

4131 N. Central Expressway, Suite 500 • Dallas, Texas 75204 metro (214) 525-7000 www.krld.com

#### **QUARTERLY ISSUES AND PROGRAMS REPORT**

FOR

#### **STATION: KRLD-FM HD2**

**2<sup>nd</sup> QUARTER,** 2013 (April 1 through June 30)

Prepared by: Adriana Amaya

#### Issues of Concern to Dallas/Fort Worth Addressed in Responsive Programming in the 2<sup>nd</sup> Quarter, 2013

- 1. Health & Wellness
- 2. Arts & Entertainment
- 3. Charitable Giving
- 4. Financial Wellness
- 5. Education
- 6. Legal Awareness
- 7. Security
- 8. Environmental Issues
- 9. Immigration / Equal Rights
- 10. Safety

#### KRLD-AM Programs That Address Community Issues (Regularly Scheduled Public Affairs Programs) 1<sup>st</sup> Quarter, 2013

1.	KRLD Saturday Morning News	(Saturday, 8:00 a.m. – 9:00 a.m.) A 60-minute locally produced program that includes reporters, editors and news managers reporting and going in-depth on the top news stories of the week, with added insight and new developments.
2.	KRLD Sunday Morning News	(Sunday, $6:30 \text{ a.m.} - 8:00 \text{ a.m.}$ ) A 90-minute locally produced program that includes reporters, editors and news managers reporting and going in-depth on the top news stories of the week, with added insight and new developments.
3.	This Week in Texas	(Sunday Morning, 6:00 a.m. – 6:30 a.m.) A half-hour program produced in KRLD's Capitol Bureau in Austin, Texas. Host Matt Thomas features newsmakers, state officials, and opinions from other local leaders, focusing on legislative and state-wide issues.
4.	KRLD Midday News	(M-F, 10:00 a.m. – 3:00 p.m.) A 5-hour news program that incorporates in-depth interviews on local and national issues with daily news stories.
		Every Monday at 11:40am the segment community hero recognizes people from the community who gives their time and effort to help people in their communities. Host Alice Rios

Most Significant Issue-Responsive Programming 2<sup>nd</sup> Quarter, 2013 (April 1 through June 30)

#### **ISSUE: Health and Wellness**

KRLD Midday News 4/3/13 11:10 a.m. 2 minutes of 5-hour broadcast

CBS-11's Carol Caravos reports that President Obama is asking Congress to spend 100-million dollars to start a new project to map the human brain in hopes of eventually finding cures for diseases like Alzheimer's. Carol Cavazos says it could also help people who suffer from brain injuries.

KRLD Midday News 4/4/13 1:50 p.m. 3 minutes of 5-hour broadcast

There are a lot of procedures that eye doctors will do improve your vision. Technology has advanced this year where you might be able to go through life without reading glasses when you get older. There's no surgery involved.

Medical expert Dr. David Winter with Baylor Health Care System explains how LASIK was done years ago and the different is now.

KRLD Midday News 4/2/13 11:50 a.m. 2 minutes of 5-hour broadcast

CBS Sabrian Gibbons reports that the government statistics are out and showing surprising number of teen mothers get pregnant again before turning 20.

KRLD Midday News 4/9/13 10:50 a.m. 3 minutes of 5-hour broadcast

Speakers Bureau Coordinator Suzanne Wills, from The Drug Policy Forum of Texas. The question is how are we doing...in the fight against drugs??

The Obama administration is requesting more than 25 BILLION in federal spending on the drug war. One group says over four decades; Americans taxpayers have spent a trillion dollars on the war on drugs.

KRLD Midday News 4/11/13 12:10 p.m. 3 minutes of 5- hour broadcast

KRLD's Mitch Carr spoke with Dr. John Lumpkin with the Robert Wood Johnson Foundation about health insurance as part of your employment package. It's something that seems to be going away and Texas is not immune. Dr. John Lumpkin helped prepare the latest report from the Robert Wood Johnson Foundation.

> This Week in Texas 04/14/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

Katie Gillus with Austin Bat Conservation International talks about the concern over with nose fungus.

KRLD Midday News 4/16/13 10:20 a.m. 3 minutes of 5-hour broadcast

KRLD's Mitch Carr spoke with Psychiatrist Dr. John Sharp about Trauma. hundreds of Texans were taking part in the Boston marathon when two bombs exploded. Dr. Sharp says how people can deal with the trauma.

KRLD Midday News 5/1/13 12:10 p.m. 3 minutes of 5-hour broadcast

CBS Alisa Zee talks about a new shocking report. American Kids today will not live longer than their parents, due to many factors. Environment, diet, exercise, depression among others.

> This Week in Texas 05/05/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

KRLD's Marlee McCormick talks to Medical Toxicologist Doctor Spencer Greene from Baylor College of Medicine on Spring snake bites.

KRLD Midday News 5/6/13 11:10 a.m. 3 minutes of 5-hour broadcast

KRLD's Mitch Carr spoke with Dr. Robert Post with the USDA. How much money does it take to eat a healthy diet? The USDA has run the numbers and Dr. Robert Post says it's more affordable than you might think. This is based on eating meals at home.

> KRLD Midday News 5/9/13 12:20 p.m. 3 minutes of 5-hour broadcast

KRLD's Mitch Carr spoke with Ron Pollack with Families USA talking about one hospital in our area charges \$82 thousand for a certain procedure. A few miles away another DFW area hospital charges for the same thing.

It's one of the numbers showing up as federal health officials have told hospitals to start posting how much they charge...so patients can know and prices might come down.

This Week in Texas 06/02/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

KRLD's Mitch Carr talks about with the new Texas Medical Association President Doctor Stephen Brotherton on healthcare in our state.

KRLD Midday News 6/05/13 11:20 a.m. 3 minutes of 5-hour broadcast

Pam Silvestri Public Affairs Director from Southwest Transplant Alliance talked about the importance of being an organ donor.

KRLD Midday News 6/05/13 11:20 a.m. 3 minutes of 5-hour broadcast

KRLD's Mitch Carr talks to Missy Walls Director of Teen Contact after two teenage girls in Rockwall recently committed suicide, parents gathered last night to learn the warning signs. Missy Wall was one of the speakers at the event.

> This Week in Texas 06/16/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

KRLD's Mitch Carr talks to ADP's Jessica Sapersteen about the Affordable Care Act and the impact on business.

KRLD Midday News 6/19/13 11:10 a.m. 3 minutes of 5-hour broadcast

KRLD's Mitch Carr talks to Mark DiCamillo with Field Research Corp. The American Medical Association's voted to recognize obesity as a disease. The AMA adopted the measure at its annual meeting in Chicago.

And a new survey says we view obesity as a serious problem and most of us believe that local schools need to take a leading role in combating the epidemic.

This Week in Texas 06/30/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

KRLD's and TSN's Emily Trube talks to people in the town of West giving their testimonies after the plant explosion.

#### **ISSUE:** Arts and Entertainment

This Week in Texas 04/07/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

Mark Langdale from the George W. Bush Foundation talks about President Obama being part at the opening of the Bush Presidential Center located in Dallas as a very interested way to learn about government and history.

This Week in Texas 04/07/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

Louie Bond with the Texas Parks and Wildlife Magazines takes the listeners around the state of Texas and talks about the events for the month of April.

This Week in Texas 04/14/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

Texas Parks and Wildlife Magazine's Louie Bond talks about the weeks festivals and events around the Lone Star State.

This Week in Texas 04/28/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

KRLD's and TSN's Reporter Emily Trube takes listeners on a tour of the Bush Presidential Center.

This Week in Texas 04/28/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

KRLD's Mitch Carr talks about secrets of the National Parks with National Geographic's Robert Howells.

This Week in Texas 05/05/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

Louie Bond with the Texas Parks and Wildlife Magazines takes the listeners around the state of Texas and talks about the fun events for the month of May.

This Week in Texas 05/12/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

Louie Bond with the Texas Parks and Wildlife Magazines takes the listeners around the state of Texas and talks about activities around the state.

This Week in Texas 05/26/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

Louie Bond with the Texas Parks and Wildlife Magazines takes the listeners around the state of Texas and talks about activities around the state on Memorial Day/week.

This Week in Texas 06/02/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

KRLD's Mitch Carr talks to Tuffy Stone from Discovery Channel about the BBQ Pit Masters about grilling in the summer with the family or with friends.

This Week in Texas 06/02/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

Louie Bond with the Texas Parks and Wildlife Magazines takes the listeners around the state of Texas and talks about activities around the state.

This Week in Texas 06/16/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

Louie Bond with the Texas Parks and Wildlife Magazines takes the listeners around the state of Texas and talks about activities around the state for the summer.

This Week in Texas 06/23/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

Louie Bond with the Texas Parks and Wildlife Magazines takes the listeners around the state of Texas and talks about activities around the state for the summer.

This Week in Texas 06/30/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

Louie Bond with the Texas Parks and Wildlife Magazines takes the listeners around the state of Texas and talks about activities around the state for the summer.

# **ISSUE:** Charitable Giving

This Week in Texas 04/21/13 6:00 – 6:30 a.m. 15 minutes of 30 minute broadcast

The explosion in West Texas impacted many residents. Organizations like the Salvation Army and the Red Cross came to the scene to help anyone who needed them.

Major Ward Matthews with the Salvation Army spoke on their efforts to help. American Red Cross Spokesperson Anita Foster talked about mobilizing to Central Texas. Both of the organizations among others encourage the community about giving to support the efforts to help those families and individuals in need.

> This Week in Texas 04/28/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

KRLD's Chuck Schechner talks about the progress in the town of West after the big explosion. Many organizations are still giving help for any who needs it.

KRLD Midday News 4/30/13 11:10 p.m. 3 minutes of 5-hour broadcast

KRLD's Marlee McCormick spoke with Anita Foster from the American Red Cross. Nearly two weeks after the deadly explosion in West. The American Red Cross is still on the scene helping the victims.

> This Week in Texas 05/05/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

KRLD's Marlee McCormick interviews Anita Foster with the American Red Cross to talk about the recovery progress in the town of West.

### **ISSUE: Financial Wellness**

KRLD Midday News 4/2/13 2:50 p.m. 3 minutes of 5-hour broadcast

KRLD's David Ranken talks to CBS Jeff Gilbert about what's the impact of the driving sales. The month of March was a good month for automakers in the United States, the best in six years.

KRLD Midday News 4/5/13 10:20 a.m. 3 minutes of 5-hour broadcast

KRLD's Mitch Carr talked to Jill Schlesinger's editor at large at CBS Money Watch.com about the unemployment rate going down and how are jobs being created, much less than expected. Jill explained what does this means in our economy.

KRLD Midday News 04/10/13 2:20 p.m. 3 minutes of 5-hour broadcast

Peggy Veneble with Americans for prosperity in Texas joins us now to talk about what that means Tax Freedom Day Finally Arrives in Texas

Texans worked 100 days to pay off tax burden before Texans could start putting money in their own pockets to pay for their rent, mortgage or groceries or to save for their retirement or education for their children.

The worst part is that even while having 100 days' worth of wages skimmed away by the government, Texans get off relatively easy. Fully 32 states have their Tax Freedom Days on the same day or later than Texas. Still, there's room to improve. Louisianans are able to pocket more than an extra weeks' worth of cash, as their Tax Freedom Day came March 29.

This Week in Texas 04/14/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

Keith Hall with the National Association of self-employed talked about the challenge of tax season for small business owners during this economic times.

KRLD Midday News 4/29/13 10:50 a.m. 3 minutes of 5-hour broadcast

Market Watch contributor Jenifer Waters talks about flood insurance. Americans know they need flood insurance. Some 81% admit they know the standard homeowners' policy lacks that coverage. Still only one in ten Americans has flood insurance.

> This Week in Texas 05/12/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

Terry Clower Economist with the University of North Texas talks about home sales soaring in the month of April.

This Week in Texas 05/19/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

Laura Adams from InsuranceQuates.com talks about the confusion homeowners go through with their policies in severe weather tragedies.

This Week in Texas 06/02/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

KRLD's Kelli Wiese talks about the new Motorola factory in Fort Worth that could create many job opportunities.

This Week in Texas 06/07/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

KRLD's Mitch Carr talks Jill Schlesinger with CBS Market Watch about the economic numbers are in and more jobs were created in May than we expected. That was good, but the unemployment rate was up to 7.6 percent!!

KRLD Midday News 06/18/13 11:10 a.m. 3 minutes of 5-hour broadcast

KRLD's Mitch Carr talks to Mark Bloom at Net Worth Realty USA about foreclosure numbers filing way down.

The July foreclosure numbers in our area are very good the filings are down and the decline in foreclosures appears likely to keep going, the drop in foreclosures is good news for neighborhoods and the economy.

### **ISSUE: Education**

This Week in Texas 04/07/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

Scott Secules with Positive Coaching Alliance talks about Rutgers coach firing and positive coaching in youth sports.

This Week in Texas 05/05/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

KRLD's Mitch Carr talks to Potula Chresomales from the College Board talking about AP (Advance Placement) exams for Texas high students.

This Week in Texas 05/12/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

Brian Sweany with the Texas Monthly Magazine talks about the dismantling of the Bushera standardized test reforms in Austin.

KRLD Midday News 6/04/13 11:10 a.m. 3 minutes of 5-hour broadcast

KRLD's Mitch Carr talked to Rhett Allain with National Geographic about the book Angry Birds: Furious Forces as The Physics at Play in the World's Most Popular Game. Author discusses that the popular game helps kids and teens understand more about physics.

## **ISSUE: Legal Awareness**

This Week in Texas 05/12/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

Texas Attorney General Gregg Abbott talks about the Kountz ISD ruling on religious signs at ball games.

## **ISSUE:** Security

KRLD Midday News 4/1/13 2:10 p.m. 3 minutes of 5-hour broadcast

Security is one of our main issues during these times, Danny Defenbaugh former head of the FBI talks about two North Texas prosecutors gunned down in a matter of months and a full scale search is underway.

This Week in Texas 05/19/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

KRLD's Emily Trube talks about tornado damage in the town of Cleburne, and security measures to take.

This Week in Texas 05/19/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

KRLD's Chuck Schechner talks about tornado damage in the town of Granbury, and security measures to take.

This Week in Texas 06/23/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

KRLD's Mitch Carr talks to A&M Professor Ron Sievert on NSA spying.

This Week in Texas 06/23/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

KRLD's David Rancken talks with Bedford State Representative Jonathan Strickland on a bill giving Texans more email privacy.

KRLD Midday News 6/03/13 11:50 a.m. 3 minutes of 5-hour broadcast

Michael Garfield with High Tech Texas talks about the risks and measures parents have to take with teenagers and the internet, especially when using social networks like facebook.

### **ISSUE: 3. Environmental Issues**

KRLD Midday News 4/12/13 10:50 a.m. 3 minutes of 5-hour broadcast

KRLD's Mitch Carr Spoke with David Jefferson, from Tarrant County's Health Department about the environmental health mosquitos and West Nile Virus connection. How to prevent and spraying times in the county.

> KRLD Midday News 4/19/13 12:30 p.m. 3 minutes of 5-hour broadcast

Mosquitoes caught in a city trap have tested positive for West Nile Virus. The spraying is set to start at 10 o'clock tonight in the southwest part of Highland Park, if weather permits. The city of Richardson sprayed earlier this week in three areas of the city.

This Week in Texas 04/21/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

The explosion in West Texas impacted many residents and Nicole Hayes West Texas resident talks about being in her home as it collapsed around her.

KRLD Midday News 4/1/13 10:10 a.m. 3 minutes of 5-hour broadcast

CBS Bob Constantini reported that the Senate's Gang of Eight seems close to a deal on immigration reform. In a time of immigration crisis a reform might be a solution.

KRLD Midday News 4/22/13 10:50 a.m. 3 minutes of 5-hour broadcast

KRLD's Mitch Carr talked with Fort Worth Mayor Betsy Price about the observance of Earth Day.

Fort Worth will be celebrating it with an initiative of encouraging people to use their bicycles steed of their vehicles to be environmental friendly at least for a day.

KRLD Midday News 5/15/13 11:50 a.m. 3 minutes of 5-hour broadcast

Tarrant county Water District conservation manager Mark Olson talks about the drought prevention in his county.

All of North Texas is in a moderate drought, and conditions are worse this year than they were in 2012.

Last year at this time, 66 percent of Texas was in drought status. This year, that number is already at 92 percent.

North Texas draws most of its water supply from area lakes. Those located to the west of DFW have the lowest levels. Eagle Mountain Lake is only at 77 percent capacity. Lake Pat Cleburne is at 70 percent capacity. And the total capacity for all North Texas lakes is just 78 percent.

This Week in Texas 05/26/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

KRLD's Emily Trube talks to people in the town of West one month after the fertilizer plant explosion.

## **ISSUE: Equal Rights / Immigration**

KRLD Midday News 4/1/13 10:10 a.m. 3 minutes of 5-hour broadcast

CBS Bob Constantini reported that the Senate's Gang of Eight seems close to a deal on immigration reform. In a time of immigration crisis a reform might be a solution.

KRLD Midday News 4/15/13 10:50 a.m. 3 minutes of 5-hour broadcast

CBS Chip Reid informs that Florida's Senator Marco Rubio is pushing hard to do the Pre-Sell on an immigration reform package that could hit the Senate floor tomorrow.

This Week in Texas 04/07/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

Atlas Van lines spokeswoman Kerri Hart talks about 2012 Migration pattern study showing a lot of people coming to Texas.

This Week in Texas 04/28/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

KRLD's Marlee Mc Cormick talks to Doctor Anna Yanez Correa about limiting the use of solitary confinement for youths in Texas.

This Week in Texas 06/16/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

Scott West talks with University of Texas in Arlington Political Analyst Allan Saxe about the immigration reform.

## **ISSUE:** Safety

This Week in Texas 04/07/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

Friend and fellow quilter of Cynthia McClelland talks about how murders in Kaufman County have shaken the community.

KRLD Midday News 4/17/13 12:20 p.m. 3 minutes of 5-hour broadcast

KRLD's Mitch Carr spoke with Brian Sweany from the Texas Monthly magazine covering the legislature.

The Texas Legislature's still talking about a ban on using any mobile device while driving, unemployment compensation, solar power and Medicaid expansion just a few of the concerning public topics.

This Week in Texas 04/21/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

Governor Rick Perry talks about relief efforts and Superintendent Marty Crawford from West Texas talked about the impact the tragedy had on schools system and students.

KRLD Midday News 4/22/13 10:40 a.m. 3 minutes of 5-hour broadcast

CBS Steve Futterman talks about the search and recovery effort continues in the town of West Texas. Steve Futterman tells us medical examiners have identified 14 of the people killed in the fertilizer plant explosion.

Hundreds of firefighters, including bagpipers and an honor guard, are expected to march in a half-mile-long procession, before the service begins. KRLD Midday News 5/13/13 10:20 a.m. 3 minutes of 5-hour broadcast

CBS Wyatt Andrews talked about a new study says texting while driving is a huge problem among teenagers and can be related to other risky behavior.

KRLD Midday News 5/14/13 12:20 p.m. 3 minutes of 5-hour broadcast

Jeff Miracle, Executive Director with MADD in North Texas talks about the Government's accident investigators recommend states reduce the drunken driving threshold from .08 to .05. The National Transportation Safety Board says the .05 level has substantially reduced highway deaths in other countries. It's part of a series of recommendations aimed at reducing alcohol-related highway deaths.

This Week in Texas 05/19/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

Anita Foster with the American Red Cross talks about a free phone application that can come very handy in severe weather conditions.

KRLD Midday News 6/03/13 11:20 a.m. 3 minutes of 5-hour broadcast

KRLD's Mitch Carr talks to Andy Rittler with the LBJ Express Project and the more upcoming work in North Dallas.

KRLD Midday News 6/04/13 1:20 p.m. 3 minutes of 5-hour broadcast

Gary England Chief Meteorologist at News 9 in Oklahoma talks about how wide the tornado was and safety measurements.

This Week in Texas 06/16/13 6:00 – 6:30 a.m. 6 minutes of 30 minute broadcast

KRLD's L.P. Phillips talked to West's Mayor Tommy Muska about the FEMA denial of funds and their safety. Also KRLD's Emily Trube had FEMA reaction.

> KRLD Midday News 06/17/13 11:10 a.m. 3 minutes of 5-hour broadcast

CBS's 11 Brian News says that the mosquitos are swarming and some Dallas neighborhoods are getting a bit of relief with mosquito spraying.

KRLD Midday News 06/17/13 2:50 p.m. 3 minutes of 5-hour broadcast

Michael Rey with the NTTA talks about one time grace period for toll violators.

KRLD Midday News 06/25/13 2:50 p.m. 3 minutes of 5-hour broadcast

KRLD's Marlee McCormick talked to Jonathan Adkins with the Governors Highway Safety Association.

A new analysis of fatal crash data confirms the significant role that speeding plays in teen driver crashes.

KRLD Midday News 06/26/13 11:10 a.m. 3 minutes of 5-hour broadcast

KRLD's Mitch Carr talked to Brian Kelly from The point's guy dot com about summer safe travel tips. Safety measurements to take while traveling or considering when planning for a trip.

#### Public Service Announcements 2<sup>nd</sup> Quarter, 2013 (April 1 through June 30)

Issue:
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PSA Name:

- Health & Wellness Young At Heart & Caring 4 Kids & Power to End Stroke
- Charitable Giving North Central Ford PSA
- Education Blessings In A Backpack
- Security
  Career Fair 1 & 2
  Shred Day DFW

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