



4131 N. Central Expressway, Suite 500 • Dallas, Texas 75204
metro (214) 525-7000
www.krld.com



QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

STATION: KRLD-FM and HD2

4th QUARTER, 2013
(October 1 through December 31)

Prepared by: Adriana Amaya

**Issues of Concern to Dallas/Fort Worth
Addressed in Responsive Programming in the
4th Quarter, 2013**

1. Health & Wellness
2. Financial Literacy
3. Environmental Issues
4. Education
5. Economic Development
6. Transportation
7. Technology
8. Charitable Giving
9. Women & Children's Issues
10. Arts & Entertainment

Most Significant Issue-Responsive Programming
4th Quarter, 2013
(October 1 through December 31)

ISSUES: Economic Development

KRLD Midday News
10/03/13
12:20 p.m.
3 minutes of 5-hour broadcast

KRLD's Mitch Carr talked to Retired sergeant Debbie Branton from the Dallas Police Department about the program regarding military benefits entitled to current and past military personnel.

ISSUES: Economic Issues

KRLD Midday News
10/09/13
12:50 p.m.
3 minutes of 5-hour broadcast

KRLD's Mitch Carr talked to Alan Saxe about the Government shutdown.
Many questions will arise, like when would it open and how much would it affect the country.

ISSUES: Safety

KRLD Midday News
10/17/13
12:10 p.m.
3 minutes of 5-hour broadcast

KRLD's Mitch Carr talked to Michael Peters with TX Dot about the safety concerns during the construction of several roads in the metropolis.
One of the main concerns is when would it stop?? Mr. Peters said that the project it's being worked as quickly as possible and they will like to finish on time to stop the horrible traffic that has come to those roads.

ISSUES: Health & Wellness, Financial Literacy, Environmental Issues, Education
Economic Development, Transportation, Technology, Safety, Charitable
Giving, Women & Children's Issues & Arts & Entertainment

This Week in Texas

10/6/13

6:00 – 6:30 a.m.

30-minute broadcast

- Political Analyst John Weekley talks about AG Gregg Abbott's decision to now BACK the AA/US Airways merger.
- Baylor and Scott & White CEO Joel Allison talks about major hospital system merger.
- Texas Monthly's Erica Greider talks about piece on Dallas Fed Bank Chair Richard Fisher.
- Professor Daron Shaw talk about Texas Lyceum poll backing Prop six to use rainy day fund for water projects.

This Week in Texas

10/13/13

6:00 – 6:30 a.m.

30-minute broadcast

- Chuck Schechner reports on Wendy Davis's gubernatorial campaign launch.
- David Rauf talks about Proposition 6 for water funding campaign with Mitch Carr.
- Democrat Senator Barbara Boxer talks about OSHA report on West fertilizer Plant explosion with LP Phillips.
- David Rancken talks with meteorologist Paul Pastelock about winter outlook for our state.
- Sulphur Springs City Manager Marc Maxwell talks about their public 'glass' bathroom .
- Louie Bond from Texas Parks and Wildlife Magazine talks about things to do around the state.

This Week in Texas
10/20/13
6:00 – 6:30 a.m.
30-minute broadcast

- Harris County Sheriff's office Public Affairs' Alan Bernstein talks about Houston sex trafficking operation shut down.
- Bobby Livingston at RR Auctions talks about JFK 50 items up for auction.
- D CEO Magazine's Tom Stephenson talks about his profile of Cowboys owner Jerry Jones.
- Noel Gouldin of CellGate talks about the new way he's come up with to deal with feral hogs.
- Louie Bond from Texas Parks and Wildlife Magazine talks about things to do around the state.

This Week in Texas
10/27/13
6:00 – 6:30 a.m.
30-minute broadcast

- Mark Hatcher, Texas employee benefits expert talks about bad rollout of Obama Care web site.
- Patrick Crimmins with Child Protective Services talks about alarming report on Foster Care deaths.
- Motez Bishara, the "Frugal Fan" talks about rising ticket prices for the three NBA teams in our state.
- Louie Bond from Texas Parks and Wildlife Magazine discusses things to do for Halloween around the state.

ISSUES: Education

KRLD Midday News
11/04/13
10:20 a.m.
3 minutes of 5-hour broadcast

KRLD's Mitch Carr talks to the director of Annie E. Casey Foundation Karen Urrias about the early childhood education.

ISSUES: Health and Wellness

KRLD Midday News
11/07/13
11:40 a.m.
3 minutes of 5-hour broadcast

KRLD's Mitch Carr talked to Amy Goodson a dietician to discuss what the Trans Fats are, and how do they affect our body.

ISSUES: Charitable giving

KRLD Midday News
11/11/13
12:50 p.m.
3 minutes of 5-hour broadcast

Anita Foster with the American Red Cross talked about the efforts of her organization in emergency situation.
She encouraged listeners to become volunteers to be able to reach many more people.

ISSUES: Safety

KRLD Midday News
11/12/13
12:20 p.m.
3 minutes of 5-hour broadcast

Arlington & Grand Prairie Police Departments are implementing the No cell phone usage rule for better safety to all drivers.
This new law will give fines to any drivers who are caught using their cell phone while driving.

This Week in Texas
11/03/13
6:00 – 6:30 a.m.
30-minute broadcast

- Gerald Treece with the South Texas College of Law discussing the Fifth Circuit Court decision to allow the law to go into effect while Planned Parenthood lawsuits are pending on the Texas Abortion Law.
- Texas Medical Association's Dr. Wade Hampton on Texas Abortion Law Ruling.
- Alicia Pierce with Texas Secretary of State's office on why so many voters are having to sign affidavits.
- Dr. Robert Rennecker with UT Dallas Biomedical Device Center about helmet to helmet hits in football.
- USAA Executive Director for Military Transitions Eric Engquist on best places for jobs for vets list.
- Louie Bond from Texas Parks and Wildlife Magazine discusses things to do for Halloween around the state.

This Week in Texas
11/10/13
6:00 – 6:30 a.m.
30-minute broadcast

- Starts with quick rundown of statewide elections, and then goes into NTSB Chair Debbie Hersman talks about final report on Midland Vet Parade collision.
- Pete Rahn is a transportation expert talking about new road report on state of roads in Texas.
- Jerry Hagans with the Texas Department of Insurance talks about new site to identify chemical plants.
- National Weather Service Meteorologist Greg Patrick talks about new CASA radar system .
- Louie Bond from Texas Parks and Wildlife Magazine talks about things to do around the state.

This Week in Texas
11/17/13
6:00 – 6:30 a.m.
30-minute broadcast

- Chuck Schechner with more on the DOJ clearing of the American Airlines/US Airways merger.
- Rick Seany with FareCompare.com talks about the AA/US Airways merger.
- Jaime Gutierrez with MADD discusses “Tie One on for Safety” campaign.
- Julian Read who was press secretary for Governor Connelly talks about Kennedy Assassination anniversary.
- Entomology specialist Paul Meredith in Victoria talks about migration of monarchs in Texas.
- Louie Bond from Texas Parks and Wildlife Magazine talks about things to do around the state.

This Week in Texas
11/24/13
6:00 – 6:30 a.m.
30-minute broadcast

- South Texas College of Law professor Gerald Treece on SCOTUS abortion ruling.
- Dallas Zoo’s Dr. Lynn Kramer on death of a lion.
- Gary Stephenson with State Farm talks about Texting while driving study.
- Find Me 911 Coalition’s Jaime Barnett on people’s cell locations being no good when they call 911.
- Louie Bond from Texas Parks and Wildlife Magazine talks about things to do around the state.
- National Geographic photographer Jim Richardson on that perfect holiday photo.

This Week in Texas
12/01/13
6:00 – 6:30 a.m.
30-minute broadcast

- Scott Stein from CNET on holiday tech gifts.
- Chuck Jaffe with Marketwatch talks about the danger of lying about how much you’re spending.
- Ken Morgan with TCU Energy Institute talks fracking and earthquakes.
- Joan Alker with Center for Children and Families on a report on uninsured kids in Texas.
- Louie Bond from Texas Parks and Wildlife Magazine talks about things to do around the state.

This Week in Texas
12/08/13
6:00 – 6:30 a.m.
30-minute broadcast

- John Weekley, political analyst on new ObamaCare problems for rural Texans.
- Quentin Fottrell at Marketwatch on do's and don'ts of gift card giving.
- Bob Brinkman who is coordinating effort to fix historical markers in Texas.
- Louie Bond from Texas Parks and Wildlife Magazine talks about things to do around the state.

ISSUES: Safety and Transportation

KRLD Midday News
12/12/13
11:10 a.m.
3 minutes of 5-hour broadcast

KRLD's David Rancken talks to Ryan La Fontaine from TX DOT about Pot Hole repair is now underway and causing problems. La Fontaine said that it may be causing problems on the roads and they will be fix for better safety on the roads.

This Week in Texas
12/15/13
6:00 – 6:30 a.m.
30-minute broadcast

- Mark Funderburk from Land Patterns talks about tree impact from ice storm.
- LP Phillips with American Airlines CEO Doug Parker on AA/US Airways merger.
- Dr. Juan Fitz at Covenant Medical Center Lubbock talks about prescription drug abuse study.
- High Tech Texan Michael Garfield talks tech gifts.
- Louie Bond from Texas Parks and Wildlife Magazine talks about things to do around the state.

ISSUES: Health and Wellness

KRLD Midday News
12/16/13
11:50 a.m.
3 minutes of 5-hour broadcast

The FDA release information about antibacterial soap and hand sanitizer.
As many people use more hand sanitizer, the FDA wants to encourage people to use soap more than hand sanitizer since soap has more effect in killing bacteria and germs.

This Week in Texas
12/22/13
6:00 – 6:30 a.m.
30-minute broadcast

- Laura Adams at Insurance Quotes dot com talks about report rates rising when you file a claim.
- Burt Flickinger at Strategic Resource Group talks about Target debit/credit breach.
- The Texas Civil Rights Project Director Jim Harrington talks about trouble getting registered voters.
- Scott Doborkskie at GlassDoor.Com talks about best place to work that are in Texas.
- Louie Bond from Texas Parks and Wildlife Magazine talks about things to do around the state.

ISSUES: Arts and Entertainment

KRLD Midday News
12/20/13
11:50 a.m.
3 minutes of 5-hour broadcast

The Perot Museum is releasing a new movie for kids and families.
Learning in a fun environment is monumental for kids, that's the reason why the Perot Museum is making their best effort to service families with the educational fun activities.

This Week in Texas
12/29/13
6:00 – 6:30 a.m.
30-minute broadcast

- AT&T PR Manager Diane Brandon talks about push to sanitize mobile devices in cold & flu season.
- Richie Jackson w/ Texas Restaurant Association talks about pushes to ban Styrofoam.
- Jason Oxman with the Electronic Transactions Association talks about Target breach and security.
- John Lehr with Food Allergy Research Education Group talks about laws and food allergies.

**Public Service Announcements
4th Quarter, 2013
(October 1 through December 31)**

Issue:

PSA Name:

- | | |
|-----------------------------|--|
| • Health & Wellness | Children's Medical Center, Charger 5K |
| • Education | Charger 5K |
| • Charitable Giving | Children's Medical Center, #JFKDAY |
| • Women & Children's Issues | Children's Medical Center |

Total count of PSA's for 4th Quarter 2013 is = 326

###