

Broadcast Contract

STRATEGY WEST COMMUNICATIONS
ADVANCE MINNESOTA
PO Box 721
Sloughhouse, CA 95683

Start Date 09/28/20	Contract# 108883	Mod# 0
End Date 10/31/20	Date Entered 09/24/20	Date Last Modified 09/24/20
Advertiser ADVANCE MINNESOTA	Station Market KATE-AM	
Product Advance MN Expenditure	SalesRep/Office POLITICAL	

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 09/28/20 SA 10/31/20	06:00A-08:00P	60		1	1	1	1	1	--	5	\$40.00
2	MO 09/28/20 SA 10/31/20	06:00A-08:00P	60		1	1	1	1	1	--	5	\$40.00
3	MO 09/28/20 SA 10/31/20	06:00A-08:00P	60		1	1	1	1	1	--	5	\$40.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	75	3,000.00	\$450.00	\$ 2,550.00	\$ 3,000.00

Billing Projections: By Month

	Sep 20	Oct 20	Nov 20
CA	360.00	2,640.00	
ST		2,400.00	600.00

Alpha Media and its affiliated companies do not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcast time on Alpha Media's stations for a discrimination purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser



MARILEY M&R

Name

Title

Name

Title

See reverse for accepted terms and conditions, if any

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ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Genet Slagle, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Advance Minnesota Independent Expenditure Committee

Agency name: Strategy West Communications

Address: P.O. Box 721, Sloughhouse, CA 95683

Contact: Genet Slagle

Phone number: 916-715-8496

Email: gmslagle@icloud.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Advance Minnesota Independent Expenditure Committee

Address: P.O. Box 93, Lake Elmo, MN 55042

Contact: Emily Nesse

Phone number: 651-402-5778

Email: Emilynese@gmail.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Board of Directors:

Ted Daley (also Treasurer)

Aaron Cocking

Emily Nesse - Executive Director

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election: November 3, 2020


Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature: 
Name: Genet Slagle

Date of Request to Purchase Ad Time: 09-23-20

Station Representative

Signature: 
Name: ROBERT MITHUEN

Date of Station Agreement to Sell Time: 9-23-2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 9-24-2020

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

108883

Station Call Letters:

KATE AM

Date Received/Requested:

9-24-2020

Est. #:

Station Location: 1633 WEST MAIN

AUBERT UEA, MN 56007

Run Start and End Dates:

9/28 - 10/31/2020

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.