

# ORDER



**Orders**  
**Order / Rev:** 467840  
**Alt Order #:** 10775839  
**Product Desc:** MN CZNS CNCRND 4 LIF  
**Estimate:** 5240  
**Flight Dates:** 04/23/24 - 05/06/24  
**Original Date / Rev:** 04/22/24 / 04/22/24  
**Order Type:** GENERAL

**KSTP-TV, LLC and KSAX-TV**

**Primary AE:** Jared Kelhart  
**Sales Office:** H-PHL  
**Sales Region:** National

**Agency Name:** Flexpoint Media  
**Buying Contact:**  
**Billing Contact:** Chad Hess  
 P.O. Box 1051  
 New Albany, OH 43054

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** MN Citizens Concerned for Life  
**Demographic:** A35+  
**Product Codes:** PL2  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** 99

**New Business End:** 05/24/24  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 04/01/24   | 04/28/24 | 24      | \$39,800.00  | \$33,830.00 |
| 04/29/24   | 05/06/24 | 36      | \$57,200.00  | \$48,620.00 |

**Totals**

| Month         | # Spots   | Gross Amount       | Net Amount         | Rating      |
|---------------|-----------|--------------------|--------------------|-------------|
| April 2024    | 24        | \$39,800.00        | \$33,830.00        | 0.00        |
| May 2024      | 36        | \$57,200.00        | \$48,620.00        | 0.00        |
| <b>Totals</b> | <b>60</b> | <b>\$97,000.00</b> | <b>\$82,450.00</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Jared Kelhart     |              |              | Start Of Order - End Of Order | 100%    |

| Ln  | Ch | Start             | End             | Inventory Code                 | Break | Start/End Time    | Days    | Len  | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount      |
|-----|----|-------------------|-----------------|--------------------------------|-------|-------------------|---------|------|-------|-------------|-----|---------------|------|-------|-------------|
| N 1 | M  | 04/23/24          | 05/06/24        | M-F 6-7a News<br>M-F 6-7a News | CM    | 6-7a              | MTWTF-- | 1:00 | 5     | \$1,600.00  | 1   | 0.00          | NM   | 10    | \$16,000.00 |
|     |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       | <u>Spots/Week</u> |         |      |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|     |    | Week: 04/23/24    | 04/29/24        | MTWTF--                        |       | 5                 |         |      |       | \$1,600.00  |     | 0.00          |      |       |             |
|     |    | Week: 04/30/24    | 05/06/24        | MTWTF--                        |       | 5                 |         |      |       | \$1,600.00  |     | 0.00          |      |       |             |
| N 2 | M  | 04/23/24          | 05/06/24        | M-F GMA<br>M-F GMA             | CM    | 7-9a              | MTWTF-- | 1:00 | 5     | \$1,700.00  | 1   | 0.00          | NM   | 10    | \$17,000.00 |
|     |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       | <u>Spots/Week</u> |         |      |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|     |    | Week: 04/23/24    | 04/29/24        | MTWTF--                        |       | 5                 |         |      |       | \$1,700.00  |     | 0.00          |      |       |             |
|     |    | Week: 04/30/24    | 05/06/24        | MTWTF--                        |       | 5                 |         |      |       | \$1,700.00  |     | 0.00          |      |       |             |
| N 3 | M  | 04/27/24          | 05/04/24        | Sat GMA 7-9a<br>Sat GMA        | CM    | 7-9a              | -----1- | 1:00 | 1     | \$1,300.00  | 2   | 0.00          | NM   | 2     | \$2,600.00  |
|     |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       | <u>Spots/Week</u> |         |      |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|     |    | Week: 04/22/24    | 04/28/24        | -----1-                        |       | 1                 |         |      |       | \$1,300.00  |     | 0.00          |      |       |             |
|     |    | Week: 04/29/24    | 05/05/24        | -----1-                        |       | 1                 |         |      |       | \$1,300.00  |     | 0.00          |      |       |             |
| N 4 | M  | 04/28/24          | 05/05/24        | Su 6-7a<br>Sun 6-7a News       | CM    | 6-7a              | -----1  | 1:00 | 1     | \$900.00    | 3   | 0.00          | NM   | 2     | \$1,800.00  |
|     |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       | <u>Spots/Week</u> |         |      |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|     |    | Week: 04/22/24    | 04/28/24        | -----1                         |       | 1                 |         |      |       | \$900.00    |     | 0.00          |      |       |             |
|     |    | Week: 04/29/24    | 05/05/24        | -----1                         |       | 1                 |         |      |       | \$900.00    |     | 0.00          |      |       |             |
| N 5 | M  | 04/28/24          | 05/05/24        |                                | CM    | 7-8a              | -----1  | 1:00 | 1     | \$1,700.00  | 3   | 0.00          | NM   | 2     | \$3,400.00  |

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 Alt Order #: 10775839  
 Flight Dates: 04/23/24 - 05/06/24

Advertiser: MN Citizens Concerned for Life  
 Product Desc: MN CZNS CNCRND 4 LIF  
 Estimate: 5240

KSTP-TV, LLC and KSAX-TV

| Ln          | Ch        | Start             | End             | Inventory Code         | Break | Start/End Time | Days                  | Len  | Spots | Rate            | Pri           | Rtg                     | Type          | Spots       | Amount      |
|-------------|-----------|-------------------|-----------------|------------------------|-------|----------------|-----------------------|------|-------|-----------------|---------------|-------------------------|---------------|-------------|-------------|
|             |           |                   |                 | SU GMA                 |       |                |                       |      |       |                 |               |                         |               |             |             |
|             |           |                   |                 | Su GMA                 |       |                |                       |      |       |                 |               |                         |               |             |             |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                | <u>Spots/Week</u>     |      |       | <u>Rate</u>     |               |                         | <u>Rating</u> |             |             |
| Week:       |           | 04/22/24          | 04/28/24        | -----1                 |       |                | 1                     |      |       | \$1,700.00      |               |                         | 0.00          |             |             |
| Week:       |           | 04/29/24          | 05/05/24        | -----1                 |       |                | 1                     |      |       | \$1,700.00      |               |                         | 0.00          |             |             |
| N 6         | M         | 04/23/24          | 05/06/24        | M-F 9-10a              | CM    | 9-10a          | MTWTF--               | 1:00 | 5     | \$1,000.00      | 1             | 0.00                    | NM            | 10          | \$10,000.00 |
|             |           |                   |                 | Minnesota Live         |       |                |                       |      |       |                 |               |                         |               |             |             |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                | <u>Spots/Week</u>     |      |       | <u>Rate</u>     |               |                         | <u>Rating</u> |             |             |
| Week:       |           | 04/23/24          | 04/29/24        | MTWTF--                |       |                | 5                     |      |       | \$1,000.00      |               |                         | 0.00          |             |             |
| Week:       |           | 04/30/24          | 05/06/24        | MTWTF--                |       |                | 5                     |      |       | \$1,000.00      |               |                         | 0.00          |             |             |
| N 7         | M         | 04/23/24          | 05/06/24        | M-F Midday News        | CM    | 11a-12p        | MTWTF--               | 1:00 | 3     | \$1,600.00      | 1             | 0.00                    | NM            | 6           | \$9,600.00  |
|             |           |                   |                 | M-F Midday News        |       |                |                       |      |       |                 |               |                         |               |             |             |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                | <u>Spots/Week</u>     |      |       | <u>Rate</u>     |               |                         | <u>Rating</u> |             |             |
| Week:       |           | 04/23/24          | 04/29/24        | MTWTF--                |       |                | 3                     |      |       | \$1,600.00      |               |                         | 0.00          |             |             |
| Week:       |           | 04/30/24          | 05/06/24        | MTWTF--                |       |                | 3                     |      |       | \$1,600.00      |               |                         | 0.00          |             |             |
| N 8         | M         | 04/23/24          | 05/06/24        | M-F 430-5p News        | CM    | 430-5p         | MTWTF--               | 1:00 | 5     | \$1,700.00      | 2             | 0.00                    | NM            | 10          | \$17,000.00 |
|             |           |                   |                 | 430p News              |       |                |                       |      |       |                 |               |                         |               |             |             |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                | <u>Spots/Week</u>     |      |       | <u>Rate</u>     |               |                         | <u>Rating</u> |             |             |
| Week:       |           | 04/23/24          | 04/29/24        | MTWTF--                |       |                | 5                     |      |       | \$1,700.00      |               |                         | 0.00          |             |             |
| Week:       |           | 04/30/24          | 05/06/24        | MTWTF--                |       |                | 5                     |      |       | \$1,700.00      |               |                         | 0.00          |             |             |
| N 9         | M         | 04/27/24          | 05/04/24        | Sa 5-530p              | CM    | 5-530p         | -----1-               | 1:00 | 1     | \$1,100.00      | 3             | 0.00                    | NM            | 1           | \$1,100.00  |
|             |           |                   |                 | Sa 5-530p              |       |                |                       |      |       |                 |               |                         |               |             |             |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                | <u>Spots/Week</u>     |      |       | <u>Rate</u>     |               |                         | <u>Rating</u> |             |             |
| Week:       |           | 04/22/24          | 04/28/24        | -----1-                |       |                | 1                     |      |       | \$1,100.00      |               |                         | 0.00          |             |             |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>     |       |                | <u>Start/End Time</u> |      |       | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u>             | <u>Rtg</u>    | <u>Type</u> |             |
| 1           | M         | 04/22/24-04/28/24 |                 | Sa 5-530p              |       |                | 5-530p                |      |       | -----Sa--       | 1:00          | <del>(\$1,100.00)</del> | 0.00          | NM          |             |
|             |           |                   |                 | Credited               |       |                |                       |      |       |                 |               |                         |               |             |             |
| Week:       |           | 04/29/24          | 05/05/24        | -----1-                |       |                | 1                     |      |       | \$1,100.00      |               |                         | 0.00          |             |             |
| N 10        | M         | 04/26/24          | 05/03/24        | Fri Spcl 2             | CM    | Various        | ----1--               | 1:00 | 1     | \$5,000.00      | 1             | 0.00                    | NM            | 1           | \$5,000.00  |
|             |           |                   |                 | 20/20                  |       |                |                       |      |       |                 |               |                         |               |             |             |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                | <u>Spots/Week</u>     |      |       | <u>Rate</u>     |               |                         | <u>Rating</u> |             |             |
| Week:       |           | 04/22/24          | 04/28/24        | ----1--                |       |                | 1                     |      |       | \$5,000.00      |               |                         | 0.00          |             |             |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>     |       |                | <u>Start/End Time</u> |      |       | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u>             | <u>Rtg</u>    | <u>Type</u> |             |
| 1           | M         | 04/22/24-04/28/24 |                 | Fri Spcl 2             |       |                | Various               |      |       | ----F----       | 1:00          | <del>(\$5,000.00)</del> | 0.00          | NM          |             |
|             |           |                   |                 | Credited               |       |                |                       |      |       |                 |               |                         |               |             |             |
| Week:       |           | 04/29/24          | 05/05/24        | ----1--                |       |                | 1                     |      |       | \$5,000.00      |               |                         | 0.00          |             |             |
| N 11        | M         | 04/27/24          | 05/04/24        | Sa Late News           | CM    | 10-1035p       | -----1-               | 1:00 | 1     | \$2,000.00      | 2             | 0.00                    | NM            | 2           | \$4,000.00  |
|             |           |                   |                 | Sat Late News          |       |                |                       |      |       |                 |               |                         |               |             |             |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                | <u>Spots/Week</u>     |      |       | <u>Rate</u>     |               |                         | <u>Rating</u> |             |             |
| Week:       |           | 04/22/24          | 04/28/24        | -----1-                |       |                | 1                     |      |       | \$2,000.00      |               |                         | 0.00          |             |             |
| Week:       |           | 04/29/24          | 05/05/24        | -----1-                |       |                | 1                     |      |       | \$2,000.00      |               |                         | 0.00          |             |             |
| N 12        | M         | 04/28/24          | 05/05/24        | Sun Late News 1030-11p | CM    | 1030-11p       | -----1                | 1:00 | 1     | \$1,700.00      | 1             | 0.00                    | NM            | 2           | \$3,400.00  |
|             |           |                   |                 | Sun Late News 1030-11p |       |                |                       |      |       |                 |               |                         |               |             |             |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                | <u>Spots/Week</u>     |      |       | <u>Rate</u>     |               |                         | <u>Rating</u> |             |             |
| Week:       |           | 04/22/24          | 04/28/24        | -----1                 |       |                | 1                     |      |       | \$1,700.00      |               |                         | 0.00          |             |             |
| Week:       |           | 04/29/24          | 05/05/24        | -----1                 |       |                | 1                     |      |       | \$1,700.00      |               |                         | 0.00          |             |             |
| N 13        | M         | 05/05/24          | 05/05/24        | Su 530-6p              | CM    | 530-6p         | -----S                | 1:00 | 1     | \$1,100.00      | 4             | 0.00                    | NM            | 1           | \$1,100.00  |
|             |           |                   |                 | Su 530-6p News         |       |                |                       |      |       |                 |               |                         |               |             |             |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                | <u>Spots/Week</u>     |      |       | <u>Rate</u>     |               |                         | <u>Rating</u> |             |             |
| Week:       |           | 04/29/24          | 05/05/24        | -----S                 |       |                | 1                     |      |       | \$1,100.00      |               |                         | 0.00          |             |             |
| N 14        | M         | 04/26/24          | 04/26/24        | Fri Spcl 3             | SPRT  | 6-1030p        | ----F--               | 1:00 | 1     | \$5,000.00      | 4             | 0.00                    | NM            | 1           | \$5,000.00  |
|             |           |                   |                 | NFL Draft              |       |                |                       |      |       |                 |               |                         |               |             |             |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                | <u>Spots/Week</u>     |      |       | <u>Rate</u>     |               |                         | <u>Rating</u> |             |             |
| Week:       |           | 04/22/24          | 04/28/24        | ----F--                |       |                | 1                     |      |       | \$5,000.00      |               |                         | 0.00          |             |             |
|             |           |                   |                 |                        |       |                |                       |      |       |                 |               |                         | Totals        | 60          | \$97,000.00 |