

**QUARTERLY ISSUES AND PROGRAMS REPORT**

**FOR**

**KRLD-FM**

**4<sup>th</sup> QUARTER, 2013**  
**(October 1 – December 31)**

Prepared by:

**Lauri Dodd**

**Public Affairs Director**

**Issues of Concern to Dallas / Fort Worth  
Addressed in Responsive Programming in the  
4<sup>th</sup> Quarter, 2013**

1.     **Economic Development Issues**                     Discussion about the challenges facing a society working hard to survive and thrive, including ways we can all work together to create new business opportunities
  
2.     **Community Activism Issues**                     Addresses issues relating to volunteerism, activism, and groups that need a helping hand to provide services for others throughout the community
  
3.     **Employment Issues**                                 Discussion about ways people can learn to become more self-reliant in a time when fewer resources are available for public assistance, including motivation and inspiration to help others by giving a hand up—not a hand out
  
4.     **Access to Healthcare**                             Covers mental as well as physical wellness issues, and the importance of prevention in healthcare, also addresses need to be proactive to protect overall health of society
  
5.     **Focus on the Family**                               Covers topics related to the demise of the family structure and what it takes to strengthen those relationships once again
  
6.     **Business and Financial Issues**                     Creative strategies for business success, financial advice and tips to become more attractive in a fast-changing economic market
  
7.     **At-Risk Kids and Teens Outreach**                     Meeting the needs of youth and fragile populations to help them overcome challenges such as societal adversity, abusive situations or poverty so that they can rise above, become productive and help others in turn
  
8.     **Crime Prevention Issues**                             Raising awareness of violence in our society and ways to break the cycle, as well as efforts to improve the lives of those who abuse drugs and alcohol
  
9.     **Personal Development Issues**                     Covers techniques and motivation to cultivate effective leaders, including advice to hone career skills to compete more successfully in a tough employment market
  
10.    **Education and Awareness**                             Discussion of the vital role arts and education play in society, especially pertaining to raising bright, creative and productive children—raising awareness of efforts for improvement locally and nationally

**KRLD-FM Programs That Address Community Issues  
4<sup>th</sup> Quarter, 2013**

**Public Affairs Program**

**Schedule and Description**

**Better Living**

Sundays, 5:30-6:30 a.m. Produced by Lauri Dodd, this show addresses issues of local and national concern by speaking with authors, local leaders, activists and volunteers about thought-provoking ways to make life better for people everywhere.

**Most Significant Issue-Responsive Programming**  
**4<sup>th</sup> Quarter, 2013**  
**(October 1 through December 31)**

**ISSUE:           Economic Development Issues**

Better Living  
October 6, 2013  
5:30-6am  
30 minutes of a 60 minute program

In today's competitive world, people need to be more flexible and more creative to achieve the success that may have been eluding them. Beverly Flaxington is an expert that helps people shift their focus to become more relevant in today's society. She can help with achieving career success or success with personal relationships as well. But her primary focus is on getting people back out into the workforce and becoming productive once again. (See also: Community Activism Issues, Employment Issues, Focus on the Family, Business and Financial Issues, Personal Development Issues, and Education and Awareness)

Better Living  
October 13, 2013  
5:30-6am  
30 minutes of a 60 minute program

People still need a lot of help when it comes to employment and career training. Not only do people need to update their skills for a vastly changing workplace environment, but they also need to differentiate themselves from a highly competitive workforce. Paul Marciano has decades of experience in the area, and reaches out to help others. His book, *Carrots and Sticks Don't Work*, helps to exemplify for a large audience ways to land a job and retain a semblance of job security in an unstable market. (See also: Employment Issues, Access to Healthcare, Business and Financial Issues, and Personal Development Issues)

Better Living  
October 27, 2013  
5:30-6am  
30 minutes of a 60 minute program

Financial recovery has been slow over the past few years. And some experts predict that matters could get worse before they get better. Gary Sirak counsels people of all socioeconomic levels about ways to be smarter with their money, especially in a volatile and unpredictable economic market. Sirak has written a book, *If Your Money Could Talk, What Secrets Would it Tell?* To outline a simple, step-by-step method to gain more control over

your finances once and for all. (See also: **Business and Financial Issues**, and **Crime Prevention Issues**)

**Most Significant Issue-Responsive Programming**  
**4<sup>th</sup> Quarter, 2013**  
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**ISSUE:       Community Activism Issues**

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October 6, 2013  
5:30-6am  
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Better Living  
October 6, 2013  
6-6:30am  
30 minutes of a 60 minute program

Young people have it tougher today than ever before. They often face more adult decisions at younger ages than their parents ever did in years past. Dr. Wes Crenshaw, PhD has spent decades counseling young people on ways to cope with the world around them. He has written a book, *Dear Dr. Wes, Real Life Advice for Parents of Teens*, to help families face some of their most challenging obstacles head-on. (See also: Employment Issues, Access to Healthcare, Focus on the Family, At-Risk Kids and Teens, Crime Prevention Issues, Personal Development Issues, and Education and Awareness)

Better Living  
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30 minutes of a 60 minute program

We encounter a lot of conflict in our everyday lives. In fact, it is a big challenge we must face in both business and in our personal lives. Eden Sterlington is an expert in conflict resolution, and she can help us to overcome and rise above the hurdles posed by the conflict we face. She has worked for many years in this area to help couples revive their

marriages, as well as bosses who need to resolve conflict among their employee teams in the workplace. (See also: Access to Healthcare, Focus on the Family, Crime Prevention Issues, Education and Awareness)

Better Living  
October 20, 2013  
5:30-6am  
30 minutes of a 60 minute program

Unfortunately, we have a lot to worry about these days. From our interpersonal relationships, to our job security, and even our health and wellness—worry presents itself on a daily basis. However, Katherine Tristan realized long ago, that worry does not solve any issues. And many times, the thing we worry about never comes to pass, and it's simply wasted time. She spends her time counseling others, giving them tools to process the things in their lives, enabling them to avoid worry altogether. Her book, *Stop Worrying, Start Living*, is a practical guidebook to reach readers everywhere. (See also: Employment Issues, Access to Healthcare, Focus on the Family, and Personal Development Issues)

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Better Living  
November 17, 2013  
5:30-6am  
30 minutes of a 60 minute program

We are all inundated with technology, and overconnected these days. It does help us be more effective, efficient and connected with one another, but it also has a downside as well. We are losing the ability to connect with one another on a more personal one-on-one basis. Children, especially are prone to this. In many cases, they are not

developing the tools necessary to survive in our culture, and social mores are in severe decline. Anne Katherine, PhD encourages us to set boundaries, and unplug for ourselves and as role models for our children, so that we can regain that connectedness that helps us develop and nurture our most important interpersonal relationships. (See also: Focus on the Family, and Business and Financial Issues)

Better Living

December 1, 2013

6-6:30am

30 minutes of a 60 minute program

Christmastime can be stressful on families—to say the least. Getting together with loved ones can sometimes be a dreaded event that threatens to spoil the holidays. But it doesn't have to be that way. Author of *The Secret Code to Success*, Noah St. John, PhD, says that we are going about it the wrong way. If we can learn to look at family events with a different eye, and slightly modify our expectations, we can once again have fun during the holidays. His methods have been helping people nationwide for nearly a decade. (See also: Focus on the Family and Business and Financial Issues)

Better Living

December 8, 2013

5:30-6am

30 minutes of a 60 minute program

It just wouldn't be Christmas without speaking with Pat Patey of the Salvation Army. Of course their organization is highly visible during this time of year, but the money they raise now goes to fund projects and services they provide throughout the community for the remainder of the year as well. The Angel Tree Project, The Red Kettle Campaign, and the dinners for Thanksgiving and Christmas keep them top of mind. But the group also helps to feed children during the summer when school lunch programs are no longer in effect, provide childcare so parents can work, and offer services to help men and women with substance abuse problems just to name a few. (See also: Access to Healthcare and Crime Prevention Issues)



**Most Significant Issue-Responsive Programming**  
**4<sup>th</sup> Quarter, 2013**  
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**ISSUE:        Employment Issues**

Better Living  
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5:30-6am  
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Better Living  
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Better Living  
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People still need a lot of help when it comes to employment and career training. Not only do people need to update their skills for a vastly changing workplace environment, but they also need to differentiate themselves from a highly competitive workforce. Paul Marciano has decades of experience in the area, and reaches out to help others. His book, *Carrots and Sticks Don't Work*, helps to exemplify for a large audience ways to land a job and retain a semblance of job security in an unstable market. (See also: Economic Development Issues,

Access to Healthcare, Business and Financial Issues, and Personal Development Issues)

Better Living  
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Better Living  
6-6:30am  
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Over the past several decades, Russell Friedman has gained worldwide acclaim for counseling people through loss. His latest book, *Moving Beyond Loss*, was quite a personal journey for him. He realized that loss comes not only in the form of loss of a loved one, but can also be the loss of a marriage or relationship, a job loss, or even a friendship. His book outlines ways we can effectively overcome and recover from all types of loss in our lives. (See also: Focus on the Family, At-Risk Kids and Teens, and Education and Awareness)

Better Living  
November 3, 2013  
6-6:30am  
30 minutes of a 60 minute program

A positive attitude is key to launching a successful career. Although it has always been important, now it is crucial to survival, as everything becomes more cutthroat in our workplace environment. In her book, *Emotional Freedom*, Judith Orloff, M.D., helps people discover ways to embrace more positivity in our lives and to shun that which is holding us back. (See also: Personal Development, and Education and Awareness)

Better Living  
November 17, 2013  
6-6:30am  
30 minutes of a 60 minute program

So many of us are searching for things in our lives that we just can't pinpoint. There are many missed opportunities to tap into a more spiritual side of ourselves—that would enable us to feel like we were a part of something bigger than ourselves. Psychological and social expert, Rivvy Neshama has written a book, *Recipes for a Sacred Life*, to help us reconnect with that increasingly important part of our lives. (See also: Access to Healthcare, and Personal Development Issues)

Better Living  
December 1, 2013  
5:30-6am  
30 minutes of a 60 minute program

Nowadays, people need a lot of advice and guidance in recreating themselves to be more attractive in the current workplace. This ever-changing landscape is something that Jude Bijou has become an expert at navigating. Through her book, *Attitude Reconstruction*, she offers some practical advice and tools to reconstruct the way they view themselves so that others may do the same. (See also: Crime Prevention, and Personal Development Issues)

**Most Significant Issue-Responsive Programming**  
**4<sup>th</sup> Quarter, 2013**  
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**ISSUE:           Access to Healthcare**

Better Living  
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6-6:30am  
30 minutes of a 60 minute program

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in the workplace. (See also: Community Activism Issues, Focus on the Family, Crime Prevention Issues, Education and Awareness)

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Better Living

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30 minutes of a 60 minute program

Childhood obesity has become an epidemic, and adults are not doing any better. We are poor role models for our children when it comes to taking care of our own health. Leslie Bonci wants to help change that. She has written a book called, *Run Your Butt Off*. The aim is to inspire people to do a little each day to reform their couch potato ways and get moving. Whether it's walking to the mailbox or running a marathon, it's never too late to start. Every little bit makes a difference, and it all goes a long way to helping us live longer, healthier lives. (See also: At-Risk Kids and Teens, and Education and Awareness)

Better Living

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Better Living

November 24, 2013  
5:30-6am  
30 minutes of a 60 minute program

This is the time of year that is most difficult for families. As the holidays approach, people begin to gather with their loved ones to celebrate the season. However, spending time with family members is not always an easy thing to do. Thomas Gagliano, PhD has some tips to help make it easier as you head home or open your own home to relatives. He suffered abuse at the hands of his father as a child, and spent a lot of tumultuous adult years before beginning the healing process in his own life. How through his consultations as a psychologist and his book, *The Problem was Me*, he helps people rise above victimhood and achieve inner peace. (See also: Focus on the Family, and At-Risk Kids and Teens)

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Better Living  
December 22, 2013  
6-6:30am  
30 minutes of a 60 minute program

Long ago in his career as a top surgeon, Dr. Bernie Siegel, MD discovered that people had the power to heal themselves if they so desired. He found that patients who believed they would get better had a much better chance of doing so than the ones who didn't. His newest book, *Faith, Hope and Healing* is about cancer and the devastating effects it can have on patients and families—but more than that, it is a tale of survival and overcoming sometimes insurmountable odds to heal and go on to live happy healthy lives for years to come. (See also: Focus on the Family and Personal Development Issues)

**Most Significant Issue-Responsive Programming**  
**4<sup>th</sup> Quarter, 2013**  
**(October 1 through December 31)**

**ISSUE:        Focus on the Family**

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**Most Significant Issue-Responsive Programming**  
**4<sup>th</sup> Quarter, 2013**  
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**ISSUE: Business and Financial Issues**

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**ISSUE:      **At-Risk Kids and Teens Outreach****

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5:30-6am  
30 minutes of a 60 minute program

Childhood obesity has become an epidemic, and adults are not doing any better. We are poor role models for our children when it comes to taking care of our own health. Leslie Bonci wants to help change that. She has written a book called, *Run Your Butt Off*. The aim is to inspire people to do a little each day to reform their couch potato ways and get moving. Whether it's walking to the mailbox or running a marathon, it's never too late to start. Every little bit makes a difference, and it all goes a long way to helping us live longer, healthier lives. (See also: Access to Healthcare, and Education and Awareness)

Better Living  
November 24, 2013  
5:30-6am  
30 minutes of a 60 minute program

This is the time of year that is most difficult for families. As the holidays approach, people begin to gather with their loved ones to celebrate the season. However, spending time with family members is not always an easy thing to do. Thomas Gagliano, PhD has some tips to help make it easier as you head home or open your own home to relatives. He suffered abuse at the hands of his father as a child, and spent a lot of tumultuous adult years before beginning the healing process in his own life. How through his consultations as a psychologist and his book, *The Problem was Me*, he helps people rise above victimhood and achieve inner peace. (See also: Access to Healthcare, and Focus on the Family)

Better Living  
December 22, 2013  
5:30-6am  
30 minutes of a 60 minute program

Early in his career, Mike Robbins was on track to become a baseball star with the New York Yankees, and then injury dashed those dreams. Instead of harboring resentment about his fate, Mike chose to use the event as a catalyst—to motivate him to achieve even greater things in his life and inspire others to do the same. He has written several books, including *Focus on the Good Stuff* and *Be Yourself* to help him get his message out to others. (See also: Personal Development Issues, and Education and Awareness)

**Most Significant Issue-Responsive Programming**  
**4<sup>th</sup> Quarter, 2013**  
**(October 1 through December 31)**

**ISSUE: Crime Prevention Issues**

Better Living  
October 6, 2013  
6-6:30am  
30 minutes of a 60 minute program

Young people have it tougher today than ever before. They often face more adult decisions at younger ages than their parents ever did in years past. Dr. Wes Crenshaw, PhD has spent decades counseling young people on ways to cope with the world around them. He has written a book, *Dear Dr. Wes, Real Life Advice for Parents of Teens*, to help families face some of their most challenging obstacles head-on. (See also: Employment Issues, Access to Healthcare, Focus on the Family, At-Risk Kids and Teens, Community Activism Issues, Personal Development Issues, and Education and Awareness)

Better Living  
October 13, 2013  
6-6:30am  
30 minutes of a 60 minute program

We encounter a lot of conflict in our everyday lives. In fact, it is a big challenge we must face in both business and in our personal lives. Eden Sterlington is an expert in conflict resolution, and she can help us to overcome and rise above the hurdles posed by the conflict we face. She has worked for many years in this area to help couples revive their marriages, as well as bosses who need to resolve conflict among their employee teams in the workplace. (See also: Community Activism Issues, Access to Healthcare, Focus on the Family, and Education and Awareness)

Better Living  
October 27, 2013  
5:30-6am  
30 minutes of a 60 minute program

Financial recovery has been slow over the past few years. And some experts predict that matters could get worse before they get better. Gary Sirak counsels people of all socioeconomic levels about ways to be smarter with their money, especially in a volatile and unpredictable economic market. Sirak has written a book, *If Your Money Could Talk, What Secrets Would it Tell?* To outline a simple, step-by-step method to gain more control over your finances once and for all. (See also: Economic Development Issues, and Business and Financial Issues)

Better Living  
December 1, 2013  
5:30-6am  
30 minutes of a 60 minute program

Nowadays, people need a lot of advice and guidance in recreating themselves to be more attractive in the current workplace. This ever-changing landscape is something that Jude Bijou has become an expert at navigating. Through her book, *Attitude Reconstruction*, she offers some practical advice and tools to reconstruct the way they view themselves so that others may do the same. (See also: Employment Issues, and Personal Development Issues)

Better Living  
December 8, 2013  
5:30-6am  
30 minutes of a 60 minute program

It just wouldn't be Christmas without speaking with Pat Patey of the Salvation Army. Of course their organization is highly visible during this time of year, but the money they raise now goes to fund projects and services they provide throughout the community for the remainder of the year as well. The Angel Tree Project, The Red Kettle Campaign, and the dinners for Thanksgiving and Christmas keep them top of mind. But the group also helps to feed children during the summer when school lunch programs are no longer in effect, provide childcare so parents can work, and offer services to help men and women with substance abuse problems just to name a few. (See also: Community Activism Issues, and Access to Healthcare)



**Most Significant Issue-Responsive Programming**  
**4<sup>th</sup> Quarter, 2013**  
**(October 1 through December 31)**

**ISSUE:           Personal Development Issues**

Better Living  
October 6, 2013  
5:30-6am  
30 minutes of a 60 minute program

In today's competitive world, people need to be more flexible and more creative to achieve the success that may have been eluding them. Beverly Flaxington is an expert that helps people shift their focus to become more relevant in today's society. She can help with achieving career success or success with personal relationships as well. But her primary focus is on getting people back out into the workforce and becoming productive once again. (See also: Community Activism Issues, Employment Issues, Focus on the Family, Business and Financial Issues, Economic Development Issues, and Education and Awareness)

Better Living  
October 6, 2013  
6-6:30am  
30 minutes of a 60 minute program

Young people have it tougher today than ever before. They often face more adult decisions at younger ages than their parents ever did in years past. Dr. Wes Crenshaw, PhD has spent decades counseling young people on ways to cope with the world around them. He has written a book, *Dear Dr. Wes, Real Life Advice for Parents of Teens*, to help families face some of their most challenging obstacles head-on. (See also: Employment Issues, Access to Healthcare, Focus on the Family, At-Risk Kids and Teens, Crime Prevention Issues, Community Activism Issues, and Education and Awareness)

Better Living  
October 13, 2013  
5:30-6am  
30 minutes of a 60 minute program

People still need a lot of help when it comes to employment and career training. Not only do people need to update their skills for a vastly changing workplace environment, but they also need to differentiate themselves from a highly competitive workforce. Paul Marciano has decades of experience in the area, and reaches out to help others. His book, *Carrots and Sticks Don't Work*, helps to exemplify for a large audience ways to land a job and retain a semblance of job security in an unstable market. (See also: Employment Issues, Access to Healthcare, Business and Financial Issues, and Economic Development Issues)

Better Living  
October 20, 2013  
5:30-6am  
30 minutes of a 60 minute program

Unfortunately, we have a lot to worry about these days. From our interpersonal relationships, to our job security, and even our health and wellness—worry presents itself on a daily basis. However, Katherine Tristan realized long ago, that worry does not solve any issues. And many times, the thing we worry about never comes to pass, and it's simply wasted time. She spends her time counseling others, giving them tools to process the things in their lives, enabling them to avoid worry altogether. Her book, *Stop Worrying, Start Living*, is a practical guidebook to reach readers everywhere. (See also: Community Activism Issues, Employment Issues, Access to Healthcare, and Focus on the Family)

Better Living  
November 3, 2013  
6-6:30am  
30 minutes of a 60 minute program

A positive attitude is key to launching a successful career. Although it has always been important, now it is crucial to survival, as everything becomes more cutthroat in our workplace environment. In her book, *Emotional Freedom*, Judith Orloff, M.D., helps people discover ways to embrace more positivity in our lives and to shun that which is holding us back. (See also: Employment Issues, and Education and Awareness)

Better Living  
November 17, 2013  
6-6:30am  
30 minutes of a 60 minute program

So many of us are searching for things in our lives that we just can't pinpoint. There are many missed opportunities to tap into a more spiritual side of ourselves—that would enable us to feel like we were a part of something bigger than ourselves. Psychological and social expert, Rivvy Neshama has written a book, *Recipes for a Sacred Life*, to help us reconnect with that increasingly important part of our lives. (See also: Employment Issues, and Access to Healthcare)

Better Living  
December 1, 2013  
5:30-6am  
30 minutes of a 60 minute program

Nowadays, people need a lot of advice and guidance in recreating themselves to

be more attractive in the current workplace. This ever-changing landscape is something that Jude Bijou has become an expert at navigating. Through her book, *Attitude Reconstruction*, she offers some practical advice and tools to reconstruct the way they view themselves so that others may do the same. (See also: Employment Issues, and Crime Prevention)

Better Living  
December 22, 2013  
5:30-6am  
30 minutes of a 60 minute program

Early in his career, Mike Robbins was on track to become a baseball star with the New York Yankees, and then injury dashed those dreams. Instead of harboring resentment about his fate, Mike chose to use the event as a catalyst—to motivate him to achieve even greater things in his life and inspire others to do the same. He has written several books, including *Focus on the Good Stuff* and *Be Yourself* to help him get his message out to others. (See also: At-Risk Kids and Teens, and Education and Awareness)

Better Living  
December 22, 2013  
6-6:30am  
30 minutes of a 60 minute program

Long ago in his career as a top surgeon, Dr. Bernie Siegel, MD discovered that people had the power to heal themselves if they so desired. He found that patients who believed they would get better had a much better chance of doing so than the ones who didn't. His newest book, *Faith, Hope and Healing* is about cancer and the devastating effects it can have on patients and families—but more than that, it is a tale of survival and overcoming sometimes insurmountable odds to heal and go on to live happy healthy lives for years to come. (See also: Focus on the Family, and Access to Healthcare)

**Most Significant Issue-Responsive Programming**  
**4<sup>th</sup> Quarter, 2013**  
**(October 1 through December 31)**

**ISSUE: Education and Awareness**

Better Living  
October 6, 2013  
5:30-6am  
30 minutes of a 60 minute program

In today's competitive world, people need to be more flexible and more creative to achieve the success that may have been eluding them. Beverly Flaxington is an expert that helps people shift their focus to become more relevant in today's society. She can help with achieving career success or success with personal relationships as well. But her primary focus is on getting people back out into the workforce and becoming productive once again. (See also: Community Activism Issues, Employment Issues, Focus on the Family, Business and Financial Issues, Personal Development Issues, and Economic Development Issues)

Better Living  
October 6, 2013  
6-6:30am  
30 minutes of a 60 minute program

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Better Living  
October 13, 2013  
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Focus on the Family, and Crime Prevention Issues)

Better Living

6-6:30am

30 minutes of a 60 minute program

Over the past several decades, Russell Friedman has gained worldwide acclaim for counseling people through loss. His latest book, *Moving Beyond Loss*, was quite a personal journey for him. He realized that loss comes not only in the form of loss of a loved one, but can also be the loss of a marriage or relationship, a job loss, or even a friendship. His book outlines ways we can effectively overcome and recover from all types of loss in our lives. (See also: Employment Issues, Focus on the Family, and At-Risk Kids and Teens)

Better Living

October 27, 2013

6-6:30am

30 minutes of a 60 minute program

Marty Brounstein has often wondered what it is that compels some people to do the right thing while others choose not to. He was especially intrigued with this topic when he learned the details about his wife's survival during the Holocaust. She had been a small baby during that time, and her parents had been fortunate enough to be taken in by a kind, caring family. *In Two Among the Righteous Few*, Brounstein details her story and delves into the human psyche to help us develop some of the same traits that these heroes exemplify. (See also: Community Activism Issues, and Focus on the Family)

Better Living

November 3, 2013

5:30-6am

30 minutes of a 60 minute program

Childhood obesity has become an epidemic, and adults are not doing any better. We are poor role models for our children when it comes to taking care of our own health. Leslie Bonci wants to help change that. She has written a book called, *Run Your Butt Off*. The aim is to inspire people to do a little each day to reform their couch potato ways and get moving. Whether it's walking to the mailbox or running a marathon, it's never too late to start. Every little bit makes a difference, and it all goes a long way to helping us live longer, healthier lives. (See also: Access to Healthcare, and At-Risk Kids and Teens)

Better Living

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Better Living

December 22, 2013

5:30-6am

30 minutes of a 60 minute program

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