliance and all other FTC regulations). Advertiser agrees that it is aware of the danger of the virus named "SARS-CoV-2" and the disease it causes named "coronavirus disease 2019, its variants or other communicable diseases, and represents, warrants and agrees that is responsible for compliance with all applicable federal, state and local laws and regulations in connection therewith and guidance of the United States Center for Disease Control with respect to Advertiser's own operations. 3.2. Advertiser shall defend, hold harmless and indemnify Station, its parents and affiliates, and their respective officers, directors, employees and agents from any and all claims, actions, causes of action, liabil

guidance of the United States Center for Disease Control with respect to Advertiser's own operations. 32. Advertiser shall defend, hold harmless and indemnify Station, its parents and affiliates, and their respective officers, directors, employees and agents from any and all claims, actions, causes of action, liabilities, demands, damages or costs (including reasonable altorney fees) of whatsoever name or nature, including but not limited to (i) defamation; (ii) word or any other copyrightable material embodied in Advertiser Materials); (iii) any breach or violation of any sort of Section 5.7 or the representations and warranties described in Section 3.1; or (iv) claims arising from the products, services, operations, data, representations or warranties relating to, directly or indirectly, any material furnished by or on behalf of Advertiser connection with this contract ("Advertiser Material"), or Advertiser's business, services, operations or prizes (if any) including health safety and compliance with all applicable federal, state and local laws and regulations in connection therewith. Station shall defend, hold harmless and operations to include contractual liability, advertising liability and liquor liability (if applicable to its operations). Such policies shall be primary and non-contributory for Advertiser's own operations. Advertiser shall also maintain statutory workers compensation coverage when required under state laws, which shall provide a waiver of subrogation to Station to the extent allowable under its policies. 4. INABILITY TO TRANSMIT AND SUBSTITUTION PROGRAMS 4.1. If, due to public emergency or necessity, force majeure, restrictions imposed by law, acts of God; labor disputes, or for other cause, including mechanical breakdown beyond Station shall have the right to cancel any transmission or portion therewite scotta 4.3 below. 4.2. Station shall have the right to cancel any transmission or portion therewise station will notify Advertiser, anability and etransmission, Advertiser

notify Advertiser.

notity Advertiser.
5.2. If Station has not received Advertiser Material by 48 hours in advance of scheduled transmission, Station may in its sole discretion reschedule the transmission of such material or cancel such transmission, and in either case, Advertiser shall pay for the transmission as if transmitted as originally scheduled.
5.3. Advertiser Material is subject to Station approval and Station may exercise a continuing right to reject such material, including a right to reject for unsatisfactory technical quality. If the material is unsatisfactory, Station shall notify Advertiser, and Advertiser shall furnish satisfactory material 48 hours in advance of transmission or Section 5.2 shall apply. All program material must conform to the program and operating policies of Station and Station approval of such material shall not affect Advertiser's indemnity obligation under this contract.
5.4. Station will retain all property rights in any program material prepared or created by Station or by any of its employees for use in connection with material transmitted under this contract.

this contract.

this contract. 5.5. Advertiser agrees that all purchases of Digital Inventory shall be made pursuant to the IAB's Standard Terms and Conditions for Internet Advertising for Media Buys One Year or Less, version 3.0 (the "IAB Terms"). In the event of a conflict between this contract and the IAB Terms, this contract shall control. 5.6. Advertiser agrees that (i) all purchase of Influencer or Endorsement inventory will be subject to influencer or endorser talent approval and in compliance with all applicable federal, state and local laws and regulations, including, but not limited to, those of the Federal Trade Commission (e.g., sponsorship disclosure, truth-in-advertising compliance and all other FTC regulations) and (ii) Station may exercise a continuing right to replace influencer or endorser talent. 5.7. If Station provides Advertiser with any data pertaining to the transmission of Advertiser Material ("Station Data"), Station grants Advertiser a limited, revocable, non-exclusive, nonsublicenseable, license to use Station Data solely for internal purposes as necessary to validate Station's transmission of Advertiser Material. The foregoing license expires, and Advertiser must destroy. Station Data thirty (30) days after the date of the applicable for any other purpose, including, without limitation, to create an attribution model. 6. NON-DISCRIMINATION. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, Station will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated perolited and completed without repard to race or ethnicity. in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, negotiated and completed without regard to race or ethnicity. 7. GENERAL

7. GENERAL
7.1. This contract is for the transmission by broadcast on radio, transmission on other media when Internet is indicated, or both, of programs, announcements and/or displays of the Advertiser for the purpose of advertising the named products or services and is subject to all applicable federal, state and municipal regulations, including the rules of the Federal Communications Commission and the Federal Trade Commission. Station will perform the transmission covered by this contract on the days and approximate hourly times (current at Station) provided in this contract. Station may make reproductions of program material furnished by Advertiser to effect the transmissions.
7.2. If an agency or buying service is included in Advertiser, it is understood that party is the agent of advertiser and not of Station.
7.3. Station shall assume no liability for loss or damages to program material and other property furnished by Advertiser in connection with transmissions under this contract.
7.4. Advertiser may not assign or transfer this contract without first obtaining the written consent of Station, nor is Station required to transmit any material under this contract.
7.5. The failure of Station or Advertiser to enforce any of the provisions of this contract, shall not be construed as a waiver of that or any other provision.
7.6. This contract and any applicable written credit agreement, agency commission arrangement and/or merchandising arrangement contains the entire agreement between the parties relation to the subject matter in it.

parties relating to the subject matter in it, and no modification of its terms shall be effective unless in writing signed by both parties. 7.7. TO THE EXTENT PERMITTED BY LAW, STATION MAKES NO WARRANTIES OF ANY KIND, EXPRESS, IMPLIED OR STATUTORY, ABOUT THE SERVICES DESCRIBED IN THIS AGREEMENT AND DISCLAIMS ALL WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR USE.



Advertiser No:	457860	Order No:	1715872428
Start Date:	08/13/2021	Co-op:	No
End Date:	08/20/2021	Package:	No
Month Type:	Broadcast	Agency Comm.:	15%
Revision #:	1		
CPE:	0 - 0 - 0		
AE:	ATLANTA, MMS		
Entered:	08/12/2021 01:23 PM	by Fusion	
Last Update:	08/13/2021 01:50 PM	by pit1dmb	
Note:	WPGB/est 0 SEIU H	EALTHCARE PEN	NSYLVANI
Note 2:	35263076		
Spl Req Inv:			

Service Employees Internationa c/o Sequal Consulting Attn: 5821 Bryant St

Pittsburgh, PA 15206

	Market Station	Bind To	Start Date	End Date	No Of Weeks	Rev.	Rate Type	Skip W	о . М	т	w	т	F	S	S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1	Pittsburgh WPGB-FM	06:00-10:00 Commercial	08/13/21	08/13/21	1	Natior	73.00 nal cy-Politica	C	)				:	x		1	30	1	73.00
2	Pittsburgh WPGB-FM	06:00-10:00 Commercial	08/16/21	08/20/21	1	Natior	73.00	C	) x	: <b>)</b>	(	: <b>)</b>	(	x		4	30	4	292.00
3	Pittsburgh WPGB-FM	10:00-15:00 Commercial	08/13/21	08/13/21	1	Natior	42.00 nal cy-Politica	C I	)					x		1	30	1	42.00
4	Pittsburgh WPGB-FM	10:00-15:00 Commercial	08/16/21	08/20/21		Natior	42.00 nal cy-Politica	C I	) х	: <b>)</b>	( )	<b>.</b>	(	x		4	30	4	168.00
5	Pittsburgh WPGB-FM	15:00-19:00 Commercial	08/13/21	08/13/21	1	Natior	69.00 nal cy-Politica	C I	)					x		1	30	1	69.00
6	Pittsburgh WPGB-FM	15:00-19:00 Commercial	08/16/21	08/20/21	1	Natior	69.00 nal cy-Politica	C I	) х	: ×	( )	: ×	(	x		4	30	4	276.00

No. of Spots/Misc/Digital:	15/0/0	Ordered Gross:	\$920.00
		Agency Commission:	\$138.00
		Ordered Net:	\$782.00
		Total Net Due:	\$782.00

	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug
Amt. Ord.:	15	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	920.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	782.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00



Page 2 of 3 Printed: 08/13/2021 13:55:18 Order No: 1715872428

Service Employees Internationa

100%



ORDER TERMS AND CONDITIONS The Term "Advertiser" shall include advertiser and any agency or buying service named in the Order Confirmation, and all persons and entities included within Advertiser agree to the purchase of this advertising schedule and that they are jointly and severally liable for all obligations of Advertiser under this contract regardless of who is billed, except any agency is liable for invoice payments only to the extent the agency has been paid by the advertiser. The term "Station" means the specific station set out in the Order Confirmation, or, if not identified there, iHeartMedia + Entertainment, Inc. ("iHeartMedia").

### 1 PAYMENT

PAYMEN1
 PAYMEN1
 Advertiser agrees to pay in advance for the distribution of advertising covered by this contract (collectively "transmissions") unless otherwise expressly agreed in writing.
 If Station has extended credit, Station shall render invoices monthly. Payment by Advertiser is due within 30 days unless invoice is sent to agency or buying service, then net payment is due within 45 days. Past due accounts shall be charged interest at the rate of 1% per month (12% annual percentage rate) or, if less, the highest rate allowed by applicable law, from the date of the invoice. If Advertiser and user or on an invoice, Advertiser must contact Station in writing within 7 days of the invoice date, stating the invoice number, amount and description of alleged error, and including any supporting documentation as may be required by Station. All invoice charges will be considered valid if no written dispute from the Advertiser is received by Station within the 7 day period.
 3. On Advertisers request 1. Station shall furnish certifications of performance to Advertiser to the time of billing, but values prevented with the function of an extended credits to billing.

 1.3. On Advertiser's request, Station shall furnish certifications of performance to Advertiser at the time of billing, but unless requested prior to billing the furnishing of such certifications shall not be a condition of payment or time of payment.
 1.4. If Advertiser is past due in payment of any amount, Station may change the terms of payment for further transmissions by giving Advertiser written notice. If Station refers this contract for collection, Advertiser shall pay reasonable attorney's or collector's fees and any court costs incurred by Station. TERMINATION AND BREACH

2.1 Environ AIND NEACOT 2.1. This contract may be terminated by either party giving the other party prior written notice according to the inventory type identified in the Order Confirmation as follows: (a) with respect to purchases of Broadcast inventory, fourteen (14) days prior written notice; (b) with respect to purchases of Digital inventory, thirty (30) days prior written notice; (c) with respect to purchases of Influencer or Endorsement inventory, six (6) months prior written notice; (d) with respect to purchases of Naming Rights inventory, twelve (12) months prior written notice. Sports Sponsorship inventory may not be terminated by either party except as set forth in Sections 2.2 and 2.3 below. If Advertiser so terminates this contract, Advertiser will pay Station at Station's rate card rate (without discount for the number of remaining transmissions) for transmissions made through the date of termination. If Station so terminates this contract, Advertiser below to be through the date of terminate the party except as each part the the partiel for gravitation used the well here the party except as prior transmissions. Station's rate card rate (without discount for the number of remaining transmissions) for transmissions made through the date of termination. If Station so terminates thiscontract, Advertiser shall pay Station for transmissions made through the date of termination and shall have the benefit of any discounts it would have received had this contract not been so terminated. 2.2. Station may terminate this contract at any time upon failure by Advertiser to timely make any payment, or upon other material breach by Advertiser of this contract. On such termination (i) Advertiser will pay Station at Station's rate card rate (without discount for the number of transmissions) for all transmissions made through the date of termination and (ii) all payments due by Advertiser shall become immediately due and payable. 2.3. Advertiser may cancel this contract at any time upon material breach by Station of this contract and shall be liable only for transmissions made in accordance with this contract through the date of termination with the benefit of any discounts it would have received had this contract not been so terminated. 2.4. If Station terminates pursuant to Section 2.2. Carditer and reference of the contract Station terminates pursuant to Section 2.2. Carditiser and prior to the acquisition of this contract Station terminates pursuant to Section 2.2. Carditer pursuant to Section 2.1. Advertiser agrees to pay Station all costs and expenses incident to the acquisition of Third Party Material. After such payment, Station shall credit Advertiser for any net amounts obtained if Station is able to resell such Third Party Material, but Station shall not be obligated to make or solicit any sale. 2.5. To the extent provided by law, neither party shall be liable to the other party (including liability for incidental, indirect or consequential damages or lost profits, whether or not

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7.4. Advertiser may not assign or transfer this contract without first obtaining the written consent of Station, nor is Station required to transmit any material under this contract.
7.5. The failure of Station or Advertiser to enforce any of the provisions of this contract, shall not be construed as a waiver of that or any other provision.
7.6. This contract and any applicable written credit agreement, agency commission arrangement and/or merchandising arrangement contains the entire agreement between the parties relation to the subject matter in it.

parties relating to the subject matter in it, and no modification of its terms shall be effective unless in writing signed by both parties. 7.7. TO THE EXTENT PERMITTED BY LAW, STATION MAKES NO WARRANTIES OF ANY KIND, EXPRESS, IMPLIED OR STATUTORY, ABOUT THE SERVICES DESCRIBED IN THIS AGREEMENT AND DISCLAIMS ALL WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR USE.

	Aug 13, 21	
CONT#	35263074 Mod# Ver# 1 (Last = )	DDS CONT# 0
REP	iHeartMedia	C/P/E: 0/0/0
ТО	WDVE-FM (Pittsburgh, PA)	
FM	DYLAN PEPPER (INSIDE SALES)	
OFF	ТАМРА	SALESPERSON FAX#
AGY	SEQUAL CONSULTING	
ADDR	5821 BRYANT ST.	PH #
	PITTSBURGH, PA 15206	
BYR	SEIU HEALTHCARE PENNSYLVANIA	
ADV	SEIU	
PDT	SEIU HEALTHCARE PENNSYLVANIA	
FLT	Aug 13, 21 - Aug 20, 21	

\* REP ORDER COMMENT \*

\*\* 8/12/2021 8:57:00 AM:

HTTP://RADIOEXCHANGE.CLEARCHANNEL.COM/SALES/CATEGORY/PAGES/POLITICALRATECARDS.ASPX \*\* 8/12/2021 8:57:00 AM: INSIDE SALES ORDER

\*\* 8/12/2021 8:57:00 AM: PLEASE CONFIRM WITH ENTERPRISEQUALITYANALYSTS@IHEARTMEDIA.COM THAT ORDER HAS BEEN INJECTED WITHIN 48 HOURS OF RECEIPT. PLEASE ALSO NOTIFY US IF ORDER HAS BEEN RETURNED FOR ANY REASON. THANK YOU!

\*\* 8/12/2021 8:57:00 AM: REVENUE TYPE: INSIDE SALES AGENCY ADVERTISER: SEIU HEALTHCARE PENNSYLVANIA AGENCY NAME (IF APPLICABLE): SEQUAL CONSULTING PAYMENT: CIA ATTACHED BILLING ADDRESS: 1500 N 2ND ST STE 11 HARRISBURG, PA COPY/SPOT: PLEASE SEND COPY WHEN READY. GROSS REV ENUE: \$ 9,475.00 NET REVENUE: \$ 8,053.75 FLIGHT DATES: 8/13/21-8/20/21 PRODUCT/VEHICLE: BROADCAST VIERO BILLING OPTION: PLEASE SELECT "PRINT" AS INVOICE DELIVERY OPTION. ADDITIONAL INSTRUCTIONS/SPECIAL REQUESTS: ONCE ORDER IS INJECTED IN VIERO, PLEA SE UNCHECK INVOICE/CONFIRMATION TO AGENCY AND INSTEAD CHECKMARK INVOICE/CONFIRMATION TO ADVERTISER.

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS		RATE	TOT SPTS
		FLIGHT 1								
	1.1	INSIDE SALES - AGENCY	MTWTF	6A - 10A	30	8/9/2021 - 8/13/2021	1W	1	\$152.00	1
	1.2	INSIDE SALES - AGENCY	MTWTF	10A - 3P	30	8/9/2021 - 8/13/2021	1W	1	\$148.00	1
	1.3	INSIDE SALES - AGENCY	MTWTF	3P - 7P	30	8/9/2021 - 8/13/2021	1W	1	\$198.00	1
					** W	EEKLY FLIGHT TOTAL	I .S **	3	\$498.00	
		FLIGHT 2								
	2.1	INSIDE SALES - AGENCY	MTWTF	6A - 10A	30	8/16/2021 - 8/20/2021	1W	4	\$152.00	4
	2.2	INSIDE SALES - AGENCY	MTWTF	10A - 3P	30	8/16/2021 - 8/20/2021	1W	4	\$148.00	4
	2.3	INSIDE SALES - AGENCY	MTWTF	3P - 7P	30	8/16/2021 - 8/20/2021	1W	4	\$198.00	4
					** W	EEKLY FLIGHT TOTAL	I .S **	12	\$1,992.00	

CONT# REP	Aug 13, 21 35263074 Moo iHeartMedia	l# Ver# 1 (Last = )	DDS CONT# C/P/E: <b>0</b> /	
	Aug 21			
SPOTS	15			
CASH	2490.00			
TRADE	0.00			
NSL	0.00			
TOTAL	2490.00			
Γ				TOTAL
SPOTS				15
CASH				2,490.00
TRADE				0.00
NSL				0.00
TOTAL				2,490.00

# \*\* Competitive Comments \*\*

SVC: Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

	Aug 13, 21	
CONT#	35263076 Mod# Ver# 1 (Last = )	DDS CONT# 0
REP	iHeartMedia	C/P/E: 0/0/0
ТО	WPGB-FM (Pittsburgh, PA)	
FM	DYLAN PEPPER (INSIDE SALES)	
OFF	ТАМРА	SALESPERSON FAX#
AGY	SEQUAL CONSULTING	
ADDR	5821 BRYANT ST.	PH #
	PITTSBURGH, PA 15206	
BYR	SEIU HEALTHCARE PENNSYLVANIA	
ADV	SEIU	
PDT	SEIU HEALTHCARE PENNSYLVANIA	
FLT	Aug 13, 21 - Aug 20, 21	

\* REP ORDER COMMENT \*

\*\* 8/12/2021 8:57:00 AM:

HTTP://RADIOEXCHANGE.CLEARCHANNEL.COM/SALES/CATEGORY/PAGES/POLITICALRATECARDS.ASPX \*\* 8/12/2021 8:57:00 AM: INSIDE SALES ORDER

\*\* 8/12/2021 8:57:00 AM: PLEASE CONFIRM WITH ENTERPRISEQUALITYANALYSTS@IHEARTMEDIA.COM THAT ORDER HAS BEEN INJECTED WITHIN 48 HOURS OF RECEIPT. PLEASE ALSO NOTIFY US IF ORDER HAS BEEN RETURNED FOR ANY REASON. THANK YOU!

\*\* 8/12/2021 8:57:00 AM: REVENUE TYPE: INSIDE SALES AGENCY ADVERTISER: SEIU HEALTHCARE PENNSYLVANIA AGENCY NAME (IF APPLICABLE): SEQUAL CONSULTING PAYMENT: CIA ATTACHED BILLING ADDRESS: 1500 N 2ND ST STE 11 HARRISBURG, PA COPY/SPOT: PLEASE SEND COPY WHEN READY. GROSS REV ENUE: \$ 9,475.00 NET REVENUE: \$ 8,053.75 FLIGHT DATES: 8/13/21-8/20/21 PRODUCT/VEHICLE: BROADCAST VIERO BILLING OPTION: PLEASE SELECT "PRINT" AS INVOICE DELIVERY OPTION. ADDITIONAL INSTRUCTIONS/SPECIAL REQUESTS: ONCE ORDER IS INJECTED IN VIERO, PLEA SE UNCHECK INVOICE/CONFIRMATION TO AGENCY AND INSTEAD CHECKMARK INVOICE/CONFIRMATION TO ADVERTISER.

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1								
	1.1	INSIDE SALES - AGENCY	MTWTF	6A - 10A	30	8/9/2021 - 8/13/2021	1W	1	\$73.00	1
	1.2	INSIDE SALES - AGENCY	MTWTF	10A - 3P	30	8/9/2021 - 8/13/2021	1W	1	\$42.00	1
	1.3	INSIDE SALES - AGENCY	MTWTF	3P - 7P	30	8/9/2021 - 8/13/2021	1W	1	\$69.00	1
					** W	EEKLY FLIGHT TOTAL	l S **	3	\$184.00	
		FLIGHT 2								
	2.1	INSIDE SALES - AGENCY	MTWTF	6A - 10A	30	8/16/2021 - 8/20/2021	1W	4	\$73.00	4
	2.2	INSIDE SALES - AGENCY	MTWTF	10A - 3P	30	8/16/2021 - 8/20/2021	1W	4	\$42.00	4
	2.3	INSIDE SALES - AGENCY	MTWTF	3P - 7P	30	8/16/2021 - 8/20/2021	1W	4	\$69.00	4
					** W	EEKLY FLIGHT TOTAL	 S ** 	12	\$736.00	

CONT# REP	Aug 13, 21 35263076 Mod iHeartMedia	DDS CONT# 0 C/P/E: 0/0/0			
_					
	Aug 21				
SPOTS	15				
CASH	920.00				
TRADE	0.00				
NSL	0.00				
TOTAL	920.00				
Γ				TOTAL	
SPOTS				15	
CASH				920.00	
TRADE				0.00	
NSL				0.00	
TOTAL				920.00	

# \*\* Competitive Comments \*\*

SVC: Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

	Aug 13, 21	
CONT#	35263078 Mod# Ver# 1 (Last = )	DDS CONT# 0
REP	iHeartMedia	C/P/E: 0/0/0
ТО	WXDX-FM (Pittsburgh, PA)	
FM	DYLAN PEPPER (INSIDE SALES)	
OFF	ТАМРА	SALESPERSON FAX#
AGY	SEQUAL CONSULTING	
ADDR	5821 BRYANT ST.	PH #
	PITTSBURGH, PA 15206	
BYR	SEIU HEALTHCARE PENNSYLVANIA	
ADV	SEIU	
PDT	SEIU HEALTHCARE PENNSYLVANIA	
FLT	Aug 13, 21 - Aug 20, 21	

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\*\* 8/12/2021 8:57:00 AM: REVENUE TYPE: INSIDE SALES AGENCY ADVERTISER: SEIU HEALTHCARE PENNSYLVANIA AGENCY NAME (IF APPLICABLE): SEQUAL CONSULTING PAYMENT: CIA ATTACHED BILLING ADDRESS: 1500 N 2ND ST STE 11 HARRISBURG, PA COPY/SPOT: PLEASE SEND COPY WHEN READY. GROSS REV ENUE: \$ 9,475.00 NET REVENUE: \$ 8,053.75 FLIGHT DATES: 8/13/21-8/20/21 PRODUCT/VEHICLE: BROADCAST VIERO BILLING OPTION: PLEASE SELECT "PRINT" AS INVOICE DELIVERY OPTION. ADDITIONAL INSTRUCTIONS/SPECIAL REQUESTS: ONCE ORDER IS INJECTED IN VIERO, PLEA SE UNCHECK INVOICE/CONFIRMATION TO AGENCY AND INSTEAD CHECKMARK INVOICE/CONFIRMATION TO ADVERTISER.

				1					
	FLIGHT 1								
1.1	INSIDE SALES - AGENCY	MTWTF	6A - 10A	30	8/9/2021 - 8/20/2021	2W	5	\$43.00	10
1.2	INSIDE SALES - AGENCY	MTWTF	10A - 3P	30	8/9/2021 - 8/20/2021	2W	5	\$53.00	10
1.3	INSIDE SALES - AGENCY	MTWTF	3P - 7P	30	8/9/2021 - 8/20/2021	2W	5	\$91.00	10
				** WEEKLY FLIGHT TOTALS **			15	\$1,870.00	
	1.1 1.2	AGENCY 1.2 INSIDE SALES - AGENCY 1.3 INSIDE SALES -	1.1INSIDE SALES - AGENCYMTWTF1.2INSIDE SALES - AGENCYMTWTF1.3INSIDE SALES - MTWTFMTWTF	1.1INSIDE SALES - AGENCYMTWTF6A - 10A1.2INSIDE SALES - AGENCYMTWTF10A - 3P1.3INSIDE SALES - MTWTFMTWTF3P - 7P	1.1INSIDE SALES - AGENCYMTWTF6A - 10A301.2INSIDE SALES - AGENCYMTWTF10A - 3P301.3INSIDE SALES - AGENCYMTWTF3P - 7P30	1.1       INSIDE SALES - AGENCY       MTWTF       6A - 10A       30       8/9/2021 - 8/20/2021         1.2       INSIDE SALES - AGENCY       MTWTF       10A - 3P       30       8/9/2021 - 8/20/2021         1.3       INSIDE SALES - AGENCY       MTWTF       3P - 7P       30       8/9/2021 - 8/20/2021	1.1       INSIDE SALES - AGENCY       MTWTF       6A - 10A       30       8/9/2021 - 8/20/2021       2W         1.2       INSIDE SALES - AGENCY       MTWTF       10A - 3P       30       8/9/2021 - 8/20/2021       2W         1.3       INSIDE SALES - AGENCY       MTWTF       3P - 7P       30       8/9/2021 - 8/20/2021       2W	1.1       INSIDE SALES - AGENCY       MTWTF       6A - 10A       30       8/9/2021 - 8/20/2021       2W       5         1.2       INSIDE SALES - AGENCY       MTWTF       10A - 3P       30       8/9/2021 - 8/20/2021       2W       5         1.3       INSIDE SALES - AGENCY       MTWTF       3P - 7P       30       8/9/2021 - 8/20/2021       2W       5	1.1       INSIDE SALES - AGENCY       MTWTF       6A - 10A       30       8/9/2021 - 8/20/2021       2W       5       \$43.00         1.2       INSIDE SALES - AGENCY       MTWTF       10A - 3P       30       8/9/2021 - 8/20/2021       2W       5       \$53.00         1.3       INSIDE SALES - AGENCY       MTWTF       3P - 7P       30       8/9/2021 - 8/20/2021       2W       5       \$91.00

	Aug 21			
SPOTS	30			
CASH	1870.00			
TRADE	0.00			
NSL	0.00			
TOTAL	1870.00			

CONT# REP	Aug 13, 21 35263078 Mod# Ver# 1 (Last = ) iHeartMedia	DDS CONT# 0 C/P/E: 0 / 0 / 0					
Γ			TOTAL				
SPOTS			30				
CASH			1,870.00				
TRADE			0.00				
NSL			0.00				

1,870.00

## \*\* Competitive Comments \*\*

SVC:

TOTAL

Demo Adults 18+

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	Aug 13, 21	
CONT#	35263075 Mod# Ver# 1 (Last = )	DDS CONT# 0
REP	iHeartMedia	C/P/E: 0/0/0
ТО	WKST-FM (Pittsburgh, PA)	
FM	DYLAN PEPPER (INSIDE SALES)	
OFF	ТАМРА	SALESPERSON FAX#
AGY	SEQUAL CONSULTING	
ADDR	5821 BRYANT ST.	PH #
	PITTSBURGH, PA 15206	
BYR	SEIU HEALTHCARE PENNSYLVANIA	
ADV	SEIU	
PDT	SEIU HEALTHCARE PENNSYLVANIA	
FLT	Aug 13, 21 - Aug 20, 21	

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MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1								
	1.1	INSIDE SALES - AGENCY	MTWTF	6A - 10A	30	8/9/2021 - 8/13/2021	1W	1	\$141.00	1
	1.2	INSIDE SALES - AGENCY	MTWTF	10A - 3P	30	8/9/2021 - 8/13/2021	1W	1	\$106.00	1
	1.3	INSIDE SALES - AGENCY	MTWTF	3P - 7P	30	8/9/2021 - 8/13/2021	1W	1	\$113.00	1
	1.4	INSIDE SALES - AGENCY	MTWTF	7P - 12A	30	8/9/2021 - 8/13/2021	1W	1	\$48.00	1
	1.5	INSIDE SALES - AGENCY	SS	6A - 7P	30	8/14/2021 - 8/15/2021	1W	1	\$62.00	1
					** WEEKLY FLIGHT TOTALS **		5	\$470.00		
		FLIGHT 2								
	2.1	INSIDE SALES - AGENCY	MTWTF	6A - 10A	30	8/16/2021 - 8/20/2021	1W	4	\$141.00	4
	2.2	INSIDE SALES - AGENCY	MTWTF	10A - 3P	30	8/16/2021 - 8/20/2021	1W	4	\$106.00	4
	2.3	INSIDE SALES - AGENCY	MTWTF	3P - 7P	30	8/16/2021 - 8/20/2021	1W	4	\$113.00	4

Aug 13, 21           CONT#         35263075         Mo           REP         iHeartMedia		# Ver# 1 (Last = )			DDS CONT# 0 C/P/E: 0 / 0 / 0				
2.4	INSIDE SALES -	MTWTF	7P - 12A	30	8/16/2021 - 8/20/	2021 1W	4	\$48.00	4

	AGENCY					
			** WEEKLY FLIGHT TOTALS **	16	\$1,632.00	

	Aug 21		
SPOTS	21		
CASH	2102.00		
TRADE	0.00		
NSL	0.00		
TOTAL	2102.00		
			-
			TOTAL
SPOTS			21
CASH			2,102.00
TRADE			0.00
NSL			0.00
TOTAL			2,102.00

\*\* Competitive Comments \*\*

SVC:

Demo Adults 18+

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	Aug 13, 21	
CONT#	35263077 Mod# Ver# 1 (Last = )	DDS CONT# 0
REP	iHeartMedia	C/P/E: 0/0/0
ТО	WWSW-FM (Pittsburgh, PA)	
FM	DYLAN PEPPER (INSIDE SALES)	
OFF	ТАМРА	SALESPERSON FAX#
AGY	SEQUAL CONSULTING	
ADDR	5821 BRYANT ST.	PH #
	PITTSBURGH, PA 15206	
BYR	SEIU HEALTHCARE PENNSYLVANIA	
ADV	SEIU	
PDT	SEIU HEALTHCARE PENNSYLVANIA	
FLT	Aug 13, 21 - Aug 20, 21	

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MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1								
	1.1	INSIDE SALES - AGENCY	MTWTF	6A - 10A	30	8/9/2021 - 8/13/2021	1W	1	\$123.00	1
	1.2	INSIDE SALES - AGENCY	MTWTF	10A - 3P	30	8/9/2021 - 8/13/2021	1W	1	\$123.00	1
	1.3	INSIDE SALES - AGENCY	MTWTF	3P - 7P	30	8/9/2021 - 8/13/2021	1W	1	\$123.00	1
	1.4	INSIDE SALES - AGENCY	MTWTF	7P - 12A	30	8/9/2021 - 8/13/2021	1W	1	\$42.00	1
	1.5	INSIDE SALES - AGENCY	SS	6A - 7P	30	8/14/2021 - 8/15/2021	1W	1	\$38.00	1
					** WEEKLY FLIGHT TOTALS **		5	\$449.00		
		FLIGHT 2								
	2.1	INSIDE SALES - AGENCY	MTWTF	6A - 10A	30	8/16/2021 - 8/20/2021	1W	4	\$123.00	4
	2.2	INSIDE SALES - AGENCY	MTWTF	10A - 3P	30	8/16/2021 - 8/20/2021	1W	4	\$123.00	4
	2.3	INSIDE SALES - AGENCY	MTWTF	3P - 7P	30	8/16/2021 - 8/20/2021	1W	4	\$123.00	4

CONT# REP		#	Aug 13, 21 35263077 Mod# iHeartMedia	Ver# 1 (Last :	/er# 1 (Last = ) DDS CONT# 0 C/P/E: 0 / 0 / 0								
		2.4	INSIDE SALES - AGENCY	MTWTF	7P - 12A	30	8/16/2021	- 8/20/2021	1W	4	\$42.00	4	
						** \//			C **	16	\$1.644.00		

			** WEEKLY FLIGHT TOTALS ** 16 \$1,6					\$1,64	4.00	
					I					
	Aug 21									
SPOTS	21									
CASH	2093.00									
TRADE	0.00									
NSL	0.00									
TOTAL	2093.00									
									TOT	ΓΛΙ

				TOTAL
SPOTS				21
CASH				2,093.00
TRADE				0.00
NSL				0.00
TOTAL				2,093.00

\*\* Competitive Comments \*\*

SVC:

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